

Business case

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Community (UN SD goal): Zero Hunger (Goal 2)

Date: 18-05-2021

Proposed Project	SayNoToHunger
Date Produced	08-05-2021
Background	<p>As per UN estimates, 690 million people are hungry all over the world and that number is raising. We, on our day to day come across many people who are deprived of basic food which is essential for a person to complete his/her daily activities. This is a serious problem in hand that has be dealt as soon as possible. As a human, it is our responsibility to do our bit to the society in tackling these kind of human enemies. Taking this as a motivation, this project will build a mobile application called "SayNoToHunger".</p> <p>One can find many restaurants or food business (however small it may be) in any corner of the world. And it is a known fact that on few days, the food is leftover and will be discarded by the end of the day. So the current application (SayNoToHunger) provides a platform for all those food firms to give the details about the leftover food where the needy can check and pick it. Also thinking on the business perspective, the restaurants can charge a meagre value rather than the full price. Application not only provides the food businesses to upload about the food but also farmers and other people can donate groceries.</p>
Business Need/ Opportunity	The project provides the opportunity for the food donors and the needy to come to a single platform which makes it easy for both the parties.
Options	The approach taken for this project is to make an application which is easily accessible for most of the age groups including only the necessary features.

Cost-Benefit Analysis

The project is developed from freeware tools, so the cost involve is none. Seeing the time constraint, the quality of the application may not be a top notch but a decent application is expected.

Recommendation

Few inbuilt functionalities are used in the tools to make the development faster.