BIOSPHERE Investment Group

Colors

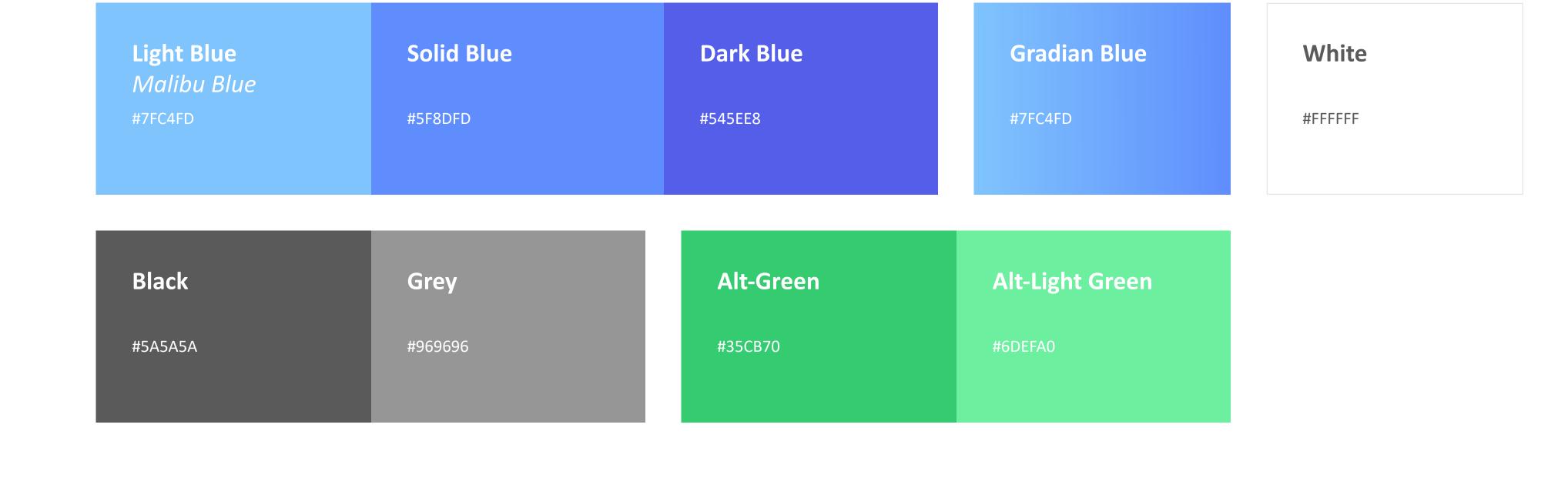
Typography

Headers

Kerning & Leading

Button

Logo



Biosphere Investment Group Guideline v.1

Typography Serif Font vs. Sans Serif. Pusheen or Pepe Frog...

Colors

Ethan is stalking her (°5°)

The Malibu blue is hand picked by Ethan Goh, the magical color for Biosphere Investment

Group. But none of us lives at Malibu before except my friend Lynn. So I strongly believe

CALIBRI

Bold

Demi

Book

Bold

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BELL MT

Bold

Demi

Italic

Bold

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Headers

Banner Headline

Bold 70pt

Banner Subheadline Bold 20pt

HEADLINE BUTTON

Bold 20pt **MENU**

Bold 20pt

PAGE HEADING Regular 45pt

Large Body Bold 20pt

Body Regular 20pt

SECTION HEADING Regular 20pt

Title Bold 30pt

Kerning & Leading

Body Paragraph

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Banner Headline

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Section Heading

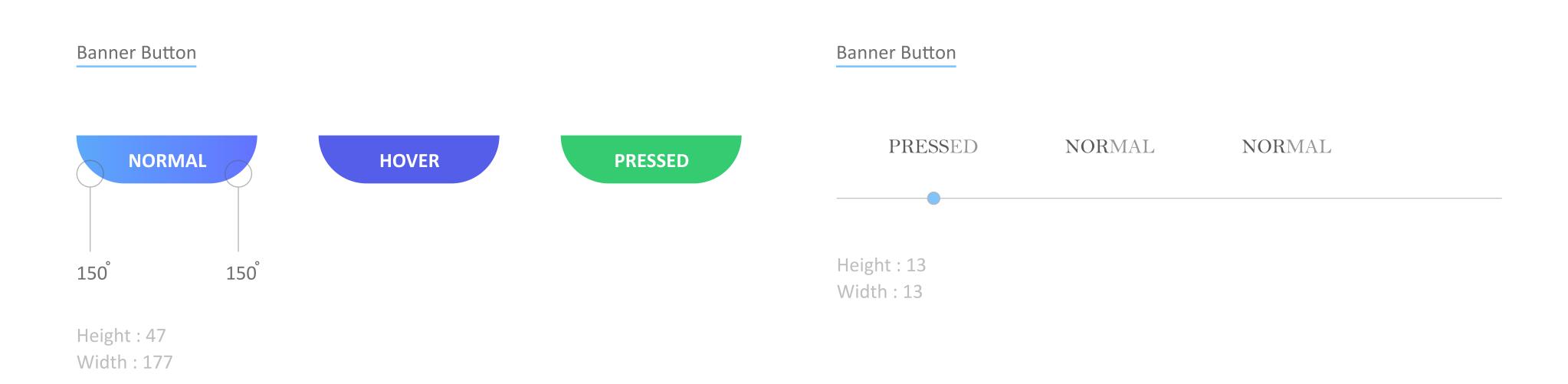
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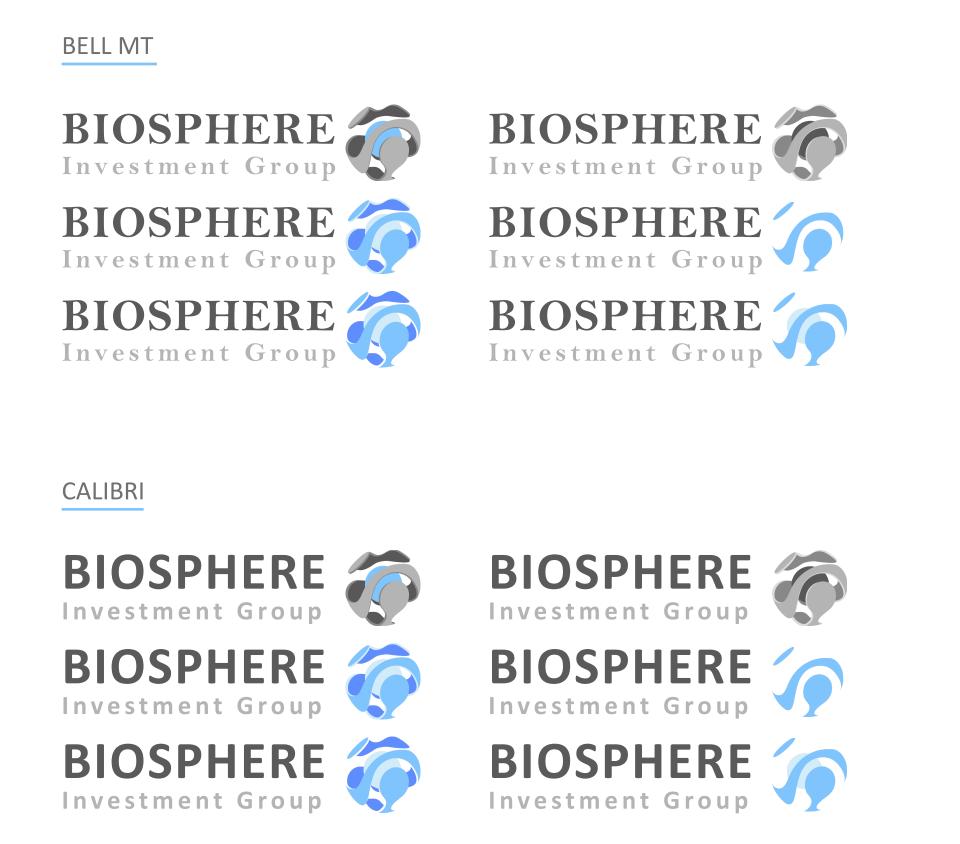
Tittle Paragraph

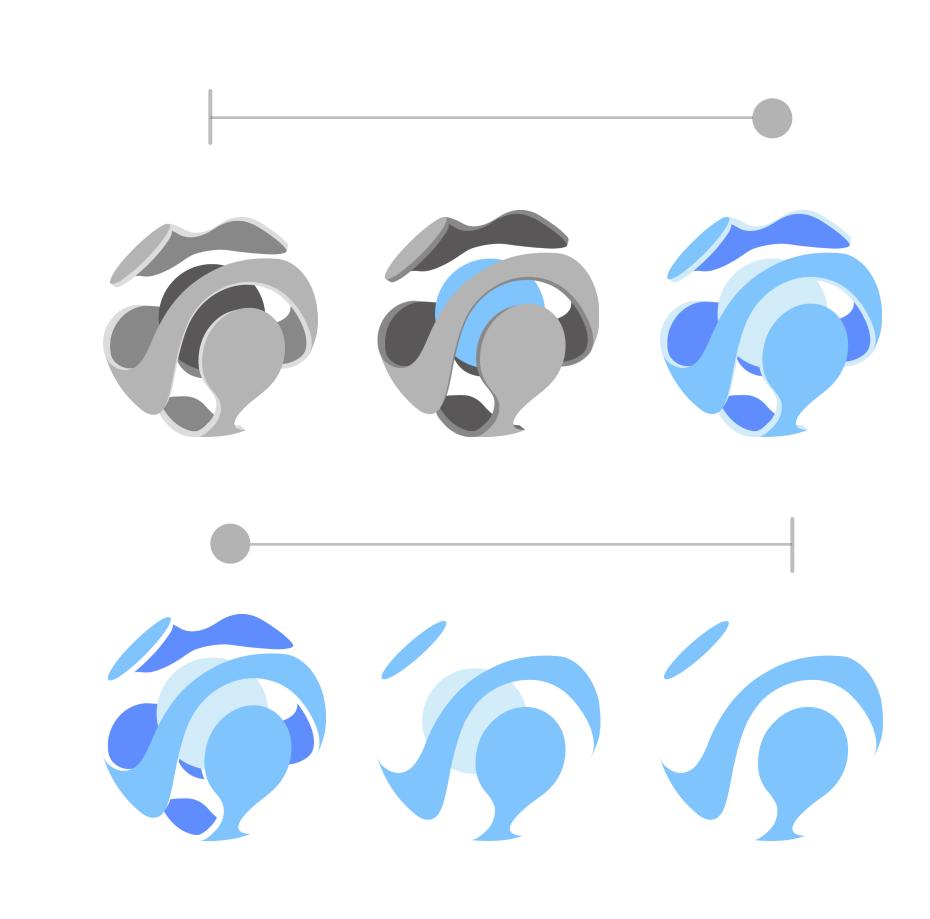
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NORMAL

Button







Graphic

