

Binyam Yirmed Demeke

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 [Binyam Yirmed](#) |  [Binyam Yirmed](#) | [Binyam Yirmed Portfolio](#)

EDUCATION

Hilcoe School of Computer Science and Technology, Bachelors in Computer Science

September 2017 -April 18, 2022 Addis Ababa, Ethiopia

CERTIFICATIONS

Programming Fundamentals
Udacity | [Certificate](#)

23 Aug. 2024

Digital Marketing
Skill Shop(Google Digital Garage) | [Certificate](#)

20 April - 27 June 2023

Instagram Marketing CPD accredited
Udemy | [Certificate](#)

8 January 2024

CORE COMPETENCIES

Frontend Web Developer: I demonstrate strong skills in designing and building responsive, user-friendly web interfaces using HTML, CSS, JavaScript, and modern frameworks like React. I have a solid understanding of web accessibility, performance optimization, and cross-browser compatibility. I am experienced in version control (Git), debugging, and collaborating with backend teams to ensure seamless integration. In addition to my technical expertise, I bring excellent communication, time management, and problem-solving skills, with a proven ability to work effectively in teams and adapt quickly to evolving project requirements.

Language: Amharic(Native), English (Fluent; Professional), Ge'ez(Reading)

TECH STACK

Languages: Javascript(Node.JS, React.js, Express.js)

Frontend: HTML, CSS, Bootstrap, Tailwind CSS

Database Management: PostgreSQL, MySQL

Tools: Notion, Canva, Adobe Photoshop, Adobe Illustrator

PERSONAL PROJECTS

Netflix Clone

[Github](#)

- Used API key and Movies endpoint from TMDB.
- useState and useEffect implementation.

Amazon Clone

[Github](#)

- API integration External (fake store)
- Used products cards for each cards
- React APP Routing including Dynamic and programmatic navigation
- Loading functionality integration
- Carousal effect
- Global state Management using useReducer and Context API
- Add to cart Functionality

Evangadi Forum

[Github](#)

- Registration page and Axios setup.
- Login page.
- Frontend protected route implementation.

EXPERIENCE

Marketing and IT professional

Jan 2019 - Dec 2023

Doho Lodge and Hot springs | on site

- Analyze current and emerging trends.
- Manage, update, and maintain website content.
- Manage online booking platforms like Expedia, and Booking.com.
- Running Ads on Meta Business Suit and also both Instagram and Facebook.
- Discuss with the management team to develop long-term Marketing plans.
- Troubleshoot hardware, software, and networking problems.
- Study audience and their needs for creating content to promote.
- Ensure that security protocols are maintainer.
- Working with stakeholders: tour and travel agents, social media activists, and key personnel to increase awareness and promote the lodge.

Marketing and IT Manager

Feb 2022 - Nov 2023

Elephant Tour and Travel | Hybrid

- Website management, adding additional features and copywriting.
- Registering tour package in OTA's.
- Engaging customers on trip advisor, google my business and social media.
- Promoting destinations using website and different social media platforms.
- Preparing graphical design, and marketing materials (brochures, business cards, stickers) for promotional content.