

STANFORD
UNIVERSITY



TO: County of Santa Clara
FROM: Stanford University
DATE: September 10, 2009
RE: Stanford University Alcohol Policy and Education Efforts Update - 2008-2009

This memo updates information Stanford University previously provided to the County in August 2008 regarding alcohol practices. Stanford initiated several alcohol policy and educational initiatives, thereafter, during the 2008-2009 academic year to strengthen our existing programs and support our mission of confronting and reducing underage drinking.

A summary of these activities are detailed below:

- After several alcohol-related incidents arose during the 2008 fall quarter, the Stanford Alcohol Advisory Board proposed a change to the official move-in date for a cluster of residences that house over 1700 students. These students originally arrived on campus one week before classes began and it was determined that the extra week on campus without academic responsibilities led to increased alcohol use. The move-in date change will be effective September 2009.
- Four on-campus, housed, fraternities were placed on alcohol suspension for a 2-quarter period due to alcohol infractions that involved underage drinking.
- Police citations given to students increased on campus this past academic year demonstrating an increased enforcement of existing alcohol laws. Minor in Possession arrests increased 41%; Drunk in Public arrests increased 47%; and Driving Under the Influence arrests increased 42%.
- There was a 12% increase in the number of parties that were registered with the University this past academic year showing that students trust the policy and continue to further utilize the registration system.
- Over 98% of all incoming freshmen completed the online alcohol education program called AlcoholEdu the summer before they arrived on campus.
- A decrease in freshmen involvement in high-risk alcohol incidents from the previous year to last academic year, 54% to 47%, respectively, occurred.
- Revisions to the University Party Planning Guidelines and Policies were approved by the Stanford Alcohol Advisory Board for implementation this academic year (2009-2010). The changes consist of making the party categories more descriptive for student party planners and accommodating changes in students' use of social networking sites such as Facebook.
- An increase in the number of serious alcohol-related incidents on-campus this past academic year transpired. Nearly 70% of the incidents occurred from September 2008 through January 2009. The University re-tooled our educational efforts and messages and the incidents drastically reduced for the second half of the academic year (February 2009 - June 2009). The two-year average (correcting for yearly fluctuations) for serious alcohol-related incidents remained relatively stable, however.

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TO: County of Santa Clara
FROM: Stanford University
DATE: November 6, 2009
RE: Stanford University Alcohol Policy and Education Efforts Update - 2008-2009

This memo responds to requests for additional information regarding Stanford University alcohol policy and educational initiatives and the results of these programs during the 2008-2009 academic year. This memo supplements an earlier Memo dated September 10, 2009, a copy of which is attached for reference.

1. Stanford University Housing Data, Fall 2009

95% of undergraduates at Stanford live on campus:

| | |
|-------------------|------|
| Freshman | 1690 |
| Upper-class | 3978 |
| Transfer students | 18 |
| Greek houses | 511 |

Graduate students:

| | |
|---------------------|------|
| Single students | 3923 |
| Couple w/o Children | 430 |
| Students w Children | 254 |

Total students, on-campus housing 10,804

2. 1674 incoming freshman (99%) completed the online alcohol education program before arriving on campus. The online program can be found at:

http://www.outsidetheclassroom.com/prodandserv/higher/alcoholedu_college/

3. Police citations for 2008-09 on campus show the result of increased enforcement of existing alcohol laws by Stanford Dept. of Public Safety, both because the level of Public Safety staffing at Stanford was increased and the Administration supported the use of additional police resources for enforcement of alcohol laws. Both the Stanford Police Chief and the Manager of the Stanford Substance Abuse Prevention Program believe that the increase is not due to a surge in underage drinking on campus, but rather due to a more robust police staff and a concerted effort to cite minors in possession of alcohol.

The data below are for Stanford students under 21 years of age, covering the last three academic years. In contrast to the increased citations for minors in possession, the number of high-risk incidents (defined as events requiring transport to the hospital emergency department) has remained essentially stable. [Note: Total citations, including students over 21 years of age and non-Stanford individuals,

also increased due to the additional enforcement efforts. Those data are available from the statistics maintained by SUDPS.]

4. Stanford students who receive an alcohol-related citation or engage in a high-risk alcohol incident as documented by a Residence Dean are required to participate in either structured alcohol education or a clinical alcohol and drug evaluation.

The structured alcohol education is offered by the Substance Abuse Prevention Program and entails either completion of a 3-hour online education program called AlcoholEdu Sanctions

See: http://www.outsidetheclassroom.com/prodandserv/higher/alcoholEdu_sanctions/

or participation in the 4-hour Stanford Alcohol Education Seminar.

See: <http://vaden/wellness/substanceAbuse.html#seminar>

The clinical alcohol and drug evaluation is conducted by a licensed counselor at Counseling and Psychological Services.

See: <http://vaden.stanford.edu/caps/index.html>

5. Stanford Alcohol Statistics for underage students

Academic Year 2006 – 2007

| | | |
|-----------------------------------|------|----|
| Medical Alcohol (transport to ER) | | |
| Fall | 2006 | 24 |
| Winter | 2007 | 6 |
| Spring | 2007 | 17 |
| TOTAL | | 47 |

| | | |
|-----------------------------------|------|----|
| Minor in Possession Arrests (MIP) | | |
| Fall | 2006 | 4 |
| Winter | 2007 | 11 |
| Spring | 2007 | 31 |
| TOTAL | | 46 |

| | | |
|-------------------------------|------|---|
| Drunk in Public Arrests (DIP) | | |
| Fall | 2006 | 4 |
| Winter | 2007 | 1 |
| Spring | 2007 | 4 |
| TOTAL | | 9 |

| | | |
|-----------------------------------|------|---|
| Driving Under the Influence (DUI) | | |
| Fall | 2006 | 1 |
| Winter | 2007 | 2 |
| Spring | 2007 | 0 |
| TOTAL | | 3 |

Academic Year 2007 – 2008

| | |
|-----------------------------------|----------|
| Medical Alcohol (transport to ER) | |
| Fall 2007 | 16 |
| Winter 2008 | 8 |
| <u>Spring 2008</u> | <u>7</u> |
| TOTAL | 31 |

| | |
|-----------------------------------|-----------|
| Minor in Possession Arrests (MIP) | |
| Fall 2007 | 15 |
| Winter 2008 | 19 |
| <u>Spring 2008</u> | <u>10</u> |
| TOTAL | 44 |

| | |
|-------------------------------|----------|
| Drunk in Public Arrests (DIP) | |
| Fall 2007 | 3 |
| Winter 2008 | 1 |
| <u>Spring 2008</u> | <u>4</u> |
| TOTAL | 8 |

| | |
|-----------------------------------|----------|
| Driving Under the Influence (DUI) | |
| Fall 2007 | 1 |
| Winter 2008 | 2 |
| <u>Spring 2008</u> | <u>0</u> |
| TOTAL | 3 |

Academic Year 2008 – 2009

| | |
|-----------------------------------|-----------|
| Medical Alcohol (transport to ER) | |
| Fall 2008 | 21 |
| Winter 2009 | 13 |
| <u>Spring 2009</u> | <u>10</u> |
| TOTAL | 44 |

| | |
|-----------------------------------|-----------|
| Minor in Possession Arrests (MIP) | |
| Fall 2008 | 12 |
| Winter 2009 | 17 |
| <u>Spring 2009</u> | <u>44</u> |
| TOTAL | 73 |

| | |
|-------------------------------|----------|
| Drunk in Public Arrests (DIP) | |
| Fall 2008 | 4 |
| Winter 2009 | 3 |
| <u>Spring 2009</u> | <u>6</u> |
| TOTAL | 13 |

| | | |
|-----------------------------------|-------------|----------|
| Driving Under the Influence (DUI) | | |
| Fall | 2008 | 1 |
| Winter | 2009 | 2 |
| <u>Spring</u> | <u>2009</u> | <u>2</u> |
| TOTAL | | 5 |

Academic Year 2009 – 2010 (up to November 1, 2009)

| | | |
|-----------------------------------|-------------|-----------|
| Medical Alcohol (transport to ER) | | |
| Fall | 2009 | 11 |
| Winter | 2010 | -- |
| <u>Spring</u> | <u>2010</u> | <u>--</u> |
| TOTAL | | -- |

| | | |
|-----------------------------------|-------------|-----------|
| Minor in Possession Arrests (MIP) | | |
| Fall | 2009 | 18 |
| Winter | 2010 | -- |
| <u>Spring</u> | <u>2010</u> | <u>--</u> |
| TOTAL | | -- |

| | | |
|-------------------------------|-------------|-----------|
| Drunk in Public Arrests (DIP) | | |
| Fall | 2009 | 4 |
| Winter | 2010 | -- |
| <u>Spring</u> | <u>2010</u> | <u>--</u> |
| TOTAL | | -- |

| | | |
|-----------------------------------|-------------|-----------|
| Driving Under the Influence (DUI) | | |
| Fall | 2009 | 1 |
| Winter | 2010 | -- |
| <u>Spring</u> | <u>2010</u> | <u>--</u> |
| TOTAL | | -- |

6. Stanford's Party Planning Guidelines require that parties on campus (both with and without alcohol) be registered with the University. All students who wish to host a party for a group must complete a mandatory party-planning workshop. A list of weekly registered parties is shared with the police. The Guidelines classify parties into different levels/categories. Only one category allows for Stanford students to invite other college non-resident guests. There are additional restrictions imposed by the guidelines on these parties, such as limiting the allowable venues. The number of registered parties for 2008-2009 is shown below. The total number increased by 12% from 532 in 2007-2008 to 595 in 2008-2009. See: http://sal.stanford.edu/party_guide

Stanford Party Statistics:

Fall

Level 2: 108

Level 3: 54

Level 4: 1

Level 5: 27
Total: 190

Winter

Level 2: 97
Level 3: 57
Level 4: 3
Level 5: 26
Total: 183

Spring

Level 2: 119
Level 3: 70
Level 4: 5
Level 5: 28
Total: 222

TOTAL: 595 REGISTERED PARTIES IN 2008-2009

Stanford Alcohol Advisory Board Year End Report 2008-2009

Action Items and Plans:

- I. Debriefed and Reviewed NSO Alcohol Policy Issues
 - a. Reviewed the multiple alcohol-related incidents that originated on the Row during NSO 2008.
 - b. Engaged in vigorous debate about the status of the NSO Alcohol Policy. Considered the implications of the early move-in date for Row residents as it related and contributed to alcohol-related problems.
 - c. The Board formally recommended that the Row move-in date be moved indefinitely to the Thursday, instead of Monday, of NSO to lessen incidence of alcohol-related problems during NSO.
 - d. The Board formally recommended that the NSO Alcohol Policy be amended to include stricter limits and outline clear consequences, but to continue to allow the Row to host gatherings with alcohol during NSO.
 - e. Engaged in outreach to existing and incoming Row student staff about the new NSO Alcohol Policy guidelines and move-in date.
- II. Debriefed and Reviewed AlcoholEdu, Year 3
 - a. Reviewed contact and log-in data.
 - b. Reviewed peer reviewed articles on the effectiveness of the AlcoholEdu program provided by Outside the Classroom.
 - c. Reviewed the Stanford-specific evaluation data collected in Spring Quarter of the last 2-3 years.
 - d. The Board will continue discussions in Fall 2009 and review other online alcohol education programs.
 - e. The Board plans to have a formal recommendation regarding the AlcoholEdu program by the end of Fall 2009.
- III. Reviewed and Discussed 2007-2008 Final Alcohol Statistics and Cases
 - a. Saw a drop in medical alcohol transports for a fourth consecutive year.
 - b. Reviewed MIP, DIP and DUI numbers.
- IV. Reviewed Proposal for the Adoption of New of Party Planning Levels
 - a. OSA presented a draft of its proposed new party levels to the Board for discussion.
 - b. Provided feedback on the development of a 2.5 level party, open to an expanded invite list.
 - c. The Board formally voted to approve OSA's plan to revise the party planning levels.

STANFORD UNIVERSITY VADEN HEALTH PROMOTION SUBSTANCE ABUSE PREVENTION PROGRAM

Mission: To reduce the individual and communal harms associated with alcohol and drug use and abuse by fostering a campus social ecology that encourages individual and collective responsibility, critical thinking, and active learning by providing prevention, early intervention and education efforts to the entire campus community.

Student Focused Activities:

- ❖ **Student Outreach Education**
 - ❑ Dorms and Houses
 - ❑ Fraternities and Sororities
 - ❑ Real World Stanford
 - ❑ Student Groups
 - ❑ Athletic Teams and Frosh Orientation
 - ❑ The Daily – articles
- ❖ **Stanford Alcohol Education Seminar**
 - ❑ Conduct individualized motivational enhancement screening assessments for high-risk students
 - ❑ Oversee and teach the educational seminar for high-risk drinkers on campus
- ❖ **AlcoholEdu**
 - ❑ Oversee the administration of the online alcohol education program that is required of all incoming Frosh the summer before they arrive on campus
 - ❑ Manage the data from the program
- ❖ **Trainings (Fall and Spring)**
 - ❑ PHE Training
 - ❑ RA Training
 - ❑ RF Training
 - ❑ Vaden Staff Training
 - ❑ Walking the Partying Line
 - ❑ House and Room Host Training for Admit Weekend
- ❖ **Party Planning Education (quarterly)**
 - ❑ Team-teach the party planning workshops on campus
 - ❑ Aid in the revisions of the party planning guidelines
 - ❑ Offer consultation on the program
- ❖ **Teaching/Guest Lectures (quarterly)**
 - ❑ PHE Training Course (Peds 215)
 - ❑ Bridge Peer Counselors Training Course (Ed 171)
 - ❑ Alcohol and the Campus Culture (Peds 216)

Professionally Focused Activities:

- ❖ **Stanford Alcohol Advisory Board**
 - ❑ Co-chair the VPSA initiated Board charged with assessing and reviewing alcohol issues on campus
- ❖ **Professional Consultation**
 - ❑ Resident Deans and Resident Fellows
 - ❑ RAs and PHEs
 - ❑ Vice provost for Student Affairs
 - ❑ Vaden Staff
 - ❑ Athletics/Coaches
 - ❑ Admissions
 - ❑ Academic Departments and Advising
 - ❑ Parents
 - ❑ Judicial Affairs and OCB
 - ❑ Office of Student Activities
 - ❑ Department of Public Safety
 - ❑ General Counsel Office
 - ❑ Risk Management Office
 - ❑ Graduate Life Office

Past Grant Initiated Projects:

- ❖ **NCAA CHOICES Grant for Student-Athletes and Greeks (ongoing)**
 - ❑ Direct and administer the grant on campus
 - ❑ Instruct the alcohol studies course for athletes and Greeks (Peds 216)
 - ❑ Oversee and evaluate student-athlete team and Greek research projects
- ❖ **Social Norms Marketing Research Project**
 - ❑ Collected data on alcohol trends
 - ❑ Received training on Social Norms Marketing

Research Focused Activities (quarterly):

- ❖ **Evaluation**
 - ❑ Involved in the collection, analysis, and distribution of alcohol and drug data
 - ❑ Collect and analyze outreach education evaluation data
 - ❑ Collect and analyze Alcohol Education Seminar evaluation data

NATIONAL INSTITUTE ALCOHOL ABUSE AND ALCOHOLISM (NIAAA) TASK FORCE ON COLLEGE DRINKING RECOMMENDED STRATEGIES

STANFORD UNIVERSITY COMPLIANCE:

TIER 1: EVIDENCE OF EFFECTIVENESS AMONG COLLEGE STUDENTS

Strategy: Combining cognitive-behavioral skills with norms clarification and motivational enhancement interventions.

- ✂ **Stanford Alcohol Education Group Seminar**
- ✂ **Use of the E-Check-Up To Go (E-CHUG) as part of CAPS alcohol evaluations**

Strategy: Offering brief motivational enhancement interventions.

- ✂ **Stanford Alcohol Education Seminar Screening Interview**
- ✂ **Review of E-CHUG findings during first alcohol evaluation meeting**

Strategy: Challenging alcohol expectancies.

- ✂ **Stanford Alcohol Education Group Seminar**
- ✂ **Stanford Alcohol Education Seminar Screening Interview**
- ✂ **Stanford Outreach talk – Catching the Perfect Social Zone Buzz...without Puking**
- ✂ **Use of the E-Check-Up To Go (E-CHUG) as part of CAPS alcohol evaluations**

TIER 2: EVIDENCE OF SUCCESS WITH GENERAL POPULATIONS THAT COULD BE APPLIED TO COLLEGE ENVIRONMENTS

Strategy: Responsible beverage service policies in social and commercial settings

- ✂ **Offer extensive Party Planning guidelines in written and group workshop format**

Strategy: The formation of a campus and community coalition involving all major stakeholders may be critical to implement these strategies effectively.

- ✂ **Stanford Alcohol Advisory Board**

Strategy: Increased enforcement of minimum drinking age laws

- ✂ **Public Safety arrests students on campus for underage alcohol offenses (MIP, etc.)**

Strategy: Restrictions on alcohol retail outlet density

- ✂ **Due to the physical layout of Stanford, this is taken care of naturally**

Strategy: Implementation, increased publicity, and enforcement of other laws to reduce alcohol-impaired driving.

- ✂ These issues are covered in the Real World Stanford NSO Program and in the AlcoholEdu online program
- ✂ DUI arrest on campus is an automatic Fundamental Standard violation

TIER 3: EVIDENCE OF LOGICAL AND THEORETICAL PROMISE, BUT REQUIRE MORE COMPREHENSIVE EVALUATION

Strategy: Adopting campus-based policies and practices that appear to be capable of reducing high-risk alcohol use.

- ✂ Eliminating alcohol at sports events
- ✂ Implementing alcohol-free, expanded late-night student activities.
- ✂ Employing older, salaried resident assistants or hiring adults to fulfill that role – RF Model
- ✂ Banning alcohol on campus, including at faculty and alumni events – Dry Admit Weekend & NSO periods
- ✂ Changing the move-in date for the Row to minimize the number of days upperclass students are on campus before classes begin

Strategy: Increasing publicity about and enforcement of underage drinking laws on campus and eliminating "mixed messages."

- ✂ Development of the Stanford Alcohol Handbook and website

Strategy: Consistently enforcing disciplinary actions associated with policy violations

- ✂ Development of the Stanford Organizational Conduct Board and making all on-campus DUI arrests an automatic Fundamental Standard violation.

Strategy: Conducting marketing campaigns to correct student misperceptions about alcohol use

- ✂ Teach Peds 216 class in which students conceptualize, develop, implement and evaluate a small group social norms intervention.

Strategy: Provision of "safe rides" programs

- ✂ Enhanced 5-SURE program and increased late night Marguerite service

Strategy: Informing new students and their parents about alcohol policies and penalties before arrival and during orientation periods

- ✂ **AlcoholEdu Program completed the summer before Frosh arrive on campus**
- ✂ **Presentations to parents during parents weekend**
- ✂ **Real World Stanford during NSO**
- ✂ **AlcoholEdu dorm discussions during NSO**

Prepared by:
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Alcohol and Drug Educator
Alcohol and Other Drug Abuse Prevention Program rev. 2009

Stanford Alcohol Sanctions

Individuals:

Minor in Possession Citation

Meet with Residence Dean (1 hour)

Possible call to parents

Meet with Substance Abuse Prevention Program Staff (1 hour)

Complete an online alcohol education sanctions program (3 hours)

Possible call to parents

Go to Court

Drunk in Public Arrest

Meet with Residence Dean (1 hour)

Possible call to parents

Meet with Substance Abuse Prevention Program Staff (1 hour)

Complete an alcohol education group seminar (3 hours) AND/OR

Complete a formal alcohol & drug assessment via the Counseling Center (4 sessions)

Go to Court

Disruptive Behavior in the Dorm Associated with Alcohol

Meet with Residence Dean (1 hour)

Possible call to parents

Meet with Substance Abuse Prevention Program Staff (1 hour)

Complete an alcohol education group seminar (3 hours) AND/OR

Complete a formal alcohol & drug assessment via the Counseling Center (4 sessions)

Removal from Housing if violence is involved

Emergency Room Alcohol Transport

Meet with Residence Dean (1 hour)

Possible call to parents

Meet with Substance Abuse Prevention Program Staff (1 hour)

Complete an alcohol education group seminar (3 hours) AND/OR

Complete a formal alcohol & drug assessment via the Counseling Center (4 sessions)

Driving-Under-the-Influence Arrest

Meet with Residence Dean (1 hour)

Possible call to parents

Meet with Substance Abuse Prevention Program Staff (1 hour)

Complete an alcohol education group seminar (3 hours) AND/OR

Complete a formal alcohol & drug assessment via the Counseling Center (4 sessions)

Meet with Judicial Affairs Advisor (2 hour)

Attend a Judicial Affairs Panel (2-3 hours)

Possible University Community Service (up to 40 hours)

Removal of University parking privileges

Go to Court

Other Sanctions for individual alcohol-related issues include:

Housing Probation
Being moved from primary residence to alternate on-campus housing
Removal from on-campus housing
Placed on an Involuntary Leave of Absence
Suspension from the University
Expulsion from the University
Termination of employment (student staff)

Groups (Houses/Dorms, Fraternities/Sororities, Athletic Teams, etc.):

Sanctions for alcohol-related issues include:

Meeting with the Greek Advisor or Residence Dean
Alcohol Probation
Alcohol Suspension
Party Suspension
Required alcohol education for the group
Organization Conduct Board Investigation
Organization Conduct Board Hearing
Group recognition status removal
Removal of University privileges (use of space, etc.)
Formal dissolution of group
Possible Criminal/Civil charges for individuals or the group
Monetary fines