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📅 23/10/2001

📍 Di An Ward, Ho Chi Minh City

Education

2019 - 2021

Thu Duc College Of Technology

- Information Technology
- Good

Certifications

Toeic 650+ (2023).

Third prize in the competition
"Thử Thách Lập Trình" school
level (2020).

Scholarship for 4th-semester
studies (2021).

Scholarship for 2nd-semester
studies (2020).

Activities

Volunteers will help with the test
season in 2020 and 2021.

Join the militia and battle COVID
2021.

Participate the Green Summer
Campaign.

Skills

Microsoft Office

HTML/CSS/JS

Content SEO Marketing

GOOGLE ADS/ FACEBOOK ADS

SEMrush, Ahrefs, Screaming

Design with PHOTOSHOP, AI,

CANVAS, CAPCUT,...

NGUYEN VAN ANH

Digital Marketing

Short-term: Quickly adapt to the new work environment and utilize expertise to achieve job goals. Strive to become a thoughtful, sociable, creative, and highly responsible employee.

Long-term: Aspire to excel in a challenging environment, continuously enhancing professional skills to contribute significantly to the company's growth and market standing.

Experience

Digital Marketing

(March 2024 - June 2025)

KNK CONSTRUCTION SERVICES TRADING JOINT STOCK COMPANY

- Analyze the market, competitors, and customer needs to develop effective strategies.
- Manage social media (facebook, Zalo OA, Tiktok) , SEO content, and Email Marketing.
- Design marketing materials and produce promotional videos.
- Develop an e-commerce platform for the company's paint business.
- Plan, advertise, and optimize marketing budgets.
- Manage online communities, customer support, and sales quotations.
- Report and propose marketing and business strategies.

Achievements:

- Potential and new customers increased by 275% in 2024.
- Revenue increased by 56% compared to the same period last year.
- Recognition reached 978 on SEOquake, with keywords ranking 1st and 2nd in 8 months.

Digital Marketing

(June 2022 - February 2024)

QT AN THINH CONSTRUCTION COMPANY

Website:

- Enhanced UI and optimized performance.
- Authored content articles tailored to campaign themes.

Social:

- Executed tasks across various social platforms (Facebook, Zalo, TikTok,...)
- Developed relevant content for targeted advertising.
- Analyzed budget data and generated monthly summary reports.

Web devoloper

(July 2021 - May 2022)

ONICORN MEDIA JOINT STOCK COMPANY

- Joined the full-stack team, responsible for programming assigned functions.
- Prepared a summary report detailing the completed tasks.
- Collaborated with the bug fix team to rectify errors, optimize user experience, and enhance security measures.
- Involved in the Back-End development of the "womentech.com.vn" website using Laravel and PHP.