

Bipul chhetri

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EDUCATION

Surendra Institute of Engineering and Management

Bachelor of Technology in Computer Science

Siliguri ,West Bengal

Aug. 2020 – June 2023

IMPS polytechnic college

Computer science and Technology

Jalpaiguri , West Bengal

Aug. 2017 – June 2020

PROJECTS

URL-SHORTENER With Analytics | *React Js, Node JS, Express Js, Mango DB*

Project – Code

- Developed a **full-stack URL shortener** application using React for the front end and Node.js, and Express.js for the back end.
- Implemented **user authentication** and a **dashboard** for managing links.
- Ensured secure login and registration functionality.

Pocket-note-app | *React Js*

Project – Code

- Pocket Note App – Designed and developed a lightweight note-taking app for quick and organized note management.
- Built using React and Tailwind CSS for styling.

Simple Text to Voice App| *JAVASCRIPT*

Project – Code

- Developed a lightweight **AI web app** using JavaScript.
- Built with vanilla JavaScript, HTML, and CSS, focusing on simplicity and user-friendly interaction.

EXPERIENCE

Digital Marketing Executive

1st Aug 2023 – 31 Jan 2024

Legalution -Legal Service provider

- Build, plan, and implement the overall digital marketing strategy
- Manage and improve online content, considering SEO and Google Analytics
- Manage all the company's social media accounts

SEO Internship

January – July

Arobit Business Solutions Pvt. Ltd.

- Assisted in optimizing website content, including keyword research, on-page SEO, and meta tags
- Monitored website performance using Analytics tools and prepared reports to track progress
- Conducted competitor analysis and identified opportunities for improvement
- Work on 3-4 project

TECHNICAL SKILLS

Languages: C++, JavaScript, HTML/CSS,

Frameworks: React, Bootstrap, Tailwind CSS, WordPress

Developer Tools: Git, Visual Studio,

OTHER SKILLS

Digital Marketing: On-page SEO, Off-page SEO, Content Optimization, Social Media Management, Google Ads