**Cloud Computing for Data Analysis**

**VIDEO CASE 06 : PageRank**

Watch following videos:

**Video 1:** <https://youtu.be/A4-yw07Ku1s>

**Video Case Questions:**

1. What is PageRank?

|  |
| --- |
| PageRank is an algorithm used by google search engine to rank the webpages in thir search results. |

1. What are all factors we need to consider for calculating a web page’s PageRank score?

|  |
| --- |
| 1. The page-rank score of pages that have outbound link to a specific page 2. The number of outbound links of those pages |

1. When does a PageRank of a web page goes high?

|  |
| --- |
| * When a web page has an inbound link from a page with high page-rank score * When a web page has so many inbound links |