



# CSCE 771: Computer Processing of Natural Language Lecture 19: Event Extraction, ST reasoning

PROF. BIPLAV SRIVASTAVA, AI INSTITUTE 24<sup>TH</sup> OCTOBER, 2024

Carolinian Creed: "I will practice personal and academic integrity."

# Organization of Lecture 19

- Opening Segment
  - Recap of Lecture 18

Main Lecture



#### Main Section

- What is an event?
- Extraction and linking
- Spatio-temporal reasoning
- Applications

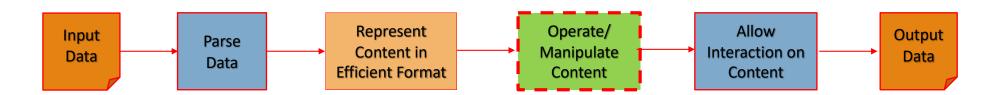
- Concluding Segment
  - About Next Lecture Lecture 20

# Recap of Lecture 18

- •We looked at
  - Entity extraction
  - Extraction linking
- Considered the use-case of documents in packaged application customization projects

### Main Lecture

### Methods to Extract Content



### Motivation for Events Extraction

- Event A type of entity which has much practical interest
  - Business intelligence
  - · Perceiving changes in the world
- There is rise in technologies for detection of events from text data sources
  - News
  - Social Media
  - Technical papers

IBM acquired Red Hat

# Terminology and Representation

- Event model: <label, time>
  - Example: IBM acquired Red Hat
- Spatio-temporal event model: < label, time, location>
  - Example: IBM, headquartered at Armonk, NY, acquired Red Hat, which is based in ... on Oct 28, 2018
- Spatio event: < label, location>
  - Example: IBM, headquartered at Armonk, NY, acquired Red Hat.
  - Time implicit

### Different Refences to a Location

- Informal names here, there, near
- Country names (ISO 3166 Country Codes)
  - https://en.wikipedia.org/wiki/List\_of\_ISO\_3166\_country\_codes
- States, County names
- City names
- Zip code
- Latitude /Longitude



Source: <a href="https://en.wikipedia.org/wiki/List">https://en.wikipedia.org/wiki/List</a> of ISO 3166 country codes

### Different Refences to Time

- Exact v/s approximate references
  - 6 am
  - Ambiguous soon, afterwards
- Different types
  - Absolute
  - Relative
  - Duration
- Language forms
- Standards/ Conventions
  - dd/mm/yyyy
  - ISO 8601 Data elements and interchange formats

Absolute	Relative	Durations
April 24, 1916	yesterday	four hours
The summer of '77	next semester	three weeks
10:15 AM	two weeks from yesterday	six days
The 3rd quarter of 2006	last quarter	the last three quarters

Category	Examples
Noun	morning, noon, night, winter, dusk, dawn
Proper Noun	January, Monday, Ides, Easter, Rosh Hashana, Ramadan, Tet
Adjective	recent, past, annual, former
Adverb	hourly, daily, monthly, yearly

### **Extraction Methods**

- Entities
  - Extract entities using extraction methods (regex, lookup, learning based)
  - Link to authoritative entities disambiguation
- Entities relationships
  - Use language properties to navigate
    - Parse and use dependency graphs
  - Use rules

IBM acquired Red Hat

Big Blue acquired Red Hat

IBM acquired Red Hat

# Exercise – "Nobel Prize 2022"

#### Source 1:

https://www.nobelprize.org/prizes/lists/all-nobel-prizes/

#### Source 2:

https://www.weforum.org/agenda/ 2022/10/nobel-prize-winner-peacemedicine-physics/

#### **Review Sources and Answer These Questions:**

- Where are events (related to wins) easy to extract using entity extraction / linking methods?
- Are the two sources consistent with win information?

#### 2022

The Nobel Prize in Physics 2022

<u>Alain Aspect</u>, <u>John F. Clauser</u> and <u>Anton Zeilinger</u> "for experiments with entangled photons, establishing the violation of Bell inequalities and pioneering quantum information science"

**The Nobel Prize in Chemistry 2022** 

<u>Carolyn R. Bertozzi</u>, <u>Morten Meldal</u> and <u>K. Barry Sharpless</u> "for the development of click chemistry and bioorthogonal chemistry"

**The Nobel Prize in Physiology or Medicine 2022** 

<u>Svante Pääbo</u> "for his discoveries concerning the genomes of extinct hominins and human evolution"

The Nobel Prize in Literature 2022

<u>Annie Ernaux</u> "for the courage and clinical acuity with which she uncovers the roots, estrangements and collective restraints of personal memory"

**The Nobel Peace Prize 2022** 

Ales Bialiatski, Memorial, and Center for Civil Liberties. The Peace Prize laureates represent civil society in their home countries. They have for many years promoted the right to criticise power and protect the fundamental rights of citizens. They have made an outstanding effort to document war crimes, human right abuses and the abuse of power. Together they demonstrate the significance of civil society for peace and democracy.

<u>Sveriges Riksbank Prize in Economic Sciences in Memory of Alfred Nobel 2022</u>

Ben S. Bernanke, <u>Douglas W. Diamond</u> and <u>Philip H. Dybvig</u> "for research on banks and financial crises".

Credit: Source 1

### "Levels" of Event from a Documents

Level	Data	Example	Comments
Theme level	Corpus	"2019 Hong Kong Protests"	Very similar to topic analysis
Key event level	Corpus	"HK Airport Protest on Aug. 12-14"	Multiple action events happening at proximal location and time
Action level	One document mention	"the police hit the left arm of the protester"	Implies a precise location and time

Unsupervised Key Event Detection from Massive Text Corpora Yunyi Zhang, Fang Guo, Jiaming Shen, Jiawei Han, KDD 2022

### Events from News at Various Levels



# **EvMine** Approach Summary

Key Idea: "temporal term frequency-inverse time frequency" -- (ttf-itf) measure

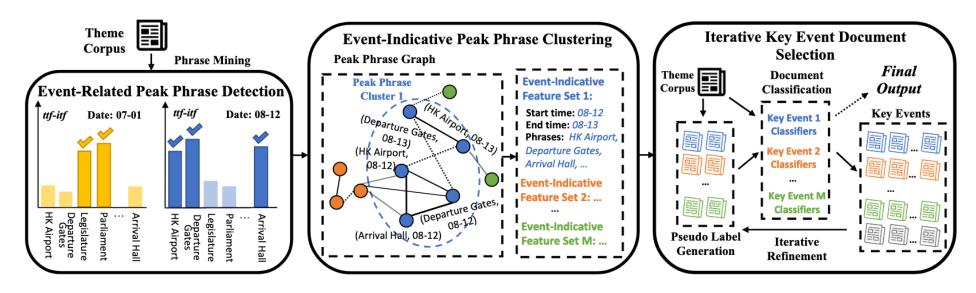


Figure source: Unsupervised Key Event Detection from Massive Text Corpora, Yunyi Zhang, Fang Guo, Jiaming Shen, Jiawei Han, KDD 2022

### **EvMine** Output

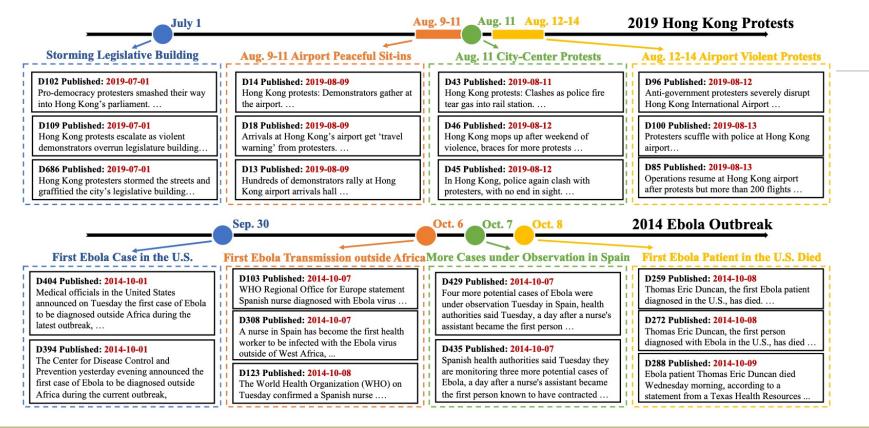


Figure source: Unsupervised Key Event Detection from Massive Text Corpora, Yunyi Zhang, Fang Guo, Jiaming Shen, Jiawei Han, KDD 2022

#### **Event Extraction**

80 papers with code • 7 benchmarks • 10 datasets

Determine the extent of the events in a text.

Other names: Event Tagging; Event Identification

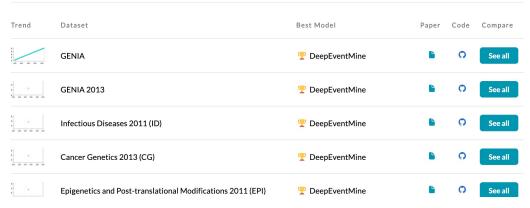
### **Events**

**Reference**: <a href="https://paperswithcode.com/task/event-extraction">https://paperswithcode.com/task/event-extraction</a>

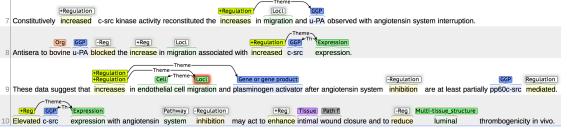
https://paperswithcode.com/task/event-extraction

#### **Benchmarks**

These leaderboards are used to track progress in Event Extraction



#### Reference: <a href="https://github.com/aistairc/DeepEventMine">https://github.com/aistairc/DeepEventMine</a>



As on 19 Oct 2022

Add a Result

# Aggregation of Events in a Document

- Time
  - By hour, day
- Location
  - By city, county, state, country
- Entities
  - IBM acquired ...
  - Red Hat acquired ...

### Reading Material

- Unsupervised Key Event Detection from Massive Text Corpora, Yunyi Zhang, Fang Guo, Jiaming Shen, Jiawei Han, KDD 2022
  - Paper: https://arxiv.org/abs/2206.04153
  - Code: https://github.com/yzhan238/EvMine
- LnEx
  - Paper: Hussein S. Al-Olimat, Krishnaprasad Thirunarayan, Valerie Shalin, and Amit Sheth. 2018. Location Name Extraction from Targeted Text Streams using Gazetteer-based Statistical Language Models. In Proceedings of the 27th International Conference on Computational Linguistics (COLING 2018), pages 1986–1997. Association for Computational Linguistics.
  - Code: https://github.com/halolimat/LNEx

### Location Extraction

• Statistical Inference via n-gram Models

• Unigrams: Texas, ave

• Bigram: "Texas ave"

Input: "texas ave is closed"

Gazeteer Augmentation and Filtering

Given a location name  $t_1 \dots t_n$ , we retain  $t_1$  and  $t_n$  while varying  $t_2 \dots t_{n-1}$ .

- Only if: t\_n is location category: {Building, School, Hospital, Airport, ...}
- "City College of New York" =>
  - {City College, City College of NY}
- "Balalok Matriculation Higher Secondary School" => {Balalok School, Balalok Secondary School,...}

**Uniqueness:** 

- Method specialized for Twitter text stream
- Aligns with spatial features in Open Street Map

Source: LnEx paper

# Predicting Missing Attributes of Events

US Patent: https://patents.google.com/patent/US10296833B2/en

### Motivation and Setting

- Given an event, estimate the value of missing attributes. Running example: number of people who may attend it. Example: Book Fair event, Automobile expo.
- Uses
  - · Helps organizers prepare for the event
  - Helps host (venue managers, city managers) prepare for the event
  - Helps attendees maximize their experience from the event

#### **Dataset**

- Delhi Book Fair @ Pragati Maidan 2014,2013 ...
- Delhi Automobile Fair @ Pragati Maidan 2014,2013...
- Delhi Automobile Fair @ Ramlila Maidan 2014,2013...
- Madras Book Fair @ YMCA 2014,2013 ...
- Kolkata Automobile Fair @ Milan Mela Ground 2014,2013 ...
- Kolkata Book Fair @ Milan Mela Ground 2014,2013 ...
- London Book Fair @ Olympia 2014,2013 ...
- · ... 2019

Input: Name - Delhi Book Fair 20xx

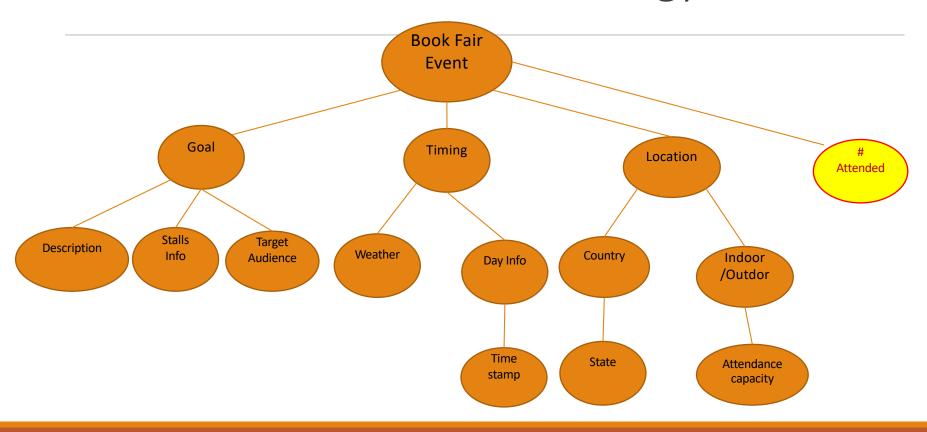
Date - March 14-21 20xx,

Goal – The YYrd New Delhi World Book Fair XXX will be held from February aa-bb..

Location - Pragati Maidan, Delhi

Output: # attendees

# Book Fair Event Ontology Subset



# Data in Example Setting

Delhi Book Fair @ Pragati Maidan 2014,2013 ...
Delhi Automobile Fair @ Pragati Maidan 2014,2013..
Delhi Automobile Fair @ Ramlila Maidan 2014,2013..
Madras Book Fair @ YMCA 2014,2013 ...
Kolkata Automobile Fair @ Milan Mela Ground 2014,2013 ...
Kolkata Book Fair @ Milan Mela Ground 2014,2013 ...
London Book Fair @ Olympia 2014,2013 ...

Event Model Attribute (Concept)	Mandator y/ Opt	Similarity Function	Weights	Comments	Example T*	Example 1	Example 2
Name	М	String Comparison	0.1		Delhi Book Fair 2015	Delhi Book Fair 2014	Kolkatta Book Fair 2014
Description	M	String Comparison	0				
Event Type	0	Enum comparison	0.3	Weigh type highly <u>if present</u>	-	-	-
Location	M	Geo- comparison	0.3	Weigh type highly if present	Pragati Maidan, New Delhi	Pragati Maidan, New Delhi	Milan Mela Ground, Kolkatta
Start Date	0	Date comparison	0.05		Feb 2015	Aug 2014	-
End Date	0	Date comparison	0.05		Feb 2015	Aug 2014	-
Attendance	0	Math Subtraction	0.2	Weigh type highly <u>if present</u>	?	50000	70000
Comments	0	String Comparison	0		-	-	-

# High-level Solution Steps

- Define ontology for event type
- Find similarity between input event events in dataset using ontology features
  - Use weighing of features
- Rank events based on similarity and filter
- Use regression methods to estimate for missing value

Details: https://patents.google.com/patent/US10296833B2/en

### Estimation of Attendance at NFL

• Dataset:

https://github.com/rfordatascience/tidytuesday/blob/master/data/2020/2020-02-04/readme.md

- Attendance estimation:
  - Repository: https://github.com/karan109/superBowl/
  - Estimation: https://github.com/karan109/superBowl/blob/master/code/test.ipynb
    - 4.5% mean error
    - Variance based on team and match timings

### More Predictions About Recurrent Events (RE)

- RE Examples: conferences, film festivals, sports championships
- Predict
  - Occurrence dates of recurrent events
  - Schedules of these events
- Performance
  - System beats humans in predicting future occurrences of recur-rent events by significant margins

#### **Problem**

#### Inputs:

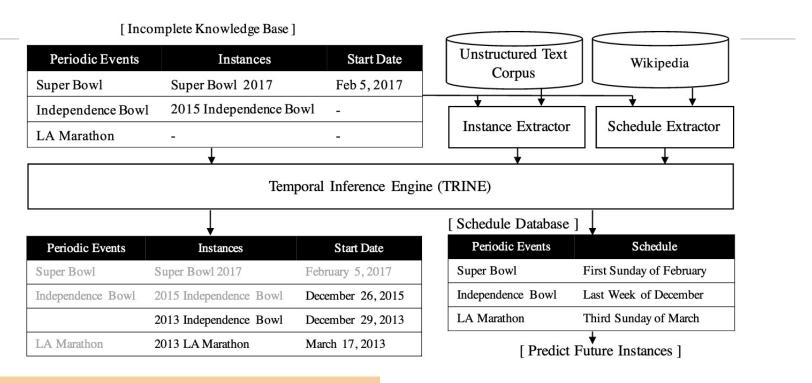
- Recurrent events with a set of instances
- Structured knowledgebase (K) of recurrent events instances and dates, possibly incomplete. (e.g., database)
- Corpus (C) on untrusted text about recurrent events (e.g., Wikipedia)

#### Outputs:

- infer schedules for each recurrent event in K
- · populate missing information in K
- predict the occurrence date for future instances

Inferring Temporal Knowledge for Near-Periodic Recurrent Events, Dinesh Raghu, Surag Nair, Mausam. International Joint Conference on Artificial Intelligence, (IJCAI). Stockholm, Sweden. July 2018, https://www.ijcai.org/Proceedings/2018/0598.pdf; Code: https://github.com/dair-iitd/trine

### TRINE: Predictions About Events



Inferring Temporal Knowledge for Near-Periodic Recurrent Events, Dinesh Raghu, Surag Nair, Mausam. International Joint Conference on Artificial Intelligence, (IJCAI). Stockholm, Sweden. July 2018, <a href="https://www.ijcai.org/Proceedings/2018/0598.pdf">https://www.ijcai.org/Proceedings/2018/0598.pdf</a>; Code: <a href="https://github.com/dair-iitd/trine">https://github.com/dair-iitd/trine</a>

# Solution Building Blocks and Results

#### Main Blocks

- Grammar for recurrent events
- Schedule extractor (For K, extract from C)
- Instance extractor (from C)

	MRR	Acc@1	Acc@3	Acc@5
Mode Baseline	0.096	0.019	0.094	0.264
Mean Baseline	0.147	0.075	0.17	0.32
AMT	0.308	0.241	0.366	0.41
TRINE	0.388	0.292	0.434	0.575

Table 2: Future occurrence date prediction performance for 2016 instances of 106 recurrent events

	Month Season (MS)	Date (DT)	Day/Week (DW)	$ \begin{array}{c} \textbf{Month/Season} \\ \textbf{Modifier} \\ (MS_{mod}) \end{array} $	$\begin{array}{c} \textbf{Day/Week} \\ \textbf{Modifier} \\ (DW_{mod}) \end{array}$
ľ	JAN	1	MON	EARLY	1st
		2	TUE	MID	2nd
	DEC	3		LATE	3rd
	SUMMER	4	SAT		4th
			SUN		LAST
	WINTER	31	WEEK		

Table 1: Atomic Elements for Schedule Representation

$$S \to C \mid (C \text{ or } S)$$

$$C \to MS$$
  $C \to MS DT$ 

$$C o MS$$
  $C o MS DT$   $C o MS_{mod} MS$   $C o DW_{mod} DW ext{ of } MS$ 

Figure 2: CFG Rules for Schedule Space Representation

Inferring Temporal Knowledge for Near-Periodic Recurrent Events, Dinesh Raghu, Surag Nair, Mausam. International Joint Conference on Artificial Intelligence, (IJCAI). Stockholm, Sweden. July 2018, https://www.ijcai.org/Proceedings/2018/0598.pdf ; Code: https://github.com/dair-iitd/trine

### Additional Assessment of Events

#### Medical:

- 29K COVID-19 new cases were reported on April 30, 2020
- 1.3M cases of COVID-19 were detected in the US
- CDC, Washington State Report First COVID-19 Death [Feb 29, 2020]
- 29K COVID-19 new cases were reported in the US on April 30, 2020
- 'There will be a day of reckoning' for those trying to price-gouge doctors and nurses: New Jersey governor [1 Apr 2020]

#### Financial:

- Xerox drops \$34 bn deal to buy bigger rival HP [1 Apr 2020]
- Xerox walks away from \$35 billion hostile bid for HP [1 Apr 2020]
- Tricia Fitzmaurice Takes Nat'l Security Program Director Role at Red Hat [1 Apr 2020]

About the frequency and spread of events

### About the magnitude of an event's impact:

- Quantitative numbers
- Sentiments
- Superlatives

### Relative intensity for similar events can be calibrated

- Numeric size: \$100M v/s \$34B
- Discounting by time and distance

### Event Intensity Assessment

US 12,118,315 – Event intensity assessment

#### **Problem Setting**

#### Input

- Event set, E: {e1, e2, ..., eN};An event e i: <Event description, location, time, others>
- Intensity scale, S: 1-10
  - Another embodiment 3-scale: [Low, Medium, High]
- Event type hierarchy

#### Output

Intensity labeled event set, M: {m1, m2, ..., mN};
 Labeled event m\_i: <Event description, location, time, others, l\_i>
 where l i belongs to intensity scale.

# Solution: Key Idea for Intensity of Events

#### Calculated from information in single event

- Based on event's sentiment
- Impact of event on entities described in the event
  - 'There will be a day of reckoning' for those []
  - [] walks away from \$35 billion hostile bid for []

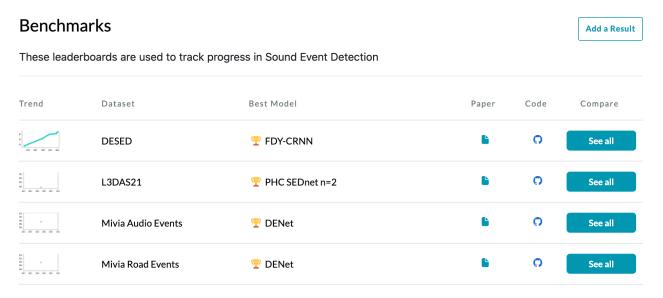
#### Calculated from information in multiple events in the set

- Temporal severity: how many such events happened in a given time interval, e.g., an hour, a day
- Spatial spread: how many such events happened in a given spatial region, e.g., a zip code, a country

US 12,118,315 – Event intensity assessment

# Sound Event Detection (SED)

- Event in sound (audio) media with temporal start and end time
  - Recognizing overlapping sound events called polyphonic SED



**Reference**: https://paperswithcode.com/task/sound-event-detection

As on 19 Oct 2022

# Lecture 19: Concluding Comments

- We looked at Event detection
  - Spatio-temporal analysis
  - Many practical applications
- Related sound event detection

# Concluding Segment

### Discussion: Course Project

### Theme: Analyze quality of official information available for elections in 2024 [in a state]

- Take information available from
  - Official site: State Election Commissions
  - Respected non-profits: League of Women Voters
- Analyze information
  - State-level: Analyze quality of questions, answers, answers-to-questions
  - Comparatively: above along all states (being done by students)
- Benchmark and report
  - Compare analysis with LLM
  - Prepare report

- Process and analyze using NLP
  - Extract entities
  - Assess quality metrics
    - Content Englishness
    - Content Domain -- election
  - ... other NLP tasks
  - Analyze and communicate overall

#### Major dates for project check

- Sep 10: written project outline
- Oct 8: in class
- · Oct 31: in class // LLM
- Dec 5: in class // Comparative

## Obtaining Election Data

Here are a few things to do:

- A) **Official data** backed by laws: state election commission
- a) Find the state's election commission
- b) Find the Q/As they provide. They may be as FAQs or on different web pages.
- c) Collect the Q/A programmatically
- B) Secondary data sources: non-profit
- a) Find Q/As from Vote 411 which is supported by the non-profit: LWV.

For reference, for SC,

- A) Official https://scvotes.gov/voters/voter-fag/
- B) Secondary <a href="https://www.vote411.org/south-carolina">https://www.vote411.org/south-carolina</a>

For extraction, one or more approaches:

- Manually annotating
- BeautifulSoup,
- Tika
- or other open source libraries.

### Election Q/A for Your State

- Format in .json; name file as "xy\_qa.json", where xy is the two-character US state acronym
- Fixed attributes in .json
  - state: xy
  - num questions: a, where a is the number of questions
  - num\_answers: **b**, where **b** is the number of answers
  - contributor: student name
- questions: List of Q/As with attributes for each it:
  - q // question
  - a // answer
  - s // source url from where the information is taken
  - t // time when the information is taken UTC format
- Store it in your github repo; put in sub-dir like "project/data"
- Instructor will keep it in common place inside course github repo and share.

# Election Q/As for Multiple States

- Instructor will keep it common place inside course github repo and share.
- You will be able to access Q/As of all states from common location
  - To compare data across all states

# Discussion – a Paper Based on All Data?

- Contributions
  - Analysis of current situation, perspective on gaps and opportunities with NLP
  - Dataset
- Logistics
  - Target venue
  - People
  - Timeline

### About Next Lecture – Lecture 20

### Lecture 20 Outline

- Topic analysis
  - Latent Dirichlet Allocation (LDA)
  - Latent Semantic Analysis (LSA)
  - Deep-learning based methods
- Usage

18	Oct 22 (Tu)	Entity extraction, linking
19	Oct 24 (Th)	Events extraction, spatio-temporal analysis
20	Oct 29 (Tu)	Topic Analysis
21	Oct 31 (Th)	PROJ REVIEW
	Nov 5 (Tu)	
22	Nov 7 (Th)	NLP Task: Sentiment
23	Nov 12 (Tu)	NLP Task: Summarization
24	Nov 14 (Th)	Conversation Agents
25	Nov 19 (Tu)	Ethical Concerns with NLP, Trusted AI and Societal Impact
26	Nov 21 (Th)	Working with LLMs for NLP Tasks - programming, Quiz