



Q2 2021

Mei - August

- Create an essential program for the product
(Warehouse management, Blog management, E-Commerce Management, and User management)



Q3 2021

Sept - Dec

- Make a mature business plan
- Create pitch decks and other presentation tools
- Get funding as much as \$3.372 from Brother
- Start creating a basic cashier program

*Currency conversion IDR to USD on August 25, 2022, 1
Rupiah for 0.000067 USD or 1 USD for Rp. 14,821*



Q1 2022

Jan - Apr

- Recruit employees with a total of 10 people
in the marketing, and product development divisions
- Focus on program development
that has been made in Q2 2021
- Accurate market research and target market

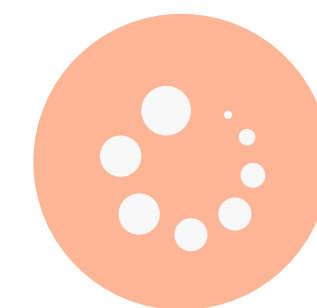


Q2 2022

Mei - August



- Sending many proposals or pitch decks to many agencies that provide incubator programs, accelerators, and potential investors
- Nominated in the **top 20 in the Founder+** incubator program
- **Top 5 nominations at Indigo Clinic Startup** from Telkom
- Selected in the **top 250 global startups** in the Slingshot 2022 program - **Deeptech startup pitching - Singapore**
- Chosen as the **top 100 global startups** in the Huawei Spark Ignite 2022 program - **Global Startup Competition, organized by Huawei**
- Temporary suspension of operations due to lack of funds
- Focus on deepening product fit and market fit
- Planning for the establishment of a more mature product development management



On Going