







RATE CARD 2022

PT. IVO NESIA SO LUSI DATA







understand engage delight•







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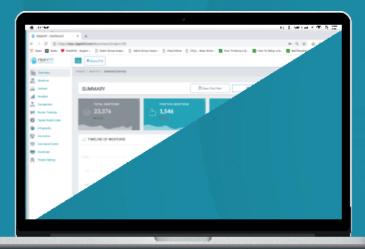












BASIC FEATURES

- Ripple10 Dashboard
- Unlimited Volume Data Streaming
- Unlimited Login Access User
- Automate Daily Summary Report
- Early Warning System Notification
- Sentiment Analysis (Positif, Negatif, Neutral)
- 24 Hours Data Crawling & Unlimited Data Volume
- Indonesia Digital & Social Media Source, News Online, Blog, Forum & YouTube
- Crawling Postings & Comments
- Monitoring Brand Campaign and Competitors
- Fully responsive –cross devices
- ~80K keywords Bahasa & English for language filter

- · Competitor Monitoring
- Sociograph Authors
- Sociograph Keywords
- World Cloud
- Top Mention Time / Average Daily Mention
- Most Influence Users
- Potential Reach
- · Reach vs Mention
- Channel Analysis
- Generate Chart
- Buzzer Tracking (Optional)
- Command Center (Optional)





Ripple10 Rate Card **Digital Listening Tool**

LITE	BASIC	PRO	ENTERPRISE	WHITE - LABEL
 1 Main projects with 5 Main keyword 2 Competitors with 5 keyword 3 Hashtag Trending Twitter and Google Search Unlimited Volume Stream Unlimited User Access All Channels Data Crawling Auto Alert System via Email Generate Charts Raw Data Download Account Management On Boarding & Training WAG Support Minimum subscribe 3 - 12 months 	 3 Main projects with 15 Main keyword 3 Competitors with 9 keyword 5 Hashtag Trending Twitter and Google Search Unlimited Volume Stream Unlimited User Access All Channels Data Crawling Auto Alert System via Email Generate Charts Automatic Daily Report Raw Data Download Account Management On Boarding & Training WAG Support Minimum subscribe 3 - 12 months 	 5 Main projects with 25 Keyword 5 Competitors with 15 keyword 10 Hashtag Trending Twitter and Google Search Unlimited Volume Stream Unlimited User Access All Channels Data Crawling Auto Alert System via Email Generate Charts Automatic Daily Report Raw Data Download Monthly Report Monthly Meeting Review Account Management On Boarding & Training WAG Support Minimum subscribe 3 - 12 months 	 30 Main projects with 100 main keyword 10 Competitors with 30 keyword 30 Hashtag Trending Twitter and Google Search Unlimited Volume Stream Unlimited User Access All Channels Data Crawling Auto Alert System via Erran Generate Charts Automatic Daily Report Raw Data Download Buzzer Tracking Dedicated Admin Weekly Report Monthly Report Monthly Meeting Review Account Management On Boarding & Training WAG Support Minimum subscribe 3 - 12 months 	 All Features on PRO Package Customize Sub-Domain Access Maintenance & Support Server Cloud Minimum subscribe 3 - 12 months
IDR 5,500,000	IDR 15,000,000	IDR 25,000,000	IDR 35,000,000	IDR 45,000,000







Ripple10 Rate Card **Digital Listening Tool -ALA CARTE -**

FEATURES

PRICE / KEYWORD / MONTH

All features on Basic Package

Tier A 10 – 50 main keywords: IDR 600,000 Tier B 51 – 100 main keywords: IDR 500,000 Tier C 101 – Up main keywords: IDR 400,000

ADD ON SERVICES

Admin cleansing : IDR 6,500,000
Weekly report : IDR 4,500,000
Monthly report : IDR 3,500,000

ADD ON FEATURES

Command center : IDR 3,500,000 Buzzer tracking : IDR 2,500,000







Ripple10 Rate Card **Digital Listening Tool**

ADDITIONAL SERVICES

CONVENTIONAL SOURCE:

- Print Media
- Report Strategy Recommendation (Weekly & Monthly)
- Television
- Radio

ADMIN CLEANSING

Manual data cleansing with admin (humans)

ANALYTICS PRO

- Comprehensive deep analytic report + strategy recommendation
- (Weekly & Monthly)
- Multi Tools Analytics Platform
- OCEAN Frame Works

BUZZER TRACKING FEATURE

ADDITIONAL REPORT 1 PROJECT

IDR 5,000,000 / month

IDR 25,000,000 / month

IDR 6,500,000 / month

IDR 25,000,000 / month

IDR 2,500,000 / month







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