



# Abhishek Biradar

## Contact

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### Tableau:

<https://public.tableau.com/app/profile/abhishek999>

## Certifications

- Certification in Data science, BI & Analytics from Introtalent, Bengaluru.
- Data Analytics consulting Virtual internship from KPMG.

## Strengths

- Good Listener
- Quick Learner
- PositiveAttitude

## Summary

- An MBA graduate and Data Science/Analytics enthusiast with strong knowledge Analytics concepts, tools and programing languages to deliver expected business output.
- Proficient with Excel features, functionalities and formulas used for creating MIS, Dashboards, and Reports for Business.
- Practical knowledge of Tableau BI and hands-on experience in designing and developing dynamic dashboard using dynamic filters, parameters, LOD expression etc.
- Proficient with SQL queries.
- Excellent communication skills, both written and verbal.

## Skill Highlights

- **MS Excel:** Formulas, Conditional formatting, Pivot table, Slicer, Charts, Data Validation, Data Visualization, Dashboarding, MIS and Report Creation.
- **Tableau:** Calculated Fields, Parameters, Logical Functions, Filters, Charts, Data Visualization, Data Blending, Dashboarding and Story.
- **SQL:** DDL, DML commands, Subqueries, Joins, CTE, Views, Windows Functions, String formatting, Date-Time manipulations.
- **Python:** Pandas, NumPy, Matplotlib, sklearn.
- **MS PowerPoint:** Creating Business Presentation.

## Projects

- Analytics Project: Analyzed data for an FMCG retail customer and created a dashboard using pivot table, slicer, charts.
- Data visualization project: Worked on a BI dashboard project using Tableau. Created interactive dashboard.
- Successfully completed the assessment on Study on Business model of D-Mart in Bangalore city.
- A Study on the Role of direct marketing strategy in determining consumer purchasing behaviour in a consumer durable market.
- A Study on Marketing strategies on MRF Tyres.

## Education

- Master of Business Administration: HR & Marketing – 2022  
Bangalore University, Bengaluru.
- Bachelor of Business Management – 2019  
Gulbarga University, Karnataka.