

Credit Card  
Customer  
Report



28  
States



10.29K  
Total Customer



46.27  
Average Age



291.61  
Average Annual Fees



3.19  
CSS



Gender

All

Card Category

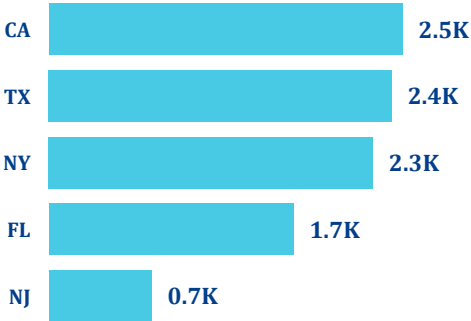
All

Marital Status

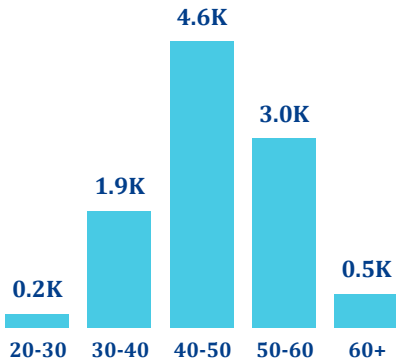
All



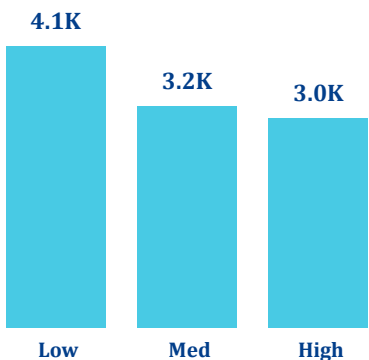
Top 5 States by Customer



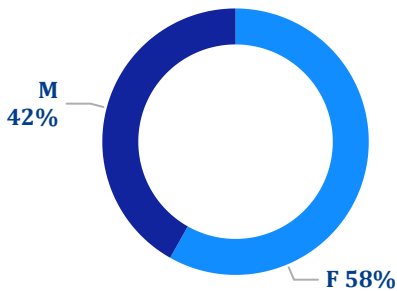
Customer by Age Group



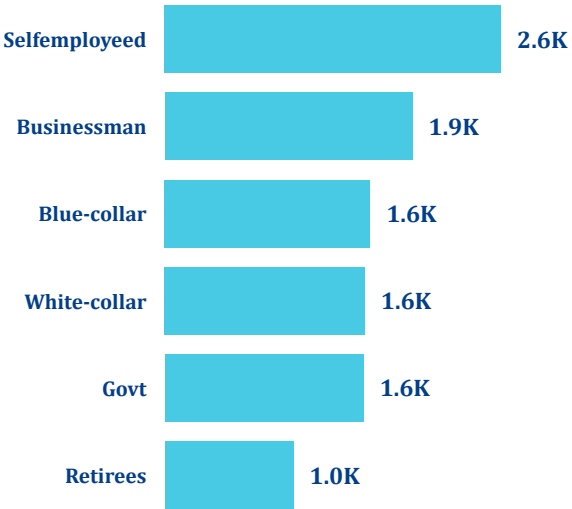
Customer by Salary Group



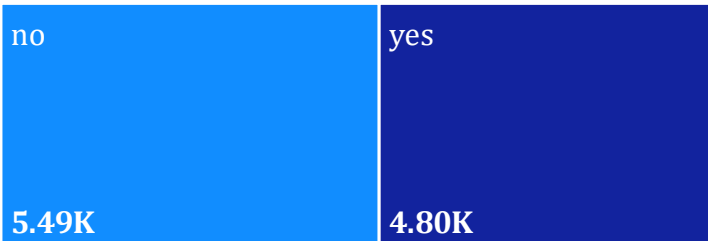
Gender Distribution



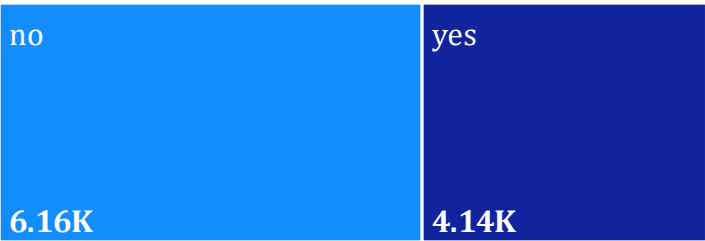
Customer by Job Type



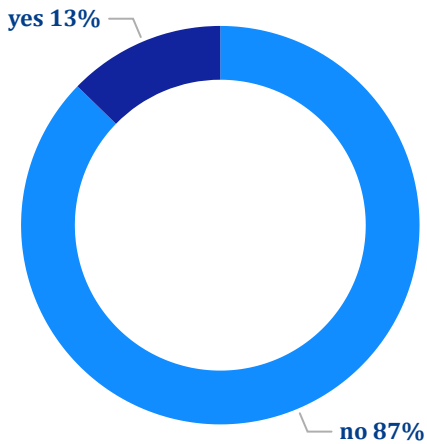
Customer by House Owner Status



Customer by Car Owner Status



Customer by Personal Loan Status



# Credit Card Transaction Report

Week Start Date

All

Gender

All

Card Category

All

Marital Status

All

Education Level

All



667K

T. Transaction



46M

T. Trans Amount



991K

T. Acquisition Cost



7.98M

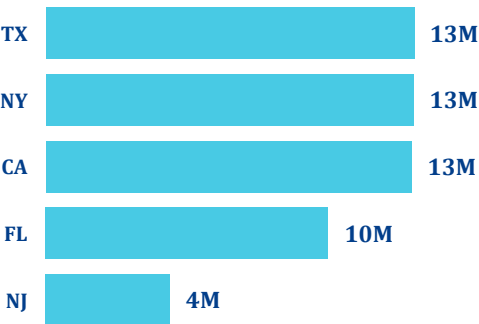
T. Interest Earned



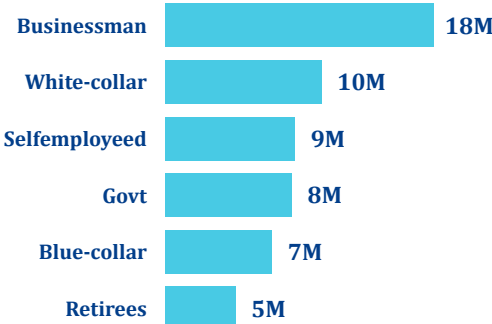
57M

T. Revenue

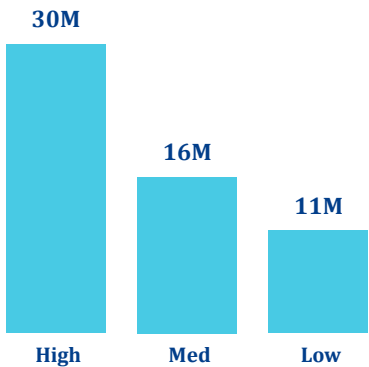
Top 5 States by Revenue



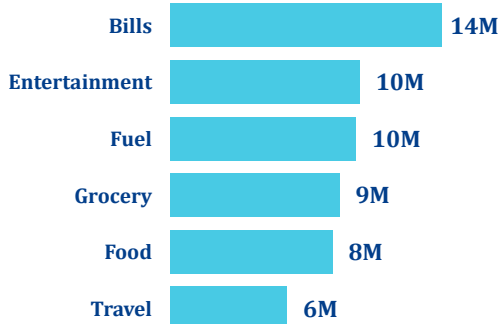
Revenue by Job Type



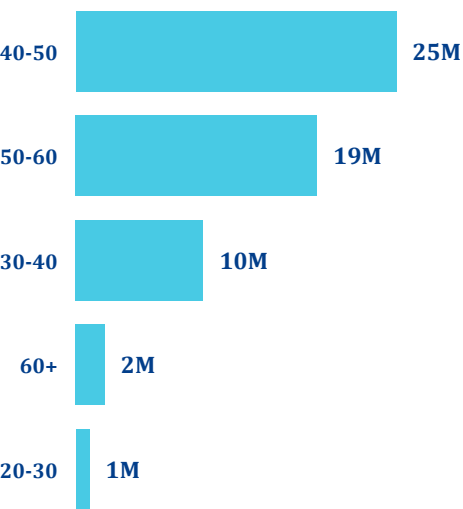
Revenue by Salary Group



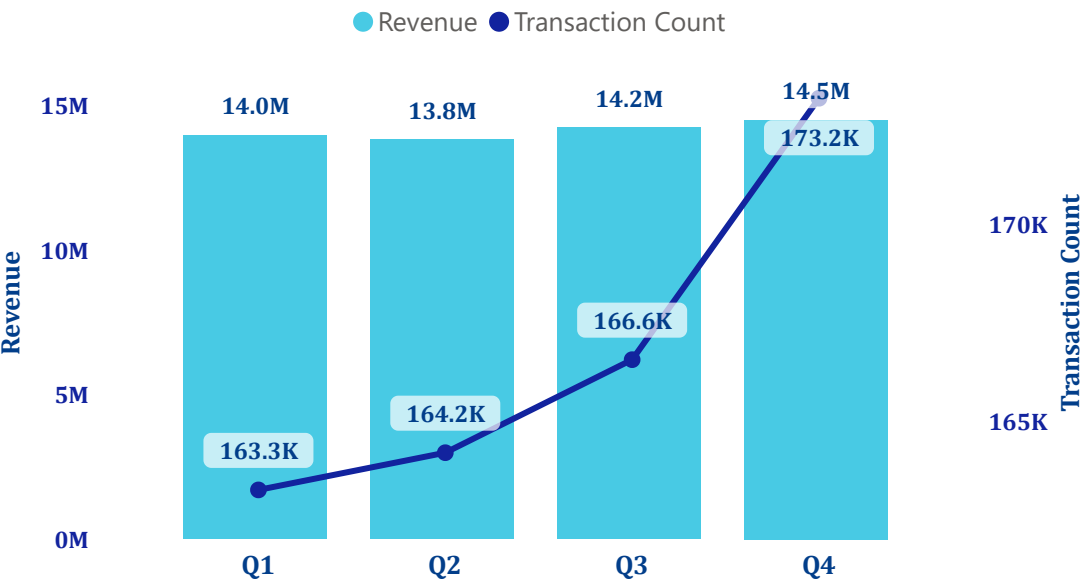
Revenue by Expenditure Type



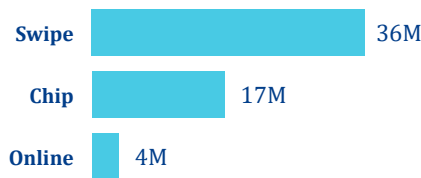
Revenue by Age Group



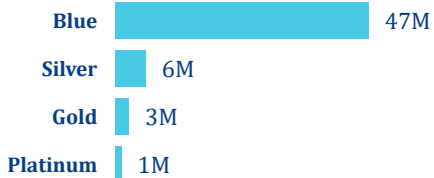
Qtr Revenue & Transaction Count



Revenue by Use Chip



Revenue by Card Category



Credit Card  
Performance  
Report

Week Start Date

All

Gender

All

Card Category

All

Customer Job

All



4

Card Category



8.64K

Average Credit Limit



991K

T. Acquisition Cost



7.98M

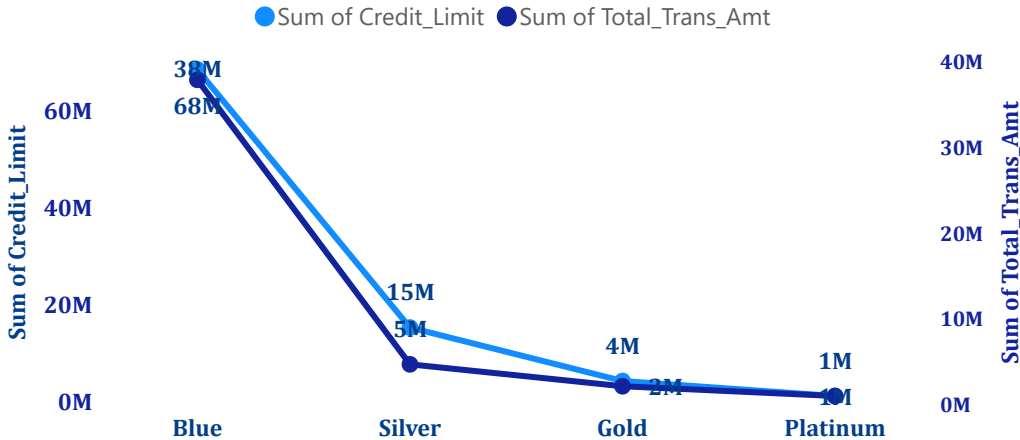
T. Interest Earned



12M

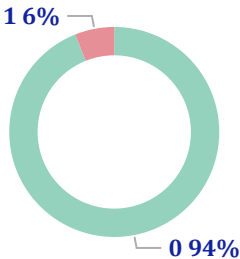
T. Revolving Amount

Credit Limit vs Total Transaction Amount by Card Category



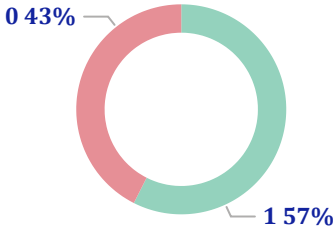
Delinquent Status and Rate

Delinquent Status	Delinquent Rate
0	93.94%
1	6.06%
Total	100.00%



Activation Status vs Rate

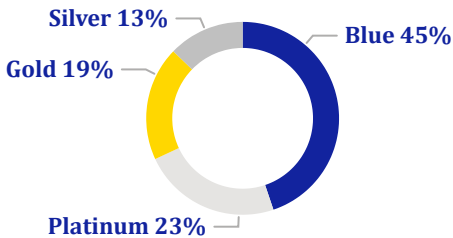
Activation Status	Activation Rate
0	42.54%
1	57.46%
Total	100.00%



Week Over Week Performance

SL. No	Week Number	WoW_Customer_Cnt	WoW_Transaction_Cnt	WoW_Transaction_Amt	WoW_Revenue	WoW_Interest
2	Week-2	0.01	0.01	0.01	1.7%	0.05
3	Week-3	0.00	0.03	0.09	9.0%	0.11
4	Week-4	0.00	-0.02	-0.06	-6.6%	-0.14
5	Week-5	0.00	0.01	-0.02	-0.7%	0.09
6	Week-6	0.00	0.01	0.06	5.4%	0.03
7	Week-7	0.00	-0.02	-0.01	-1.9%	-0.07
8	Week-8	0.00	-0.01	-0.03	-2.6%	-0.02
9	Week-9	0.00	0.04	0.02	2.0%	0.03
10	Week-10	0.00	-0.07	-0.10	-9.7%	-0.10
11	Week-11	0.00	0.07	0.15	14.5%	0.12
Total		0.13	0.03	0.35	28.8%	0.01

Average Utilization Ratio



Average Satisfaction Ratio

