

Stanford University Report on Alcohol Prevention Efforts

To: Sue Nelson, Santa Clara County Department of Alcohol and Drug Service

From: Ralph J. Castro, Office of Alcohol Policy and Education

Date: September 1, 2015

Re: Yearly Progress Report, Academic Year 2014–15

Pursuant to the stipulations outlined in the formal exemption that Stanford University received from the County Board of Supervisors regarding the Social Host Ordinance, this report fulfills the yearly reporting requirement to update the Department of Alcohol and Drug Services on Stanford University's alcohol prevention efforts.

The following report contains updates on Stanford's alcohol and drug prevention, early intervention and policy development efforts for the academic year 2014-15. It includes a report on initiatives, updates on the number of underage students' alcohol cases, a report on campus parties and a report on the safe rides/walks programs.

If you have any questions or concerns, please contact Ralph J. Castro, associate dean of students and director of the Office of Alcohol Policy and Education, at 650-723-3429 or rjcastro@stanford.edu.

Alcohol at Stanford Overview 2014–15

Framing the Issue:

- Stanford is addressing the issue of high-risk drinking in a proactive and expansive manner.
- The university is most concerned with reducing high-risk drinking and its related consequences such as blackouts, hangovers, regretted actions and sexual assaults.
- Stanford data shows that the university is on par with national averages with regard to frequency of drinking. However, based upon survey data collected over the past four years, this year Stanford's data showed a decrease in binge drinking among students, pushing the university below the national average for the first time in four years.
- Emergency room student alcohol transports trended lower for a third straight year from the four-year running average.

Progress and Initiatives:

- The Office of Alcohol Policy and Education (OAPE), which is staffed by four full-time staff, is doing increased targeted education, alcohol-free programming and policy oversight/review. The office completed its fourth full year of operation. The office also employs 35 student workers.
- Stanford's clarified Student Alcohol Policy continued to be promoted and integrated into all educational and training efforts. The policy is housed on a centralized alcohol education website (alcohol.stanford.edu).
- Stanford's nationally recognized Cardinal Nights alcohol-free programming initiative continues to provide premium social programming on weekend nights. Over the past four years, the Cardinal Nights program has held three non-alcoholic events each weekend. Also, program evaluation data shows that 26 percent of students who attend a Cardinal Nights program are very likely/likely to have been drinking alcohol had they not attended.
- Stanford will continue to offer a substance-free living option for upperclass students. Feedback from students in the program rated it highly and demand is increasing.
- The OAPE manages the 5-SURE (Students United for Risk Elimination) safe rides program. The program grew this year and offered 4,221 rides to Stanford students (80 percent female; 20 percent male). That equated to 176 rides per week with weekend nights having the highest use volume.
- Additionally, OAPE continues to grow the new 5-SURE on Foot program, which offers safe walks home and in-the-moment check-in on weekend nights in high-traffic party areas of campus. This past year, the service provided 4,280 contacts. That equates to nearly 300 educational contacts per night.
- This year, 100 percent of freshmen completed online alcohol, drug and sexual assault education the summer before they matriculated.
- Stanford continued to collect alcohol and drug use and attitudinal data from a sample of the undergraduate population. The university also collected program evaluation data, needs assessment data and tracked cases and incidents faithfully.

Stanford University Underage Alcohol Cases 2014–15

Medical Alcohol ER Transport: 38 Cases

- 23 Freshmen
- 10 Sophomores
- 5 Juniors

Drunk in Public: 4 Cases

- 1 Freshman
- 2 Sophomores
- 1 Junior

Minor in Possession: 35 Cases

- 14 Freshmen
- 12 Sophomores
- 8 Juniors
- 1 Senior

Driving Under the Influence on Campus: 1 Case

- 1 Junior

Public Nuisance (urinating in public under the influence): 1 Case

- 1 Freshman

Stanford University Parties 2014–15

• Members-only parties	530
• Invite-only parties	170
• All-campus parties	146
• Off-campus parties	22
• Stanford and other college parties	8

Total parties 2014–15	876
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Total parties 2013–14	812
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Fall-quarter parties 2014	361
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Fall-quarter parties 2013	310
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Winter-quarter parties 2015	220
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Winter-quarter parties 2014	242
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Spring-quarter parties 2015	295
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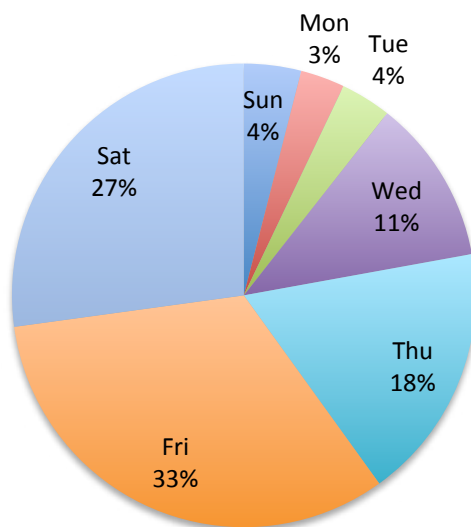
Spring-quarter parties 2014	260
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There was an increase in the number of parties registered with the university this academic year. All of these parties were held accountable to uphold the longstanding Stanford-specific social host policy via OAPE's extensive Party Planning Policies and Guidelines: alcohol.stanford.edu/home/stanford-university-student-alcohol-policy.

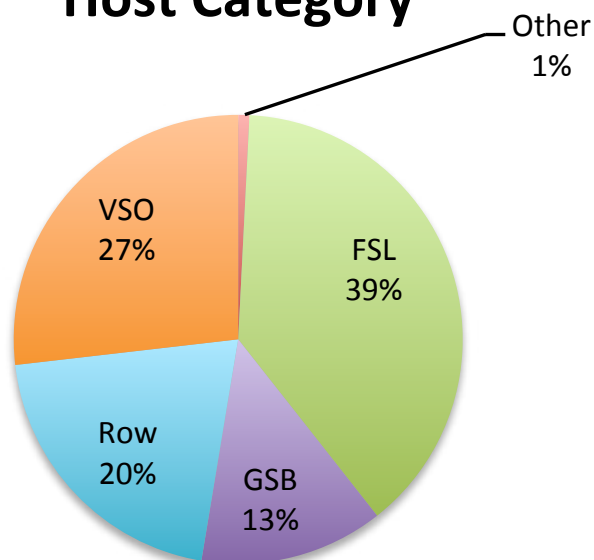
Stanford Party Numbers 2014–15

• Parties approved by the university	876
• Parties rejected for approval by the university	61
• Total maximum attendance at all approved parties	114,418
• Average approved party size	127
• Approved parties where alcohol was served	741
• Approved parties where alcohol was not served	135

Parties, Day of the Week



Host Category



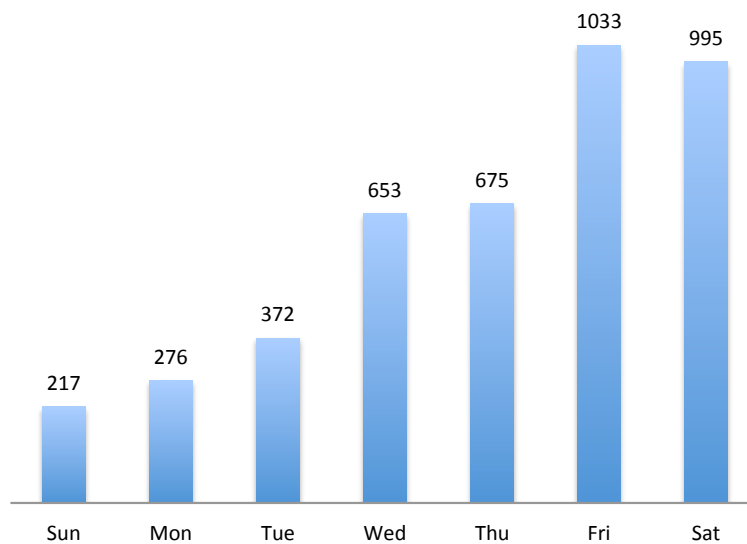
FSL = Fraternity and Sorority Life
VSO = Voluntary Student Organization
Row = Independent Living
GSB = Graduate School of Business

The 5-SURE (Students United for Risk Elimination) is a safe rides program at Stanford that has been in existence for over 30 years. 5-SURE Safe Rides operates 7 days a week from 9 pm–1 am.

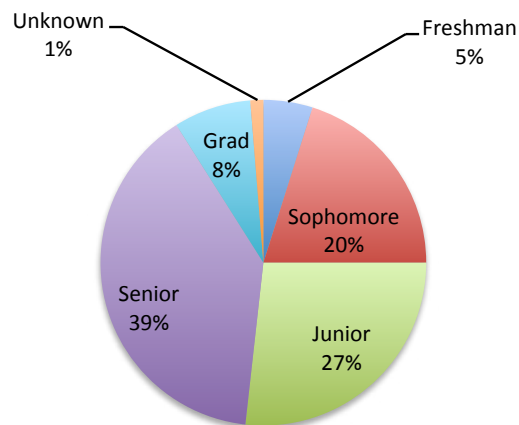
The name “5-SURE” references the phone number to call the service 725-7873. It is a popular and well-established program that is respected and highly utilized. The Office of Alcohol Policy and Education took over supervision and management of the program in 2012.

5-SURE Data 2014–15

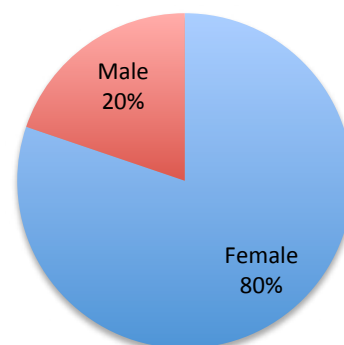
Total rides by day of the week



Grade Level



Ridership Gender



The 5-SURE on Foot service was launched this year as a pilot program in spring quarter. 5-SURE on Foot operates Friday and Saturday nights from 10 pm–1am.

Student workers offer walks home on weekend nights in high-traffic party areas and also offer water, food and education to fellow students. The program grew this year and the utilization numbers increased significantly.

5-SURE on Foot Data 2014–15

