

Credit Card Transaction Report

Revenue

57M

Total Interest

8M

Amount

46M

Count

667K

| card_category | Sum of Revenue | Sum of total_trans_amt | Sum of interest_earned |
|---------------|----------------|------------------------|------------------------|
| Blue | 47188612 | 37840749 | 6614173 |
| Gold | 2533682 | 2091362 | 384755 |
| Platinum | 1135608 | 953314 | 161629 |
| Silver | 5659109 | 4647596 | 821923 |
| Total | 56517011 | 45533021 | 7982480 |

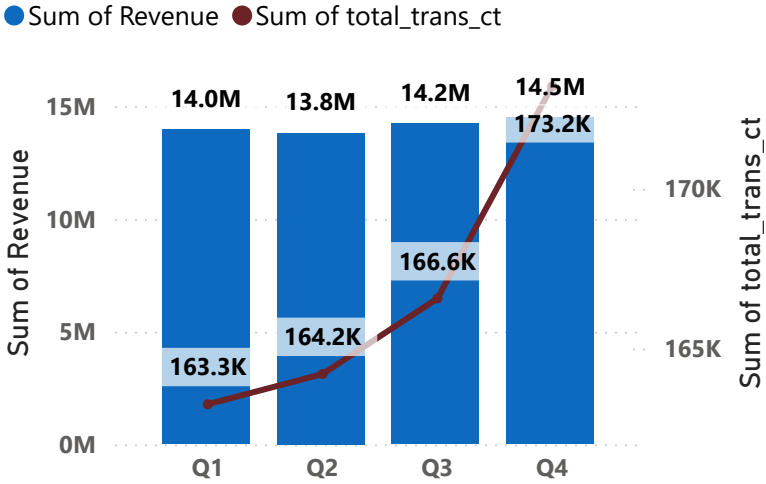
Q4

Q3

Q2

Q1

QTR Revenue & Total Trans Count



week_start_date

All

F

M

Gold

Silver

Blue

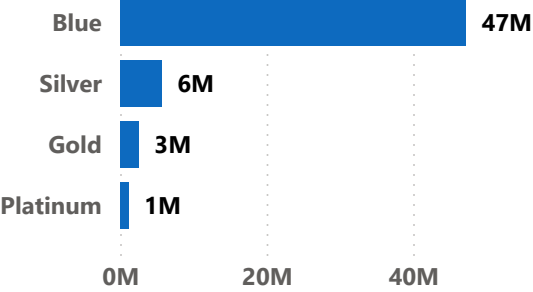
Platinum

Low

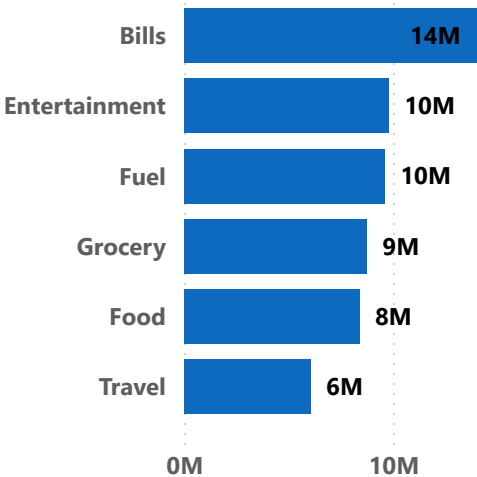
Med

High

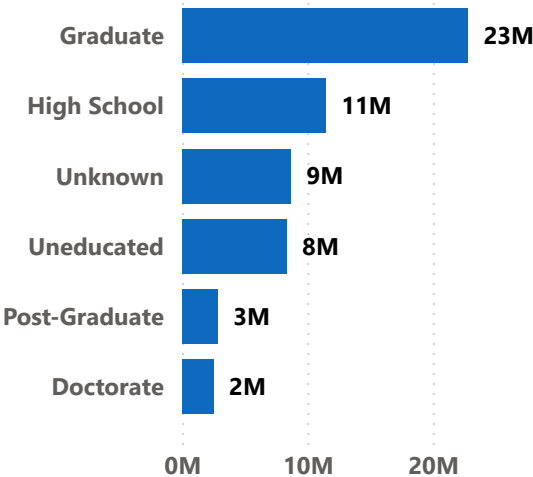
Revenue by Card Category



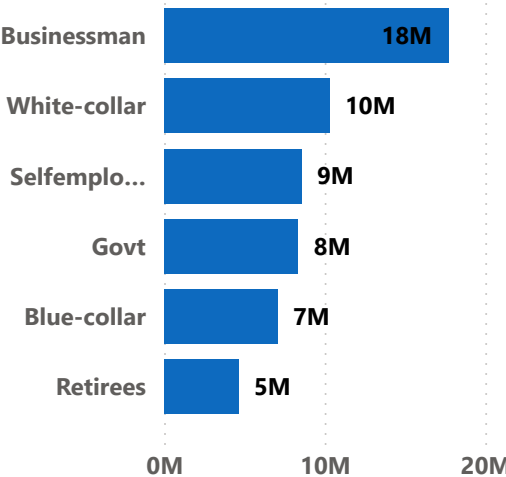
Revenue by Expenditure Type



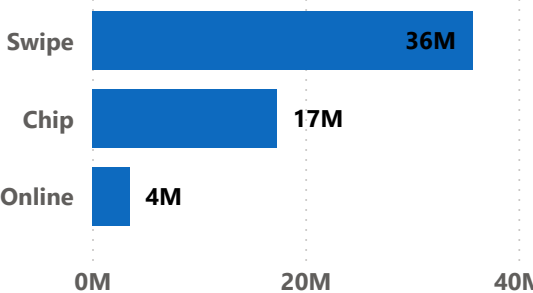
Revenue by Education Level



Revenue by Customer Job



Revenue by Use Chip



Credit Card Customer Report

Revenue

57M

Total Interest

8M

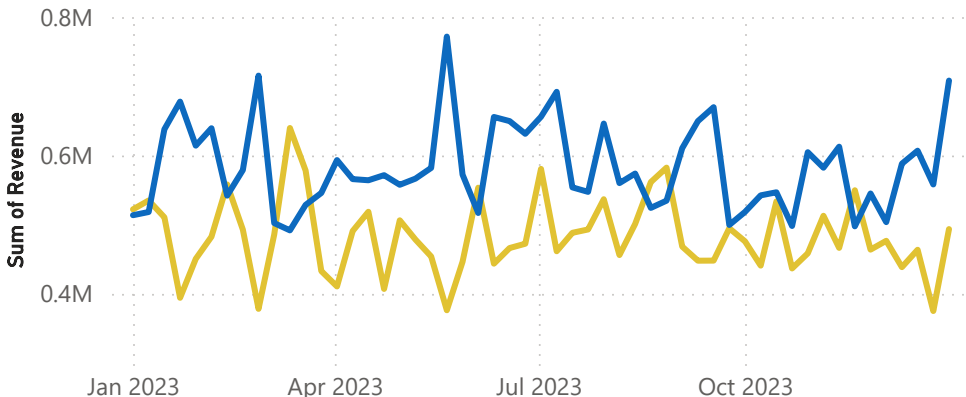
Income

588M

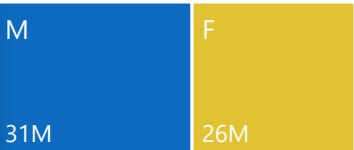
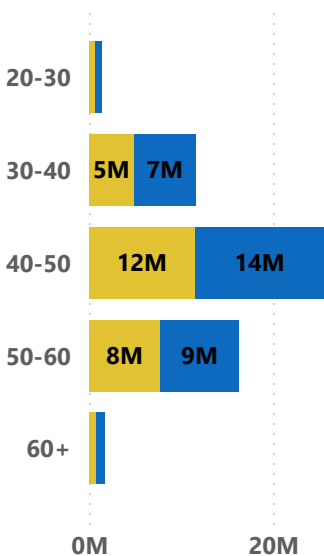
CSS

3.2

Revenue by Week



Revenue by Age Group



week_start_date

All

Gold

Silver

Blue

Platinum

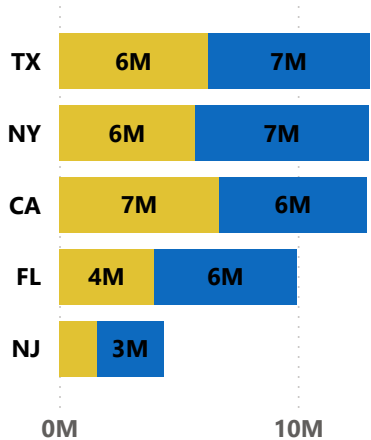
Swipe

Online

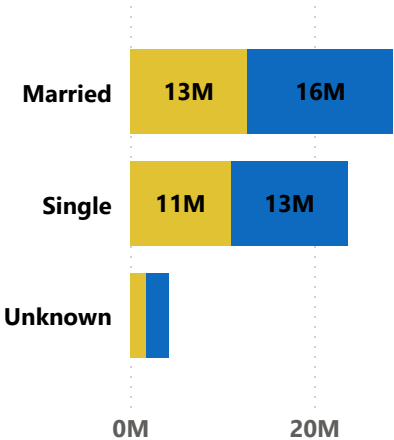
Chip

| customer_job | Sum (Revenue) | Sum (total_trans_amt) | Sum (interest_earned) |
|---------------|---------------|-----------------------|-----------------------|
| Blue-collar | 7040606 | 5602930 | 967751 |
| Businessman | 17697472 | 14538883 | 2584604 |
| Govt | 8335534 | 6701573 | 1182231 |
| Retirees | 4617448 | 3689646 | 641692 |
| Selfemployeed | 8542826 | 6640301 | 1141510 |
| White-collar | 10283124 | 8359688 | 1464691 |
| Total | 56517011 | 45533021 | 7982480 |

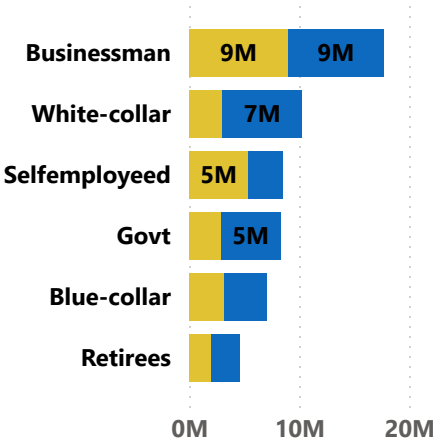
Top 5 States



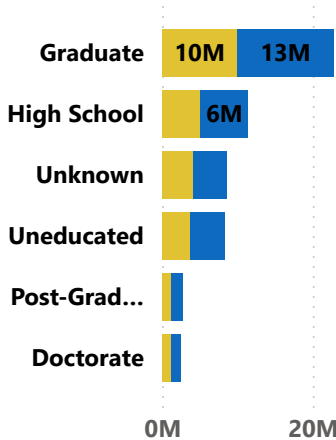
Revenue by Marital Status



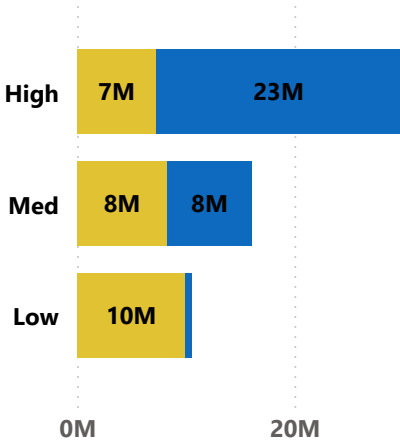
Revenue by Customer Job



Revenue by Education Level



Revenue by Income Group



Credit Card Week on Week Report

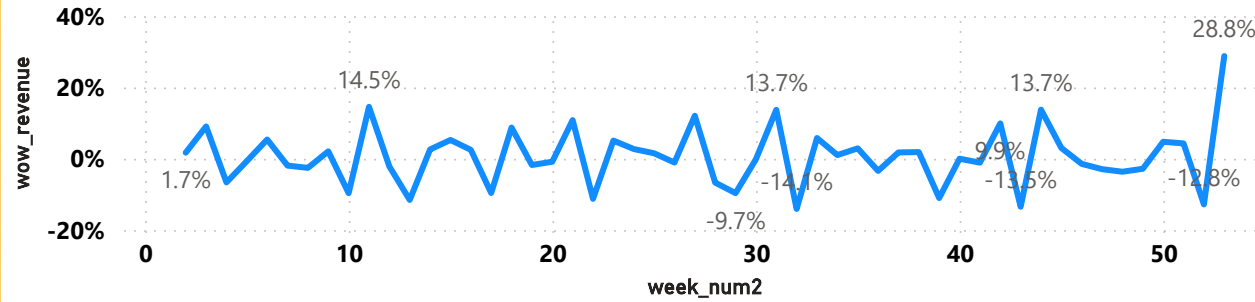
Q4

Q3

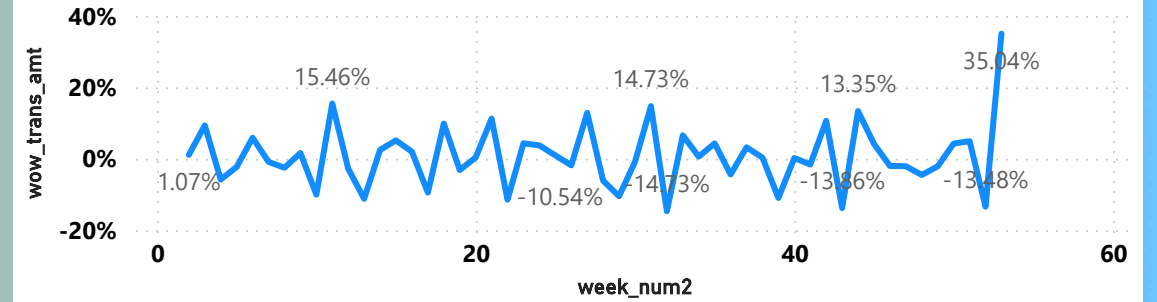
Q2

Q1

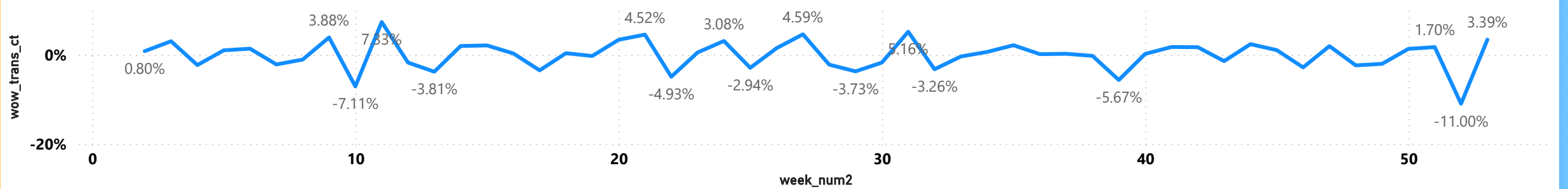
Week On Week Revenue



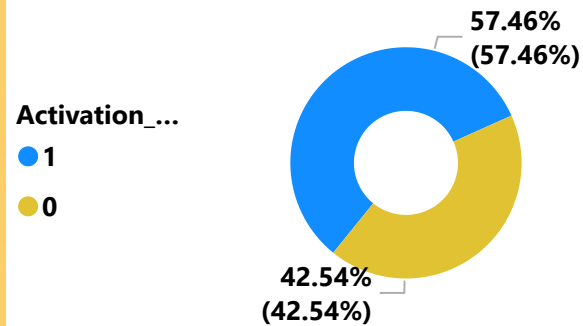
Week On Week Transaction Amount



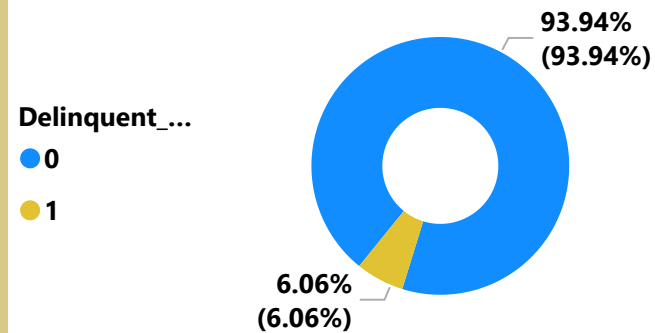
Week On Week Transaction Count



% of Account Activation Within_30_days



% of Delinquent_Account



Week On Week Customer

