



# COFFEE SHOP SALES ANALYSIS

Sales Analysis

Orders Analysis

## Sales Report



FILTER PANEL

Month : Jun 2023



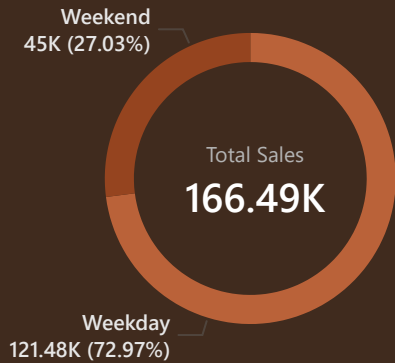
Jun 2023

Mon Tue Wed Thu Fri Sat Sun

			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Hover on the visuals to see the details

## Sales by Weekend/ Weekday



## Sales by Store Location

Hell's Kitchen | \$57.0K

▲ +8.3% | +4.4K vs LM

Astoria | \$55.1K

▲ +5.1% | +2.7K vs LM

Lower Manhattan | \$54.4K

▲ +5.3% | +2.7K vs LM

Total Sales

**166.49K**

▲ +6.2% | +9.8K vs LM

Total Orders

**35K**

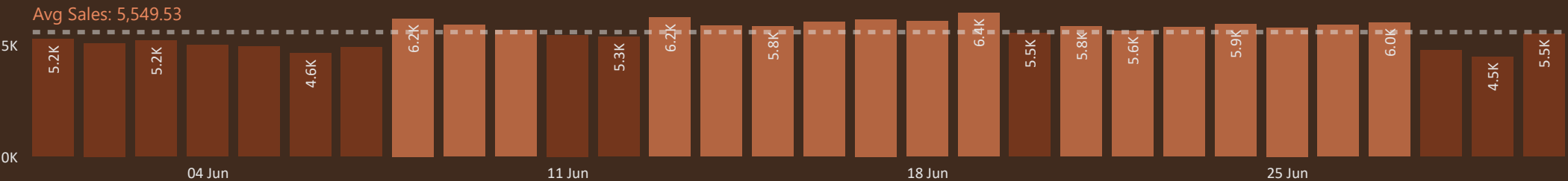
▲ +5.4% | +1.8K vs LM

Total Quantity Sold

**51K**

▲ +5.6% | +2.7K vs LM

## Sales Trend over the period



## Sales by Product Category

Coffee | \$64.8K

▲ +7.3%

Tea | \$46.2K

▲ +3.8%

Bakery | \$19.3K

▲ +3.7%

Drinking Chocolate | \$17.1K

▲ +4.8%

Coffee beans | \$9.9K

▲ ...

Branded | \$3.4K

Loose Tea | \$2.8K

Flavours | \$2.0K

Packaged Chocolate | \$1.0K

## Sales by Product Type

Barista Espresso | \$21.9K

▲ +7.0%

Brewed Chai tea | \$18.2K

▲ +4.4%

Gourmet brewed coffee | \$17.1K

▲ +10.2%

Hot chocolate | \$17.1K

▲ +4.8%

Brewed Black tea | \$11.4K

▲ +5.3%

Brewed herbal tea | \$11.2K

▲ +2.6%

Premium brewed coffee | \$9.2K

▲ +5.7%

Organic brewed coffee | \$8.8K

▲ +5.1%

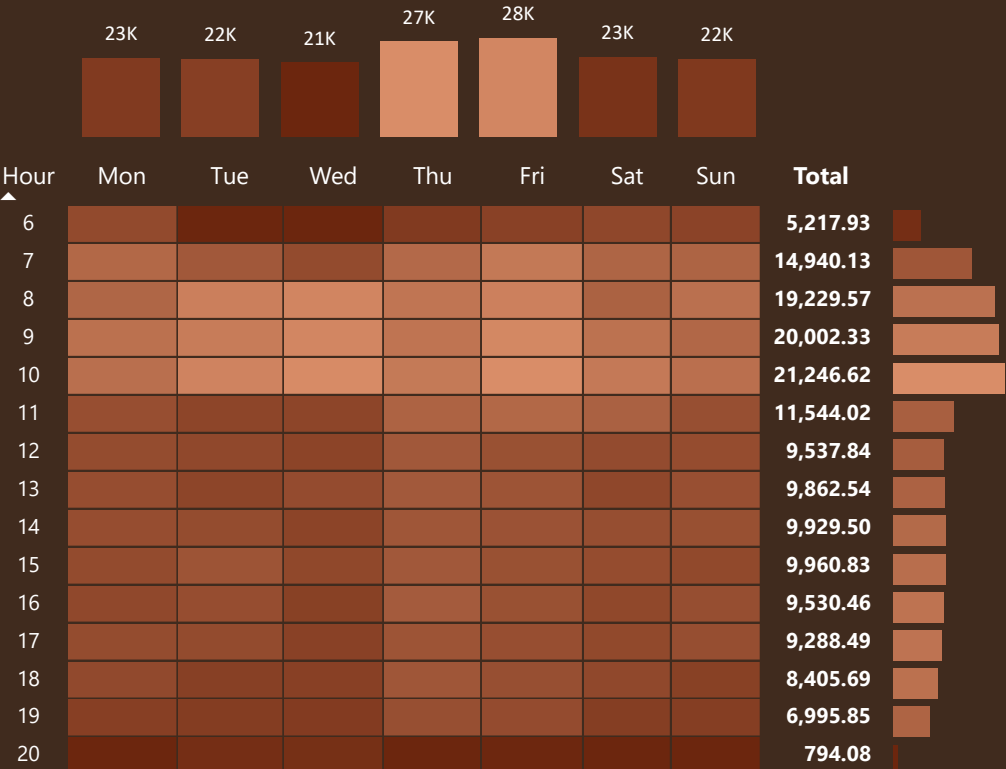
Scone | \$8.6K

▲ +3.0%

Drip coffee | \$7.8K

▲ +6.6%

## Sales by Day | Hours





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Average Unit Price

3.38

▲ +0.2% | +8.4 vs LM

Avg Unit Price by Weekend/ Weekday



Total Sales

166.49K

▲ +6.2% | +9.8K vs LM



Total Orders

35K

▲ +5.4% | +1.8K vs LM



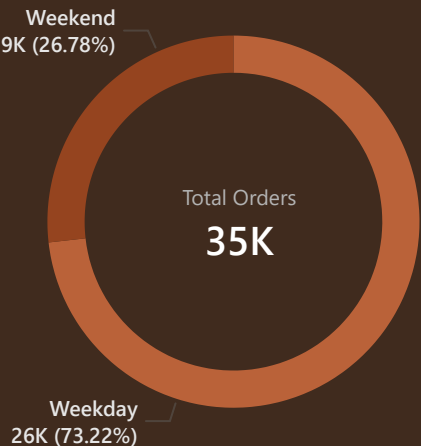
Total Quantity Sold

51K

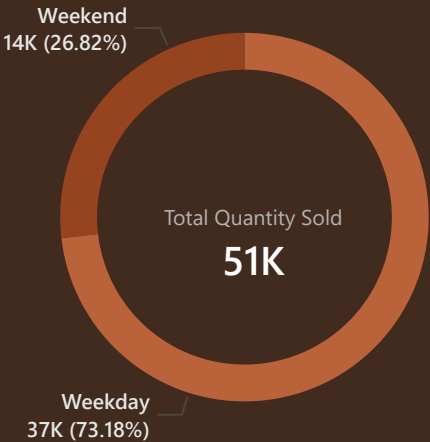
▲ +5.6% | +2.7K vs LM



Orders by Weekend/ Weekday



Quantity sold by Weekend/ Weekday



product\_category ×

Coffee

store\_location ×

Hell's Kitchen

product\_type ×

