APPWEDO

1. NAVIGATION

Logo: APPWEDO

Nav Links:

- Services

- Products

- About

- Team

CTA Button: Get a Free Quote

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2. HERO SECTION

Headline: We Build the Apps That Build Your Business

Subheadline: Custom web applications, mobile apps, and powerful APIs — engineered to solve your biggest business challenges. From idea to launch, we handle everything.

Primary CTA: Start Your Project

Secondary CTA: View Our Work

Social Proof: 50+ projects delivered | Clients across 3 continents | 100% on-time delivery

Visual: Mockup showing web dashboard + mobile app + API connection diagram

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3. PROBLEM SECTION

Headline: Your Business Deserves Better Than Off-the-Shelf Software

Subheadline: Generic tools force you to adapt your workflow to their limitations. You need technology that adapts to YOU — but finding reliable developers is a nightmare.

Pain Point 1:

- Title: Off-the-shelf software doesn't fit

- Description: You're paying for features you don't need and missing the ones you do. Your team wastes hours on workarounds.

Pain Point 2:

- Title: Finding good developers is exhausting

- Description: Freelancers ghost you. Agencies overcharge. Offshore teams deliver buggy code. You've been burned before.

Pain Point 3:

- Title: Your systems don't talk to each other

- Description: Data lives in silos. Manual data entry eats up your team's time. Integration feels impossible.

Pain Point 4:

- Title: Projects always go over budget and timeline

- Description: "It'll be ready in 2 weeks" turns into 2 months. Scope creep destroys your budget.

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4. SOLUTION SECTION

Headline: Meet AppWeDo — Your Trusted Development Partner

Subheadline: We're a full-service software development company that builds custom web apps, mobile apps, and APIs tailored to your exact business needs. No cookie-cutter solutions. No surprises.

Feature 1:

- Title: Custom-built for your workflow

- Description: Every line of code is written specifically for how YOUR business operates. Not the other way around.

Feature 2:

- Title: Web + Mobile + API — all in one team

- Description: No juggling multiple vendors. We handle your entire tech stack under one roof.

Feature 3:

- Title: Transparent pricing, on-time delivery

- Description: Fixed quotes. Clear timelines. Weekly progress updates. You always know where your project stands.

Feature 4:

- Title: Ongoing support included

- Description: We don't disappear after launch. Yearly technical support keeps your systems running smoothly.

Visual: Dashboard mockup showing project management interface with status indicators

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5. SERVICES (HOW WE HELP)

Section Label: Our Services

Headline: Everything You Need to Go Digital

Subheadline: From a simple website to a complex enterprise system, we've got you covered.

Service 1 - Web Application Development: We build innovative, scalable web applications that provide total communication and information solutions for your business. Custom dashboards, portals, ERPs, CRMs — you name it.

Service 2 - Mobile App Development: Bespoke iOS and Android applications with smooth, powerful functionality. Native performance. Beautiful interfaces. Apps your customers will actually want to use.

Service 3 - API Design & Integration: Connect your systems. Automate your workflows. Our API integration services enhance your website and app performance by making everything work together seamlessly.

Service 4 - Yearly Technical Support: We're not just developers — we're your long-term technology partner. Ongoing maintenance, updates, and support to keep your systems running 24/7.

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6. BENEFITS

Section Label: Why AppWeDo

Headline: The AppWeDo Difference

Subheadline: We're not just another dev shop. Here's what makes working with us different.

Benefit 1:

- Title: Quality Over Speed

- Description: We don't cut corners. Every project goes through rigorous testing before delivery.

Benefit 2:

- Title: Best Price-to-Quality Ratio

- Description: Premium development without the premium price tag. Get more for your budget.

Benefit 3:

- Title: User-Friendly First

- Description: We obsess over user experience. Your customers and employees will actually enjoy using what we build.

Benefit 4:

- Title: Global Reach, Local Presence

- Description: Headquartered in Canada with a global delivery team. Professional communication, every time.

Benefit 5:

- Title: Full Lifecycle Support

- Description: From requirements gathering to post-launch maintenance — we're with you the entire journey.

Benefit 6:

- Title: Flexible Engagement Models

- Description: Fixed price projects, dedicated teams, or hourly support — work with us however suits you best.

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7. ACTION PLAN

Section Label: How It Works

Headline: From Idea to Launch in 4 Steps

Subheadline: Our proven process ensures your project is delivered on time, on budget, and exactly as you envisioned.

Step 1 - Discovery Call: We listen to your challenges, understand your goals, and map out the solution. No commitment — just a conversation.

Step 2 - Proposal & Planning: You receive a detailed proposal with scope, timeline, and fixed pricing. No hidden fees. No surprises.

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8. PRODUCTS/WHAT WE BUILD

Section Label: Our Products

Headline: Solutions for Every Business Need

Product Categories:

- UI/UX Design

- CMS Implementation

- CMS Plugins Design

- CMS Extensions Design

- CMS Template Design

- Mobile App Development

- Open App Solutions

- RESTful API Design

- Open API Development

- ERP Systems

- CRM Solutions

- E-commerce Platforms

- B2B Applications

- B2C Applications

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9. TESTIMONIALS

Section Label: Client Success Stories

Headline: Trusted by Businesses Worldwide

Testimonial 1:

- Quote: "AppWeDo transformed our outdated systems into a sleek, integrated platform. Our team saves 15 hours a week on manual data entry alone. The ROI was visible within the first month."

- Name: David Chen

- Details: Operations Director, Logistics Company

Testimonial 2:

- Quote: "They delivered our mobile app 2 weeks ahead of schedule and under budget. Communication was flawless — weekly calls, clear updates, no surprises. Finally, a dev team I can trust."

- Name: Sarah Mitchell

- Details: Founder, Health & Wellness Startup

Testimonial 3:

- Quote: "We needed a complex API integration that two other agencies said was impossible. AppWeDo made it happen. Our systems finally talk to each other."

- Name: Michael Torres

- Details: CTO, E-commerce Platform

Testimonial 4:

- Quote: "Their ongoing support has been incredible. Any issue we have is resolved within hours, not days. It's like having an in-house tech team without the overhead."

- Name: Jennifer Park

- Details: CEO, SaaS Company

10. FAQ

Section Label: Common Questions

Headline: Frequently Asked Questions

Q1: How long does a typical project take? A: It depends on complexity. A simple website takes 2-4 weeks. A custom mobile app takes 8-12 weeks. A full enterprise system can take 3-6 months. We'll give you an accurate timeline during our discovery call.

Q2: How much does it cost? A: Projects start at $5,000 for basic web applications. Mobile apps typically range from $15,000-$50,000. Enterprise solutions are custom-quoted. We offer fixed pricing with no hidden fees.

Q3: Do you work with startups or only established businesses? A: Both! We love helping startups bring their vision to life, and we have the enterprise experience to handle complex corporate projects. Our flexible engagement models work for any size.

Q4: What technologies do you use? A: We're technology-agnostic and choose the best tools for your project. Our stack includes React, Node.js, Python, PHP, Swift, Kotlin, Flutter, and more. We also work with major CMS platforms.

Q5: Will I own the code? A: Absolutely. You own 100% of the code, designs, and intellectual property we create for you. It's your product.

Q6: What happens after launch? A: We offer yearly technical support packages that include maintenance, updates, bug fixes, and priority support. We're your long-term technology partner, not a one-and-done vendor.

11. SPECIAL OFFER

Headline: First Time Working With Us?

Offer: Save 25% on Your First Project

Subheadline: New clients get 25% off their first project. No strings attached. See why businesses trust AppWeDo to build their most important software.

CTA: Claim Your Discount

12. FINAL CTA

Headline: Ready to Solve Your Biggest Business Challenge?

Subheadline: Stop struggling with software that doesn't fit. Let's build something custom — designed around the way you actually work.

Primary CTA: Get Your Free Quote

Secondary CTA: Schedule a Discovery Call

Contact Info:

- Email: info@appwedo.com

- Phone: +88 01799783391

- Response time: Social media — within a day | Email — up to 3 days

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FOOTER

Tagline: We Create Your Apps — Web, Mobile & API solutions that solve real business problems.

Quick Links: Home, About Us, Our Services, Meet The Team, Contact Us

Address: Unit #201 - 1017 Fort St, Victoria, British Columbia, V8V 3K5, Canada

Email: info@appwedo.com

Phone: +88 01799783391

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