# VISION ZERO: What causes Road Fatalities?

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# 40,000 = 3 = 3



Each year more than 40,000 people are needlessly killed on American Streets

# Motivation

#### Client

National Highway Traffic Safety Administration (NHTSA)

#### Goal

"eliminate all traffic fatalities & severe injuries"

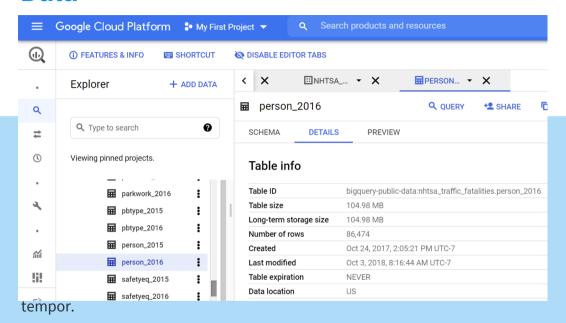


#### **Product**

Interpretable classification model identify key aspects of potentially fatal crash to be corrected through policy



#### Data

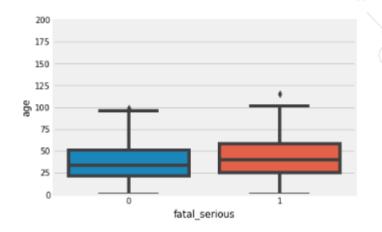


Google BigQuery Public Data:

86474 rows 91 columns

## Tools & Method

- Pandas, Numpy
- Sklearn, Statsmodel
- Seaborn, Matplotlib



Logistic Regression Model with features based on feature importance of Random Forest Classifier



# **Target & Features**

#### Balanced dataset





















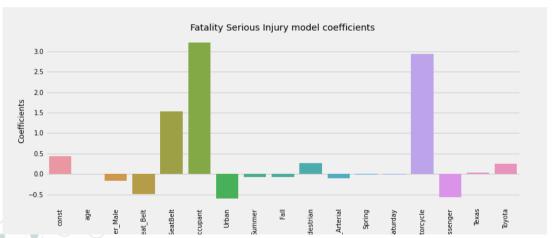
# Results

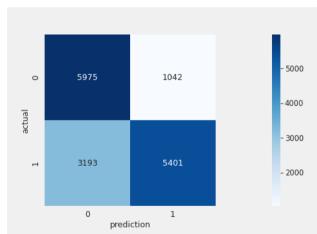
Accuracy: 0.732 (0.004)

Precision: 0.8383

Recall: 0.6285

F1: 0.7184





# **Impact**

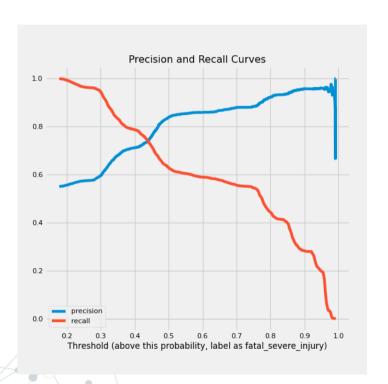
Achieving Vision Zero by identifying features leading to fatalities

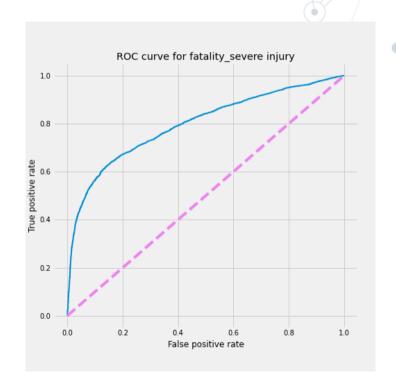
## Future work

Add more features

More feature engineering

# Appendix: Precision-Recall, ROC curves





# Appendix: Random Forest Feature Importance

