

# Making Sense of Schema-on-Read

**Modeling JSON** 

KENT GRAZIANO, CHIEF TECHNICAL EVANGELIST I NOVEMBER 2018



#### **About me**

- Chief Technical Evangelist, Snowflake Computing
- Oracle ACE Director, Alumni (DW/BI)
- OakTable Network
- Blogger <u>The Data Warrior</u>
- Certified Data Vault Master and DV 2.0 Practitioner
- Former Member: Boulder BI Brain Trust (#BBBT)
- Member: DAMA Houston & DAMA International
- Data Architecture and Data Warehouse Specialist
  - 30+ years in IT
  - 25+ years of Oracle-related work
  - 20+ years of data warehousing experience
- Author & Co-Author of a bunch of books (Amazon)
- Past-President of ODTUG and Rocky Mountain Oracle User Group



#### 3 years in stealth + 3 years GA

Founded 2012 by industry veterans with over 120 database patents



First customers 2014, general availability 2015





Over \$850M in venture funding from leading investors



700+ employees Over 2000 customers today



Queries processed in Snowflake per day: 60 Million

Largest single table: 68 Trillion Rows

Largest number of tables single DB: 200,000

Single customer most data: > 40 PB

Single customer most users: > 10,000

#### **AGENDA**

- Schema-on-Read vs Schema-on-Write
- Why we still need data modeling
- What is JSON?
- Example JSON #1
  - Simple 3NF model
  - Simple Data Vault model
- Example JSON #2
  - 3NF model
  - Data Vault model

#### **Defining Terms**

- . Schema-on-Read
  - Popularized in document stores and NoSQL dbs
  - No upfront modeling
  - . No predefined structure
  - . Called semi-structured or flexible-structure data
    - Can change contents and structure over time
  - . Load & Go
    - Agile!

#### **Defining Terms**

- . Schema-on-Write
  - . What we do in RDBMS today
  - Requires knowing the structure in advance
  - Upfront modeling & table design required
  - Must map source data to the database tables
  - . ETL/ELT may break if the source data changes

















loT

### It's not the data itself



it's how you take full advantage of the insight it provides

#### Who needs data modeling anyway?

- . We all do!
- To take advantage of all this data, we have to use it
- Schema-on-Read
  - There is a SCHEMA which means a model!
- To query the data requires knowing the structure
  - Which means the MODEL of the data or "document"
- Few reporting or BI tools can infer the schema
  - So we have to transform it, somehow
  - Load to tables and columns?
  - Expose with a SQL view?



#### What is JSON?

- Java
- Script
- Object
- Notation

A minimal, readable format for *structuring* data.

It is used primarily to transmit data between a server and a web application, as an alternative to XML

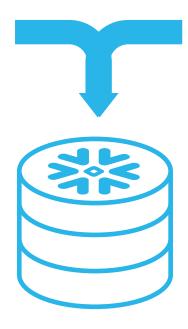
#### Why worry about JSON?

- There is LOTS of it out there
- JavaScript is popular
- REST API's for IoT & Mobile
- Application and web logs Social Media
- Self-describing so very portable
- Open datasets published in JSON
  - Data.gov
  - Datasf.org
  - Data.cityofNewYork.us
- Opportunity for analysis!

#### **JSON Support with SQL**

#### Structured data

Apple	101.12	250	FIH-2316
Pear	56.22	202	IHO-6912
Orange	98.21	600	WHQ-6090



All Your Data!

#### Semi-structured data (e.g. JSON, Avro, XML)

```
{ "firstName": "John",
    "lastName": "Smith",
    "height_cm": 167.64,
    "address": {
        "streetAddress": "21 2nd Street",
        "city": "New York",
        "state": "NY",
        "postalCode": "10021-3100"
        },
        "phoneNumbers": [
            { "type": "home", "number": "212 555-1234" },
            { "type": "office", "number": "646 555-4567" }
        ]
    }
}
```

select v:lastName::string as last\_name
from json\_demo;

### **JSON Example #1**

```
"colors": [
                   Key: Value
                 "color": "black",
                 "category": "hue",
                 "type": "primary",
                 "code": {"rgba": [255,255,255,1],
                           "hex": "#000"
                 "color": "green",
                 "category": "hue",
                 "type": "secondary",
                 "code": { | "rgba": [0,255,0,1],
                            "hex": "#0F0"
```

This is a JSON Document Enclosed by { }

Elements are Key-Value Pairs

Elements may have nested Keys Delineated by more { }

Some Values may be Arrays Delineated by []

# JSON as 3NF – Logical Model

```
"colors": [
        "color": "black",
        "category": "hue",
        "type": "primary",
        "code":
             "rgba": [255,255,255,1],
              "hex": "#000"
```

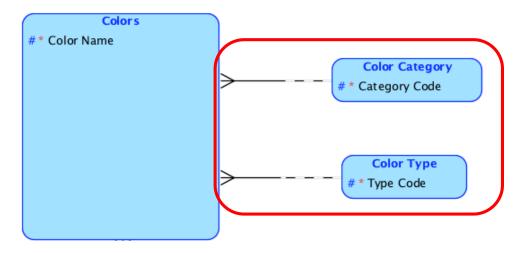
Diagram:	Logical - 3NF
Author:	kgraziano
Created on:	2018-02-04 20:37:59 UTC
Modified on:	2018-02-04 20:37:59 UTC
Modified by:	kgraziano
Design:	JSON Models
Model:	Logical



# JSON as 3NF – Logical Model

```
"colors": [
        "color": "black",
        "category": "hue",
        "type": "primary",
        "code":
              "rgba": [255,255,255,1],
              "hex": "#000"
```

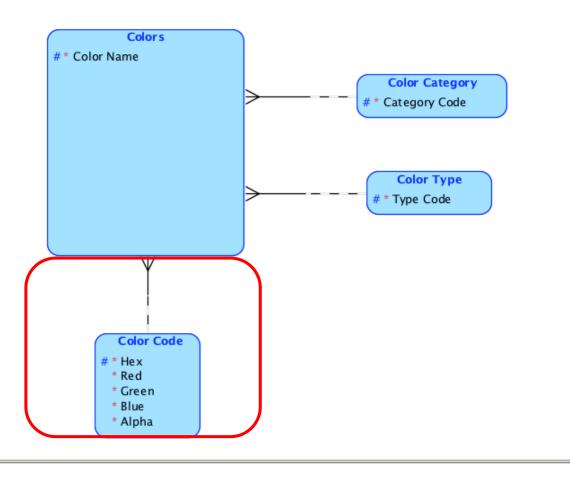
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#### JSON as 3NF – Logical Model

```
"colors": [
        "color": "black",
        "category": "hue",
        "type": "primary",
        "code":
              "rgba": [255,255,255,1],
              "hex": "#000"
```

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Design:	JSON Models
Model:	Logical



### JSON as 3NF – Schema Model

```
"colors": [
        "color": "black",
        "category": "hue",
        "type": "primary",
        "code":
              "rgba": [255,255,255,1],
              "hex": "#000"
```

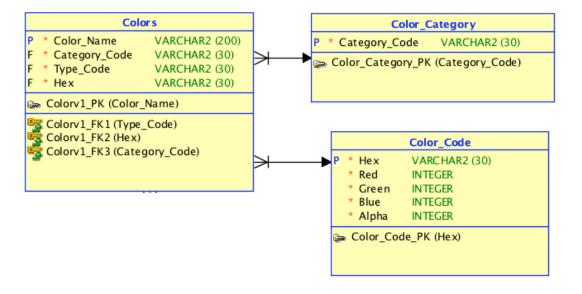
Diagram:	Physical 3NF
Author:	kgraziano
Created on:	2018-02-04 20:48:09 UTC
Modified on:	2018-02-04 20:48:17 UTC
Modified by:	kgraziano
Design:	JSON Models
Model:	JSON 3NF

Colors		
P * Color_Name	VARCHAR2 (200)	
F * Category_Code	VARCHAR2 (30)	
F * Type_Code	VARCHAR2 (30)	
F * Hex	VARCHAR2 (30)	
🖙 Colorv1_PK (Color_Name)		
Colorv1_FK1 (Type_Code) Colorv1_FK2 (Hex)		
🛂 Colorv1_FK3 (Category_Code)		

### JSON as 3NF – Schema Model

```
"colors": [
        "color": "black",
        "category": "hue",
        "type": "primary",
        "code":
              "rgba": [255,255,255,1],
              "hex": "#000"
```

Diagram:	Physical 3NF
Author:	kgraziano
Created on:	2018-02-04 20:48:09 UTC
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Modified by:	kgraziano
Design:	JSON Models
Model:	JSON 3NF

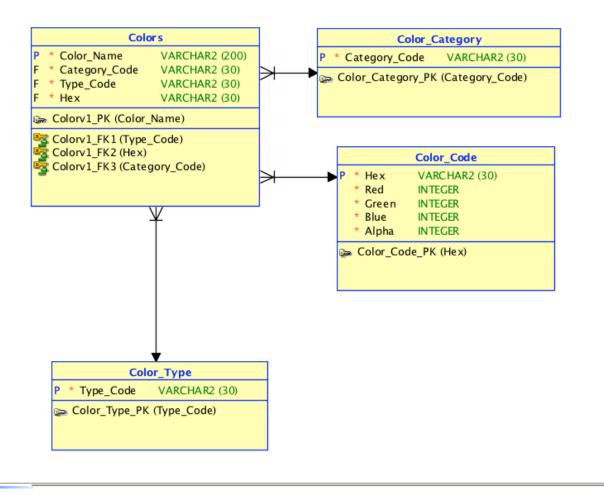


#### JSON as 3NF -**Schema Model**

```
"colors": [
         "color": "black"
```

COIOI . DIACK ,
"category": "hue",
"type": "primary",
"code":
{
"rgba": [255,255,255,1],
"hex": "#000"
}
}
]

Diagram:	Physical 3NF
Author:	kgraziano
Created on:	2018-02-04 20:48:09 UTC
Modified on:	2018-02-04 20:48:17 UTC
Modified by:	kgraziano
Design:	JSON Models
Model:	JSON 3NF



### JSON as Denormalized – Relational Model

```
"colors": [
        "color": "black",
        "category": "hue",
        "type": "primary",
        "code":
              "rgba": [255,255,255,1],
              "hex": "#000"
```

Diagram:	Denormalized
Author:	kgraziano
Created on:	2018-02-04 20:50:48 UTC
Modified on:	2018-02-04 20:50:55 UTC
Modified by:	kgraziano
Design:	JSON Models
Model:	JSON 3NF

Color	
P * Color_Name	VARCHAR2 (200)
* Category	VARCHAR2 (200)
* Type	VARCHAR2 (30)
* RGBA_Code	VARCHAR2 (200)
* Hex_Code	VARCHAR2 (30)
Color_PK (Color_Name) Color_UK 1 (Color_Name)	

### **Data Vault Style**

```
"colors": [
"color": "black",
"category": "hue",
"type": "primary",
"code":
 "rgba": [255,255,255,1],
  "hex": "#000"
```

Diagram:	Data Vault
Author:	kgraziano
Created on:	2018-02-04 21:33:14 UTC
Modified on:	2018-02-04 21:33:19 UTC
Modified by:	kgraziano
Design:	JSON Models
Model:	JSON Data Vault

Н	Hub_Color_Category		
P 1	* Hub_Color_Category_MD5_Key	VARCHAR2 (32)	
U ¹	* Category_Code	VARCHAR2 (30)	
	* LOAD_DTS	DATE	
	* REC_SRC	VARCHAR2 (100)	
	Hub_Color_Category_PK (Hub_Col Hub_Color_Category_UK1 (Catego		

```
"colors": [
"color": "black",
"category": "hue",
"type": "primary",
"code":
  "rgba": [255,255,255,1],
  "hex": "#000"
```

Diagram:	Data Vault
Author:	kgraziano
Created on:	2018-02-04 21:33:14 UTC
Modified on:	2018-02-04 21:33:19 UTC
Modified by:	kgraziano
Design:	JSON Models
Model:	JSON Data Vault

H Hub_Color_Cat	Hub_Color_Category		
P * Hub_Color_Category_MD5_Key	VARCHAR2 (32)		
U * Category_Code	VARCHAR2 (30)		
* LOAD_DTS	DATE		
* REC_SRC	VARCHAR2 (100)		
* REC_SRC VARCHAR2 (100)  Hub_Color_Category_PK (Hub_Color_Category_MD5_Key) Hub_Color_Category_UK1 (Category_Code)			

Н	Hub_Color_Type			
P	* Hub_Type_MD5_Key	VARCHAR2 (32)		
U	* Type_Code	VARCHAR2 (30)		
	* LOAD_DTS	DATE		
	* REC_SRC	VARCHAR2 (100)		
	⇒ Hub_Color_Type_PK (Hub_Type_MD5_Key)  ⇒ Hub_Color_Type_UK1 (Type_Code)			

```
"colors": [
"color": "black",
"category": "hue",
"type": "primary",
"code":
  "rgba": [255,255,255,1],
  "hex": "#000"
```

Diagram:	Data Vault
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Design:	JSON Models
Model:	JSON Data Vault

H Hub_Color_Co	Hub_Color_Code			
P * Hub_Color_Code_MD5_Key	* Hub_Color_Code_MD5_Key VARCHAR2 (32)			
U * Hex	Hex VARCHAR2 (30)			
* LOAD_DTS	DATE			
* REC_SRC	VARCHAR2 (100)			
Hub_Color_Code_PK (Hub_Color_Code_MD5_Key)     Hub_Color_Code_UK1 (Hex)				

```
H Hub_Color_Category

P * Hub_Color_Category_MD5_Key VARCHAR2 (32)
U * Category_Code VARCHAR2 (30)
* LOAD_DTS DATE
* REC_SRC VARCHAR2 (100)

→ Hub_Color_Category_PK (Hub_Color_Category_MD5_Key)
→ Hub_Color_Category_UK1 (Category_Code)
```

Н	Hub_Color_Type			
Р	* Hub_Type_MD5_Key	VARCHAR2 (32)		
U	* Type_Code	VARCHAR2 (30)		
	* LOAD_DTS	DATE		
	* REC_SRC	VARCHAR2 (100)		
	Hub_Color_Type_PK (Hub_Type_MD5_Key) Hub_Color_Type_UK1 (Type_Code)			

```
"colors": [
"color": "black",
"category": "hue",
"type": "primary",
"code":
  "rgba": [255,255,255,1],
  "hex": "#000"
```

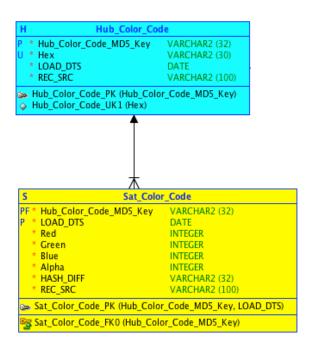
Diagram:	Data Vault
Author:	kgraziano
Created on:	2018-02-04 21:33:14 UTC
Modified on:	2018-02-04 21:33:19 UTC
Modified by:	kgraziano
Design:	JSON Models
Model:	JSON Data Vault

H Hub_Color_Cate	Hub_Color_Category			
P * Hub_Color_Category_MD5_Key	VARCHAR2 (32)			
U * Category_Code	* Category Code VARCHAR2 (30)			
* LOAD_DTS	DATE			
* REC_SRC	VARCHAR2 (100)			
Hub_Color_Category_PK (Hub_Color_Category_MD5_Key) Hub_Color_Category_UK1 (Category_Code)				

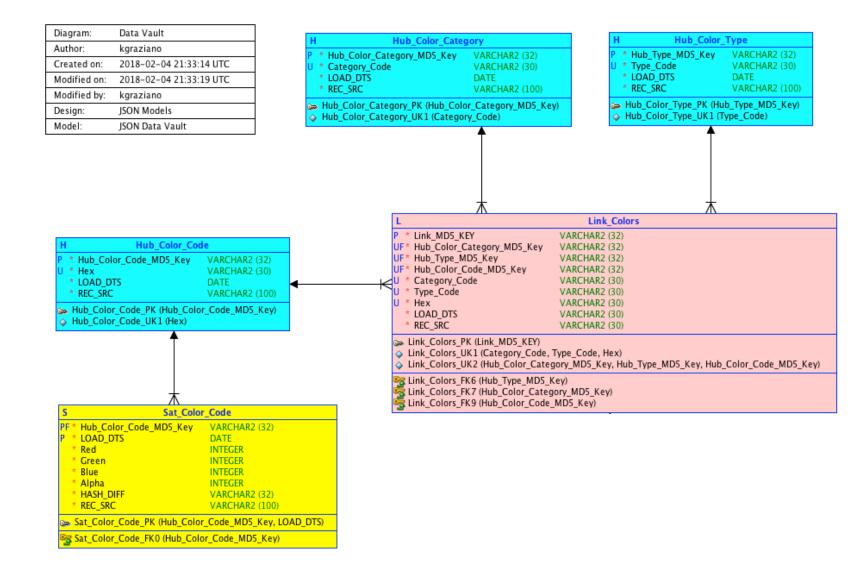
```
H Hub_Color_Type

P * Hub_Type_MD5_Key VARCHAR2 (32)
U * Type_Code VARCHAR2 (30)
* LOAD_DTS DATE
* REC_SRC VARCHAR2 (100)

Hub_Color_Type_PK (Hub_Type_MD5_Key)
Hub_Color_Type_UK1 (Type_Code)
```



```
"colors": [
"color": "black",
"category": "hue",
"type": "primary",
"code":
  "rgba": [255,255,255,1],
  "hex": "#000"
```



```
"colors": [
"color": "black",
"category": "hue",
"type": "primary",
"code":
 "rgba": [255,255,255,1],
  "hex": "#000"
```

Diagram: Data Vault		Hub_Color_Catego	NAT.	H Hub_Color	Type
Author: kgraziano	, , , , , , , , , , , , , , , , , , ,		VARCHAR2 (32)	P * Hub Type MD5 Key	VARCHAR2 (32)
Created on: 2018-02-04 21:33	:14 UTC		VARCHAR2 (30)	U * Type_Code	VARCHAR2 (30)
Modified on: 2018-02-04 21:33	:19 UTC		DATE	* LOAD_DTS	DATE
Modified by: kgraziano			VARCHAR2 (100)	* REC_SRC	VARCHAR2 (100)
Design: JSON Models		Hub_Color_Category_PK (Hub_Color_		Hub_Color_Type_PK (Hi Hub Color Type UK1 (	
Model: JSON Data Vault		Hub_Color_Category_UK1 (Category_	_Code)	O Hub_Color_Type_UK1 (	Type_Code)
			<b>*</b>	*	
		L	Liı	nk_Colors	
		P * Link_MD5_KEY			
H Hub_Color_Co		UF* Hub_Color_Cat UF* Hub_Type_MD!			
P * Hub_Color_Code_MD5_Key U * Hex	VARCHAR2 (32) VARCHAR2 (30)	UF* Hub_Color_Co			
* LOAD DTS	DATE 4	U * Category Code			
* REC SRC	VARCHAR2 (100)	U * Type_Code	VARCHAE		
		U * Hex	VARCHAF		
Hub_Color_Code_PK (Hub_Color) Hub_Color_Code_UK1 (Hex)	or_Code_MD5_Key)	* LOAD_DTS	VARCHAR		
<u> </u>		* REC_SRC	VARCHAR	(2 (30)	
			(Link_MD5_KEY) 1 (Category_Code, Type_Code 2 (Hub_Color_Category_MD5_I		_Color_Code_MD5_Key)
			6 (Hub_Type_MD5_Key)		
<del> </del>			7 (Hub_Color_Category_MD5_K	(ey)	
S Sat_Cole	or_Code	S LINK_COIOTS_FKS	Hub_Color_Code_MD5_Key)	A	
PF * Hub_Color_Code_MD5_Key P * LOAD_DTS * Red * Green	VARCHAR2 (32) DATE INTEGER INTEGER			Ī	
* Blue	INTEGER		S Sat	Colors	
* Alpha	INTEGER		PF * Link MD5 Key	VARCHAR2 (32)	
* HASH_DIFF	VARCHAR2 (32)		P * LOAD DTS	DATE (32)	
* REC_SRC	VARCHAR2 (100)		* Color_Name	VARCHAR2 (200)	
Sat_Color_Code_PK (Hub_Color)	or_Code_MD5_Key, LOAD_D	TS)	* HASH_DIFF	VARCHAR2 (32)	
Sat_Color_Code_FK0 (Hub_Co	lor_Code_MD5_Key)		* REC_SRC	VARCHAR2 (100)	
			a Cat Colore DV (Lie	nk MD5 Key, LOAD DTS)	
			Sat_Colors_FK (Life Sat_Colors_FK0 (Life Sat_Colors_FK0)		

#### What if the JSON changes?

- That is the point of schema-on-read
  - No changes to ingest the data
    - NoSQL, Snowflake, Oracle
- Example
  - More attributes on Color Category or Color Type
    - · Like "Description"
    - In a 3NF model
      - Add new columns to entities/tables
      - ALTER TABLE required
    - In a Data Vault model
      - Add new Sat tables on existing Hubs
        - CREATE TABLE required
        - No change required to existing tables

### **JSON Example #2**

```
"citiesLived": [
"fullName": "Johnny Appleseed",
"age": 42,
                                                                                   "cityName": "London",
"gender": "Male",
"phoneNumber":
                                                                                   "yearsLived;" [ "1989", "1993", "1998", "2002" ]
                                           Nested Elements
           "areaCode": "415",
           "subscriberNumber": "5551234"
                                                                                   "cityName": "San Francisco",
                                           Nested Array of Values,
"children":
                                                                                   "vearsLived" [ "1990", "1993", "1998", "2008" ]
                                           Within a Nested Array
                                           Of Elements
           "name": "Jayden",
           "gender": "Male",
                                                                                   "cityName": "Portland",
           "age": "10" },
                                                                                   "yearsLived" [ "1993", "1998", "2003", "2005"]
                                          Nested Array of Elements
           "name": "Emma",
           "gender": "Female",
           "age": "8" },
           "name": "Madelyn",
           "gender": "Female",
           "age": "6" }
```

#### JSON as 3NF – Logical Model

Diagram:	Logical 2 - 3NF
Author:	kgraziano
Created on:	2018-02-05 04:29:13 UTC
Modified on:	2018-02-05 04:29:13 UTC
Modified by:	kgraziano
Design:	JSON Models
Model:	Logical



"fullName": "Johnny Appleseed", "age": 42,

"gender": "Male",

# JSON as 3NF – Logical Model

```
Diagram: Logical 2 - 3NF

Author: kgraziano

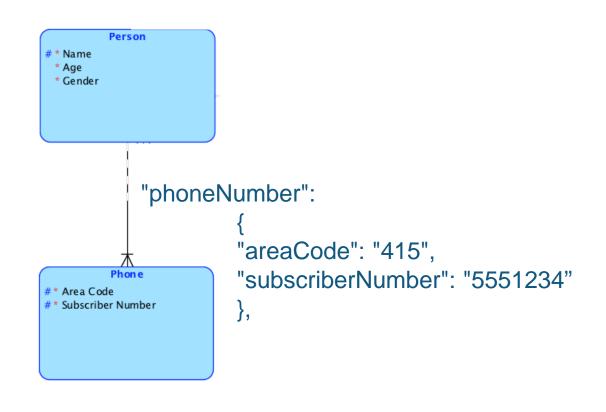
Created on: 2018-02-05 04:29:13 UTC

Modified on: 2018-02-05 04:29:13 UTC

Modified by: kgraziano

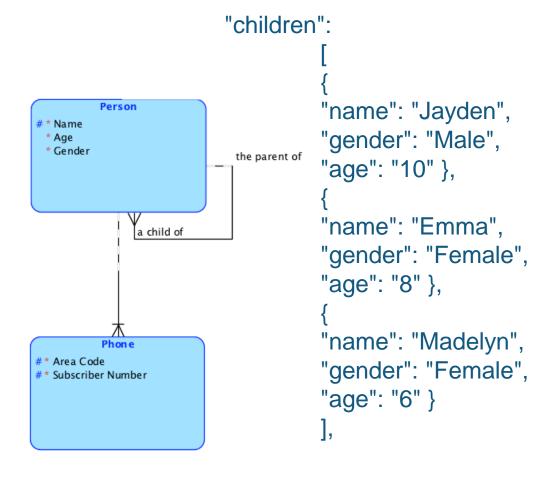
Design: JSON Models

Model: Logical
```



## JSON as 3NF – Logical Model

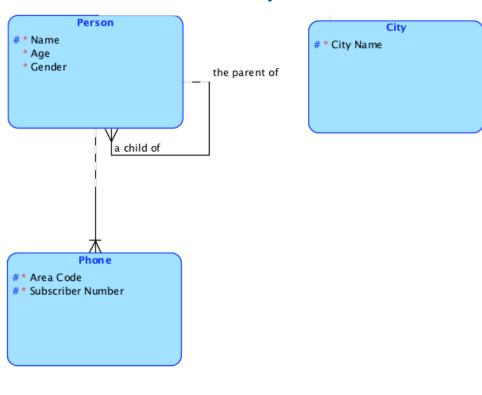
Diagram:	Logical 2 - 3NF
Author:	kgraziano
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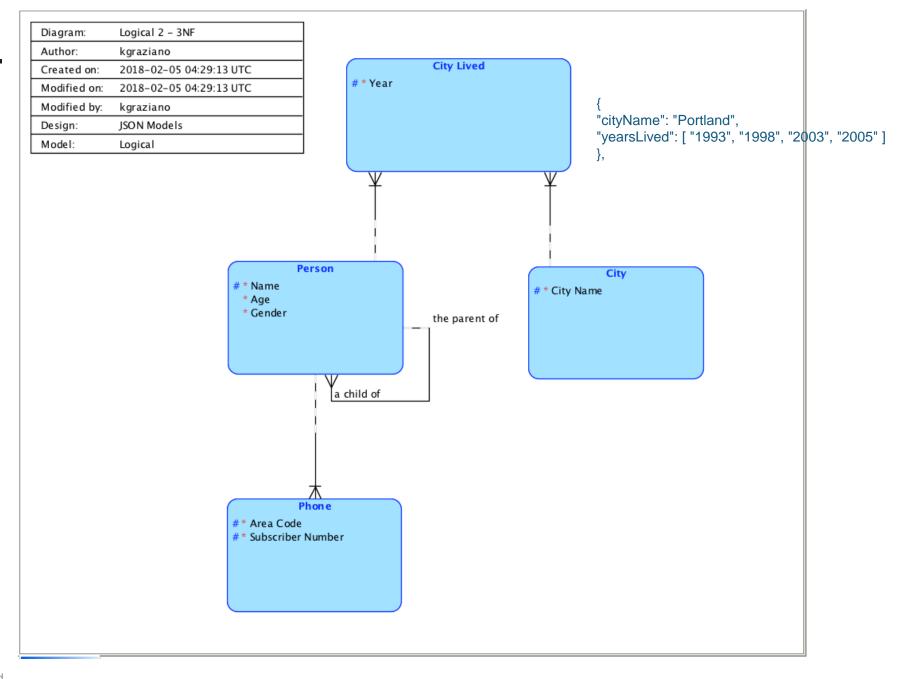
#### JSON as 3NF – Logical Model

Diagram:	Logical 2 - 3NF
Author:	kgraziano
Created on:	2018-02-05 04:29:13 UTC
Modified on:	2018-02-05 04:29:13 UTC
Modified by:	kgraziano
Design:	JSON Models
Model:	Logical

#### "cityName": "London",

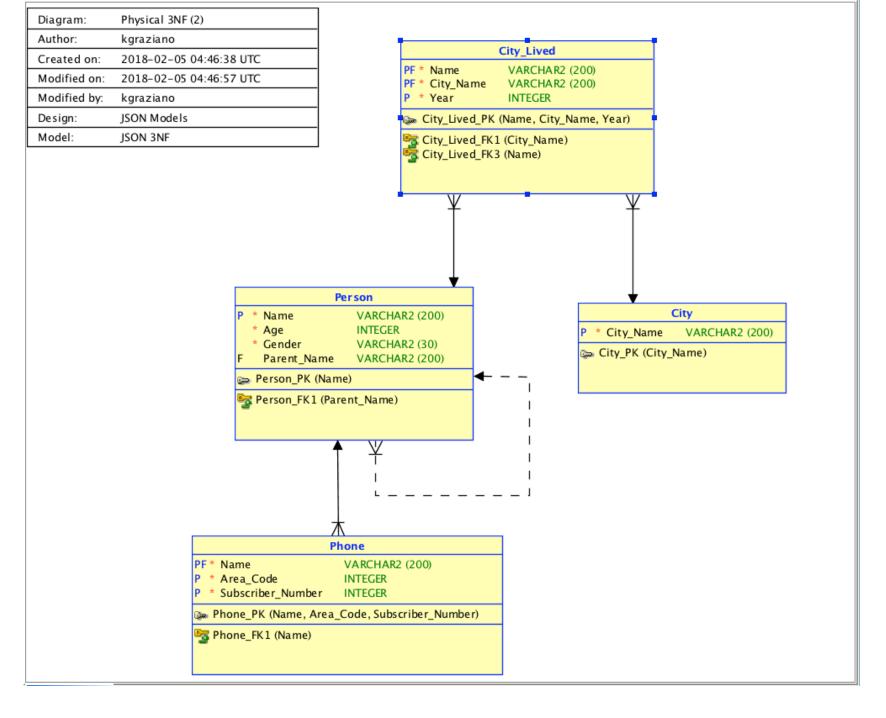


#### JSON as 3NF – Logical Model



# JSON as 3NF - Schema Model

- Can handle some JSON schema changes
  - Kids get a phone!
  - Kids move out!
- Extensions
  - More details on City
    - Add columns
  - More details on Children
    - Add columns or a dependent table



## **Data Vault Style**

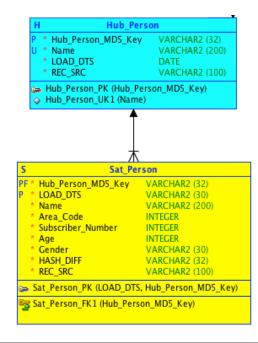
### JSON as Data Vault

Diagram:	Data Vault 2	
Author:	kgraziano	
Created on:	2018-02-05 05:09:24 UTC	
Modified on:	2018-02-05 05:09:24 UTC	
Modified by:	kgraziano	
Design:	JSON Models	
Model:	JSON Data Vault	

Hub_Person				
P * Hub_Person_MD5_Key	VARCHAR2 (32)			
U * Name	VARCHAR2 (200)			
* LOAD_DTS	DATE			
* REC_SRC	VARCHAR2 (100)			
□ Hub_Person_PK (Hub_Person_MD5_Key)     □ Hub_Person_UK1 (Name)				

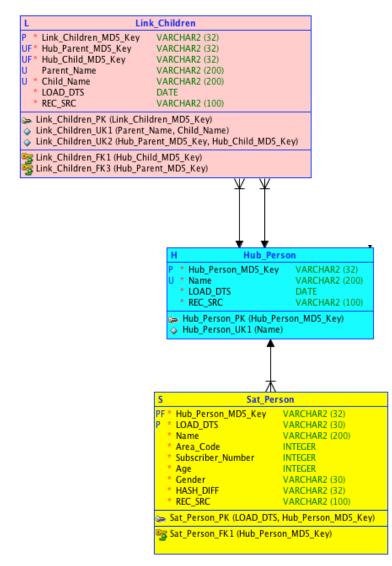
#### JSON as Data Vault

Diagram:	Data Vault 2
Author:	kgraziano
Created on:	2018-02-05 05:09:24 UTC
Modified on:	2018-02-05 05:09:24 UTC
Modified by:	kgraziano
Design:	JSON Models
Model:	JSON Data Vault



# JSON as Data Vault

Diagram:	Data Vault 2
Author:	kgraziano
Created on:	2018-02-05 05:09:24 UTC
Modified on:	2018-02-05 05:09:24 UTC
Modified by:	kgraziano
Design:	JSON Models
Model:	JSON Data Vault



### JSON as Data Vault

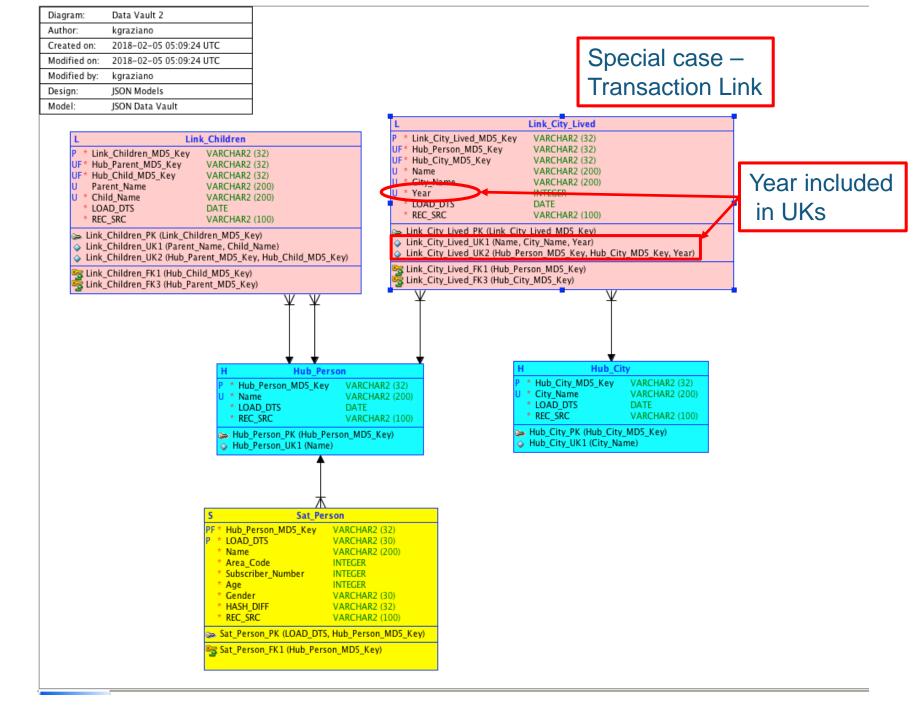
Diagram:	Data Vault 2
Author:	kgraziano
Created on:	2018-02-05 05:09:24 UTC
Modified on:	2018-02-05 05:09:24 UTC
Modified by:	kgraziano
Design:	JSON Models
Model:	JSON Data Vault

L I	ink_Children	
P * Link Children MD5 Kev		
JF* Hub_Parent_MD5_Key	VARCHAR2 (32)	
JF* Hub Child MD5 Key	VARCHAR2 (32)	
Parent Name	VARCHAR2 (200)	
* Child Name	VARCHAR2 (200)	
* LOAD DTS	DATE	
* REC_SRC	VARCHAR2 (100)	
⇒ Link_Children_PK (Link_C ◇ Link_Children_UK1 (Parer ◇ Link_Children_UK2 (Hub_l		i_Key)
Link_Children_FK1 (Hub_C Link_Children_FK3 (Hub_F		
	Ĭ Ĭ	
	H Hub Pe	rson
	P * Hub Person MD5 Ke	
	U * Name	VARCHAR2 (200)
	* LOAD DTS	DATE
	* REC_SRC	VARCHAR2 (100)
	Hub_Person_PK (Hub_F     Hub_Person_UK1 (Nam	
		-
	S Sat_Pe	rson
	PF * Hub_Person_MD5_Key	VARCHAR2 (32)
	P * LOAD_DTS	VARCHAR2 (30)
	* Name	VARCHAR2 (200)
	* Area_Code	INTEGER
	* Subscriber_Number	INTEGER
	* Age	INTEGER
	* Gender	VARCHAR2 (30)
	* HASH_DIFF	VARCHAR2 (32)
	* REC_SRC	VARCHAR2 (100)
	Sat_Person_PK (LOAD_DT)	S, Hub_Person_MD5_Ke
	Sat_Person_FK1 (Hub_Person_FK1)	son_MD5_Key)

Н	Hub_City		
	_City_MD5_Key	VARCHAR2 (32)	
U * City	_Name	VARCHAR2 (200)	
* LOA	D_DTS	DATE	
* REC	_SRC	VARCHAR2 (100)	
➤ Hub_City_PK (Hub_City_MD5_Key)  → Hub_City_UK1 (City_Name)			

# JSON as Data Vault

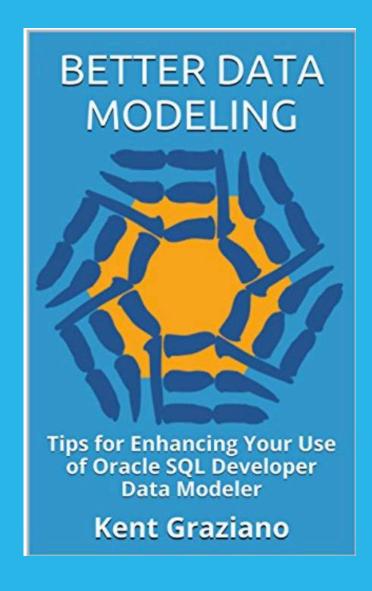
- Can handle some JSON schema changes
  - Two parents, same kids
  - Kids get a phone!
  - Kids move out!
- Easy Extensions
  - · More details on City
    - Add a Sat
    - Add Link(s)
  - More details on Children
    - Add a Sat on Link



#### Conclusion

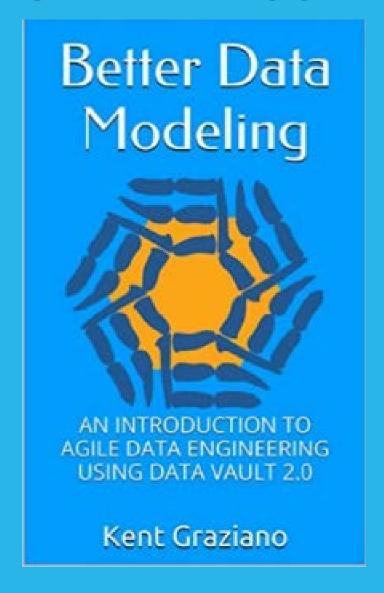
- We still need data models and data modelers
- Schema-on-Read does not mean there is no model
- To READ the data we must understand the SCHEMA
- In the DB world that means we need a model
  - Some model types can be easily extended for JSON changes
- Once the schema is understood
  - Can be expressed as any type of model
    - 3NF
    - Data Vault
    - Star
    - Denormalized
    - Object model
    - Etc.

### **SHAMELESS PLUG:**



Available on Amazon.com

### **SHAMELESS PLUG:**



Available on Amazon.com

http://www.amazon.com /Better-Data-Modeling-Introduction-Engineeringebook/db/B018BREV1C/

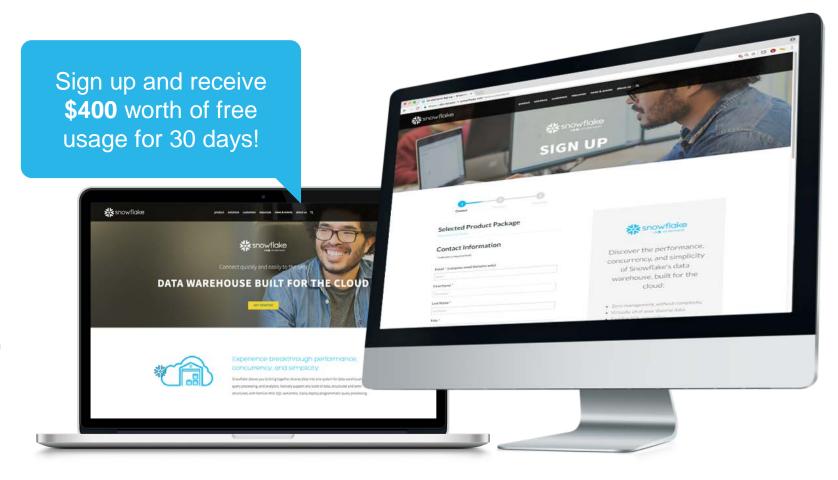
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## **Contact Information**

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THANK YOU







