

Sol-Ad

About Sol-Ad

Sol-Ad is a software, used to add advertisement , view and also earn a reward. This technology displays ad uploaded by Advertisers and verify ad by the Approver. The approved ad will shows in the platform, then the Promoter can promotes the ads (limited ads) to the end users (normal people).

Users

i. Administrator

Whole control over the software.

Admin can view, add, edit and delete anything in the software.

ii. Advertisers

It can be a person or organization can upload any types of advertisements to the software.

iii. Approver

The approver can approve and publish the uploaded ad by the advertiser, After the verification of the uploaded file.

iv. Promoters

They can promotes the posted ads in our platform to the viewers.

v. Viewers

Viewers can be any person outside the s/w can view the promoted ads.

Functionalities

Views of an add

We can uniquely identify each viewers of ads, (eg : if a person views an ad multiple times, but it will consider/ count as one view). This will be implemented by the IP address and Session storage of Php and storage of DOM.

Identification

The promoted ad will be identify which organization provides that ad , and also identify which promoter promotes that one ,via the link that the software generated.

Reward

Signup bonus 100 coins for each promoters and it will be credited to user's wallet.

Technologies Used

- HTML
- Node JS

Database

Dynamodb

Firebase