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UNIVERSITY OF SOUTH CAROLINA

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CSCE 580: Introduction to AI

Lectures 3 and 4: Introduction to AI, Trust and Real-World Applications

PROF. BIPLAV SRIVASTAVA, AI INSTITUTE

26TH AND 28TH AUG 2025

Carolinian Creed: "I will practice personal and academic integrity."

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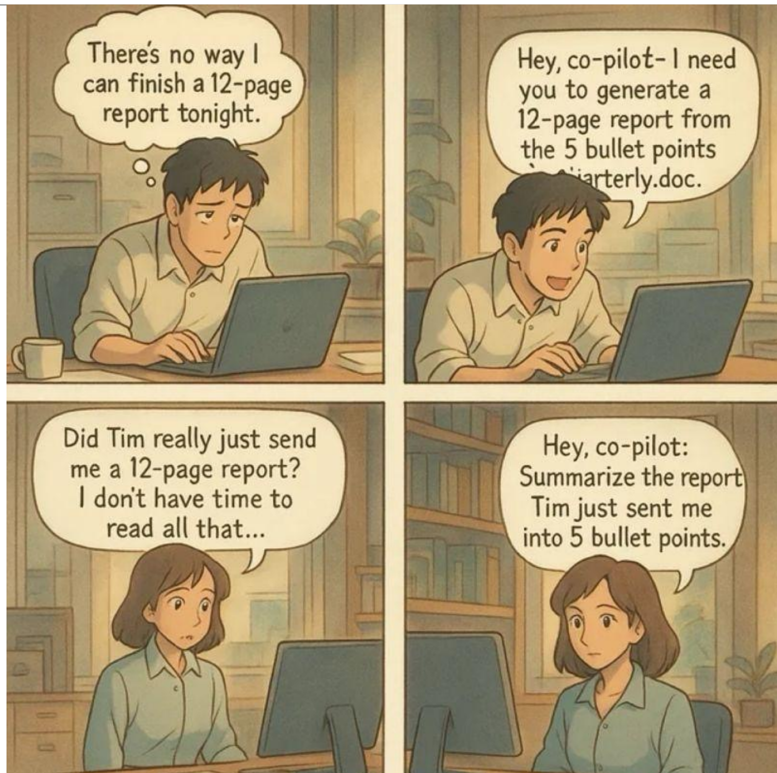
Organization of Lectures 3, 4

- Introduction Section
  - Recap from Week 1 (Lectures 1 and 2)
  - Project A: Q/A
  - AI news
- Main Section
  - L3: Data Prep, Knowledge Graph
  - L4: ML Basics
- Concluding Section
  - About next week – Lectures 5, 6
  - Ask me anything

Introduction Section



Credit: From Internet

Recap from Week 1

- We talked about
  - AI - basics
  - Course logistics
  - Data
  - Chatbots
  - AI ethics
- Project A starts

- Week 1: Introduction, Aim: Chatbot / Intelligence Agent
- Weeks 2: Data: Formats, Representation, ML Basics
- Week 3: Machine Learning – Supervised (Classification)
- Week 4: Machine Learning - Unsupervised (Clustering) –
- Topic 5: Learning neural network, deep learning, Adversarial attacks
- Week 6: Large Language Models – Representation and Usage issues
- Weeks 7-8: Search, Heuristics - Decision Making
- Week 9: Constraints, Optimization – Decision Making
- Topic 10: Markov Decision Processes, Hidden Markov models - Decision making
- Topic 11-12: Planning, Reinforcement Learning – Sequential decision making
- Week 13: Trustworthy Decision Making: Explanation, AI testing
- Week 14: AI for Real World: Tools, Emerging Standards and Laws; Safe AI/ Chatbots

Projects A: Start (4 weeks; 200 points)

- End date: **Thursday, Sep 18**

- See model AI Assignments: http://modelai.gettysburg.edu/
  - Choose a project, preferably within last 5 years (i.e., after 2020).
    - Enter its name in **“Student-InfoShared ..” sheet, column G**
  - Follow instructions and do it alone
  - Submit project outcome
    - Create a folder in your Github called **ProjectA**.
    - Create a file called “ProjectInfo.md” with your name, project chosen and URL/ other details.
    - Put deliverables, as per project description, inside the folder, and commit.
    - Timestamp will be used to confirm that Project-A is done on time

Office Hours

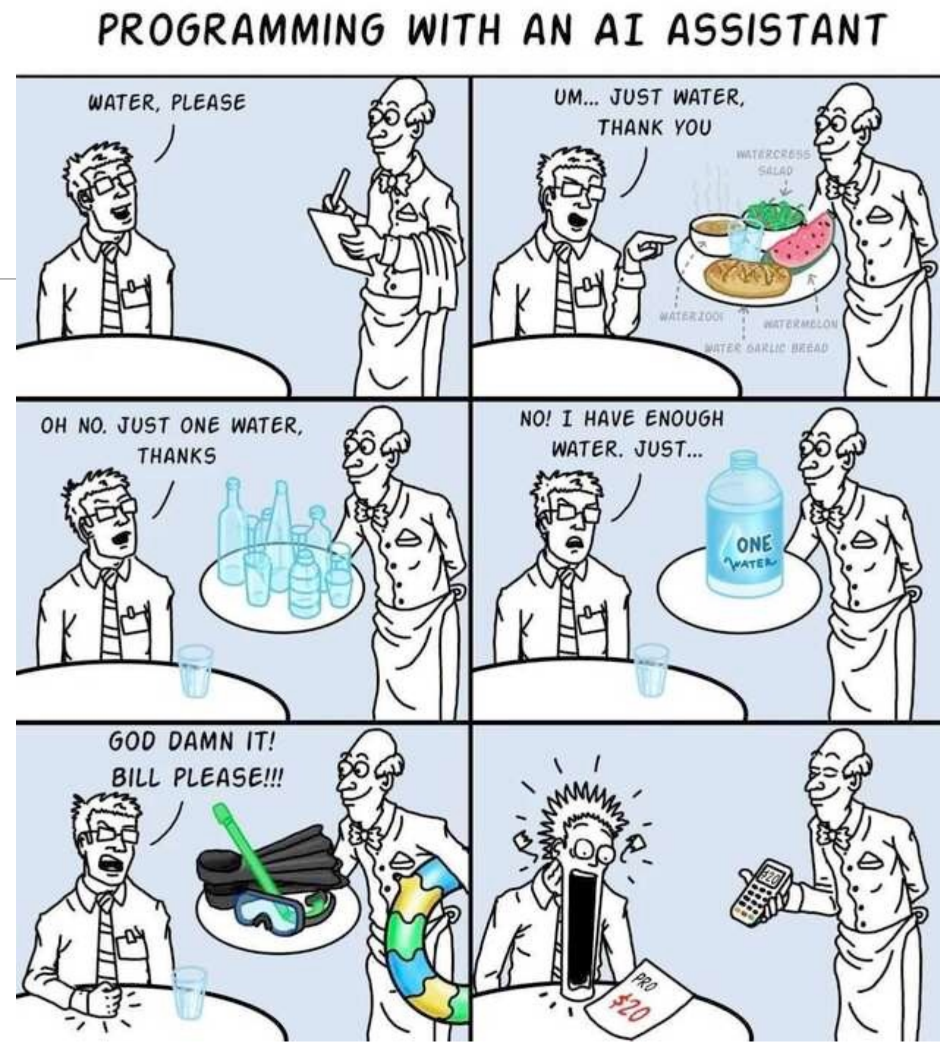
- Instructor: Tuesday / Thursday: 3-4pm; or with appointment
Storey Innovation Center, Rm 2207, 550 Assembly Street, Columbia, SC 29201

- TA – Vishal Pallagani: Monday: 11am -12pm
AI Institute, 5th floor, 1112 Green St. Columbia, SC 29208

- TA – Kausik Lakkaraju: Wednesday: 3-4 pm
AI Institute, 5th floor, 1112 Green St. Columbia, SC 29208

- Or by appointment

AI News



Credit: From FB

#1 MIT Study: 95% GenAI Investments with No Return

- Report: https://mlq.ai/media/quarterly_decks/v0.1_State_of_AI_in_Business_2025_Report.pdf
  - Press: https://www.forbes.com/sites/andreahill/2025/08/21/why-95-of-ai-pilots-fail-and-what-business-leaders-should-do-instead/

Key points

- "$30–40 billion in enterprise investment into GenAI, this report uncovers a surprising result in that 95% of organizations are getting zero return."
- "High Adoption, Low Transformation"

Industry	Key Signals
Technology	New challengers gaining ground (e.g., Cursor vs Copilot); shifts in workflows
Media & Telecom	Rise of AI-native content; shifting ad dynamics; incumbents still growing
Professional Services	Efficiency gains; client delivery remains largely unchanged
Healthcare & Pharma	Documentation/transcription pilots; clinical models unchanged
Consumer & Retail	Support automation; limited impact on loyalty or leaders
Financial Services	Backend automation; customer relationships stable
Advanced Industries	Maintenance pilots; no major supply chain shifts
Energy & Materials	Near-zero adoption; minimal experimentation

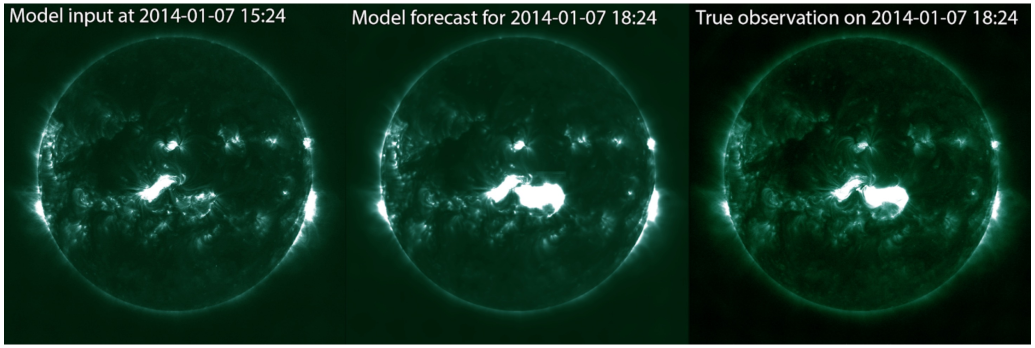
Five Myths about GenAI in Business

1. AI Will Replace Most Jobs in the Next Few Years → Research found **limited layoffs from GenAI, and only in industries that are already affected significantly by AI**. There is no consensus among executives as to hiring levels over the next 3-5 years.
2. Generative AI is Transforming Business → Adoption is high, but transformation is rare. Only **5% of enterprises have AI tools integrated in workflows at scale and 7 of 9 sectors show no real structural change**.
3. Enterprises are slow in adopting new tech → Enterprises are **extremely eager to adopt AI and 90% have seriously explored buying an AI solution**.
4. The biggest thing holding back AI is model quality, legal, data, risk → What's **really holding it back is that most AI tools don't learn and don't integrate well into workflows**.
5. The best enterprises are building their own tools → **Internal builds fail twice as often**.

Source: https://mlq.ai/media/quarterly_decks/v0.1_State_of_AI_in_Business_2025_Report.pdf

#2 Surya Heliophysics Foundational Model

- Sources
  - https://science.nasa.gov/science-research/artificial-intelligence-model-heliophysics/
  - https://research.ibm.com/blog/surya-heliophysics-ai-model-sun
- Summary
  - 9 years of data on solar activity used to train/ create a foundation model
  - Used for solar flare and other predictions; surpassed existing benchmarks by 16% in terms of accuracy; are faster

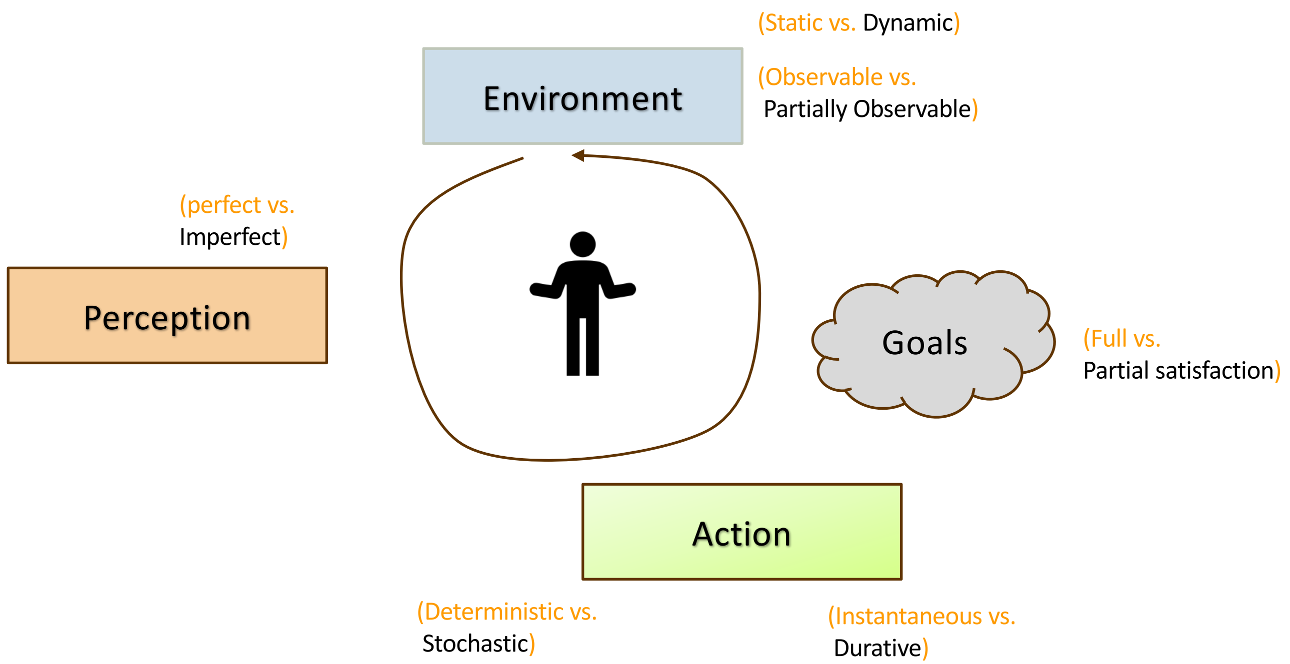


"These images compare the ground-truth data (right) with model output (center) for solar flares, which are the events behind most space weather. Surya's prediction is very close to what happened in reality (right). These preliminary results suggest that Surya has learned enough solar physics to predict the structure and evolution of a solar flare by looking at its beginning phase."
Credit: NASA/SDO/ODSI IMPACT AI Team

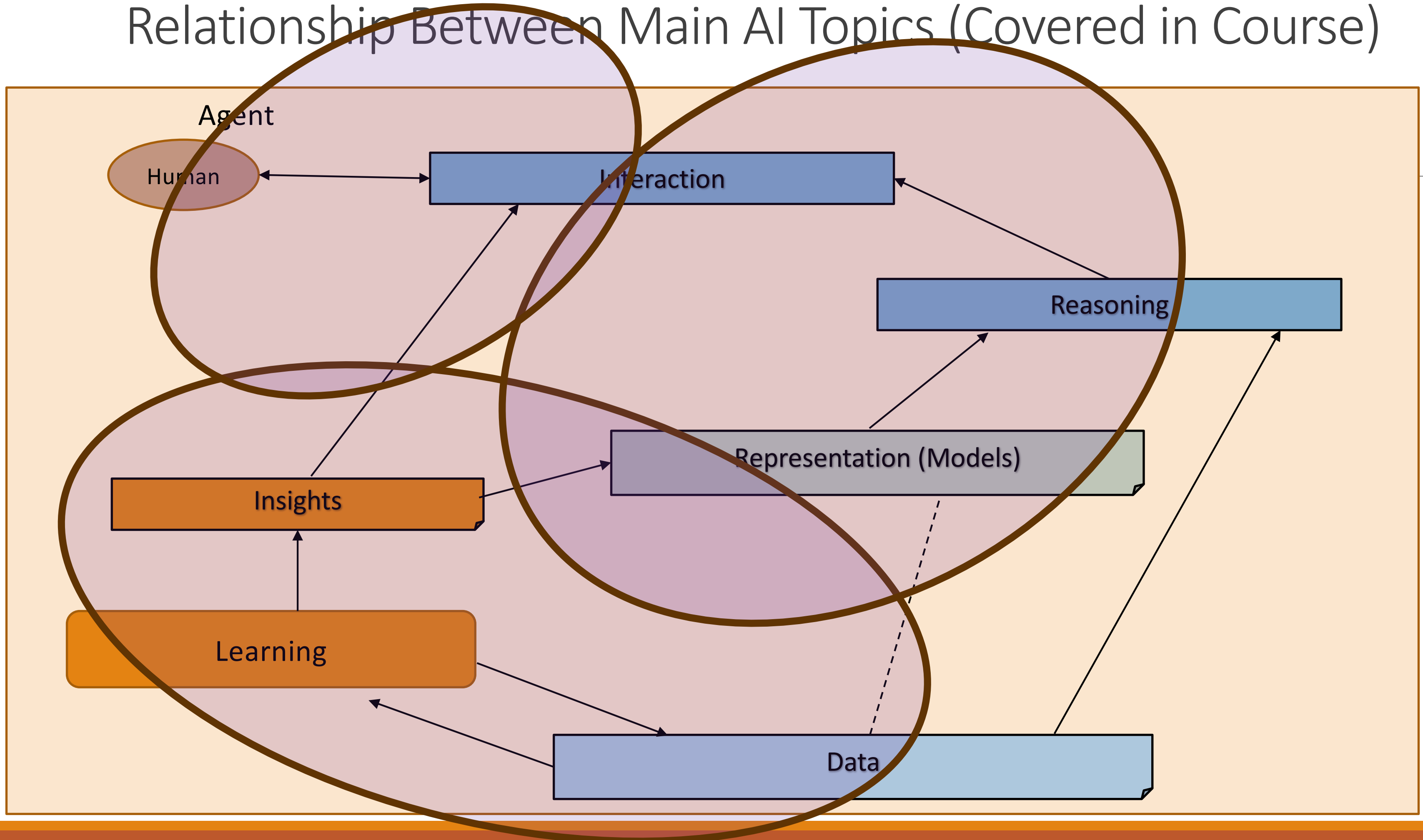
Lecture 3: Representing and Organizing Data

- Data preparation
- Knowledge representation/ graph
- Ontology

Intelligent Agent Model

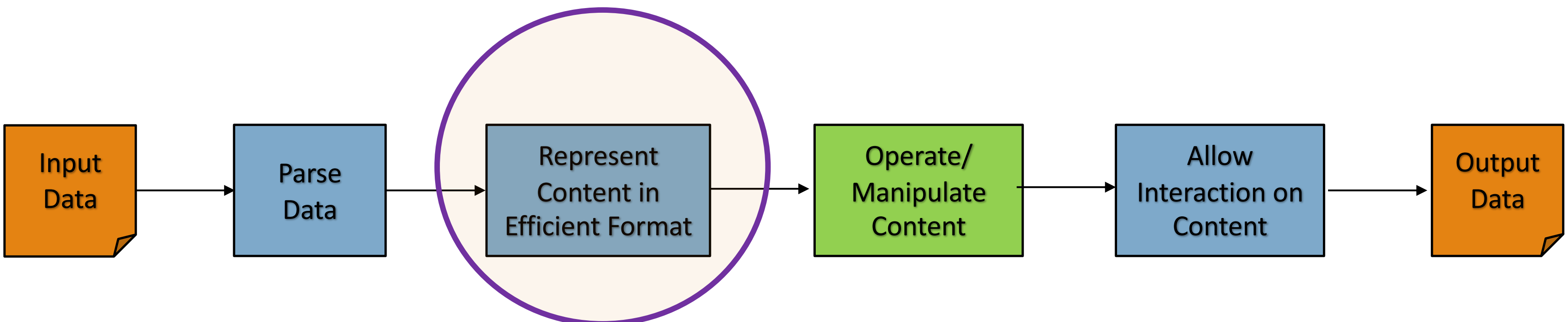


Relationship Between Main AI Topics (Covered in Course)

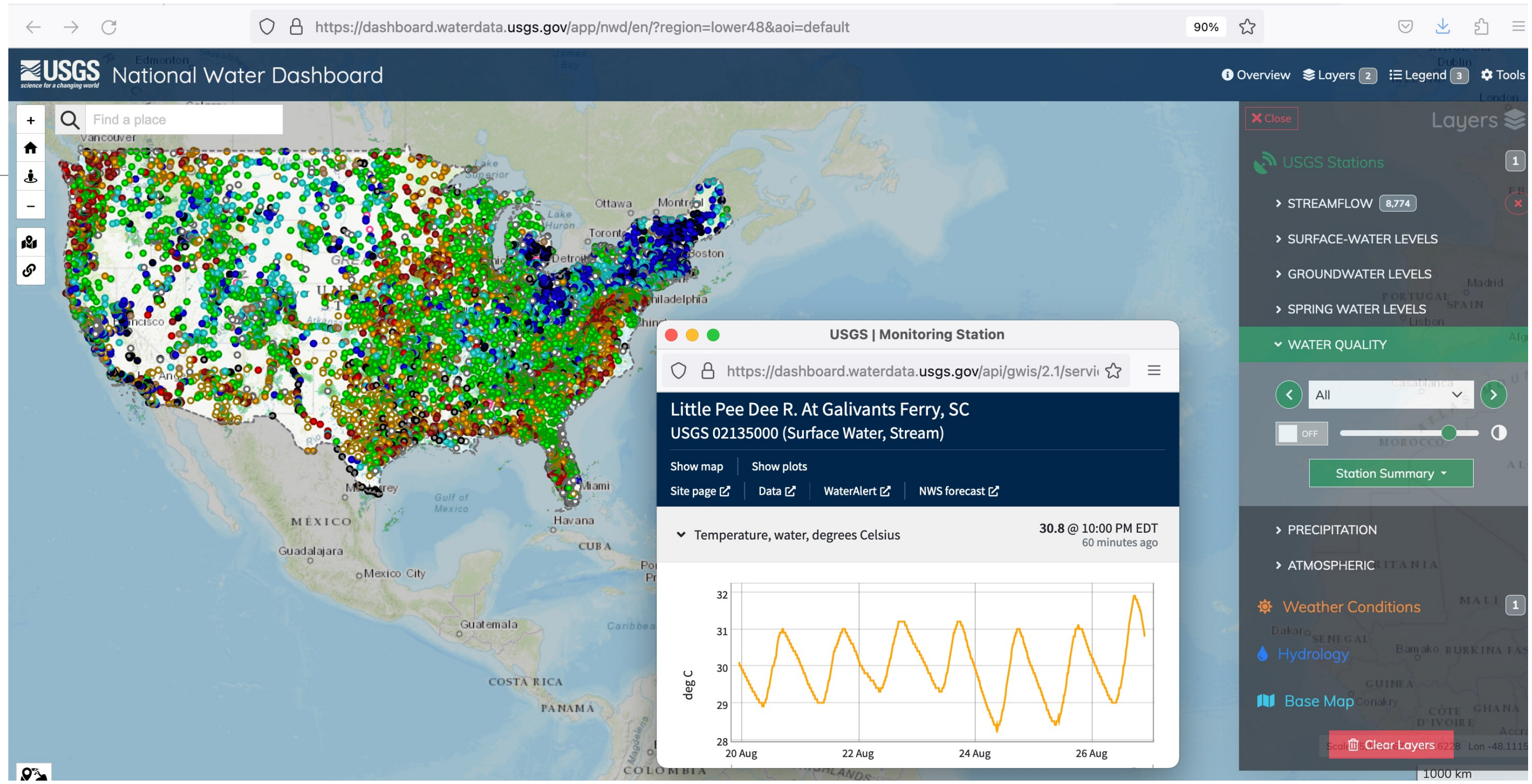


Main Section

Data Processing Pipeline



Water Data



https://dashboard.waterdata.usgs.gov/app/nwd/en/?region=lower48&aoi=default

Claims data from 13,000 locations online as on 23 Aug 2025https://dashboard.waterdata.usgs.gov/app/nwd/en/?region=lower48&aoi=default

https://dashboard.waterdata.usgs.gov/app/nwd/en/?region=lower48&aoi=default

How Do We Start Working With This?

- Access and licensing (Class 2)
- Cleaning, organizing and finding related information (Class 3 – this class)
- Representing formally (in logic) to draw insights (using inferencing) – next week

Is this important ? YES !

- Understanding impact of hurricanes
- Planning during regular times – homes, schools, roads; hospital services; electricity, …
- Economic development

Common Problem: Missing Value

- Occurrence
  - Missing completely at random
  - Missing at random (a group not wanting to participate)
  - Missing not at random (a group not able to participate)
- What does it mean?
  - The value was not provided
  - The value does not exist or has no practical interpretation
  - The value is being hidden (redaction)
  - Others: The value is not reliable, …
- How to detect it?
  - By checking for specific values: NA, Not applicable, out-of-range value, 0, -1, “”.

https://waterdata.usgs.gov/nwis/current/?type=quality

* We've detected you're using a mobile device. Find our mobile site here.

Click to hide News Bulletins

- Introducing The Next Generation of USGS Water Data for the Nation
- Full News

Current Conditions for the Nation -- Water Quality -- 2242 site(s) found

PROVISIONAL DATA SUBJECT TO REVISION

--- Predefined displays --- USA Water-Quality Table | Group table by State | Select sites by number or name | go | show sites on a map

Customize table to display other current-condition parameters

Station Number	Station name	Specif-ic conduc-tance, wat unf uS/cm @ 25 degC	Temper-ature, water, deg C	Dis-solved oxygen, mg/L	pH, water, unfltrd field, std units	Date/Time
Alabama						
023432415	CHATTAHOOCHEE R .36 MI DS WFG DAM NR FT GAINES, GA	79	10.2	12.4	--	01/17 13:00 EST
02397530	COOSA RIVER AT STATE LINE, AL/GA	131	8.1	11.2	7.8	01/17 13:00 EST
02400100	TERRAPIN CREEK AT ELLISVILLE AL	--	9.3	--	--	01/17 12:00 CST
02405500	KELLY CREEK NEAR VINCENT AL	--	6.2	--	--	01/17 11:00 CST
02407514	YELLOWLEAF CREEK NEAR WESTOVER, AL	--	5.6	--	--	01/17 12:00 CST
02412000	TALLAPOOSA RIVER NEAR HEFLIN, AL	--	5.9	--	--	01/17 11:30 CST
02414500	TALLAPOOSA RIVER AT WADLEY AL	--	7.7	--	--	01/17 11:15 CST
02414715	TALLAPOOSA RIVER NR NEW SITE, AL.(HORSESHOE BEND)	--	7.1	--	--	01/17 11:30 CST
02419890	TALLAPOOSA RIVER NEAR MONT.-MONT. WATER WORKS	52	19.5	--	--	10/18 11:00 CDT
02423130	CAHABA RIVER AT TRUSSVILLE, AL.	202	15.1	10.8	--	11/18 14:00 CST
02423160	CAHABA RIVER NEAR WHITES CHAPEL AL	203	7.2	14.6	8.8	01/17 12:15 CST
02423380	CAHABA RIVER NEAR MOUNTAIN BROOK AL	192	5.8	12.9	8.4	01/17 12:00 CST
02423397	LITTLE CAHABA RIVER BELOW LEEDS, AL.	379	10.6	11.1	--	01/17 12:00 CST

Missing Value – Handling

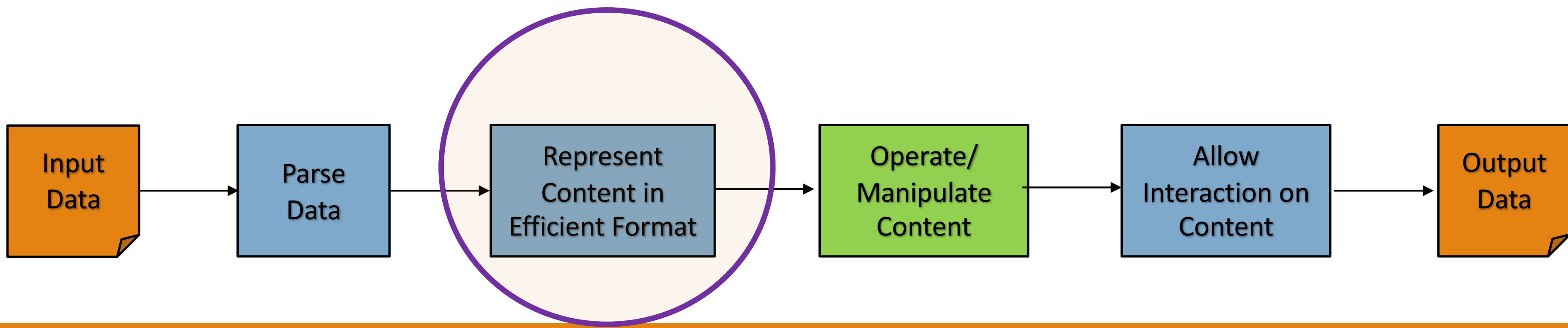
- Ignoring missing value (Omission)
  - Reduces available data
- Impute new value (Imputation)
  - Mean or median
  - Default value
- Analysis techniques which are robust against missing value
  - Expectation maximization

Code Examples

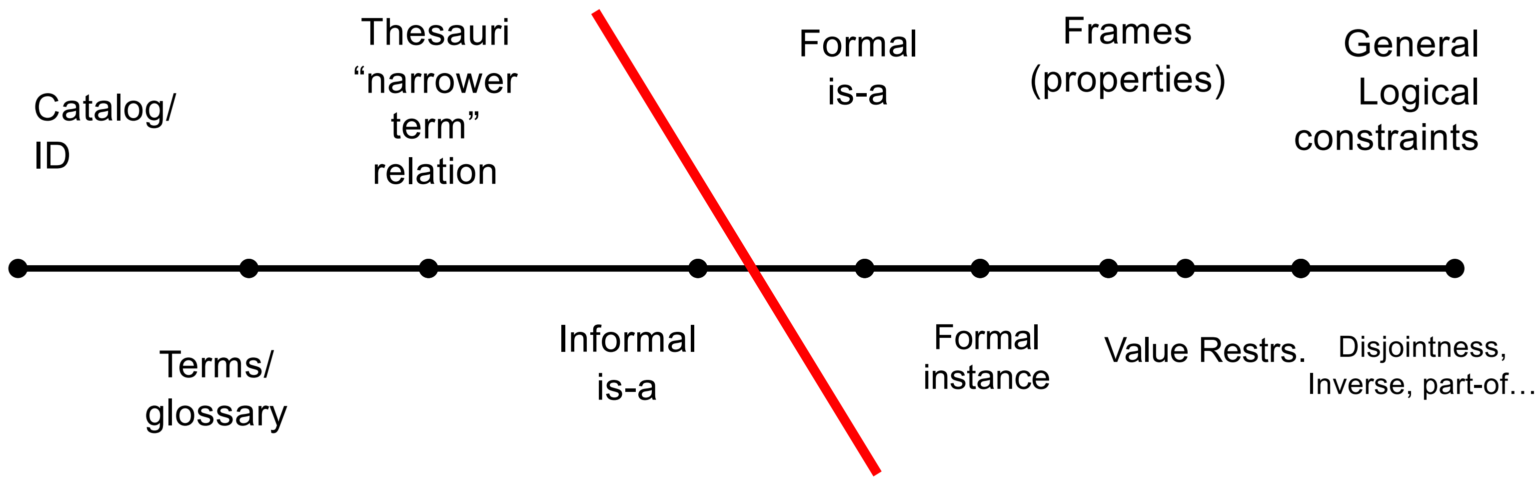
https://github.com/biplav-s/course-d2d-ai/blob/main/sample-code/l5-dataprep/

- Basic concepts: **DataPreparation-Numeric.ipynb**
- An illustration: **Clean-RealSample.ipynb**

Annotation: Knowledge Graphs and Ontology



The Spectrum of Annotation Methods



Ontologies Come of Age McGuinness, 2001, and From AAAI Panel 99 – McGuinness, Welty, Uschold, Gruninger, Lehmann
Plus basis of Ontologies Come of Age – McGuinness, 2003

Thesaurus – Authoritative Entities and Relationships

Countries: https://en.wikipedia.org/wiki/List_of_ISO_3166_country_codes

ISO 3166[1]			ISO 3166-1[2]			ISO 3166-2[3]	
Country name[5]	Official state name[6]	Sovereignty[6][7][8]	Alpha-2 code[5]	Alpha-3 code[5]	Numeric code[5]	Subdivision code links[3]	Internet ccTLD[9]
Afghanistan	The Islamic Republic of Afghanistan	UN member state	AF	AFG	004	ISO 3166-2:AF	.af
Akrotiri and Dhekelia – See United Kingdom, The							
Åland Islands	Åland	Finland	AX	ALA	248	ISO 3166-2:AX	.ax
Albania	The Republic of Albania	UN member state	AL	ALB	008	ISO 3166-2:AL	.al
Algeria	The People's Democratic Republic of Algeria	UN member state	DZ	DZA	012	ISO 3166-2:DZ	.dz
American Samoa	The Territory of American Samoa	United States	AS	ASM	016	ISO 3166-2:AS	.as
Andorra	The Principality of Andorra	UN member state	AD	AND	020	ISO 3166-2:AD	.ad
Angola	The Republic of Angola	UN member state	AO	AGO	024	ISO 3166-2:AO	.ao
Anguilla	Anguilla	United Kingdom	AI	AIA	660	ISO 3166-2:AI	.ai
Antarctica[a]	All land and ice shelves south of the 60th parallel south	Antarctic Treaty	AQ	ATA	010	ISO 3166-2:AQ	.aq
Antigua and Barbuda	Antigua and Barbuda	UN member state	AG	ATG	028	ISO 3166-2:AG	.ag
Argentina	The Argentine Republic	UN member state	AR	ARG	032	ISO 3166-2:AR	.ar

(Unique) US Counties Information

In COVID sample code: https://github.com/biplav-s/course-d2d-ai/blob/main/sample-code/l3-health/CovidExploration.ipynb,

reference made to **FIPS** code

References:
- https://www.nrcs.usda.gov/wps/portal/nrcs/detail/national/home/?cid=nrcs143_013697
- https://github.com/kjhealy/fips-codes/blob/master/county_fips_master.csv

Question: how many Richland counties are there in US ?

Answer: 14

County FIPS Codes

FIPS	Name	Stat
01001	Autauga	AL
01003	Baldwin	AL
01005	Barbour	AL
01007	Bibb	AL
01009	Blount	AL
01011	Bullock	AL
01013	Butler	AL
01015	Calhoun	AL
01017	Chambers	AL
01019	Cherokee	AL
01021	Chilton	AL
01023	Choctaw	AL
01025	Clarke	AL
01027	Clay	AL
01029	Cleburne	AL
01031	Coffee	AL
01033	Colbert	AL
01035	Conecuh	AL

Is-a Relationship

List of Countries, States, … (County), City

- United Nations: https://unece.org/trade/cefact/unlocode-code-list-country-and-territory
- US Source: https://github.com/grammakov/USA-cities-and-states

Schema.org

- Website: https://schema.org/docs/about.html
- GitHub: https://github.com/schemaorg/schemaorg

- An organization of metadata information for entities found on the web. Mostly backed by web search companies.
- Explore
  - Thing: https://schema.org/Thing
  - Product:

Schema.org

Example 2

No Markup | Microdata | RDFa | JSON-LD | Structure

Example notes or example HTML without markup.

```
<img src="dell-30in-lcd.jpg" alt="A Dell UltraSharp monitor" />
Dell UltraSharp 30" LCD Monitor

87 out of 100 based on 24 user ratings

$1250 to $1495 from 8 sellers

Sellers:
<a href="save-a-lot-monitors.com/dell-30.html">
  Save A Lot Monitors - $1250</a>
<a href="jondoe-gadgets.com/dell-30.html">
  Jon Doe's Gadgets - $1350</a>
...
```

No structure

Schema.org

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...
```

No structure

Example 2

No Markup | Microdata | RDFa | JSON-LD | Structure

Example encoded as JSON-LD in a HTML script tag.

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "Product",
  "aggregateRating": {
    "@type": "AggregateRating",
    "bestRating": "100",
    "ratingCount": "24",
    "ratingValue": "87"
  },
  "image": "dell-30in-lcd.jpg",
  "name": "Dell UltraSharp 30\" LCD Monitor",
  "offers": {
    "@type": "AggregateOffer",
    "highPrice": "$1495",
    "lowPrice": "$1250",
    "offerCount": "8",
    "offers": [
      {
        "@type": "Offer",
        "url": "save-a-lot-monitors.com/dell-30.html"
      },
      {
        "@type": "Offer",
        "url": "jondoe-gadgets.com/dell-30.html"
      }
    ]
  }
}
</script>
```

Structure in JSON-LD format

Schema.org

Example 2

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...
```

No structure

Example 2

No Markup | Microdata | RDFa | JSON-LD | Structure

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{
  "@context": "https://schema.org",
  "@type": "Product",
  "aggregateRating": {
    "@type": "AggregateRating",
    "bestRating": "100",
    "ratingCount": "24",
    "ratingValue": "87"
  },
  "image": "dell-30in-lcd.jpg",
  "name": "Dell UltraSharp 30\" LCD Monitor",
  "offers": {
    "@type": "AggregateOffer",
    "highPrice": "$1495",
    "lowPrice": "$1250",
    "offerCount": "8",
    "offers": [
      {
        "@type": "Offer",
        "url": "save-a-lot-monitors.com/dell-30.html"
      },
      {
        "@type": "Offer",
        "url": "jondoe-gadgets.com/dell-30.html"
      }
    ]
  }
}
</script>
```

Structure in JSON-LD format

Example 2

No Markup | Microdata | RDFa | JSON-LD | Structure

Structured representation of the JSON-LD example.

@type	Product
name	Dell UltraSharp 30" LCD Monitor
offers	
@type	AggregateOffer
offerCount	8
lowPrice	$1250
highPrice	$1495
offers	
@type	Offer
url	http://example.org/jondoe-gadgets.com/dell-30.html
offers	
@type	Offer
url	http://example.org/save-a-lot-monitors.com/dell-30.html
image	http://example.org/dell-30in-lcd.jpg
aggregateRating	
@type	AggregateRating
ratingValue	87
ratingCount	24
bestRating	100

Induced Structure

Schema.org - continued

- **Exploration Exercise**
  - Services: https://schema.org/Service
  - Event: https://schema.org/Event

- Benefit:
  - Easy to incorporate annotations
  - Uses popular development tools and technologies (JSON, Microformat)
- Disadvantage
  - Cannot perform deep inferencing
  - Popular in certain communities

Formalizing Knowledge in an Ontology

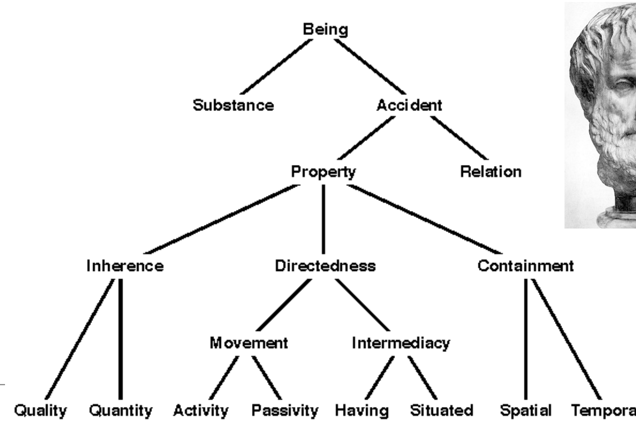
Sources:
Achille Fokoue, Anastasios Kementsietsidis Tutorial
SCRIBE presentation by Rosario Usceda Sosa, Biplav Srivastava, Bob Schloss

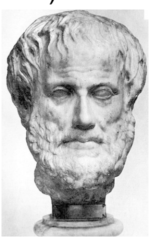
- https://github.com/rschloss/ismp ,
- https://researcher.watson.ibm.com/researcher/view_group.php?id=2505

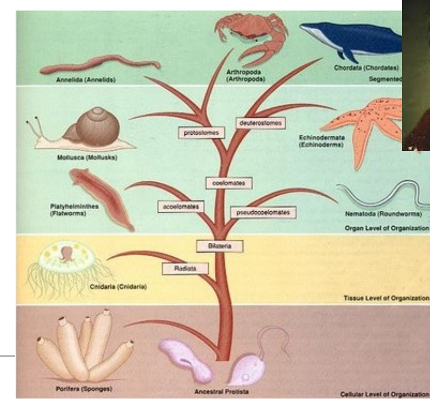
What is an ontology, anyway?

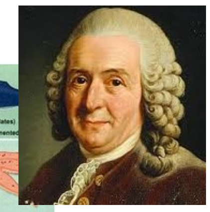
In Computer Science, “An ontology is a formal explicit description of concepts in a domain of discourse (**classes** (sometimes called concepts)), **properties** of each concept describing various features and **attributes** of the concept (slots (sometimes called roles or properties)), and **restrictions** on slots (facets (sometimes called role restrictions)). An ontology together with a set of individual instances of classes constitutes a knowledge base. In reality, there is a fine line where the ontology ends and the knowledge base begins.” [Noy, 2000]

Not to be confused with ontologies (and/or taxonomies) in Philosophy or Life Sciences







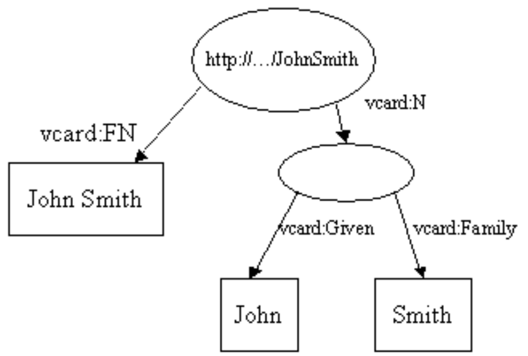


In a Smart City domain, we’re concerned with modeling the *city data* (city activity data, city departments, assets, KPIs), not the city itself (the full set of spatial and temporal relations between people and objects in the city) Ontologies help us to structure and reason about city *events*, *entities* and *services*.

Ontology = Class + Relations + Constraints

Knowledge Base = Ontology + instances + (Standard) Inference and rules

RDF / Turtle Example




```
---- Turtle ----
<http://somewhere/JohnSmith>
    <http://www.w3.org/2001/vcard-rdf/3.0#FN>
        "John Smith" ;
    <http://www.w3.org/2001/vcard-rdf/3.0#N>
        [ <http://www.w3.org/2001/vcard-rdf/3.0#Family>
              "Smith" ;
          <http://www.w3.org/2001/vcard-rdf/3.0#Given>
              "John"
        ] .
```

```
<rdf:RDF
  xmlns:rdf="http://www.w3.org/1999/02/22-rdf-syntax-ns#"
  xmlns:vcard="http://www.w3.org/2001/vcard-rdf/3.0#" >
 <rdf:Description rdf:nodeID="A0">
  <vcard:Given>John</vcard:Given>
  <vcard:Family>Smith</vcard:Family>
 </rdf:Description>
 <rdf:Description rdf:about="http://somewhere/JohnSmith">
  <vcard:FN>John Smith</vcard:FN>
  <vcard:N rdf:nodeID="A0"/>
 </rdf:Description>
</rdf:RDF>
```

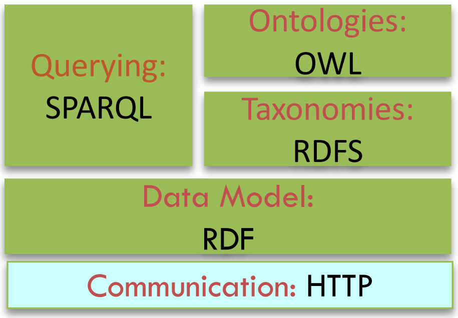
OWL extends RDF…

RDF-schema
- Class, subclass
- Property, subproperty

+ Restrictions
- Range, domain
- Local, global
- Existential
- Cardinality

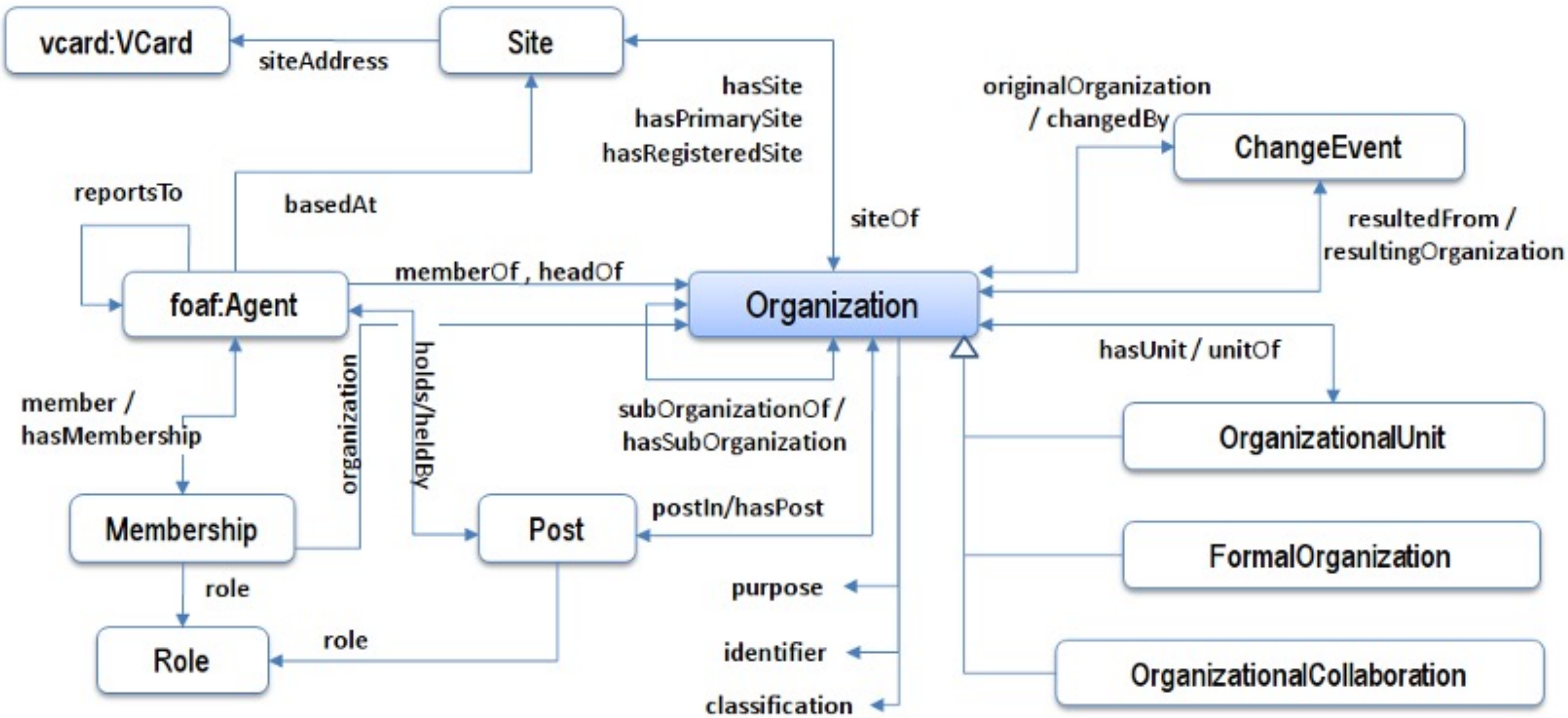
+ Combinators
- Union, Intersection
- Complement
- Symmetric, transitive

+ Mapping
- Equivalence
- Inverse



Source: Achille Fokoue, Anastasios Kementsietsidis Tutorial

Larger Example: Organization Ontology



Ontology description: http://www.w3.org/TR/vocab-org/

Ontology: http://www.w3.org/ns/org.ttl

Larger Ontology

```
@prefix rdf:        <http://www.w3.org/1999/02/22-rdf-syntax-ns#> .
@prefix rdfs:       <http://www.w3.org/2000/01/rdf-schema#> .
@prefix owl:        <http://www.w3.org/2002/07/owl#> .
@prefix xsd:        <http://www.w3.org/2001/XMLSchema#> .
@prefix skos:       <http://www.w3.org/2004/02/skos/core#> .
@prefix foaf:       <http://xmlns.com/foaf/0.1/> .
…
@prefix :           <http://www.w3.org/ns/org#> .

# -- Meta data ------------------------------------------------------------

<http://www.w3.org/ns/org#>
    a owl:Ontology;
    owl:versionInfo "0.7";
    rdfs:label "Core organization ontology"@en;
    rdfs:comment "Vocabulary for describing organizational structures, specializable to
a broad variety of types of organization."@en;
    dct:created "2010-05-28"^^xsd:date;
    dct:modified "2010-06-09"^^xsd:date;
    dct:modified "2010-10-08"^^xsd:date;
…
    rdfs:seeAlso <http://www.w3.org/TR/vocab-org/> ;
    .

# -- Organizational structure ---------------------------------------------------------
-

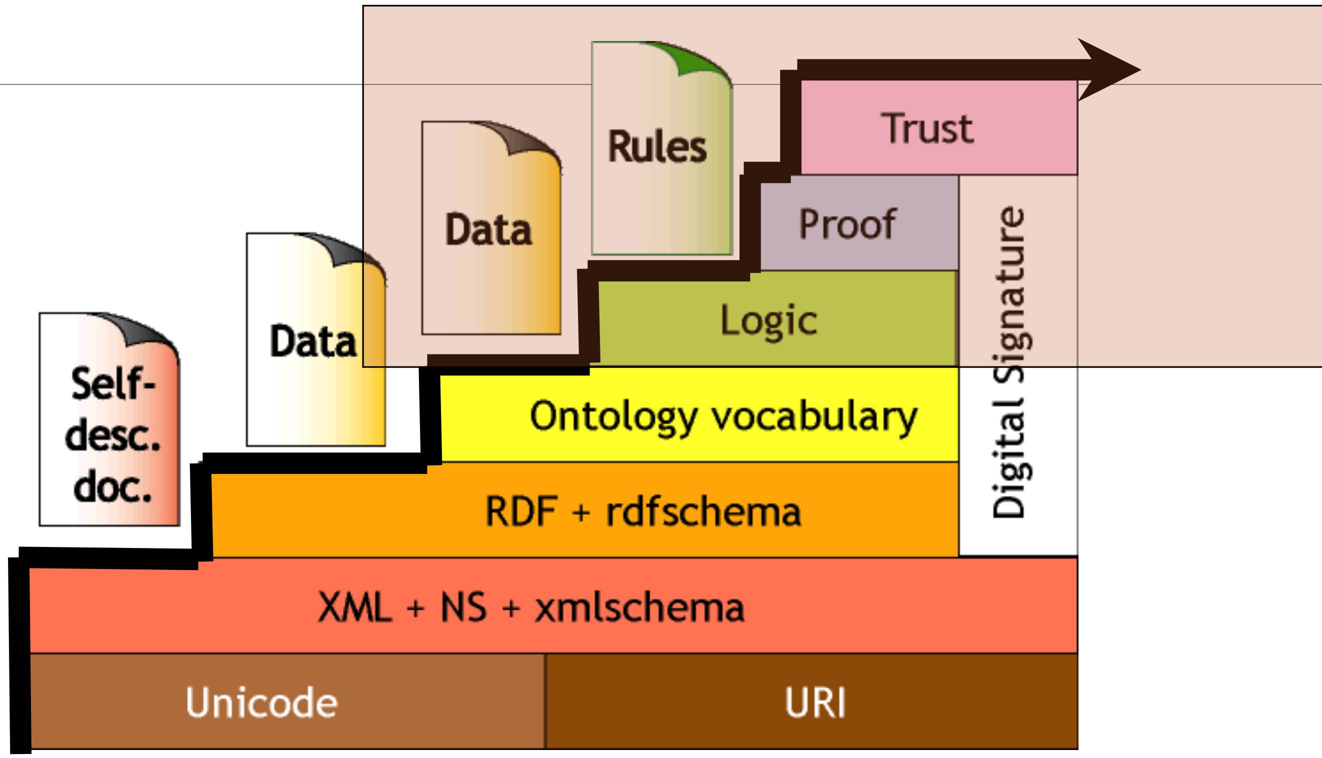
org:Organization a owl:Class, rdfs:Class;
    rdfs:subClassOf  foaf:Agent;
    owl:equivalentClass foaf:Organization;
    rdfs:label "Organization"@en;
    rdfs:label "Organisation"@fr;
    owl:hasKey (org:identifier) ;
    rdfs:comment """Represents a collection of people organized together into a
community or other social, commercial or political structure. … Alternative names:
_Collective_ _Body_ _Org_ _Group_"""@en;
    rdfs:comment """Représente un groupe de personnes organisées en communauté où tout
autre forme de structure sociale, commerciale ou politique. … code provenant d'une liste
de code."""@fr;
    rdfs:isDefinedBy <http://www.w3.org/ns/org> ;
    .
```

http://www.w3.org/ns/org.ttl

```
- <rdf:RDF xmlns:rdf="http://www.w3.org/1999/02/22-rdf-syntax-ns#"
    xmlns:skos="http://www.w3.org/2004/02/skos/core#" xmlns:foaf="http://xmlns.com/foaf/0.1/"
    xmlns:org="http://www.w3.org/ns/org#" xmlns:gr="http://purl.org/goodrelations/v1#"
    xmlns:owl="http://www.w3.org/2002/07/owl#" xmlns:dct="http://purl.org/dc/terms/"
    xmlns:prov="http://www.w3.org/ns/prov#" xmlns:owlTime="http://www.w3.org/2006/time#"
    xmlns:xsd="http://www.w3.org/2001/XMLSchema#" xmlns:vcard="http://www.w3.org/2006/vcard/ns#"
    xmlns:rdfs="http://www.w3.org/2000/01/rdf-schema#">
  + <owl:Ontology rdf:about="http://www.w3.org/ns/org#">
  + <rdfs:Class rdf:about="http://www.w3.org/ns/org#Organization">
  - <rdfs:Class rdf:about="http://www.w3.org/ns/org#Role">
      <rdfs:label xml:lang="fr">Rôle</rdfs:label>
    - <owl:disjointWith>
        <owl:Class rdf:about="http://www.w3.org/ns/org#ChangeEvent" />
      </owl:disjointWith>
      <rdfs:subClassOf rdf:resource="http://www.w3.org/2004/02/skos/core#Concept" />
    - <owl:disjointWith>
        <owl:Class rdf:about="http://www.w3.org/ns/org#Site" />
      </owl:disjointWith>
      <rdfs:comment xml:lang="fr">Indique le rôle qu'une Personne ou un autre Agent peut avoir dans une
        Organisation. Les instances de cette classe décrivent le rôle dans l'absolu; pour indiquer une personne
        ayant ce rôle spécifique dans une Organisation, utilisez une instance de `org:Membership`. Il est
        courant que les rôles soient organisés dans une sorte de taxonomie, ce qui peut être représenté avec
        SKOS. Les propriétés de libellés standards de SKOS devraient être utilisées pour libeller le Rôle.
        D'autres propriétés additionnelles pour ce rôle, comme une fourchette de Salaire peuvent être ajoutées
        par une extension de ce vocabulaire.</rdfs:comment>
    - <owl:disjointWith>
        <owl:Class rdf:about="http://www.w3.org/ns/org#Membership" />
      </owl:disjointWith>
      <rdfs:label xml:lang="en">Role</rdfs:label>
      <rdfs:isDefinedBy rdf:resource="http://www.w3.org/ns/org" />
      <rdf:type rdf:resource="http://www.w3.org/2002/07/owl#Class" />
      <rdfs:comment xml:lang="en">Denotes a role that a Person or other Agent can take in an organization.
        Instances of this class describe the abstract role; to denote a specific instance of a person playing that
        role in a specific organization use an instance of `org:Membership`. It is common for roles to be
```

http://www.w3.org/ns/org

Moving to the futureof the web



Semantic Web LayerCake (Berners-Lee, 99;Swartz-Hendler, 2001)

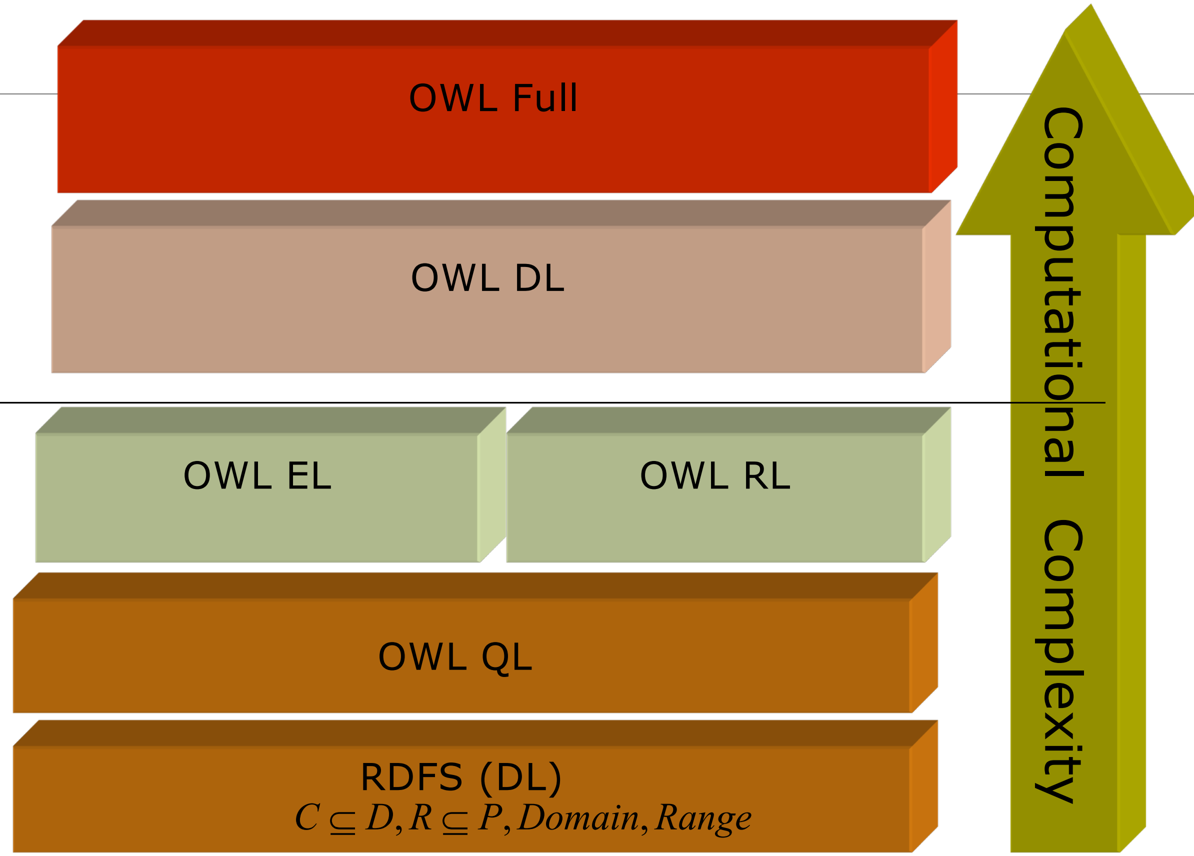
Challenge of Reasoning on Ontologies

- Undecidable

- Data Complexity open (NP-hard)
- Optimized tableau-based reasoners

- PTime-complete Data Complexity
- Efficient implementation on top of rule engine

- LogSpace Data Complexity
- Efficient evaluation on top of RDBMS



Not all ontologies are created equal

In practice, ontologies are used -together with inferencing engines and rules-, for a variety of purposes. If we think of them as schemas, there are different ways

Normative schema

	Purpose	Instances	Inferencing	Examples
As a deductive system	Deductive System (axioms + deductive rules)	Part of the knowledge base	Defined by rules.	Expert systems, Planning, Optimization.
As a data blueprint	Constrain a domain	Must conform to the normative schema determined by the ontology	Subsumption, class inferencing	Biomedical and life sciences (FMA, Radlex)
As a data classifier	Classify open data	Unknown formats	Subsumption, class inferencing	Tag ontologies (MOAT, Echarte, SCOT, NAO, etc.)
As a data integrator	Integrating pre-defined model to existing data sources	Instances are mapped, no constraint enforcement.	Subsumption, class, entity inferencing	**SCRIBE**
As data mapping vocabulary	Mapping to/from existing data sources	Mined instances determine the ontology/schema.	Subsumption, class inferencing	D2RQ (a tool)

Integrative Schema, depend on instances

SCRIBE belongs to the **fourth** category: It has no constraints and was designed to support the programming of tools that allow domain experts to deal with entities natural to them (even if the recorded data is actually distributed).

What makes a good ontology for data integration?

A *good* ontology is a *useful* ontology, an ontology that *both* humans and systems can process.

Human Usability

Communicable. Naming, natural language support, etc.

Concise. A simple way to describe the key entities of the model and yet able to infer many facts

Consistent. Naming conventions and modeling patterns

Authoritative to domain experts

Documented, not just descriptions, but also provenance

Managed and maintained by people throughout the model lifecycle.

Reusable in similar domains, for similar instances.

System Usability

Scalable so large amounts of data can be parsed, stored and retrieved.

Efficient query and inferencing

Programmable solutions, both in open and closed data paradigms.

Open infrastructure and tools

- ***Formal*** *representation of* ***knowledge*** *in a particular domain*
- *Formally defines key* ***concepts*** *and* ***relations*** *in the domain*
- *Specifies relationships between those key concepts and relations*
- *Supports* ***automated reasoning*** *about entities in the domain*

Using Ontology

- Visually via tools like Protégé - https://protege.stanford.edu/
- Programmatically with APIs like
  - Jena (Java) - https://jena.apache.org/documentation/ontology/
  - OwlReady2 (Python) - https://bitbucket.org/jibalamy/owlready2/src/master/
  - Rdflib (Python) - https://github.com/RDFLib/OWL-RL
- A compendium of resources - https://github.com/totogo/awesome-knowledge-graph

Code Illustration

On Github:
https://github.com/biplav-s/course-nl/blob/master/l11-ontology/Exploring%20ontologies.ipynb

Knowledge Graph

- No clear definition
  - "Towards a Definition of Knowledge Graphs," by Lisa Eherlinger and Wolfram Wöß, CEURWorkshop Proceedings. 2016, http://ceur-ws.org/Vol-1695/paper4.pdf
  - For practical purposes, concepts and their relationships; not constraints
  - Driven by applications in search and information integration
  - See discussion at: http://accidental-taxonomist.blogspot.com/2019/05/knowledge-graphs-and-ontologies.html
- But ontology as knowledge graph widely used in industries
  - Industry-Scale Knowledge Graphs: Lessons and Challenges, CACM 2019, https://cacm.acm.org/magazines/2019/8/238342-industry-scale-knowledge-graphs/fulltext

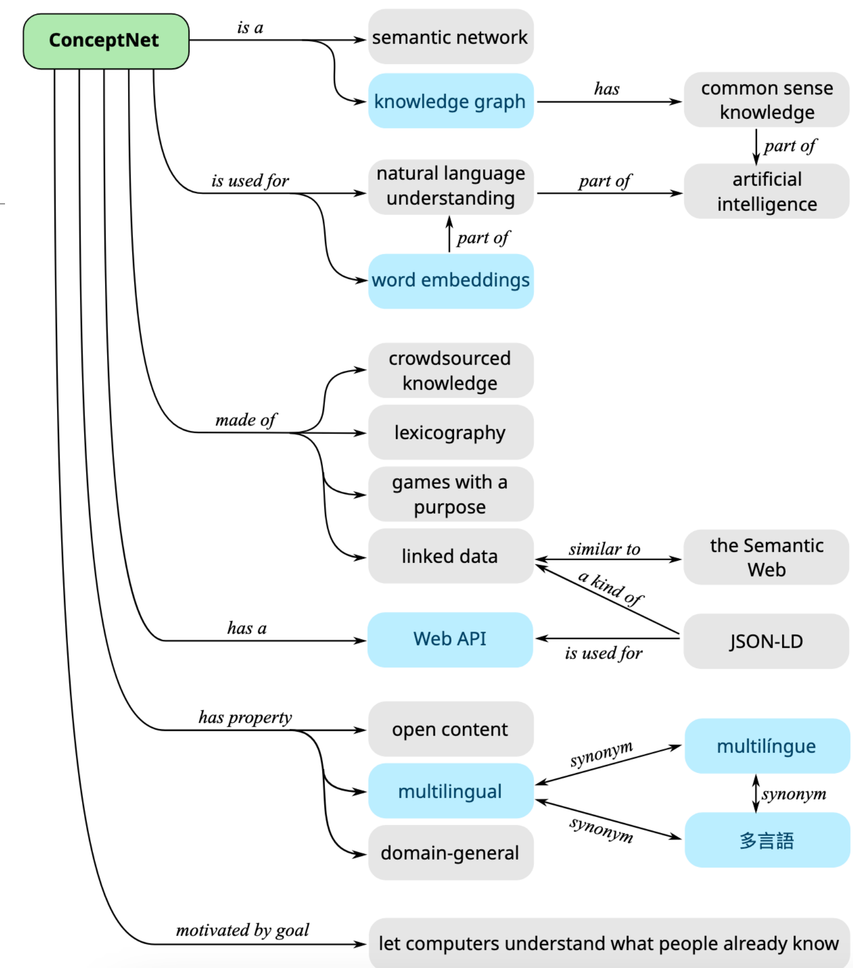
KG Usage

	Data model	Size of the graph	Development stage
Microsoft	The types of entities, relations, and attributes in the graph are defined in an ontology.	~2 billion primary entities, ~55 billion facts	Actively used in products
Google	Strongly typed entities, relations with domain and range inference	1 billion entities, 70 billion assertions	Actively used in products
Facebook	All of the attributes and relations are structured and strongly typed, and optionally indexed to enable efficient retrieval, search, and traversal.	~50 million primary entities, ~500 million assertions	Actively used in products
eBay	Entities and relation, well-structured and strongly typed	Expect around 100 million products, >1 billion triples	Early stages of development and deployment
IBM	Entities and relations with evidence information associated with them.	Various sizes. Proven on scales documents >100 million, relationships >5 billion, entities >100 million	Actively used in products and by clients

Figure courtesy: Industry-Scale Knowledge Graphs: Lessons and Challenges, CACM 2019

ConceptNet

- **ConceptNet** is a freely-available semantic network/ KG to help create knowledge representations – help computers give meaning to (online) information
- Site: https://conceptnet.io/



Lecture 3: Summary

- We talked about
  - Data preparation
  - Knowledge representation/ graph
  - Ontology

Projects A: Start (4 weeks; 200 points)

- End date: **Thursday, Sep 18**

- Model AI Assignments: http://modelai.gettysburg.edu/
  - Choose a project, preferably within last 5 years (i.e., after 2020).
    - Enter its name in **"Student-InfoShared .." sheet, column G**
  - Follow instructions and do it alone
  - Submit project outcome
    - Create a project on your Github called **ProjectA**.
    - Put deliverables, as per project description, inside the folder, and commit.
    - Timestamp will be used to confirm that Project-A is done on time

Lecture 4: Data and Trust Issues

- Start Machine Learning
- Attention to
- Data issues
  - Trust issues
  - Evaluation

Introduction Section

Recap from Week 2; Class 3

- We talked about
  - Data preparation
  - Knowledge representation/ graph
  - Ontology

- Week 1: Introduction, Aim: Chatbot / Intelligence Agent
- Weeks 2: Data: Formats, Representation, ML Basics
- Week 3: Machine Learning – Supervised (Classification)
- Week 4: Machine Learning - Unsupervised (Clustering) –
- Topic 5: Learning neural network, deep learning, Adversarial attacks
- Week 6: Large Language Models – Representation and Usage issues
- Weeks 7-8: Search, Heuristics - Decision Making
- Week 9: Constraints, Optimization – Decision Making
- Topic 10: Markov Decision Processes, Hidden Markov models - Decision making
- Topic 11-12: Planning, Reinforcement Learning – Sequential decision making
- Week 13: Trustworthy Decision Making: Explanation, AI testing
- Week 14: AI for Real World: Tools, Emerging Standards and Laws; Safe AI/ Chatbots

Looking at Data Contributed

1. Student's resumes (personal, public)
   - Annotations: name, education, experience
   - How do we annotate in practice?

2. Height/ Weight data (anonymized)

Main Section

Credit: Retrieved from internet

Machine Learning – Insights from Data

- Descriptive analysis
  - Describe a past phenomenon
  - **Methods**: classification (feedback from label), clustering, dimensionality reduction, anomaly detection, neural methods, reinforcement learning (feedback from hint/ reward)
- Predictive analysis
  - Predict about a new situation
  - **Methods**: time-series, neural networks
- Prescriptive analysis
  - What an agent should do
  - **Methods**: simulation, reinforcement learning, reasoning

- New areas
  - Counterfactual analysis
  - Causal Inferencing
  - Scenario planning

Nomenclature

Column, Attribute, Feature

Row, Item

1	PID	ST_NUM	ST_NAME	OWN_OCCUPIED	NUM_BEDROOMS	NUM_BATH	SQ_FT
2	100001000	104	PUTNAM	Y	3	1	1000
3	100002000	197	LEXINGTON	N	3	1.5	--
4	100003000		LEXINGTON	N	n/a	1	850
5	100004000	201	BERKELEY	12	1	NaN	700
6		203	BERKELEY	Y	3	2	1600
7	100006000	207	BERKELEY	Y	NA	1	800
8	100007000	NA	WASHINGTON		2	HURLEY	950
9	100008000	213	TREMONT	Y	1	1	
10	100009000	215	TREMONT	Y	na	2	1800

Types of Attributes/ Columns

- Numeric: has number as value in computational sense; all mathematical functions are valid.
  - Example: SQ_FT
- Categorical: has distinct values
  - Nominal: each value is incomparable with other
    - Example: OWN_OCCUPIED, ST_NAME
  - Ordinal: the values can be ordered
    - Example: ST_NUM, NUM_BEDS
- Comment:
  - Q: what type is a binary variable?
  - A: depends on the semantics – nominal (gender), ordinal (number basements).

1	PID	ST_NUM	ST_NAME	OWN_OCCUPIED	NUM_BEDROOMS	NUM_BATH	SQ_FT
2	100001000	104	PUTNAM	Y	3	1	1000
3	100002000	197	LEXINGTON	N	3	1.5	--
4	100003000		LEXINGTON	N	n/a	1	850
5	100004000	201	BERKELEY	12	1	NaN	700
6		203	BERKELEY	Y	3	2	1600
7	100006000	207	BERKELEY	Y	NA	1	800
8	100007000	NA	WASHINGTON		2	HURLEY	950
9	100008000	213	TREMONT	Y	1	1	
10	100009000	215	TREMONT	Y	na	2	1800

Why is Type of Variable Important

- Handling of missing values
- Distance between
  - Values
  - Data items
- Used for measuring accuracy, error
- Guiding the learning process
  - Selection of algorithms

Concepts

- **Input data**: data available
  - **Training data**: used for training a learning algorithm and get a model
    - [Optional] **Validation data**: used to tune parameters
  - **Test data**: used to test a learning model

- **Classification problem**
  - Separating data into classes (also called labels, categorical types)
  - One of the attributes is the class label we are trying to learn
  - Class label is the **supervision**
- **Clustering problem**
  - We are trying to learn grouping of data
  - There is no attribute indicating membership in the groups (hence, **unsupervised**)
- **Prediction problem**
  - Learning value of a continuous variable

Reference: https://machinelearningmastery.com/difference-test-validation-datasets/
https://www2.seas.gwu.edu/~bell/csci243/lectures/classification.pdf

Discussion: Learning Task

- Task: For living beings, predicting their weights and heights
- Task-h: Model for humans
  - Setting-1: Features: name, weight; output height
  - Setting-2: Features: name, height; output weight
- Task-a: Model for animal
  - Task: a_d: for dogs
  - Task: a_c: for cats
  - …

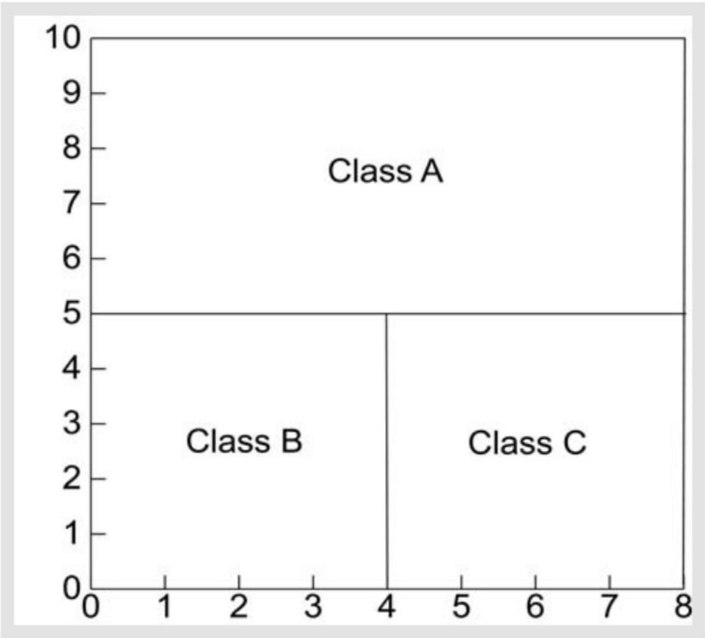
Sample Learning Task

- COVID-19 data

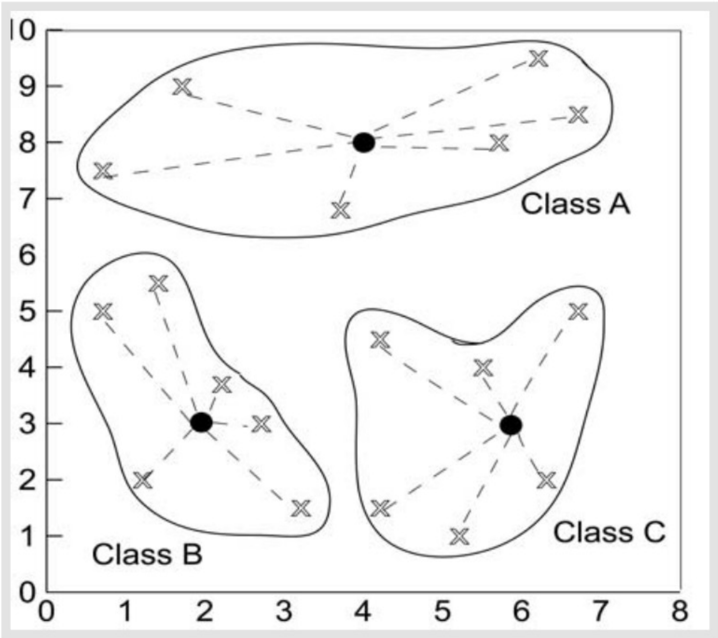
Notebook: https://github.com/biplav-s/course-d2d-ai/blob/main/sample-code/l6-l7-l8-supervised-ml/Supervised-Regression-Classification.ipynb

Methods for Classification

Partitioning Based



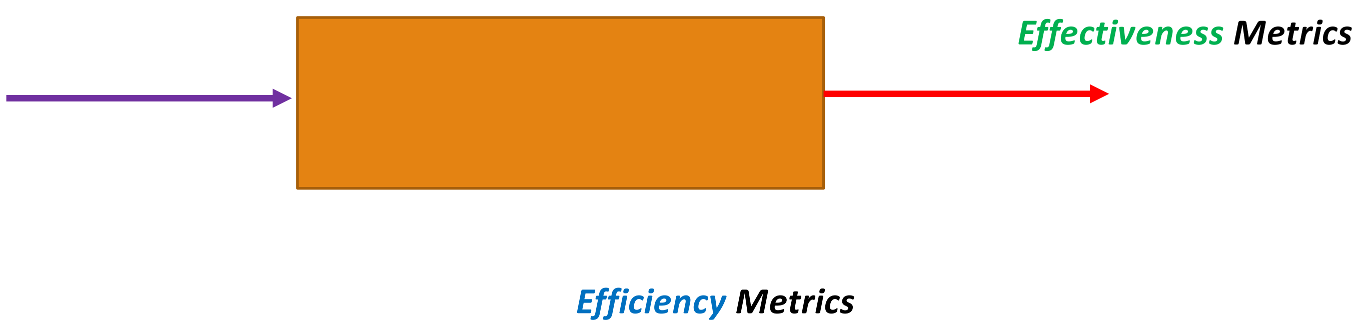
Distance Based



Source: https://www2.seas.gwu.edu/~bell/csci243/lectures/classification.pdf

Metric Types

- **Effectiveness**: what the **user** of a system sees, primarily cares about
- **Efficiency**: what the **executor** in a system sees, primarily cares about



Example: Predicting COVID cases

- **Effectiveness**: what the **user** of a system sees, primarily cares about
  - *How accurate (high) is the prediction?*
  - *How low is the error?*
- **Efficiency**: what the **executor** in a system sees, primarily cares about
  - *How low is the error?*
  - *How fast was prediction made?*
  - *How stable is the prediction to change in data?*

Example: Detecting Spam in Email

- **Effectiveness**: what the **user** of a system sees, primarily cares about
  - *How many spams identified?*
  - *How many spams missed?*
- **Efficiency**: what the **executor** in a system sees, primarily cares about
  - *How fast were spams detected?*
  - *How much memory was used per million emails processed ?*

Comparing Classification Methods

- Predictive accuracy
- Interpretability: providing insight
- Robustness: handling noisy data

- Speed
- Scalability: large volume of data

Source: Data Mining: Concepts and Techniques, by Jiawei Han and Micheline Kamber

Metrics: Accuracy, Precision, Recall

	Predicted class		
Actual Class		Class = Yes	Class = No
	Class = Yes	True Positive	False Negative
	Class = No	False Positive	True Negative

Accuracy =
(TP+TN)/
(TP+FP+FN+TN)

Precision =
(TP)/
(TP+FP)

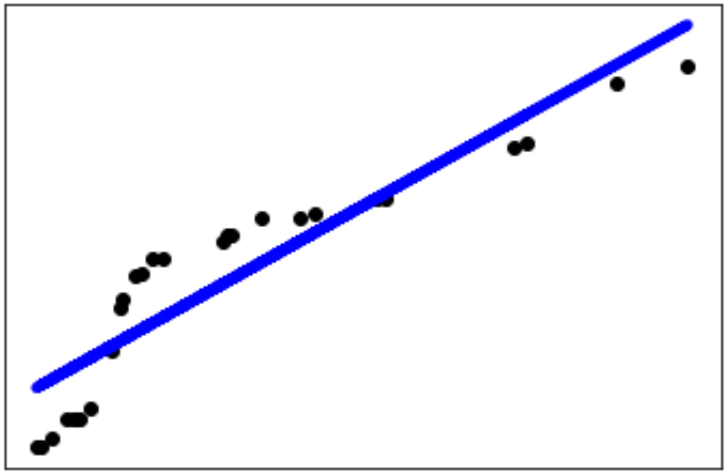
Recall =
(TP)/
(TP+FN)

F1 Score: *Harmonic Mean*

1/F1 = 1/Precision + 1/Recall

F1 = 2*(Recall * Precision) /
(Recall + Precision)

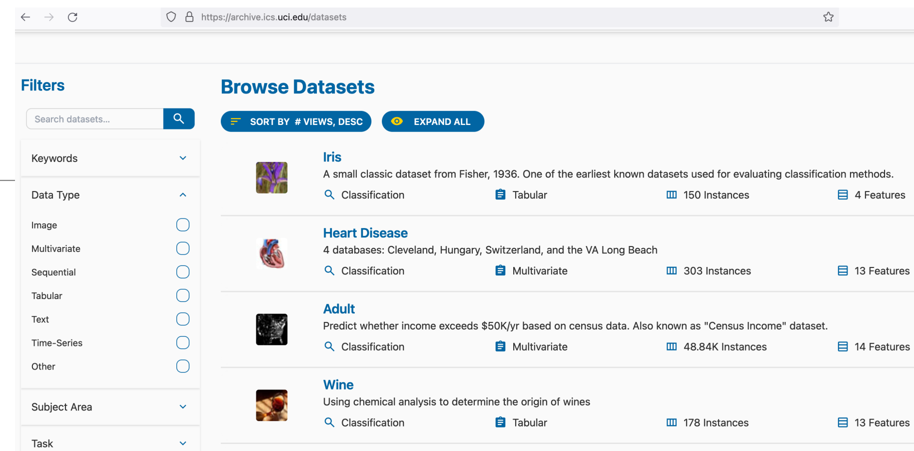
Linear Regression

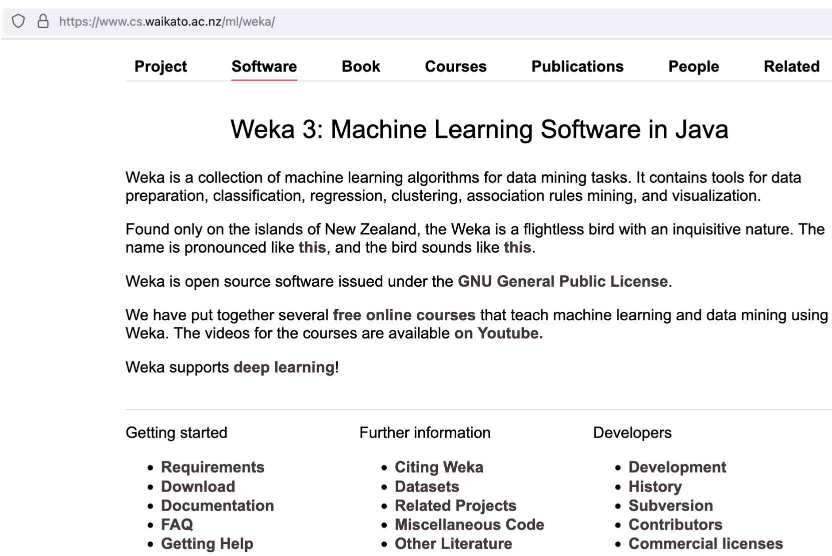


Notebook: https://github.com/biplav-s/course-d2d-ai/blob/main/sample-code/l6-l7-l8-supervised-ml/Supervised-Regression.ipynb

Reference and Demo

- Data: UCI Datasets
  - https://archive.ics.uci.edu/datasets
  - Browse or search





- Tools:
  - Weka - https://www.cs.waikato.ac.nz/ml/weka/
  - Download tool and dataset

- Libraries
  - Scikit - https://scikit-learn.org/stable/

Reference and Demo

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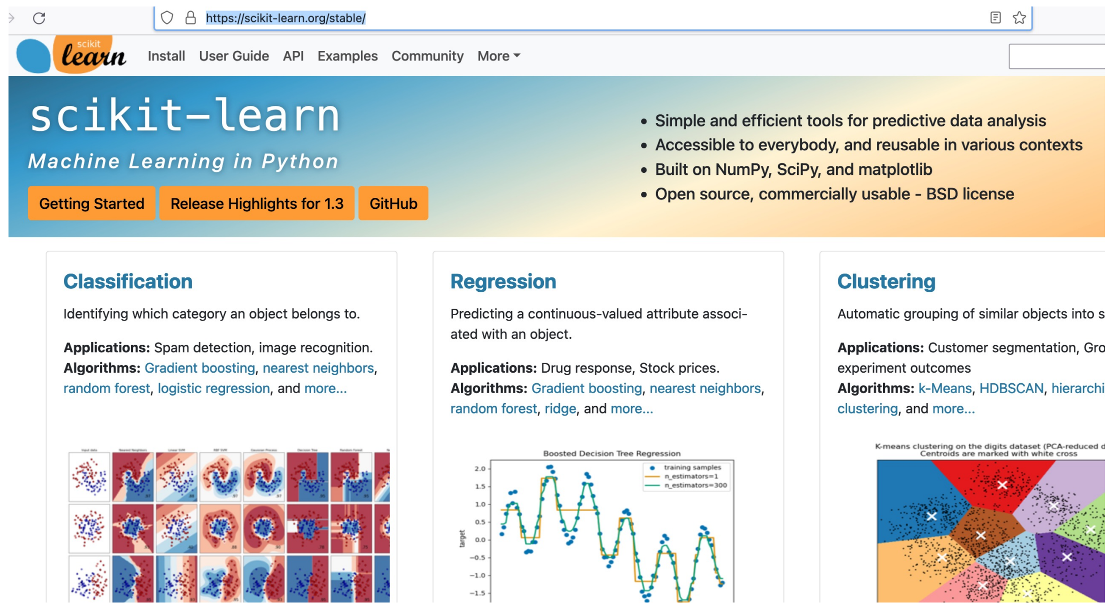

Exercise: German Credit

- Check in UCI
- Look at variants
    - https://archive.ics.uci.edu/dataset/573/south+german+credit+update

Concluding Section

GenAI Exercise

- Have a task in mind
  - Create AI testcase
  - Testcase template: https://github.com/biplav-s/book-trustworthy-chatbot/blob/main/ai-testcases/testcase-template.md
- Solve with GenAI
  - Create prompt(s)
  - Get answers on one or more LLMs
    - Get answers k times // k > 1, usually 3-10
  - Analyze answers // use GAICO
- Document exercise and submit
  - Testcase
  - Prompt
  - Answers
  - Analysis
  - Conclusion for the AI's performance on the task

Projects A: Start (4 weeks; 200 points)

- End date: **Thursday, Sep 18**

- Model AI Assignments: http://modelai.gettysburg.edu/
  - Choose a project, preferably within last 5 years (i.e., after 2020).
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  - Submit project outcome
    - Create a project on your Github called **ProjectA**.
    - Put deliverables, as per project description, inside the folder, and commit.
    - Timestamp will be used to confirm that Project-A is done on time

Week 2: Concluding Comments

- We looked at
  - L3: Data Prep, Knowledge Graph
  - L4: ML Basics
- Discussion on Projects A

About Week 3 – Lectures 5, 6

Lecture 5, 6: AI / ML Methods

- Supervised ML

- Week 1: Introduction, Aim: Chatbot / Intelligence Agent
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