

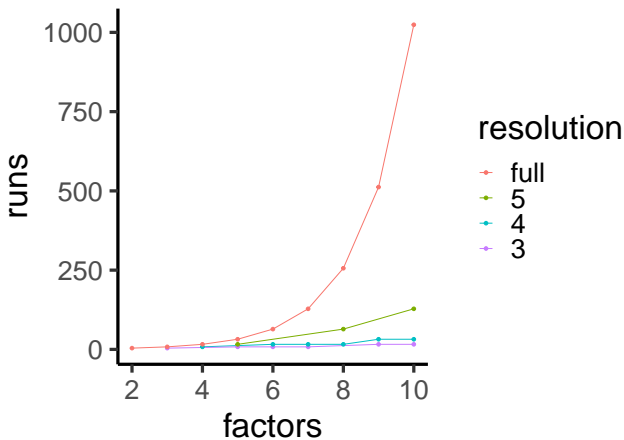
# Alternative Fractional Factorial Designs

BIOE 498/598 PJ

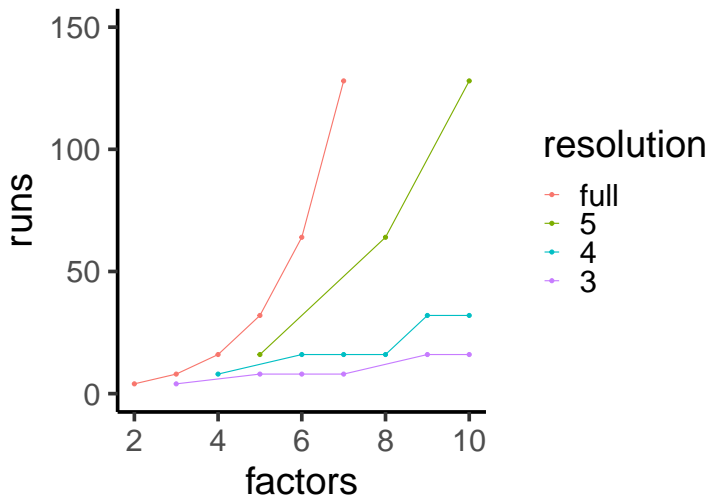
Spring 2021

## How low can we go?

The efficiency of fractional factorial designs offsets the exponential increase in runs for factorial designs.



How low can we go? (zoomed in)



	number of runs									
	8	16	32	64	128	256	512	1024	2048	4096
						<i>only the MA design</i>				
3	full									
4	IV	full								
5	III	V	full							
6	III	IV	VI	full						
7	III	IV	IV	VII	full					
8		IV	IV	V	VIII	full				
9		III	IV	IV	VI	IX	full			
10		III	IV	IV	V	VI	X	full		
11		III	IV	IV	V	VI	VII	XI	full	
12		III	IV	IV	IV	VI	VI	VIII	XII	full
13		III	IV	IV	IV	V	VI	VII	VIII	XIII
14		III	IV	IV	IV	V	VI	VII	VIII	IX
15		III	IV	IV	IV	V	VI	VII	VIII	VIII
16			IV	IV	IV	V	VI	VI	VIII	VIII
17			III	IV	IV	V	VI	VI	VII	VIII
18			III	IV	IV	IV	VI	VI	VII	VIII
19			III	IV	IV	IV	V	VI	VII	VIII
20			III	IV	IV	IV	V	VI	VII	VIII
21			III	IV	IV	IV	V	VI	VII	VIII
22			III	IV	IV	IV	V	VI	VII	VIII
23			III	IV	IV	IV	V	VI	VII	VIII
24			III	IV	IV	IV	IV	VI	VI	VIII

Resolution III up to 31 63 127 factors.

Resolution IV up to 32 64 80 160 factors.

Resolution V up to number of factors: 33 47 65

Resolution VI up to number of factors: 24 34 48

First design is MA up to number of factors:

31 63 127 36 29 28 32 26

Gromping, 2014  
J. Stat. Software

## Foldover Designs

Imagine a  $2_{III}^{6-3}$  design with

$$D = AB, \quad E = AC, \quad F = BC$$

$$I = ABD = ACE = BCF = DEF \\ = BCDE = ACDF = ABEF$$

After analysis, we find that both  $B$  and  $D$  are significant.

Since  $D = AB$ , the significance of  $D$  might be due to  $B$  and  $AB$ .

We can *augment* the design by doubling the runs *with  $D$  flipped*. This clears  $D$  and its interactions.

Run	$A$	$B$	$C$	$D$	$E$	$F$
1	—	—	—	+	+	+
2	+	—	—	—	—	+
3	—	+	—	—	+	—
4	+	+	—	+	—	—
5	—	—	+	+	—	—
6	+	—	+	—	+	—
7	—	+	+	—	—	+
8	+	+	+	+	+	+

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Run	$A$	$B$	$C$	$D$	$E$	$F$
1	—	—	—	+	+	+
2	+	—	—	—	—	+
3	—	+	—	—	+	—
4	+	+	—	+	—	—
5	—	—	+	+	—	—
6	+	—	+	—	+	—
7	—	+	+	—	—	+
8	+	+	+	+	+	+
9	—	—	—	—	+	+
10	+	—	—	+	—	+
11	—	+	—	+	+	—
12	+	+	—	—	—	—
13	—	—	+	—	—	—
14	+	—	+	+	+	—
15	—	+	+	+	—	+
16	+	+	+	—	+	+

## Mirror image designs

If we combine a Resolution III design with its mirror image (all factors flipped), we have a Resolution IV design with all main effects clear.

If we add a blocking factor we can perform the experimental batches sequentially.

As with foldover designs, mirror image designs are only necessary if more than one main effect is significant.

# Plackett-Burman (PB) Designs

The number of runs in a fractional factorial design is always a power of two (8, 16, 32, ...).

Plackett-Burman designs allow run sizes in multiples of four regardless of the number of factors.

PB designs have no generators or defining relation (pro & con).



## Creating a PB design (up to 23 factors)

1. Start with the first run from the following table.

Runs	Factor Levels
12	+ + - + + + - - - + -
20	+ + - - + + + + - + - + - - - - + + -
24	+ + + + + - + - + + - - + + - - + - + - - - -

2. Cycle the factor levels by one to get run #2. Repeat for 11, 19, or 23 runs.
3. Set the final run to all low (—).
4. If the number of factors  $k$  is less than the number of runs, select the first  $k$  columns.

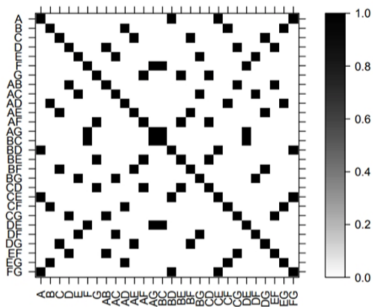
## A 12-run PB design

Run	A	B	C	D	E	F	G	H	J	K	L
1	+	+	-	+	+	+	-	-	-	+	-
2	-	+	+	-	+	+	+	-	-	-	+
3	+	-	+	+	-	+	+	+	-	-	-
4	-	+	-	+	+	-	+	+	+	-	-
5	-	-	+	-	+	+	-	+	+	+	-
6	-	-	-	+	-	+	+	-	+	+	+
7	+	-	-	-	+	-	+	+	-	+	+
8	+	+	-	-	-	+	-	+	+	-	+
9	+	+	+	-	-	-	+	-	+	+	-
10	-	+	+	+	-	-	-	+	-	+	+
11	+	-	+	+	+	-	-	-	+	-	+
12	-	-	-	-	-	-	-	-	-	-	-

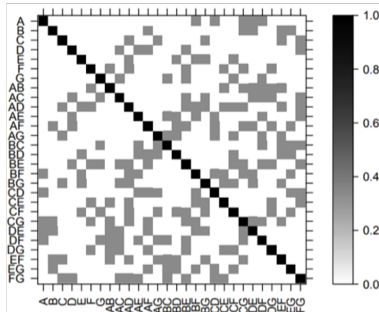
Note: We skip “I” when naming factors as this symbol is used for the intercept.

# Confounding in PB designs

- ▶ Factors in **FF** designs are *confounded* (perfectly correlated).
- ▶ Factors in **PB** designs are *partially correlated* (complex aliasing).



(b)  $2^{7-4}_{III}$  design

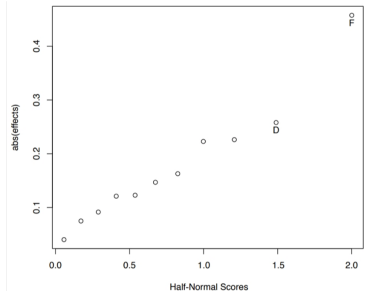


(a) Plackett-Burman Design

# Example PB design: Cast fatigue

Table 6.11 *Design Matrix and Lifetime Data for Cast Fatigue Experiment*

Run	A	B	C	D	E	F	G	c8	c9	c10	c11	
1	+	-	+	+	+	-	-	-	+	-	+	4.733
2	-	+	+	+	-	-	-	+	-	+	+	4.625
3	+	+	+	-	-	-	+	-	+	+	-	5.899
4	+	+	-	-	-	+	-	+	+	-	+	7.000
5	+	-	-	-	+	-	+	+	-	+	+	5.752
6	-	-	-	+	-	+	+	-	+	+	+	5.682
7	-	-	+	-	+	+	-	+	+	+	-	6.607
8	-	+	-	+	+	-	+	+	+	-	-	5.818
9	+	-	+	+	-	+	+	+	-	-	-	5.917
10	-	+	+	-	+	+	+	-	-	-	+	5.863
11	+	+	-	+	+	+	-	+	-	+	-	6.058
12	-	-	-	-	-	-	-	-	-	-	-	4.809

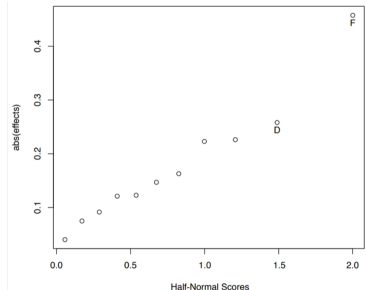


This design includes 7 factors; however, effects are estimated for all columns. The last 4 “factors” are interactions with complex aliasing.

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1	+	-	+	+	+	-	-	-	+	-	+	4.733
2	-	+	+	+	-	-	-	+	-	+	+	4.625
3	+	+	+	-	-	-	+	-	+	+	-	5.899
4	+	+	-	-	-	+	-	+	+	-	+	7.000
5	+	-	-	-	+	-	+	+	-	+	+	5.752
6	-	-	-	+	-	+	+	-	+	+	+	5.682
7	-	-	+	-	+	+	-	+	+	+	-	6.607
8	-	+	-	+	+	-	+	+	+	-	-	5.818
9	+	-	+	+	-	+	+	+	-	-	-	5.917
10	-	+	+	-	+	+	+	-	-	-	+	5.863
11	+	+	-	+	+	+	-	+	-	+	-	6.058
12	-	-	-	-	-	-	-	-	-	-	-	4.809



This design includes 7 factors; however, effects are estimated for all columns. The last 4 “factors” are interactions with complex aliasing.

The complex aliasing of PB designs allow us to fit models with main and TWI terms **provided the number of terms is small**. This feature is called the *hidden projection property*.

## What effects should I include?

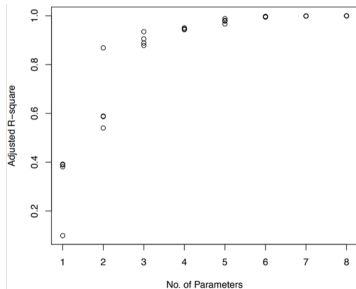
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How many effects should I include, and which ones?

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We use *subset selection* to find good models with few terms.

```
> castfr <- castf[ , c(1:7, 12)]  
> library(leaps)  
> modpbr<-regsubsets(y ~ (. )^2, data=castfr,  
+ method="exhaustive",nvmax=4,nbest=4)  
> rs <- summary(modpbr)  
> plot(c(rep(1:4,each=4)), rs$adjr2, xlab="No.  
+ ylab="Adjusted R-square")  
> plot(modpbr,scale="r2")
```

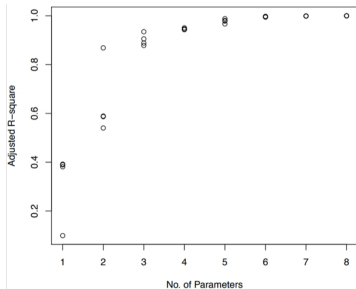


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```



We stop adding effects when the model improvement diminishes.

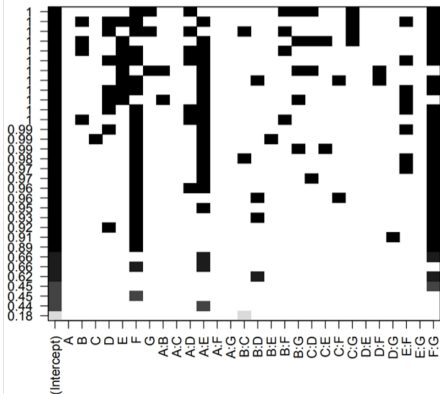
Here 3 parameters is a good cutoff.



# What parameters should be selected?

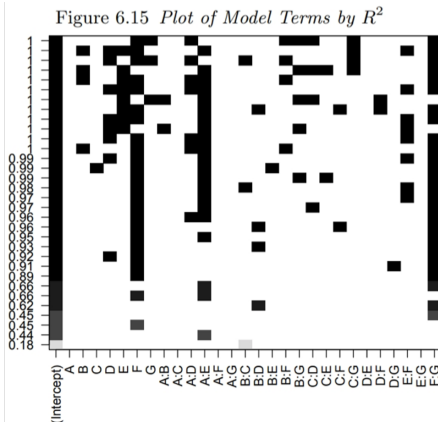
Number of Terms in Model	Adjusted R-Square	Variables in Model
1	0.3921	FG
1	0.3896	F
1	0.3814	AE
1	0.0993	BC
2	0.8686	F FG
2	0.5891	AE FG
2	0.5870	F AE
2	0.5403	BD FG
3	0.9348	F AE FG
3	0.9056	F BD FG
3	0.8886	D F FG
3	0.8785	F DG FG
4	0.9507	F AE EF FG
4	0.9465	F AE CD FG
4	0.9439	F AD AE FG
4	0.9438	F BD CF FG

Figure 6.15 *Plot of Model Terms by  $R^2$*



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4	0.9507	F AE EF FG
4	0.9465	F AE CD FG
4	0.9439	F AD AE FG
4	0.9438	F BD CF FG



Be mindful of the *heredity effect*: A model that includes an interaction should also include the corresponding main effects.

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- ▶ The theory does not extend simply to multi-level factors.
- ▶ One solution is Orthogonal Array Designs (OAs).
  - ▶ OAs are “hand-crafted” for mixtures of 2- and 3-level factors.
  - ▶ Software packages choose OA designs from catalogs.
- ▶ Analysis of OAs is similar to PB designs
  - ▶ Resolution III, no defining relation
  - ▶ Complex aliasing, hidden projection
  - ▶ Models with few parameters can be fit directly to the data.

# (Fractional) Factorial Summary

- ▶ Fractional designs are the **most** efficient method to screen large numbers of factors.
- ▶ Factors are confounded, but the alias structure is known.
- ▶ PB designs are an alternative if
  1. a specific # of runs is needed, or
  2. you don't want a secondary experiment.
- ▶ Factors with  $>2$  levels require OA designs.