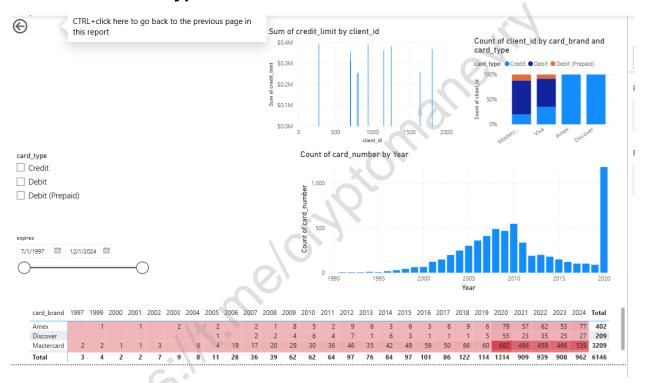
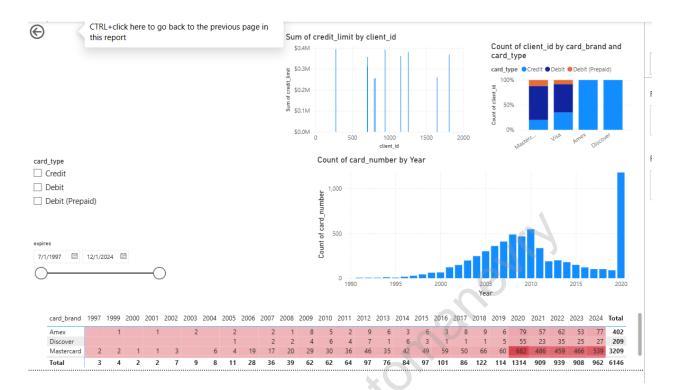
- Total Card Limit by Card Brand and Card Type (Stacked Column Chart)
  - X-axis: card\_brand (e.g., Visa, Mastercard, Amex)
  - o Y-axis: Sum of card\_limit
  - Legend: card\_type (e.g., Credit, Debit, Prepaid)
  - Tooltip: client\_id count (i.e., number of clients using this brand/type combo)



- Drill Down into Monthly Trends (Drill Down Feature)
  - o Create a drill-down chart for analyzing card issues by time:
    - Hierarchy: Year → Month (from account\_opened\_date)
    - Values: Count of card\_number
    - Chart type: Stacked Column Chart
    - Enable drill down/up to move between years and months.



## Top 10 Clients by Total Card Limit (Bar Chart)

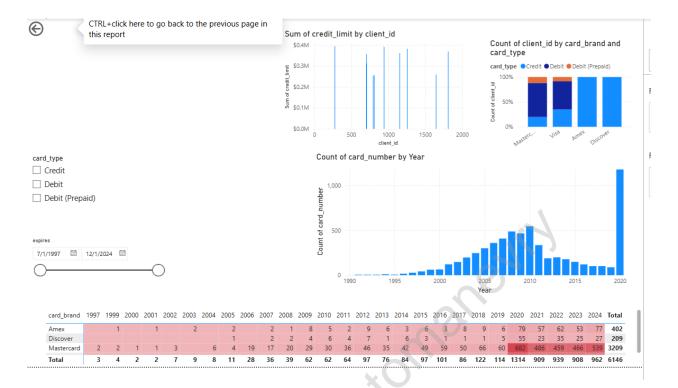
o Axis: client\_id

Value: Total card\_limit

o Filter: Top 10 clients

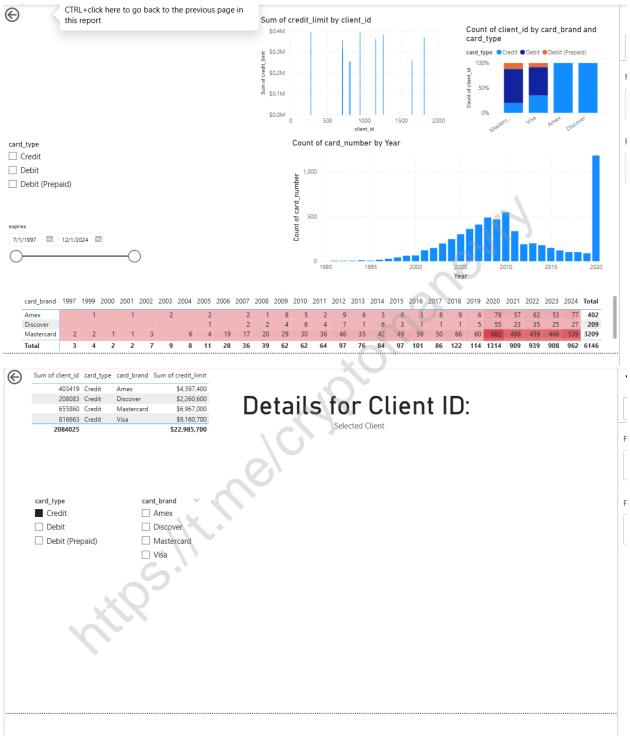
Sort: Descending by total card limit

Use a bar chart to clearly show top clients.



## Client Drill-through Details

- Create a drill-through page showing all card details (e.g., card\_type, card\_brand, limit) for a selected client\_id when a user clicks from any chart.
- Add filters like card\_type or expire\_dates (Year).



## Heatmap-style Matrix of Expiry Trends

Rows: card\_brand

Columns: Year of expire\_dates

Values: Count of cards expiring

## Format as a matrix with conditional formatting to highlight peaks (red for more expiries).

