

EXAMPLE NAME

Graphic Designer | Visual Artist | Branding Specialist

☎ 0300-XXXXXXX | ✉ example@email.com | 📍 Karachi, Pakistan

Professional Summary

Creative and detail-oriented Graphic Designer with over 5 years of professional experience in creating high-impact visual content across print and digital media. Proficient in Adobe Creative Suite and well-versed in branding, typography, UI/UX, motion graphics, and layout design. Proven ability to take projects from concept to completion, ensuring consistency with brand guidelines and visual identity.

Core Competencies

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro).
- Branding & Identity Design.
- UI/UX and Web Design.
- Typography, Color Theory, Layout Design.
- Social Media & Marketing Design.

Professional Experience

Graphic Designer | Visionary Studio, Karachi Aug 2017 – Dec 2019

- Developed graphics for client websites, logos, and marketing materials
- Maintained brand consistency across digital platforms
- Assisted in UI/UX design for mobile applications and websites
- Edited promotional videos and social media content

Education

Bachelor of Arts in Graphic Design

Indus Valley School of Art and Architecture, Karachi | 2017

Selected Projects

- Brand Identity Design for TechHive – Complete logo, guidelines, and packaging
- Social Media Campaign Design for EcoGreen Products