

Naive Bayes Classifier (BEST Tutorial) :

=====

<https://medium.com/datadriveninvestor/a-gentle-introduction-to-naive-bayes-classifier-9d7c4256c999>

$$P(A | B) = \frac{P(B | A) P(A)}{P(B)}$$

Bayes Theorem

- $P(A|B)$ = **Posterior Probability**, Probability of A given Value of B.
- $P(B|A)$ = **Likelihood** of B given A is True.
- $P(A)$ = **Prior Probability**, Probability of event A.
- $P(B)$ = **Marginal Probability**, Probability of event B.

By using the basis of the Bayes theorem, the Naive Bayes Classifier formula can be written as follows :

$$P(y | x_1, \dots, x_j) = \frac{P(x_1, \dots, x_j | y)P(y)}{P(x_1, \dots, x_j)}$$

Formula Naive Bayes Classifier

- $P(y | x_1, \dots, x_j)$ = Posterior Probability, Probability of data included in class y given their features x_1 until x_j .
- $P(x_1, \dots, x_j | y)$ = Likelihood of features value given that their class is y .
- $P(y)$ = Prior Probability.
- $P(x_1, \dots, x_j)$ = Marginal Probability.

2. Naive Bayes by Hands

Assume we have the following data in Table 1 and we want to classify new data with the following criteria :

- Age = **21–30**
- Income = **Medium**
- Status = **Married**

Age	Income	Status	Buy
<=20	low	students	yes
<=20	high	students	yes
<=20	medium	students	no
<=20	medium	married	no
<=20	high	married	yes
21 - 30	low	married	yes
21 - 30	low	married	no
21 - 30	medium	students	no
21 - 30	medium	married	no
21 - 30	high	students	yes
>30	high	married	no
>30	high	married	yes
>30	medium	married	yes
>30	medium	married	no
>30	low	students	no

Table 1. Data Training

1. First, Calculate **Prior Probability** $P(y)$:
 - $P(\text{Buy=yes}) \rightarrow 7/15 \rightarrow 0,467$
 - $P(\text{Buy=no}) \rightarrow 8/15 \rightarrow 0,533$

2. Second, Calculate the **Likelihood** each features $P(x | y)$:
 - $P(\text{Age} = 21-30 | \text{Buy=yes}) \rightarrow 2/7 \rightarrow 0,285$
 - $P(\text{Age} = 21-30 | \text{Buy=no}) \rightarrow 3/8 \rightarrow 0,375$
 - $P(\text{Income= Medium} | \text{Buy=yes}) \rightarrow 1/7 \rightarrow 0,143$
 - $P(\text{Income= Medium} | \text{Buy=no}) \rightarrow 5/8 \rightarrow 0,625$
 - $P(\text{Status= Married} | \text{Buy=yes}) \rightarrow 4/7 \rightarrow 0,571$
 - $P(\text{Status= Married} | \text{Buy=no}) \rightarrow 5/8 \rightarrow 0,625$

3. Calculate Total **Likelihood**
 - $P(x | \text{Buy=yes}) \rightarrow 0,285 * 0,143 * 0,571 = 0,0233$
 - $P(x | \text{Buy=no}) \rightarrow 0,375 * 0,625 * 0,625 = 0,1464$

4. Calculate **Posterior Probability** $P(y | x)$:
 - $P(x | \text{Buy=yes}) * P(\text{Buy=yes}) \rightarrow 0,0233 * 0,467 = 0,0108$
 - $P(x | \text{Buy=no}) * P(\text{Buy=no}) \rightarrow 0,1464 * 0,533 = 0,0781$

From the above calculation, it was found that the new data belonged to the class that did **not buy**.

. . .

=====

=====

1 Load several libraries of python that will be used to work on this case.

```
import pandas as pd
import numpy as np

import matplotlib.pyplot as plt
import seaborn as sns

from sklearn.naive_bayes import GaussianNB
from sklearn.metrics import accuracy_score
from sklearn.model_selection import train_test_split

import warnings
warnings.filterwarnings('ignore')
```

2 Load the dataset that will be used in working on this case. The dataset used is a glass dataset.

```
df = pd.read_csv('glass.csv')
```

6 Modeling our data with Gaussian Naive Bayes from Scikit-Learn.

```
# Create a Naive Bayes object
nb = GaussianNB()

#Create variable x and y.
x = df.drop(columns=['Type'])
y = df['Type']

#Split data into training and testing data
x_train, x_test, y_train, y_test = train_test_split(x, y,
test_size=0.2, random_state=4)

#Training the model
nb.fit(x_train, y_train)

#Predict testing set
y_pred = nb.predict(x_test)

#Check performance of model
print(accuracy_score(y_test, y_pred))
```

0.4883720930232558

Accuracy Score

=====

=====