

**Module Name: Social Issues and Professional Practice**

**Module Code: SPP301**

**Case Study: Individual Assignment**

**Weightage 25% (25 marks)**

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**Instructions:**

- Students have the responsibility to ensure that the submitted work is, in fact, their own work.
- Incorporating information and ideas from other sources without proper in-text citation and end references is potentially an academic misconduct. You should use American Psychological Association (APA) referencing format.
- **This assignment should be total of 1800 words (maximum).**
- Please use the “word count” function and include the number of words on the cover page of the assignment.
- Use the Font Type Times New Roman, Font Size 12 and 1.5 line spacing.
- Submit it in a MS word document (MS word doc or docx).
- Use the cover page of the college for uniformity (Include your name, student ID, and the assignment title at the top of your document).

**Due Date: November 6, 2023 (11.59 PM)**

## **Case Study Topic: "Mitigating Software Piracy in Bhutan: Legal Frameworks, Enforcement, and Industry Implications"**

### **Instructions for the Case Study:**

This case study should delve into the issue of software piracy in Bhutan, with a primary focus on the effectiveness of legal frameworks and enforcement mechanisms. Investigate the prevalence of software piracy, the impact on both the software industry and the national economy, and provide recommendations for reducing software piracy and promoting legitimate software usage in Bhutan.

### **Key Aspects to Explore:**

1. **Software Piracy in Bhutan:** Analyze the extent and nature of software piracy within Bhutan, including the types of software most affected.
2. **Legal Frameworks:** Examine the legal frameworks and regulations in Bhutan aimed at addressing software piracy, including copyright laws and enforcement mechanisms.
3. **Impact on the Software Industry:** Assess the impact of software piracy on Bhutan's software industry, considering lost revenues, job opportunities, and innovation.
4. **Economic Implications:** Evaluate the broader economic implications of software piracy, including potential effects on foreign investments and international trade agreements.
5. **Enforcement Measures:** Investigate the effectiveness of enforcement measures in combating software piracy, including law enforcement efforts and legal actions taken against infringers.
6. **Public Awareness and Education:** Analyze the efforts made to educate the public and organizations about the consequences of software piracy and the benefits of using legitimate software.
7. **Recommendations:** Provide recommendations for strengthening legal frameworks, enhancing enforcement, and promoting legitimate software usage in Bhutan to reduce software piracy.

## Marking Rubrics

Criteria	Excellent (5)	Good (4)	Satisfactory (3)	Needs Improvement (2)	Inadequate (1)
<b>Content &amp; Knowledge</b>					
Accurate and comprehensive information	Demonstrates a deep understanding of the topic, providing rich, relevant, and well-researched information	Provides a thorough explanation of the topic, with mostly accurate and relevant information	Offers a basic understanding of the topic, but with some gaps or inaccuracies	Contains limited and somewhat inaccurate information, lacking depth	Lacks critical information and includes significant inaccuracies
Analysis and critical thinking	Offers insightful analysis, demonstrating a high level of critical thinking, and presents a clear argument	Provides a thoughtful analysis, showing good critical thinking skills, and a well-structured argument	Offers a reasonable analysis but lacks depth or clarity in critical thinking	Contains a limited analysis with weak critical thinking skills, making it challenging to follow the argument	Lacks analysis and critical thinking, presenting ideas disjointedly
<b>Organization &amp; Structure</b>					

Clear structure and flow of the case study	The case study is exceptionally well-organized with clear and logical transitions, enhancing readability	The case study is well-structured, with mostly clear organization and transitions	The case study is somewhat organized but may lack clarity and smooth transitions	The case study is disorganized and difficult to follow	The case study is extremely disorganized and incoherent
Appropriate use of headings and sections	Employs appropriate headings and subheadings, facilitating understanding and navigation	Uses headings and sections effectively, aiding understanding	Utilizes headings and sections but may lack consistency or effectiveness	Uses headings and sections poorly, impeding understanding	Fails to use headings and sections
<b>Research &amp; Evidence</b>					
Thoroughness of research	Demonstrates a comprehensive and varied source of research, using a wide range of credible sources	Shows a good range of research sources, mostly from credible references	Utilizes a reasonable range of research sources, but with some limitations	Contains a limited range of research sources, with sources lacking credibility	Relies on a very narrow range of research sources

Proper citation and referencing	Citations and references are flawless, following the appropriate style guide consistently	Citations and references are mostly correct but may contain minor errors	Citations and references are somewhat incorrect or inconsistent	Citations and references contain numerous errors and inconsistencies	Citations and references are entirely missing or egregiously incorrect
<b>Clarity &amp; Presentation</b>					
Writing style and language use	The writing is exceptionally clear, concise, and engaging, demonstrating a strong command of language	Writing is clear and mostly concise, engaging the reader effectively	Writing is mostly clear but may lack some conciseness or engagement	Writing is somewhat clear but includes issues affecting engagement and clarity	Writing is unclear, verbose, or fails to engage the reader
Proper use of grammar and formatting	Free from grammatical, spelling, and formatting errors, adhering to the appropriate style guide	Contains minimal grammatical, spelling, and formatting errors	Contains several grammatical, spelling, and formatting errors	Contains numerous grammatical, spelling, and formatting errors, affecting readability	Contains overwhelming grammatical, spelling, and formatting errors, making it difficult to understand
<b>Overall Evaluation</b>					

Overall Assessment	Exemplary work that demonstrates a deep understanding of the topic, critical thinking, and effective presentation	Good work that provides a strong understanding of the topic, analysis, and clear presentation	A satisfactory effort but with room for improvement in understanding, analysis, and presentation	An effort with multiple issues affecting understanding, analysis, and presentation	A very poor effort with serious issues in understanding, analysis, and presentation
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**Reminder:** Your last CA (Group presentation) will be based on this case study. However, your group will be generated RANDOMLY and each group will have at least 5 to 6 members. Your understanding of this case study will be assessed through the presentation by asking each member of the group individual questions.