

Process Improvement: Steepest Ascent

BIOE 498/598 PJ

Spring 2022

Process Improvement

Design of Experiments is focused on **process characterization**.

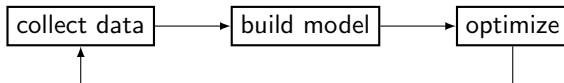
- ▶ Which factors affect the response?
- ▶ How large are the effects?

Process Improvement

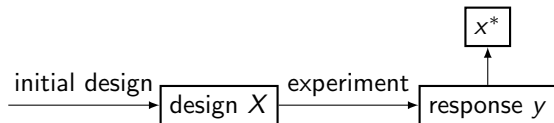
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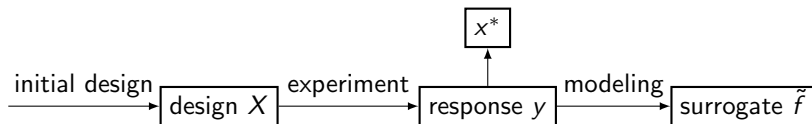
Process improvement asks “what factor settings yield the optimal response?”



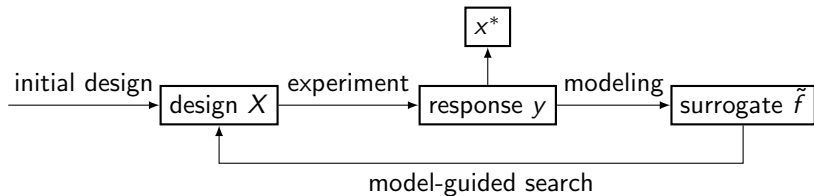
Surrogate Optimization



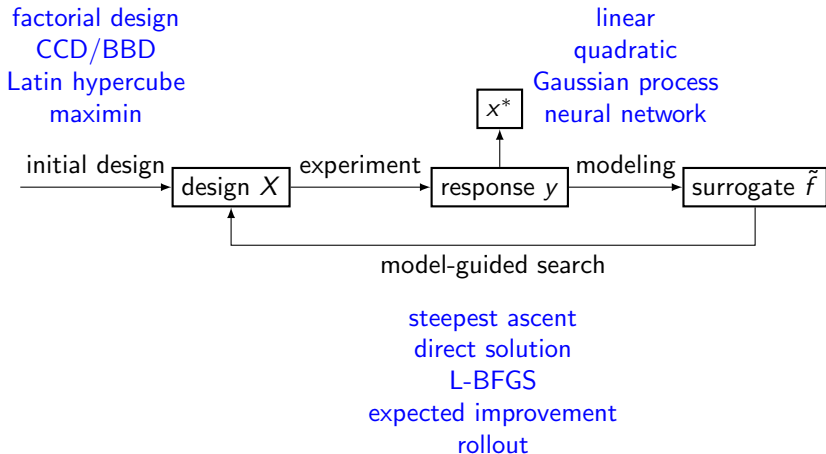
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Process improvement by steepest ascent

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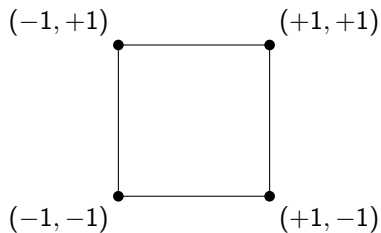
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Process improvement by steepest ascent

- ▶ Rarely are the initial factor ranges optimal. In practice we can be far away.
- ▶ The **method of steepest ascent** moves us quickly toward regions of better response.
- ▶ The emphasis is on moving quickly using few runs and first order models.

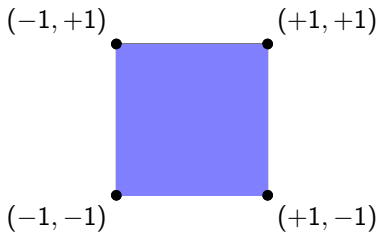
The Design Space

Runs in a factorial design sample the corners of a unit cube.



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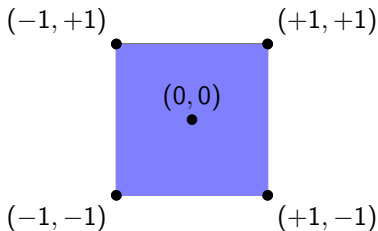
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The origin $(0, 0)$ in *coded units* is called the **center point**.

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- ▶ A linear model averages over runs at all corners of the design space.

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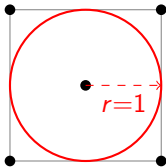
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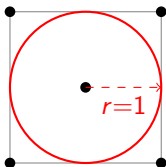
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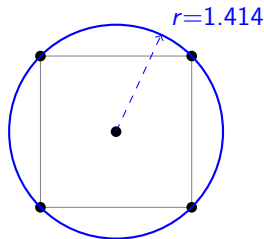
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$r = \sqrt{2} \approx 1.414$ touches the factorial points

First-order response surfaces

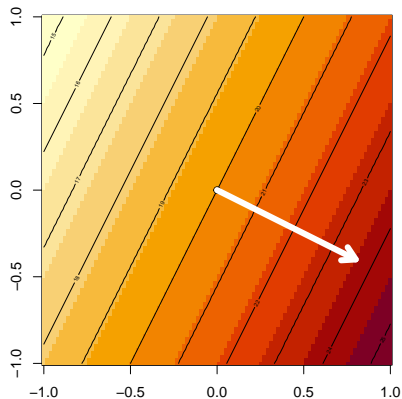
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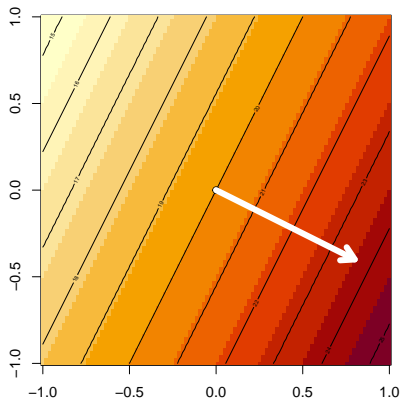
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We want to move “uphill” to improve the response using the **method of steepest ascent**.

If our goal was to minimize the response, we use *steepest descent* by

1. Moving opposite of the uphill direction, or
2. Multiplying the response by -1 .

Finding the ascent direction for first-order models

Let's compute the partial derivatives along each factor's dimension.

$$\frac{\partial y}{\partial x_1} = \frac{\partial}{\partial x_1} (20 + 3.6x_1 - 1.8x_2) = 3.6$$

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Two things to note:

1. The rate of ascent along each direction is simply the effect size β_i .
2. The rate of change is different for the two dimensions. For every step of unit length along x_1 we must move $3.6/(-1.8) = -1/2$ units along x_2 .

Standardized step sizes for steepest ascent

Consider the general first-order model

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \cdots + \beta_n x_n$$

1. Find the effect size with the largest **magnitude**. We'll call this β_j and the associated factor x_j .
2. Choose a step size (in coded units) along this dimension, called Δx_j .
3. For all other dimensions $i \neq j$, the step size is

$$\Delta x_i = \frac{\beta_i}{\beta_j} \Delta x_j$$

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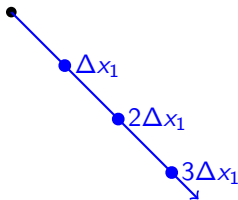
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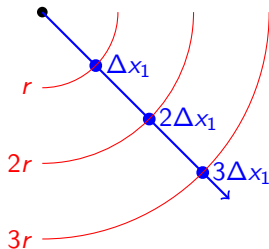
Why standardize step sizes?

Uniform steps give uniform differences in design radii.



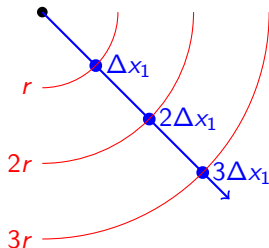
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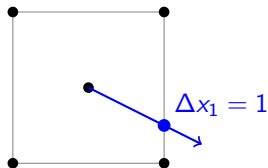


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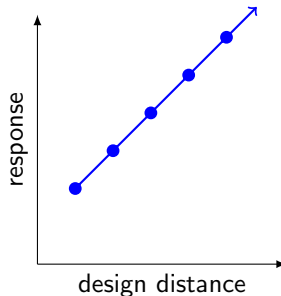


A standardized step of 1 always defines a point on the design space boundary.



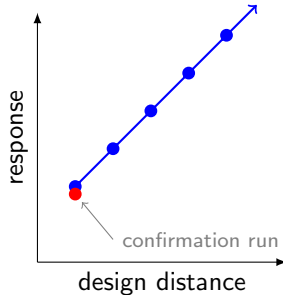
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- ▶ A first order model predicts the response will increase *forever*.
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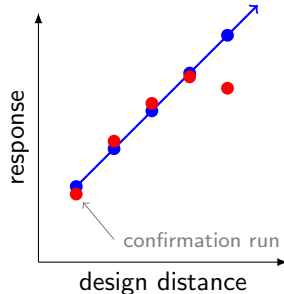
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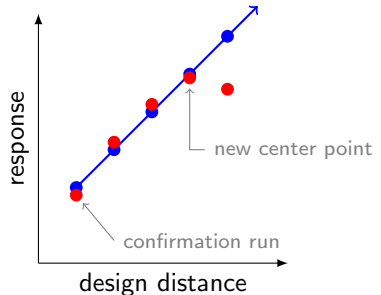
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- ▶ The first run is close to the center to confirm the system behaves as expected.
- ▶ Eventually the actual response will stop increasing.
- ▶ When the response drifts, we use the best response location as the center for a new set of experiments.



What about interactions?

Models with interactions have **curved** paths of steepest ascent since the gradient changes with \mathbf{x} .

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_{12} x_1 x_2$$

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However, in practice we usually ignore the interactions.

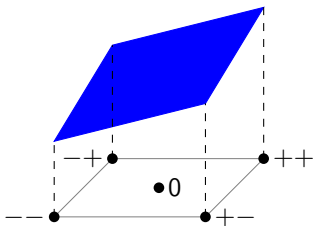
- ▶ The model will often break down before the curvature becomes significant.
- ▶ We rarely have enough runs in the initial design to identify interactions.

When is a first order model not good enough?

- ▶ The FF designs used for process improvement are usually augmented by **center points** — repeated runs at the design center $(0, 0)$.
- ▶ Center points serve two purposes:
 1. Estimate the *pure error* via the standard deviation of the repeated runs.
 2. Test for *lack of fit* to detect curvature.

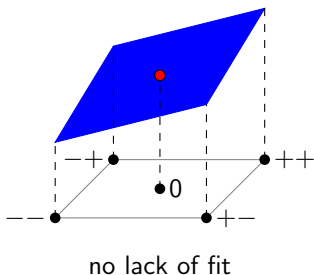
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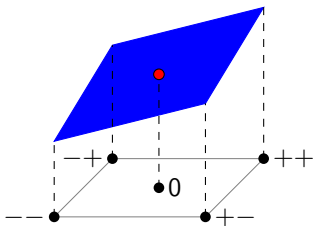
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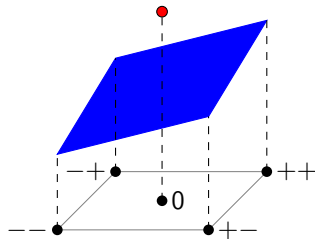


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$$F_{\text{curve}} = \frac{SS_{\text{curve}} / \text{DF}(SS_{\text{curve}})}{SS_{\text{error}} / \text{DF}(SS_{\text{error}})}$$

Example: Testing for curvature (Myers 2009)

temp	time	yield
—	—	39.3
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+	—	40.9
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0	0	40.3
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0	0	40.7
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Example: Testing for curvature (Myers 2009)

1. $\bar{y}_{\text{fact}} = (39.3 + 40.0 + 40.9 + 41.5)/4 = 40.425$
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`pf(0.0605, 1, 4, lower.tail=FALSE)` $\rightarrow p < 0.818$.

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4. Go to (1) and repeat using the location of maximum response as the new center point.