

# BIPLOB GHATAK

## WEB DEVELOPER

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### SUMMARY\*

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Experienced Web Developer with 4.5 years of hands-on expertise in designing and developing custom WordPress themes, with a strong focus on performance, responsiveness, and accessibility. Skilled in building scalable, client-manageable websites using clean code and modern development practices. Proficient in enhancing user experience through optimized UI, secure architecture, and seamless content editing workflows. Committed to delivering reliable, maintainable, and impactful web solutions that align with user and business goals.

**TECHNICAL SKILLS :** PHP · JavaScript · React · Next.js · WordPress · REST API · Gutenberg · MySQL · WooCommerce · GIT · GITHUB · Docker

### PROFESSIONAL EXPERIENCE

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#### Dreamnotion Innovation LLP

#### Web Developer

Remote / India  
Jan 2023 – Present

- Developed scalable, multilingual WordPress websites from scratch, ensuring fast load times and optimized Core Web Vitals.
- Led a team of 3 developers on a multilingual WordPress project, emphasizing strong collaboration, code review culture, and leadership
- Improved UX and site performance by optimizing Core Web Vitals and load times, demonstrating thoughtful product design and user-centric thinking
- Built custom Gutenberg blocks and reusable components to streamline content creation and improve editorial workflows..
- Delivered content-rich websites with intuitive admin panels, enabling non-technical clients to manage content seamlessly.
- Deployed secure, client-manageable websites by integrating robust security practices (malware prevention, brute-force protection) and building intuitive admin UIs

#### Freelancing

#### Front-End Developer

Remote / India  
Dec 2020 – Jan 2023

- Worked across both frontend and backend as a WordPress developer, delivering scalable and maintainable solutions.
- Collaborated with development teams to revamp existing websites for improved UX, structure, and performance.
- Designed and built responsive e-commerce websites with integrated third-party APIs for smooth transactions and workflows.
- Transformed PSD and Figma designs into fully responsive landing pages using best development practices.
- Built custom Elementor widgets tailored to client-specific features and design needs.

### EDUCATION & OTHER

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#### Bachelor of Science (B.S.) Computer Science

April 2022

Savitribai Phule Pune University – Pune, India

**LANGUAGES:** English, Hindi, Bengali, Gujarati

**OTHER EDUCATION:** IOT (Internet of things) workshop certificate (Cognizant), Web Dev Course (Udemy) , Google Digital Marketing certificate.