

BIPLAB MONDAL

WEB DEVELOPER

CONTACT

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PROFILE SUMMARY

Skilled web developer with expertise in accessible content development and HTML email design. Proficient in WCAG 2.2 guidelines, responsive design, and modern CSS techniques. Adept at Mailchimp campaign management, semantic HTML, and ARIA roles. Seeking a challenging role to apply my skills and creative problem-solving abilities to achieve business objectives.

EDUCATION

- 2010 - 2013
SIKKIM MANIPAL UNIVERSITY
 - Bachelor of Computer Application
- 2007 - 2009
WEST BENGAL COUNCIL OF
HIGHER SECONDARY EDUCATION
 - Higher Secondary Education

SKILLS

- HTML
- CSS
- JavaScript
- WordPress
- WCAG 2.2
- Content Development
- Critical Thinking

LANGUAGES

- English: Fluent
- Hindi: Fluent
- Bengali: Native

WORK EXPERIENCE

- KnowledgeWorks Global Ltd** 2016 - PRESENT
Digital Publishing Specialist
 - Accessible content development using the latest WCAG 2.2 guidelines.
 - Updating, editing, and coding content online for clients like McGraw Hill, HMH, and Spring Board etc.
 - Crafting and developing responsive dark mode HTML email templates.
 - Testing HTML email templates via Email on ACID.
 - Proficient in contemporary CSS techniques and responsive design using media queries, with expertise in Bootstrap.
 - Creating email templates and landing pages on Mailchimp, setting up automated campaigns, analyzing audience data, and generating reports.
 - Crafting accessible ePub3, ensuring semantic HTML code, ARIA, ROLE, color contrast ratio, and ACE checker validation.
 - Experience in PDF document accessibility.
 - Creating ePub2 and ePub3 formats, both reflowable and fixed layouts, with embedded interactivity using JavaScript.
 - Ensuring compatibility with iBooks, Kindle, e-readers, online eBook platforms, and mobile devices.
 - Prioritizing content processing based on customer needs and TAT.
 - Understanding details with minimal or no training.
 - Handling new staff effectively.
- Boson Itech Private Limited (Kolkata)** 2015 - 2016
Junior Associate
 - Updating, editing, and coding content online for clients like McGraw Hill, HMH, and Spring Board etc.
 - Creating ePub2 and ePub3 formats, both reflowable and fixed layouts, with embedded interactivity using JavaScript.
 - Ensuring compatibility with iBooks, Kindle, e-readers, online eBook platforms, and mobile devices.