



## Customer Demographic Analysis

Risk of Churn

All

Months Subs...

All

7043

Total Customer

16.2%

Senior Citizen

3632

Total Admin Tickets

2955

Total Tech Tickets

64.76

Avg Monthly Charges

2.28K

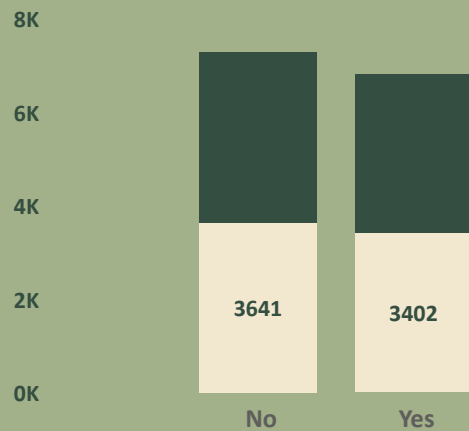
Avg Total Charges

### Customer by Gender

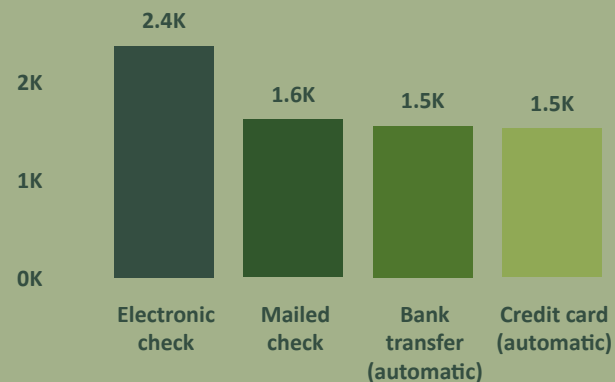


### Customer by Dependents and Partner

Count of customerID Count of Dependents

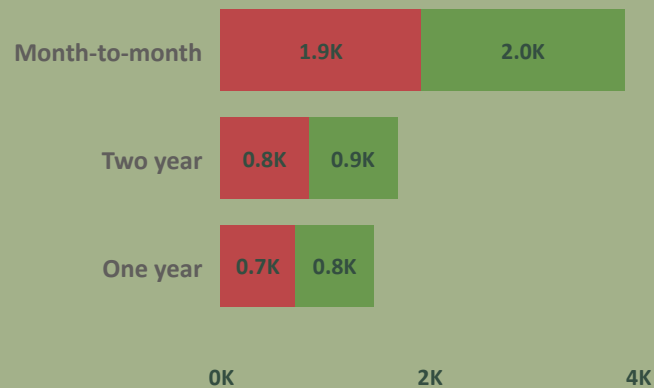


### Customer by Payment Method



### Customer by Contract

Gender Female Male



### Customer by Signed up Services

90%

Phone Service

38%

Streaming TV

39%

Streaming Movies

34%

Online Backup

29%

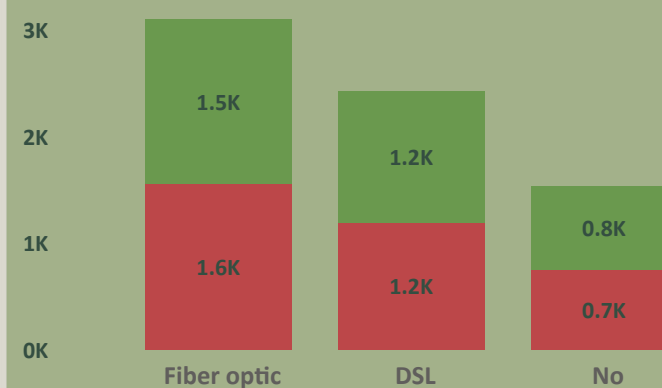
Online Security

34%

Device Protection

### Customer by Internet Service

Gender Female Male





## Customer Risk Analysis

Risk of Churn

All

Contract Type

All

Partner

All

Months Subs...

All

7043

Total Customer

1869

Total Churn

26.54%

Churn Rate

73%

Retained Rate

456.12K

Monthly Charges

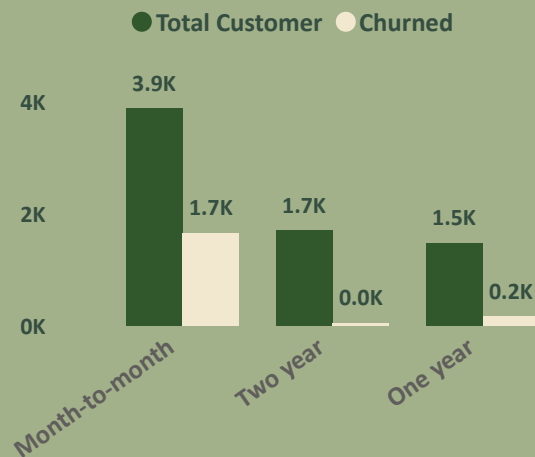
16.06M

Yearly Charges

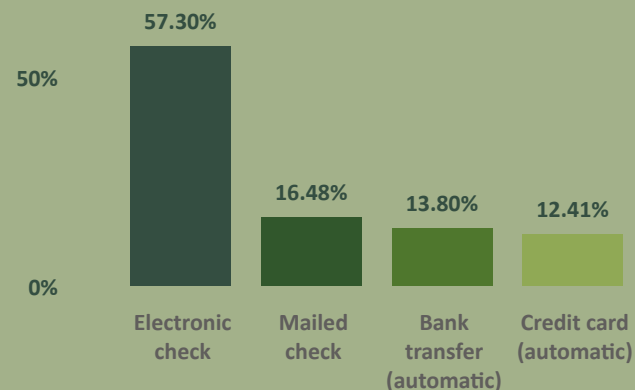
### Churn by Gender



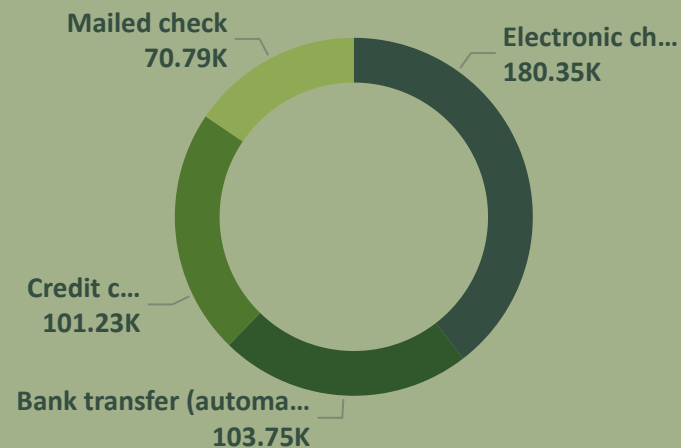
### Churn by Contract



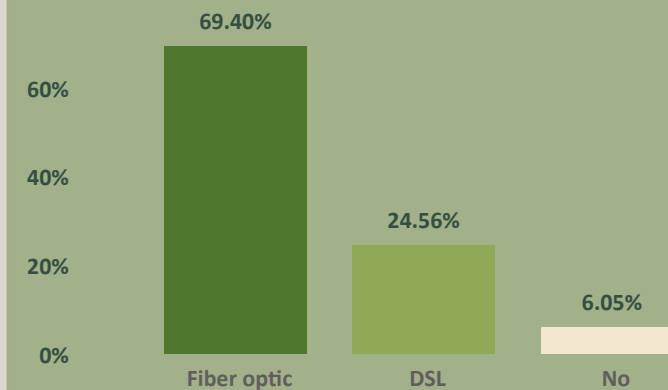
### Churn by Payment Method



### Monthly Charges by Payment Method



### Churn by Internet Service



### Monthly Charges by Internet Service

