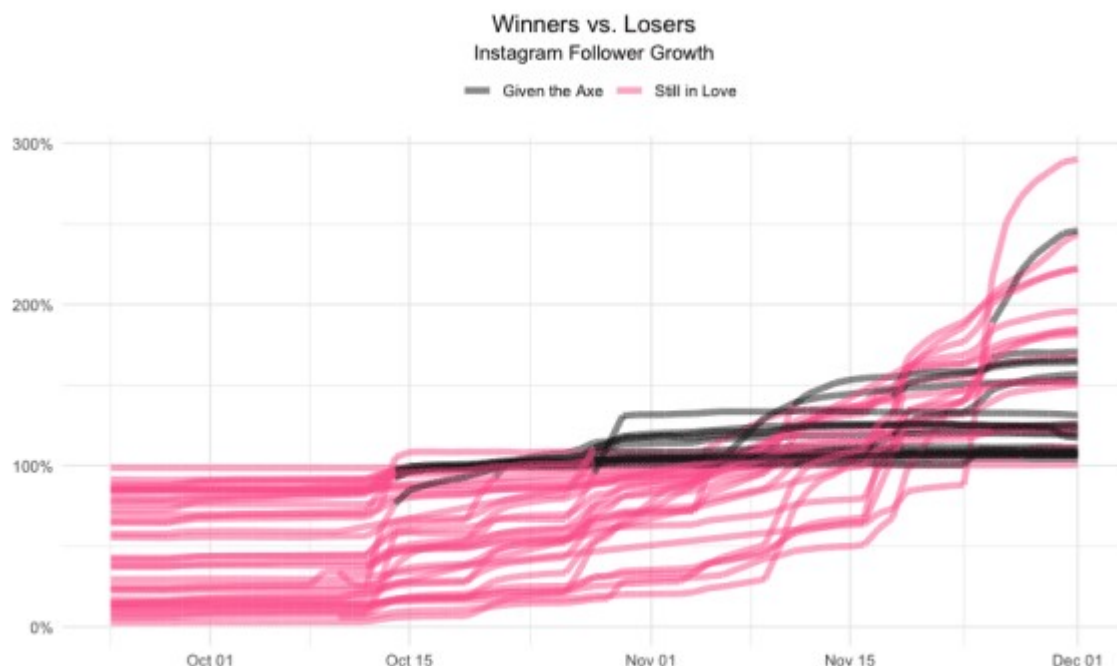


Winners and Losers

In a similar manner to the last post, it took 3 more episodes for me to be able to muster up the courage to write a blog post. The drama level has, as usual, hit an all time high. However, we are going to take a look at what it means to be a contestant in terms of Instagram followers once you leave the show.

Here's a chart showing the followers of all contestants (scaled for comparison purposes) and you'll notice the pink line changes to gray when the person gets the big ugly axe.



There's an obvious pattern that stands out. As soon as you're kicked off the show, those Instagram follower curves flatten out. While this would be expected, it's incredibly drastic. The major outlier here is Dale Moss (however, he left without being kicked off).

The moral of the story is...

If you're going to make a living by becoming a social media Instagram influencer that peddles garbage products for cash, you need to keep those roses flowing.

Fun with R

I wanted to showcase those numbers in a table with a fun R table. Using the {kableExtra} package I was able to download all user images, run some basic calculations on their followers at the start of their careers to if/when they were kicked off up until today. It's a crazy long table as one might assume, but it's a great feature.

	Name	Status	Start	Departure	Leased	% Change
	AJ Johnson	Acad	2,712	3,198	3,322	19%
	Ben Smith	In Line	4,813		88,235	1,880%
	Bennett Jordan	In Line	1,802		125,388	6,802%
	Blake Monar	Acad	4,036	1,589	8,331	84%
	Blake Moyner	In Line	3,901		82,364	1,880%
	Brandon Goss	Acad	14,124	30,814	45,381	198%
	Brendan Morals	In Line	6,985		114,050	1,532%
	Chester Nick	Acad	3,808	49,698	48,607	1,124%
	Chris Corran	Acad	3,838	4,106	5,230	37%
	Chris Harrison	In Line	1,261,062		1,285,442	2%
	Clara Crowley	In Line	805,636		889,385	81%
	Cute Moss	Acad	183,282	922,881	738,181	381%
	Damar Jackson	In Line	5,178		22,955	343%
	Dary Macchukins	Acad	8,303		75,904	848%
	Ed Woodard	In Line	737		3,904	420%
	Gerri Flowers	Acad	1,789	6,951	9,417	21%
	Ivan Hall	In Line	1,000		52,985	5,188%
	Jason Foster	Acad	3,373	30,057	38,138	892%
	Jay Smith	Acad	2,053	1,961	6,058	341%
	Jeremy Higgins	Acad	1,151	1,558	1,779	51%
	Joe Park	Acad	870	21,882	38,909	4,527%
	Jordan Chapman	Acad	2,589	1,086	16,964	322%
	Jordan Marler	In Line	10,525		18,995	81%
	Kenny Braasch	Acad	38,385	91,818	93,388	48%
	Lilwa Todor	Acad	2,499	3,517	4,321	69%
	Montel Hill	Acad	2,952	3,324	3,352	26%
	Nash SR	Acad	1,217		37,084	418%
	Page Pressley	Acad	9,351	9,907	11,145	19%
	Peter Giannopoulos	Acad	2,019	4,150	4,215	109%
	Pete Christian	In Line	821		14,181	1,629%
	Robby Grant	Acad	3,542	4,323	4,139	34%
	Spencer Robertson	Acad	3,134		27,497	777%
	Stephnie Adams	In Line	887,917		1,238,341	44%
	Tyler Coots	Acad	4,498	14,769	22,611	404%
	Tyler Smith	Acad	19,183	23,193	24,001	26%
	Yusef Akmalady	Acad	9,529	11,023	12,332	123%
	Zac Clark	In Line	867		24,229	2,802%
	Zachary Jackson	Acad	4,396	18,723	23,009	423%

```

# Code for the table

insta_changes %>%
  mutate(pic = '') %>%
  mutate(followers_at_start = scales::number(followers_at_start, accuracy = 1,
big.mark = ',','),
    followers_at_departure = scales::number(followers_at_departure,
accuracy = 1, big.mark = ',','),
    followers_latest = scales::number(followers_latest, accuracy = 1,
big.mark = ',',')) %>%
  select(` ` = pic, Name = name, Status = status, Start = followers_at_start,
Departure = followers_at_departure, Latest = followers_latest, `% Change` =
change_latest_pct) %>%
  kbl(booktabs = TRUE, longtable = TRUE, align = 'c') %>%
  kable_styling(latex_options = c("hold_position", "repeat_header"),
bootstrap_options = c('striped')) %>%
  kable_paper(full_width = FALSE) %>%
  column_spec(1, image = spec_image(insta_changes$pic_filename, 200, 200))

```