PORTFOLIO 2021 - 2024

BINTANG TOBING

GRAPHIC DESIGNER,
PROJECT MANAGEMENT

AND

WEB
DEVELOPER

ABOUT

Dynamic Project Manager and Product Owner with over 8 years of experience delivering innovative solutions and driving business growth. Skilled in Agile methodologies, ERP development, API integration, and cross-functional team leadership. Adept at stakeholder communication, risk management, and transforming complex ideas into actionable strategies. Proven success in optimizing operations, enhancing user experiences, and delivering measurable outcomes for MSMEs and global enterprises.

EDUCATION

SMK N 1 PERCUT SEI TUAN
2013 - 2016

Vocational School graduate majoring in Software Engineering

WORK EXPERIENCE

WEB DEVELOPER &
PROJECT MANAGER

LANDINGPAGE AND APP DASHBOARD

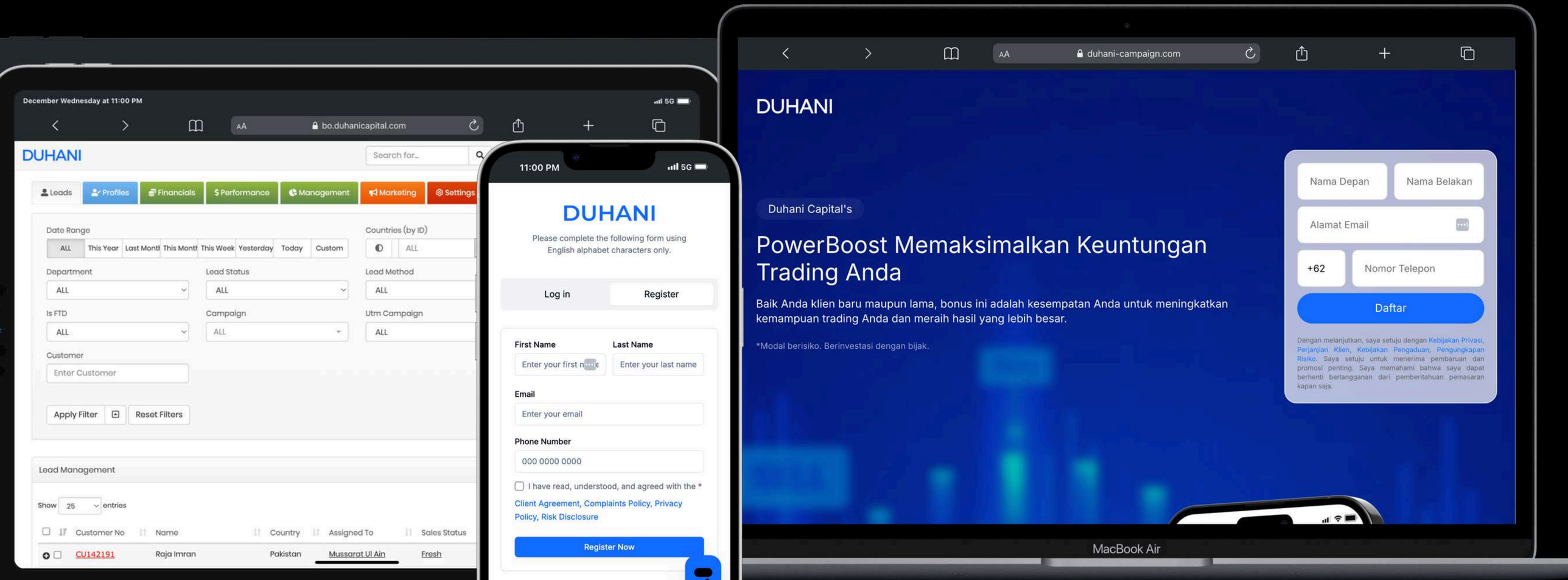
DUHANI CAPITAL LTD

Short Brief

Managed the development and integration of key systems for Duhani Capital Ltd, including landing pages, authentication, and API connections with our vendor in Cyprus. Developed digital marketing strategies to align lead tracking across advertising platforms and CRM systems. Utilized a modern tech stack (Framer, React.js, Laravel, Tailwind CSS) and integrated analytics tools like Google Analytics, Microsoft Clarity, and Meta Events for traffic and conversion optimization.

Year of project

2024



LANDINGPAGE AND APP DASHBOARD

LEVELUP GAMEHUB

Short Brief

Launched a gaming e-commerce platform specializing in game top-ups and vouchers. Built using Laravel, integrated with multiple payment gateways, and synchronized with the Uniplay API for real-time pricing updates. Leveraged analytics tools like Google Analytics and Microsoft Clarity to enhance user experience and drive data-informed marketing decisions.

Year of project

2024

LANDINGPAGE AND APP DASHBOARD

PATUNGANYUKIDN

Short Brief

Built a subscription management platform tailored for Indonesia, offering digital services like Netflix Premium, Spotify Premium, Canva, and more at affordable prices. Developed pricing strategies, a performance dashboard for tracking active users, retention, and churn, as well as monthly financial reports to ensure profitability and cash flow monitoring.

Year of project

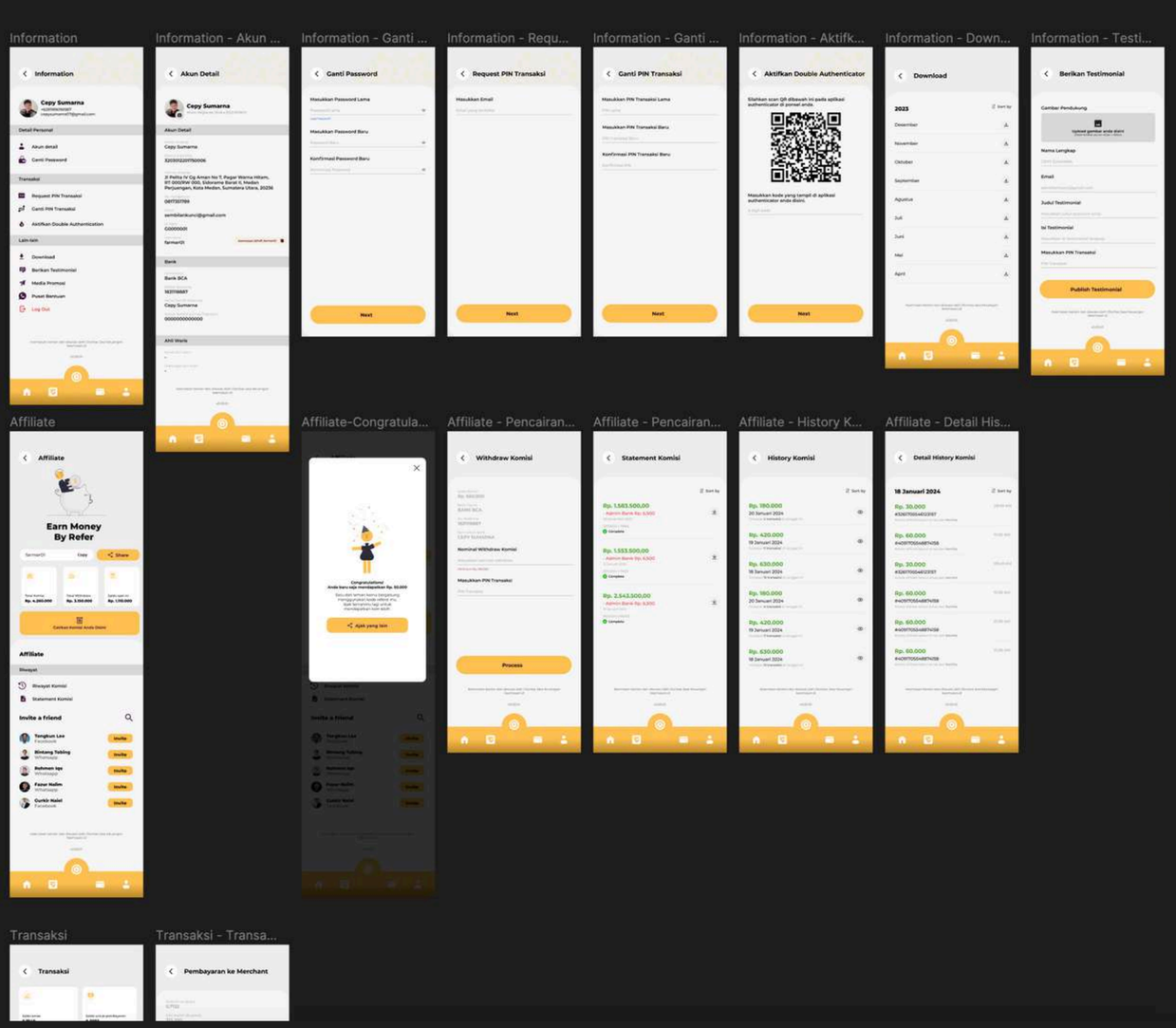
2024

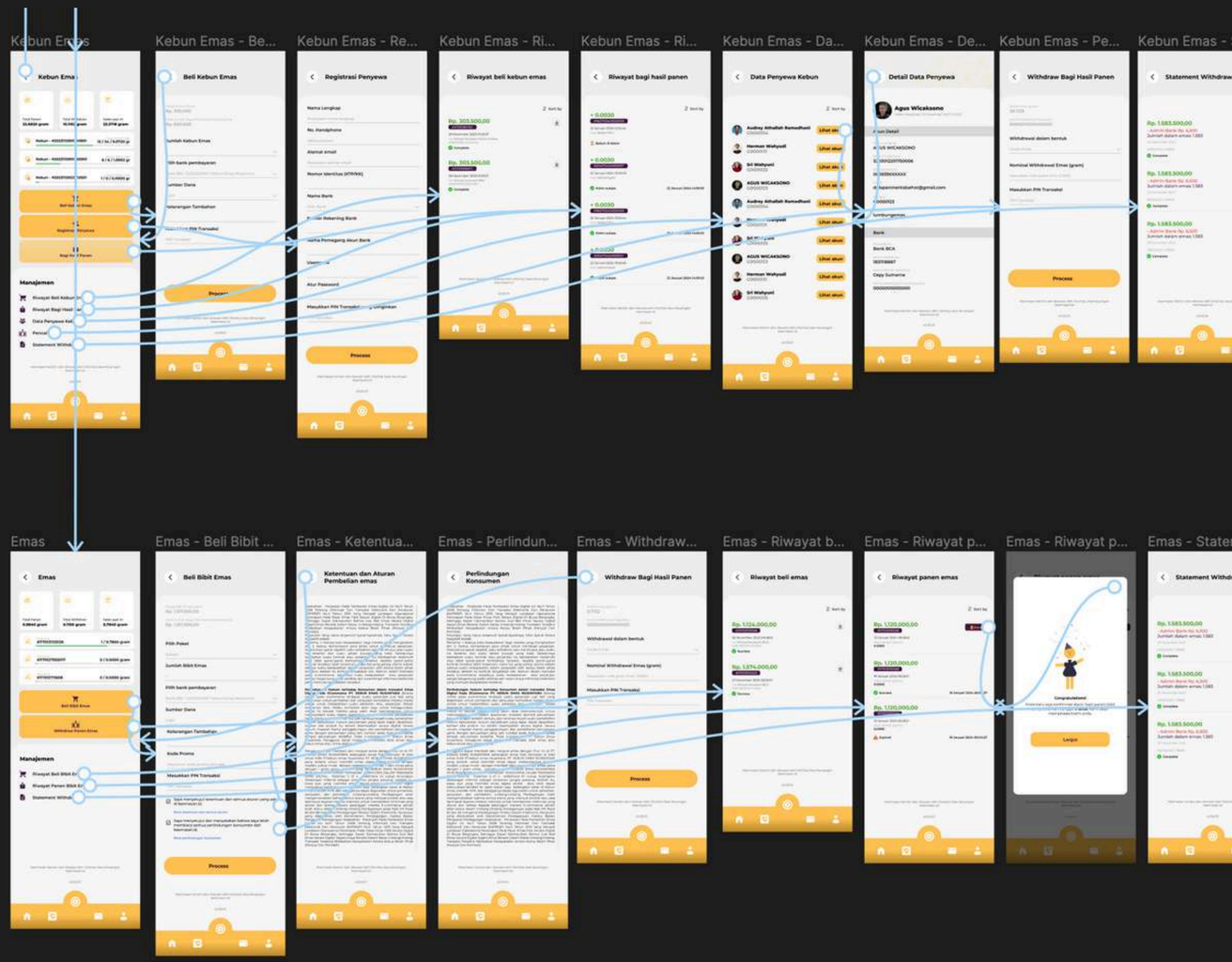
UI UX DESIGN

KEEMASAN.ID

Year of project

2024



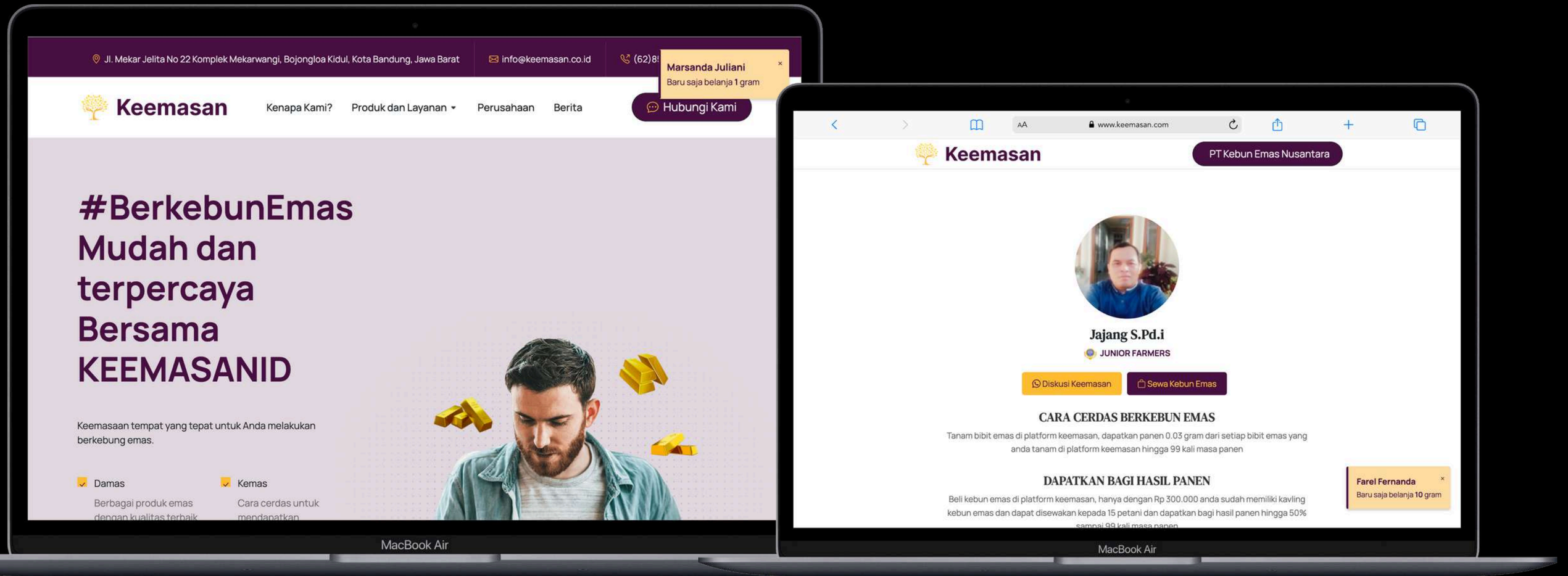


WEB DEVELOPMENT

KEEMASAN.ID

Year of project

2024



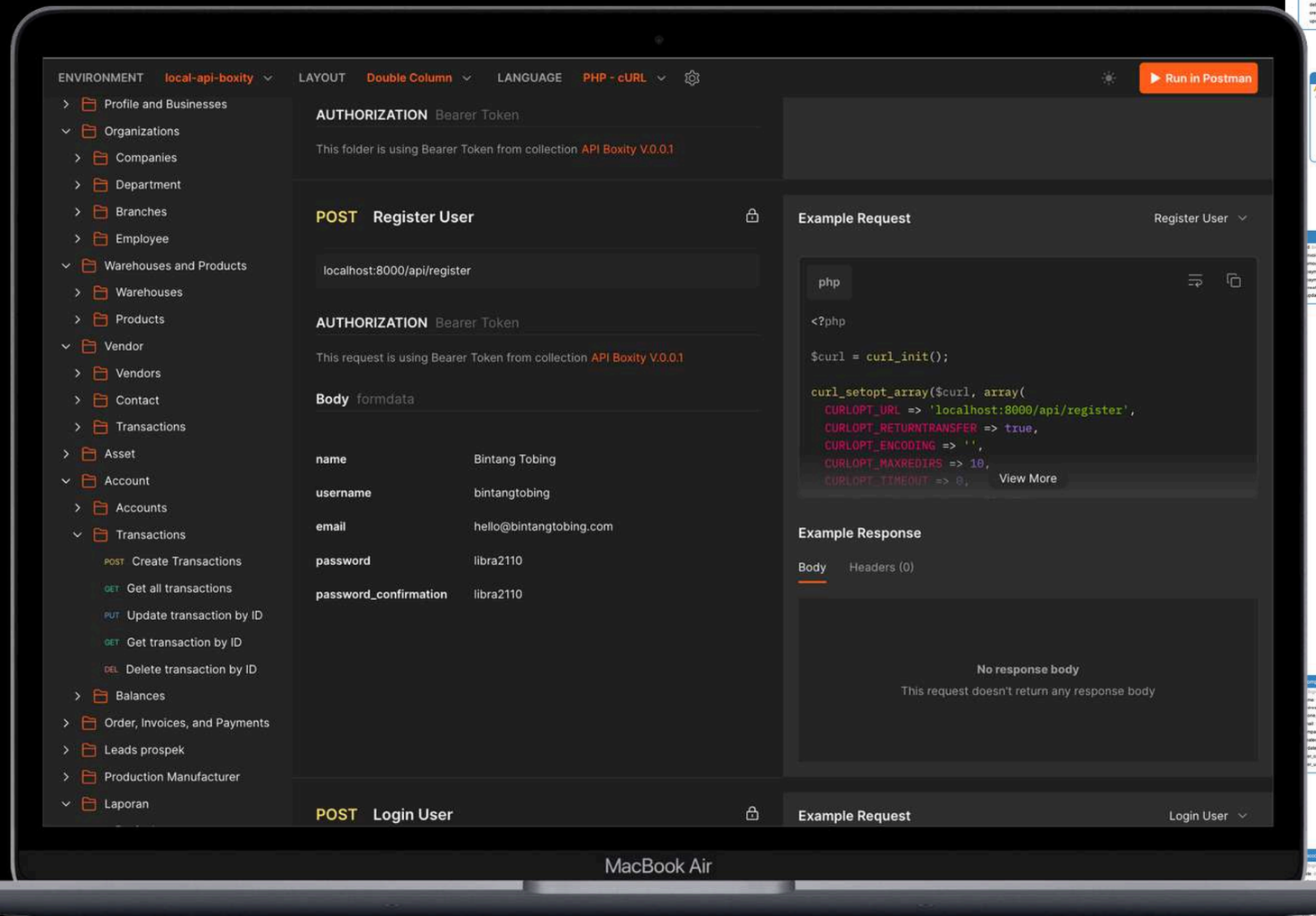
BACKEND WEB DEVELOPMENT

BOXITYERP V2

HTTPS://S.ID/API-BOXITY-DOCUMENTATION

Year of project

2024



DESIGNING BRAND GUIDELINE

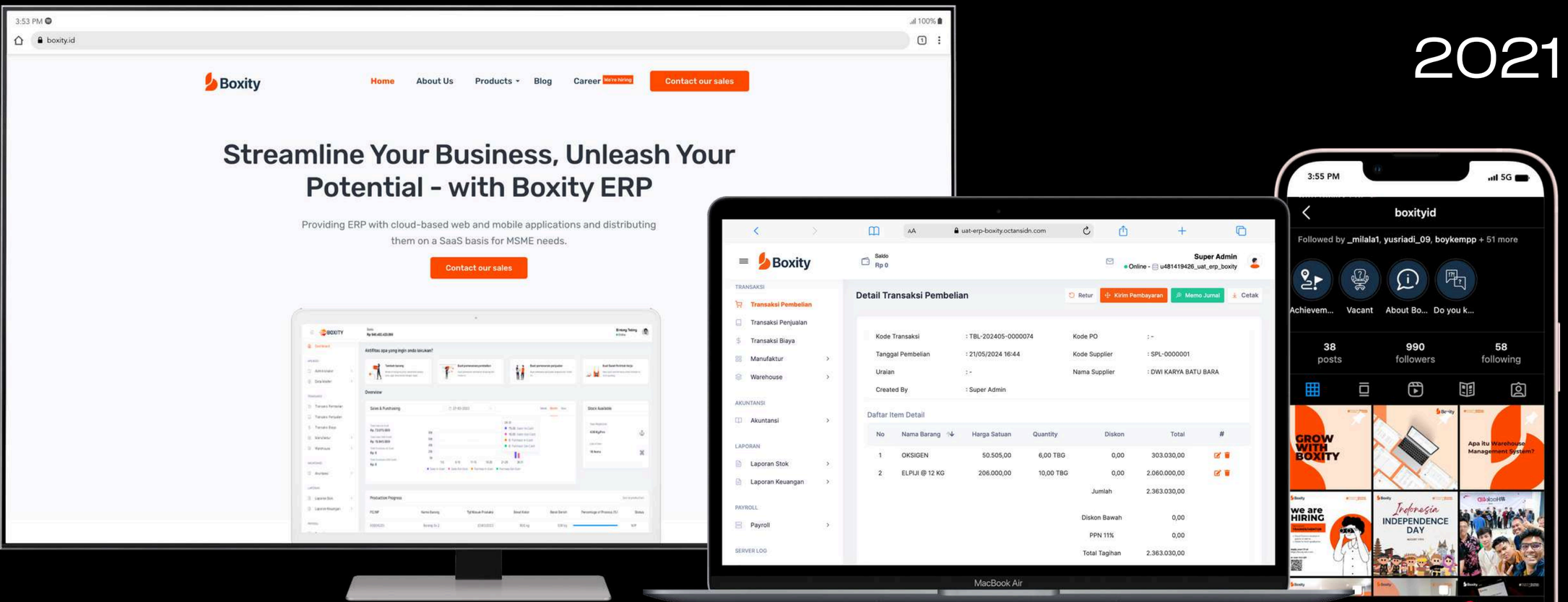
BOXITY.ID

Short Brief

Boxity is a web-based ERP application developed by myself. This application was launched in June 2021 and has undergone several updates, including the development of new features. In the first year, Boxity only had basic features, such as Issue Center: A place to report and track problems faced by users Candidate management: Candidate management system for the recruitment process Job vacancy management: Job vacancy management system Blog management: Blog management system to share information In the second year, Boxity was developed to include new features, such as: Stock management: Stock management system to track merchandise Financial reporting: Financial reporting system to produce financial reports Purchase/sales management: Purchasing and sales management system to track Attendance register transactions: The attendance register management system for tracking Boxity employee attendance is designed to make it easier for businesses to manage various aspects of their operations. This application offers various features that can help businesses to increase efficiency and productivity.

Year of project

2021 - 2023



LOGISTICS COMPANY

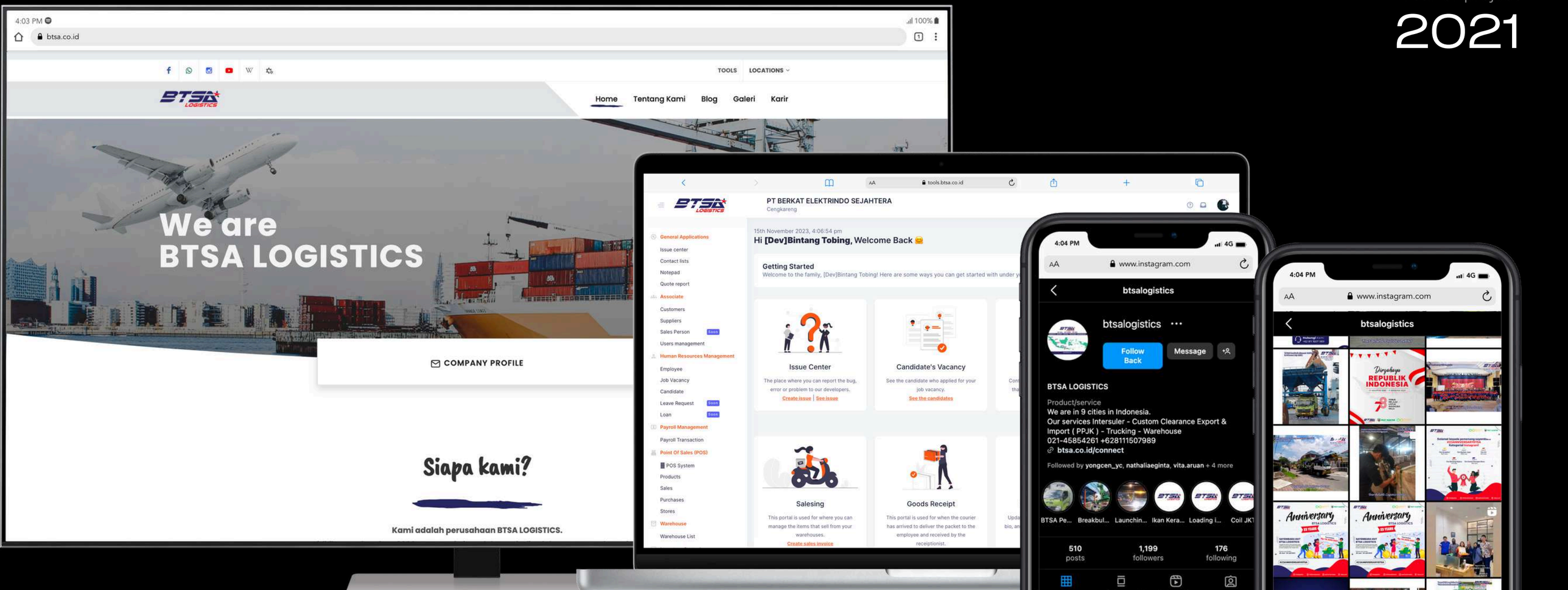
BTSA LOGISTICS

Short Brief

BTSA Logistics is a trusted logistics company with more than 20 years of experience. The company offers a variety of logistics services. I have a project here to develop website traffic, website development, and digital marketing, and I also have responsibility for building a web application which includes a job vacancy module and its candidates, a module for handling internal problems in the office, and also a management module blog to the main website.

Year of project

2021



PVC WEB APP

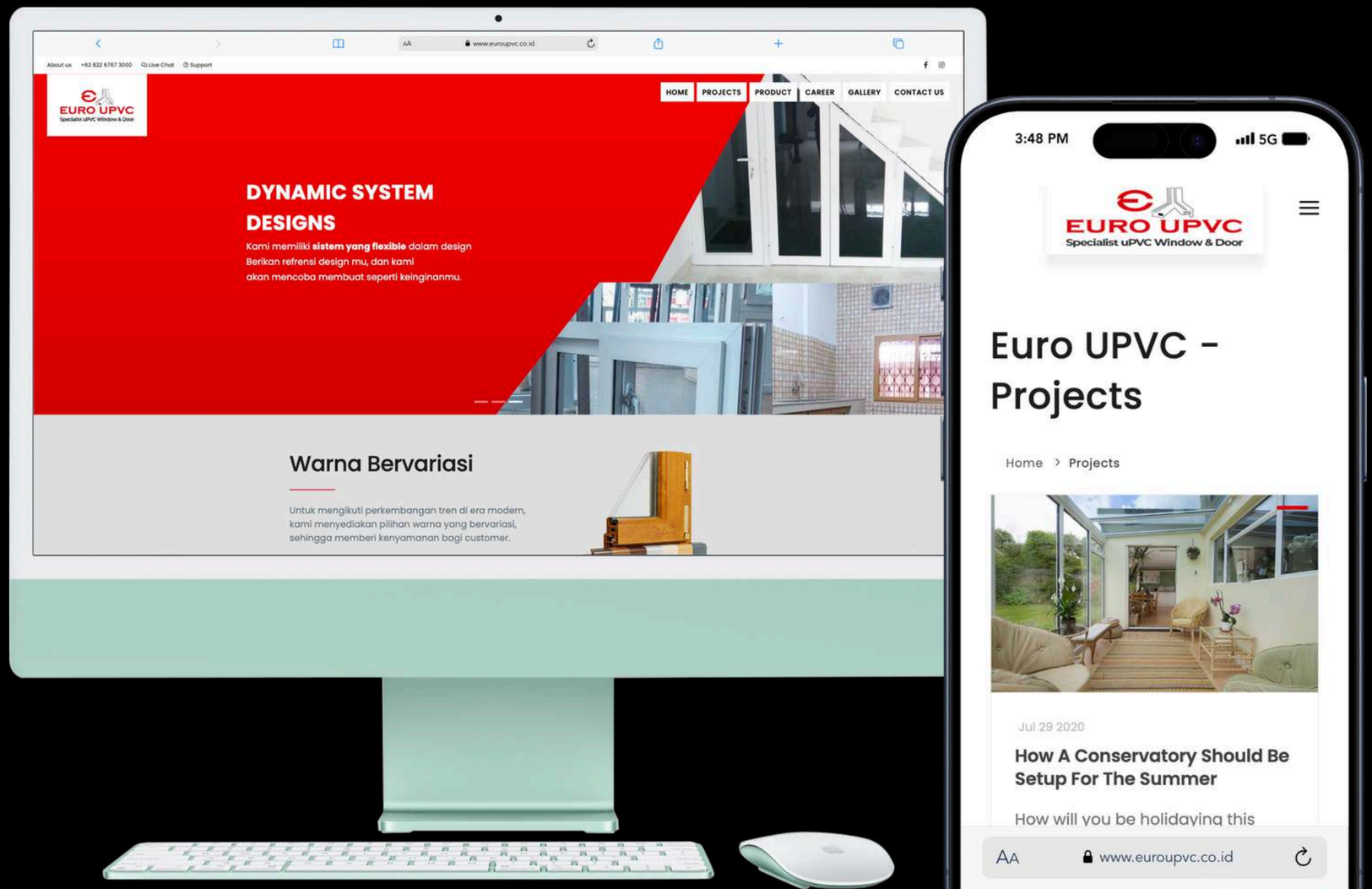
EURO UPVC

Short Brief

Euro UPVC is a website project that is quite complicated due to the detailed details of each page, which have different page themes. This project is about the PVC distribution business to various shops in the city of Medan and North Sumatra province.

Year of project

2021



BLOG LANDINGPAGE WEB APP

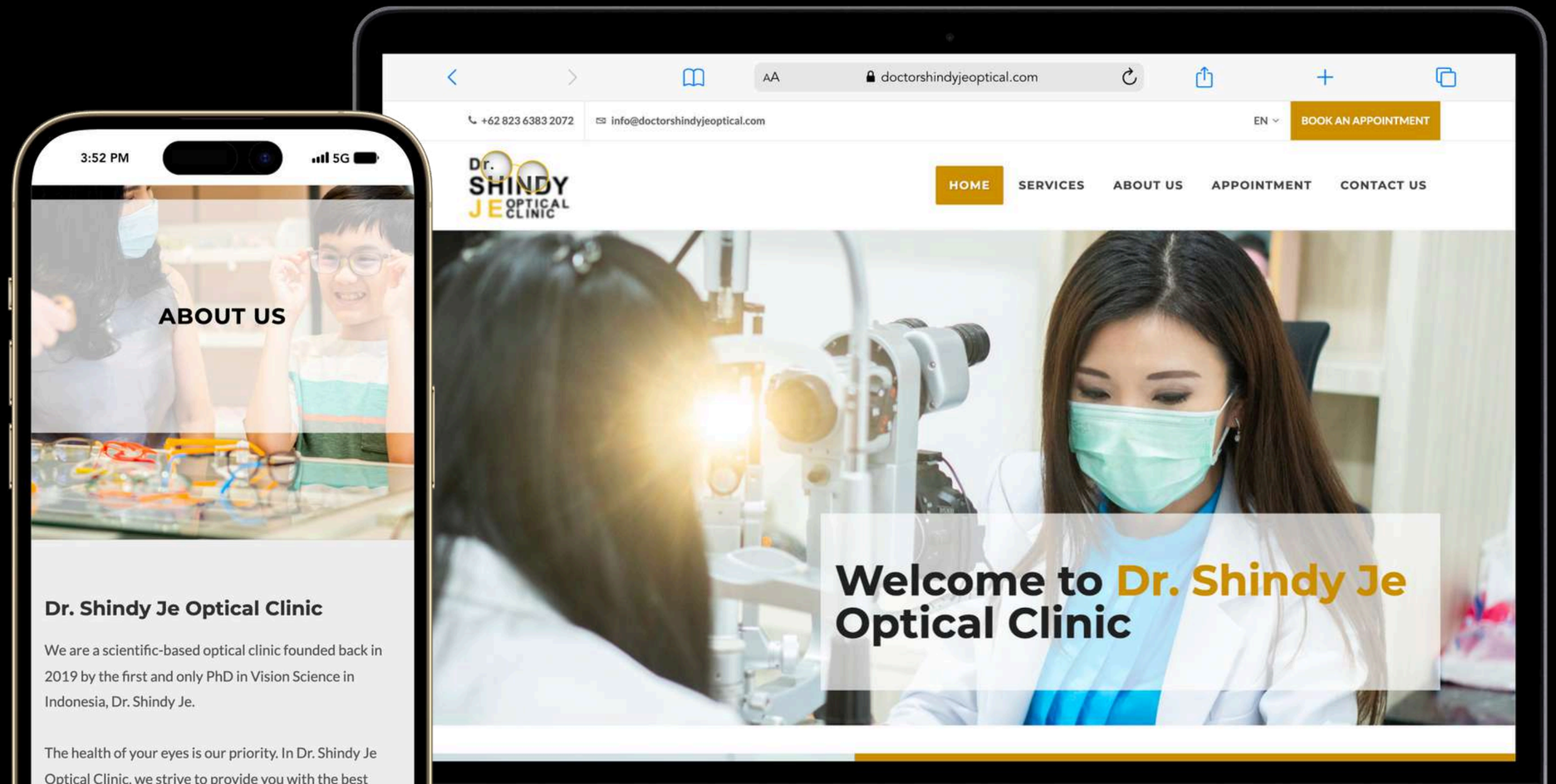
DR SHINDY JE

Short Brief

This website application project is to create a landing page for an optician's shop where there is an appointment system, which is quite complex due to the appointment system which is integrated with email and WhatsApp.

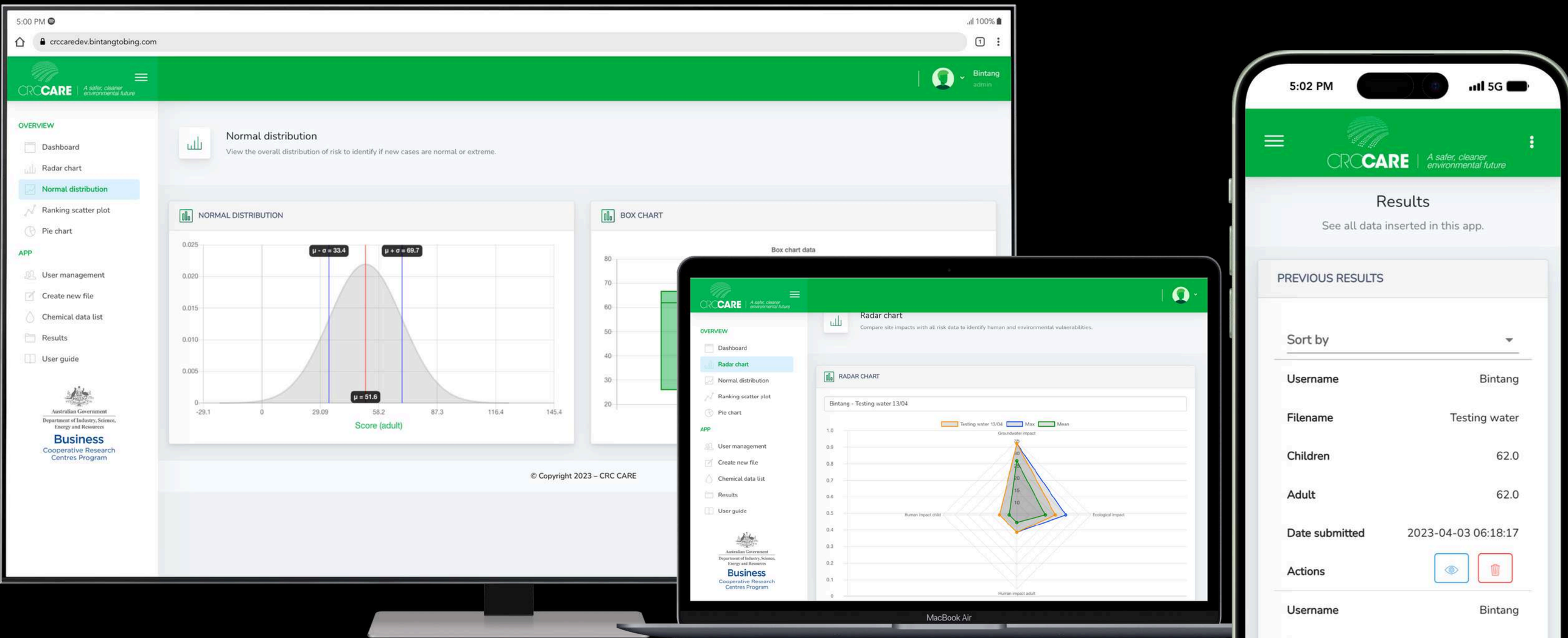
Year of project

2021



CHEMICAL APP WEB

CRCCARE - AUSTRALIA GOVERNMENT



FINANCIAL PAYPORTAL

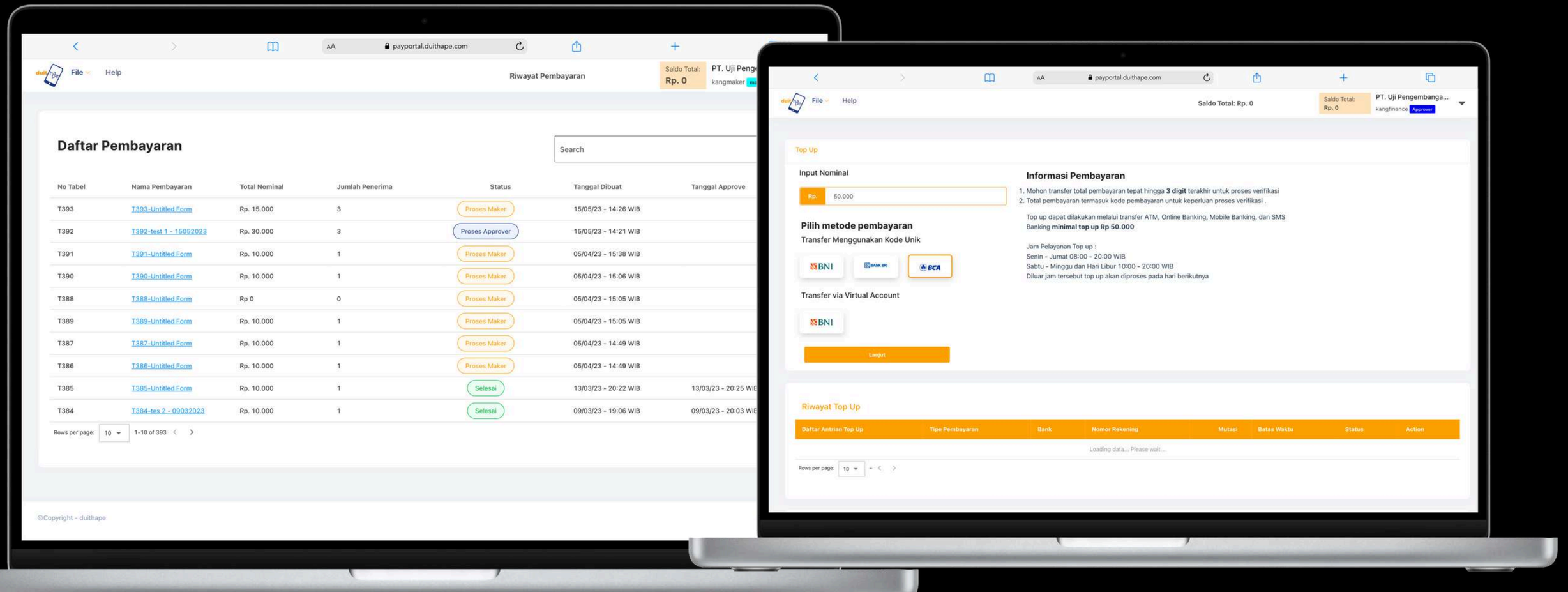
DUITHAPE

Short Brief

Duithape Payportal is a web application project where I have the task of being a project manager concurrently with a front end web developer for a fintech business, this product is a product that has the function of sending salaries to various employees which has a process like how Excel works.

Year of project

2021-2022



PROPERTY DESIGN & WEB

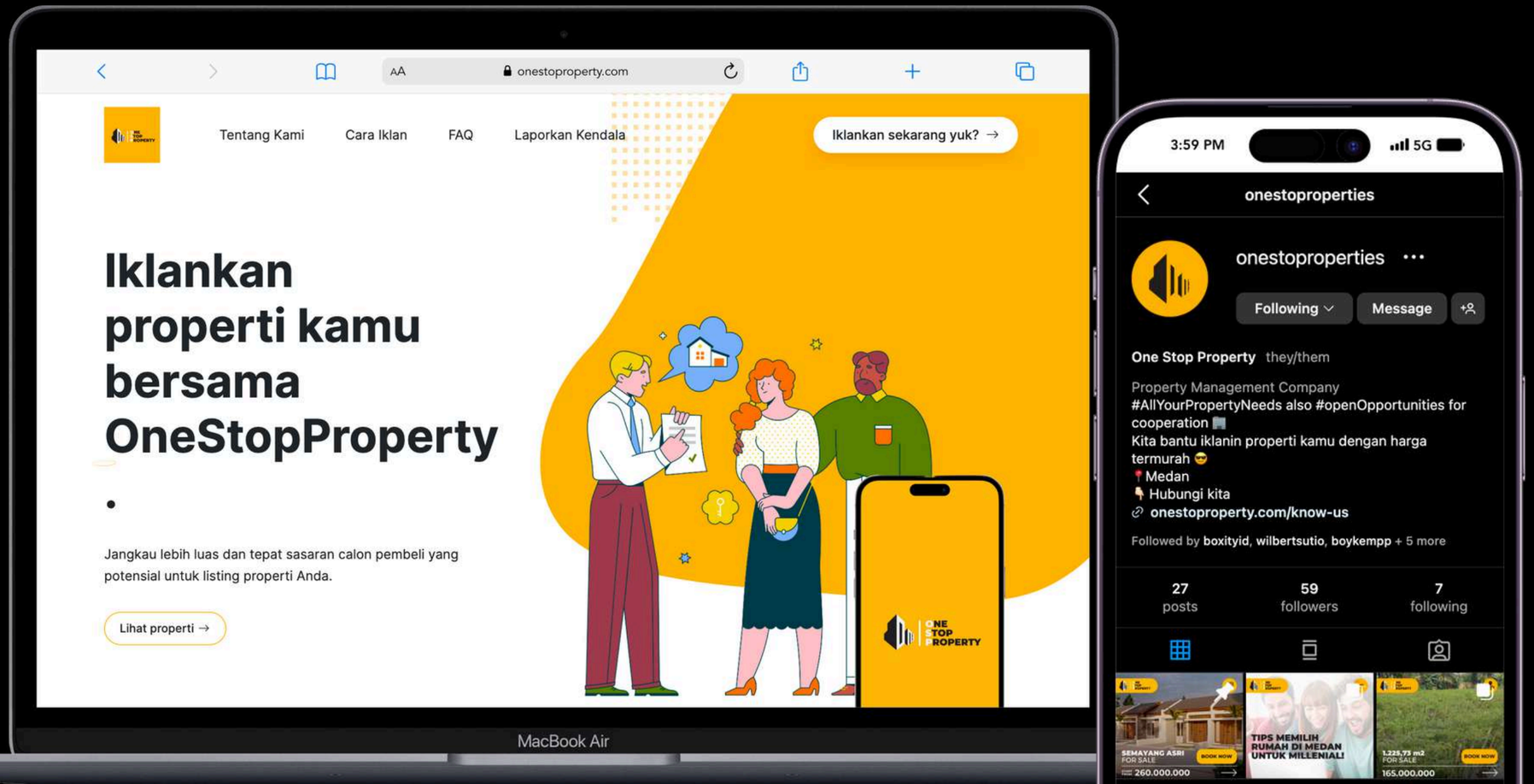
ONESTOPROPERTY

Short Brief

OnestoProperty is a safe and reliable property buying and selling application. This application is designed to make it easier for property sellers to find potential buyers, and make it easier for potential buyers to find properties that suit their needs. OnestoProperty offers various features that can help property sellers and prospective buyers, including an easy and fast property search feature Advanced property filter feature Direct chat feature with sellers Safe and reliable payment feature OnestoProperty can also connect the application to the main developer. This allows property sellers to get the latest information about developments in the property market, as well as get help if there are problems encountered.

Year of project

2023



FINANCIAL APP

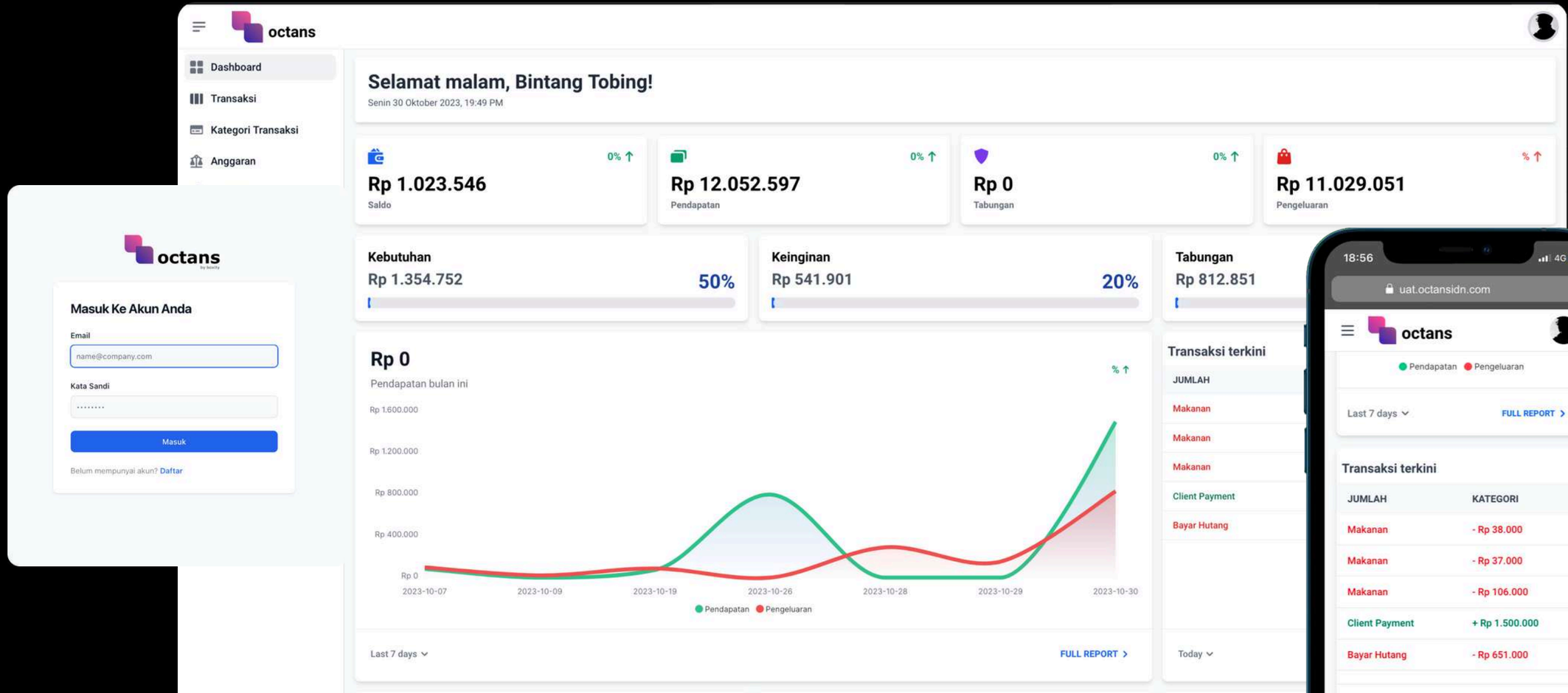
OCTANS BY BOXITY

Short Brief

Octans is a child of the ERP module split application from Boxity, I broke it down so that it can be used in micro, small, and medium businesses, the modules contained here are outgoing and incoming transactions, budgets, income, expenditure, and profit and loss reports. I also included a role/permission function so that I can monitor problems/new users in this application.

Year of project

2023



RENT CAR WEB APP

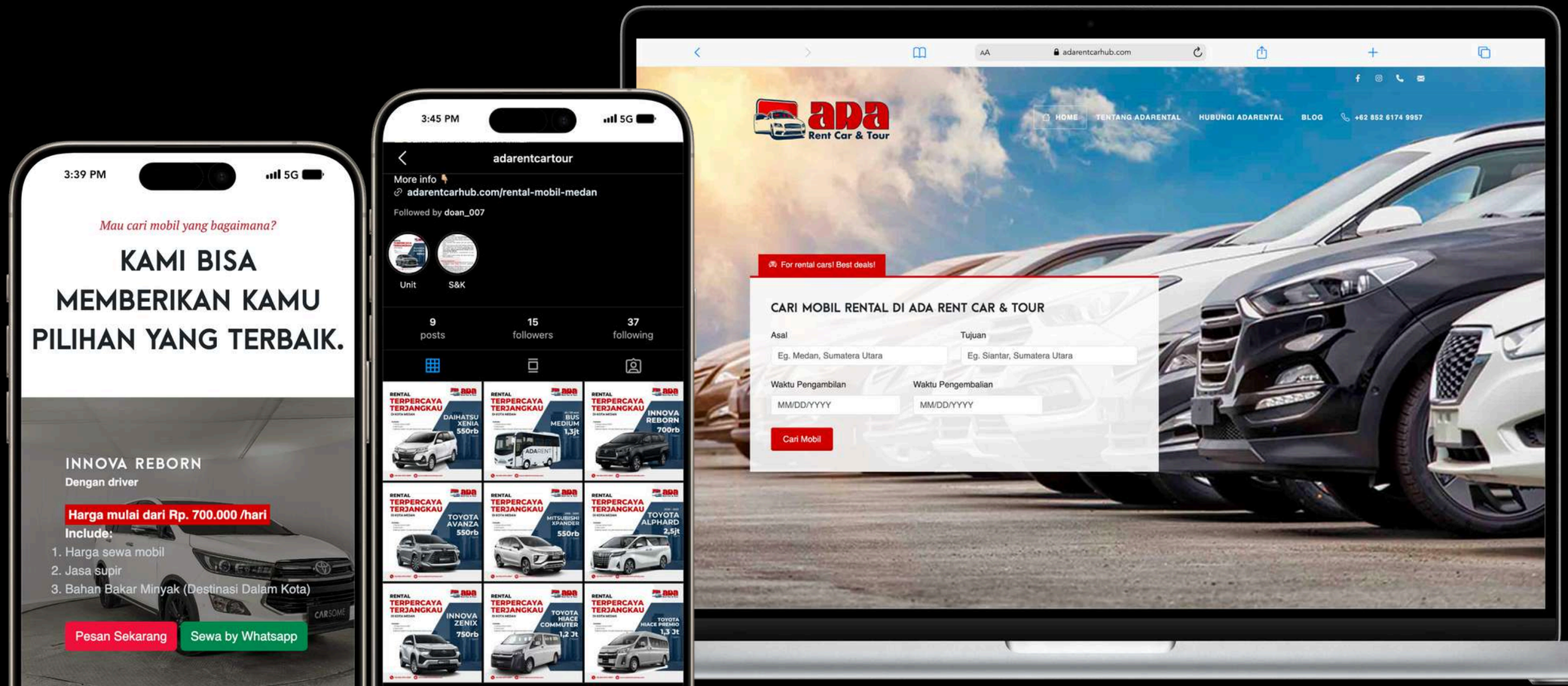
RENT CAR

Short Brief

Octans is a child of the ERP module split application from Boxity, I broke it down so that it can be used in micro, small, and medium businesses, the modules contained here are outgoing and incoming transactions, budgets, income, expenditure, and profit and loss reports. I also included a role/permission function so that I can monitor problems/new users in this application.

Year of project

2023



LET'S WORK TOGETHER

BINTANGJTOBING@GMAIL.COM
HELLO@BINTANGTOBING.COM
+62 812 6284 5980

BINTANGTOBING.COM