

Sponsorship Prospectus

What is TruffleCon?

TruffleCon is a conference for Ethereum developers, focusing on supporting those who are building the next generation of decentralized tools.

As the world's most popular Ethereum framework, Truffle benefits both the novice dapp developer and expert alike. Truffle is often one of the first tools an aspiring Ethereum developer uses, and its utility only grows with experience, making Truffle indispensable for development teams.

When combined with Ganache, a personal blockchain, and Drizzle a front-end development SDK, the full Truffle Suite is an end-to-end solution for dapp developers.

Why sponsor TruffleCon?

As a sponsor, you have an opportunity to reach the developers and teams on the cutting edge of software development, and thus influence the wider Ethereum ecosystem.

Whether a consulting firm, a software development team, or just a professional supporter, sponsoring TruffleCon 2018 will enable you to help foster connections, share knowledge, build teams, and bring us toward the promise of Web 3.0.

Your sponsorship of TruffleCon 2018 will also help spread your own team's product and message to those who are most likely to benefit from them. **Every sponsor of TruffleCon 2018 will benefit from increased visibility, both online, and at the event.**

TruffleCon details

Location: Portland, OR

Date: October 5-7, 2018

Since this is the first event of its kind, we do not have exact attendance figures, but are gearing up for between 100-200 persons.



Sponsorship Levels

Bronze

Perfect for small companies and those who want to get their name out, this tier gives you 1 complimentary event pass, your company's logo on major marketing materials (banners, website), a verbal acknowledgement of support during the conference, and an email link to your site sent out to all attendees.



Silver

When you're ready to level up your support, this tier includes all of the benefits of the Bronze level, plus 2 complimentary passes instead of 1, an invitation to supply your marketing materials in the "swag bag" attendees will be receiving during registration, and a half-page ad in the program booklet. Depending on capacity and number of sponsors, this tier may also set up a table in our social expo area.



Gold

You love Truffle, and you want everyone to know it by providing a premium sponsorship! The tier includes all of the benefits of the Silver level, but includes 4 complimentary passes instead of 2, a full page ad in the program materials, larger more prominent logo on signs and banners, and a table at our social expo area.



Platinum

With this tier, you are more than a sponsor, you are a true partner. This tier, **open to one sponsor only**, includes all of the benefits of the Gold level, but includes 6 complimentary passes instead of 4, your logo on the badge lanyard, the ability to provide brief remarks during the plenary session, and prime billing.



Tier	Bronze \$2,500 USD	Silver \$5,000 USD	Gold \$10,000 USD	Platinum \$25,000 USD
Complimentary passes	1	2	4	6
Digital promotion	✓	✓	✓	✓
Live acknowledgment	✓	✓	✓	✓
Logo in marketing materials	Normal size	Normal size	Larger size	Largest size
Expo Table		If space allows	✓	✓
Swag bag insert		✓	✓	✓
Ad in program		Half page	Half page	Full page
Social Media Mentions			✓	✓
Newsletter Mention			✓	✓
Onsite Branding			✓	✓
Primary sponsor				✓
Plenary remarks				✓

Where do I get more information about TruffleCon?

All publicly available information will be found at <https://truffleframework.com/trufflecon2018>. For all other inquiries, feel free to contact the team below.

Thank you!

We are grateful for your support as we build a stronger, more vibrant community of developers. With your help, TruffleCon 2018 is going to be sweet.

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