

# Binyam Yirmed

Software Engineer

Addis Ababa, Ethiopia, tel:  
+251911643388

[Email](#) | [LinkedIn](#) | [Github](#) |  
[Website](#)

## EDUCATION

### BSC in Computer science

Hilcoe School of Computer Science and Technology | Sept 2018 - July 2022

## PROFESSIONAL DEVELOPMENT, LEADERSHIP and CERTIFICATIONS

### Programming Fundamentals

[Udacity](#) | [Certificate](#) | July 2024

### Digital marketing

[Google Digital Garage](#) | [Certificate](#) | 20 April - June 2023

### Instagram Marketing CPD accredited

[Udemy](#) | [Certificate](#) | 2024

## TECH STACK

**Languages:** JavaScript (Node.JS, React.JS, Express.js),

**Front-end:** HTML, CSS, Bootstrap, Tailwind CSS, React.js

**Database Management:** PostgreSQL, MySQL

**Other:** Canva, Microsoft Office, Google

## PERSONAL PROJECTS

### Netflix-clone

[Github](#)

- Used API key and Movies endpoint from TMDB
- useState and useEffect implementation

### Amazon-clone

[Github](#)

- API integration External (fake store)
- Used products cards for each cards
- React APP Routing including Dynamic and programmatic navigation
- Loading functionality integration
- Carousel effect
- Global state Management using useReducer and Context API
- Add to cart Functionality

### Evangadi-Forum

[Github](#)

- Registration page and axios setup
- Login page
- Frontend protected route implementation

## LANGUAGES

**Amharic** – Native  
**English** – Fluent  
**Ge'ez** – Reading  
**Arabic** – Beginner

## EXPERIENCE

### Marketing & IT Manager

Elephant Tour & Travel | Hybrid | February 2022 – November 2023

- Website management, adding additional features and copywriting
- Registering tour package in OTA's
- Engaging customers on trip advisor, google my business and social media
- Promoting destinations using website and different social media platforms
- Preparing graphical design, and marketing materials (brochures, business cards, stickers) for promotional content

### IT

Adway Trading PLC, Doho Lodge & Hot springs | on site | January 2019 - December 2023

- Manage, update, and maintain website content
- Manage online booking platforms like Expedia, and Booking .com
- Running Ads on Meta Business Suit and also both Instagram & and Facebook
- Discuss with the management team to develop long-term Marketing plans
- Troubleshoot hardware, software, and networking problems
- Study audience and their needs for creating content to promote
- Ensure that security protocols are maintainer
- Working with stakeholders: tour and travel agents, social media activists, and key personnel to increase awareness and promote the lodge.