

# BIRCE YILDIRIM

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## WORK EXPERIENCE

### Freelance Graphic Designer

2019 – Ongoing

- [Bariwell & Vitawell Health](#): Design packaging, flyers, posters and advertisement placements for the commercial Enterprise of the Turkish Bariatric Surgery Foundation over the years
- Designed logos for several companies throughout the years such as the K10 Construction Company, Searid Crafts and [OPSO Industrial Solutions](#), and visuals for the Sluggish Koalas NFT community
- Painted wall art for children at the [AKD Kids Preschool](#) building with fellow artists

### Anastasia Eren Shoes

Mar – Sep 2023

#### Art Director & 3D Artist

- Worked on numerous luxurious designs for women's shoes from idea to the finished product to be sold
- Advised on the global trends in general and specifically on women's footwear and how they can be applied as design that reflects the company's production line of luxury (designer) shoes
- Came closer to the utilization of digital tools to enable the creation of innovative concepts

### [Brew Games](#)

Sep – Nov 2021

#### 3D Artist (Internship)

- Observed a startup's minimalistic games' creation process from ideas, ideation, design, art, development, publishing
- Learned how to create low-poly artwork for use in mobile games

### [Welter Atelier](#)

2021

#### Industrial Designer

- Designed various household items ranging from children's furniture, wall-mounted art pieces, pet furniture and study room essentials; designs were manufactured and put on sale in wood, steel and assorted materials

### [Toyota Boshoku Turkey](#)

2018 - 2019

#### Internship as part of a graduation finishing project

- Designed I-Loop, concept for a ring car run by electric to meet the needs of the Toyota Boshoku inter-factory travel for staff after visiting the factories multiple times to assess their situation
- Met the needs of passengers with relaxing music, smart windows for natural light enhancements, auto-ramps for ease of access, air-conditioning for clean air, automatic doors, and easy touch screen commands
- Maximized travel time by having the car loop through a pre-determined route when necessary for passengers; the set-route also makes sure the car is driverless.

## EDUCATION

### [Atılım University](#)

Jul 2015 - Jun 2019

#### Bachelor of Industrial Design

Ankara, Turkey

- Graduated 2<sup>nd</sup> rank in class
- Admitted to the School of Fine Arts, Design and Architecture with a special talent exam
- GPA: 3.39
- Total ECTS Earned: 239

### [Ankara Fine Arts and Sports High School](#)

Sep 2011 - Jun 2015

#### Visual Arts Student

Ankara, Turkey

- Admitted to the the fine arts high school through academic tests alongside special visual arts talent exam

## NFT ART ACTIVITIES

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- Created several NFT art collections such as Heart of a Ginger: Other Half, Galaimis and Thelma which can be seen on my [GitHub resume](#)

### #NFTNYC2024 Community Artist Showcase

3-5 Apr 2024

New York City, NY, USA

- Was invited to and attended the Rooftop Artists Village Exhibition for NFT.NYC as an artist for all the talks, activations, exhibitions and sessions; exhibited my artwork Thelma B-154

### X Amorf Studio Showcase with Varied Event: NFT Exhibition

6-8 March 2024

Izmir, Turkey

### Art in Space Dubai: Boulevard

23-26 Feb 2023

Dubai, UAE

- Joined a three-day event aimed at celebrating Dubai's position as a hub for the Web3 global community [as part of the bunnyverse art collective and showcased Thelma-P156](#)

### BTCHaber TV Interview

26 Nov 2022

- Interview (in Turkish) with Cem Güventürk on networking in the NFT market, NFT sales and what NFT brings to one's life, [streamed on Youtube](#)

### Merkezsiz Launch with Hagia

24 May 2022

Istanbul, Turkey

- [Chosen among the top 10 artists from a pool of over 100 artists with Invidia](#) for the launch of Merkezsiz, sponsored by Hagia

## DESIGN ACTIVITIES

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### MSI Creator Awards 2023

2023

- Combined my own style with msi's dynamic design and created an animated video, [published on Youtube](#)

### Ford Otosan: Automobile Design Workshop

Apr 2019

### CFF Coffee Machine

2017 – 2018

- Certified as the runner-up for A' Design Award in Home Appliances Design Category, showcased on my [GitHub](#)

## SKILLS AND HOBBIES

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- Software:** Blender, Marvelous Designer, Adobe Substance 3D, Adobe Photoshop, Adobe Illustrator, Cinema 4D, KeyShot, Rhinoceros 3D, Fusion 360, Procreate
- Language:** Turkish (Native)  
English (B2 as of January 2024 at EC Language School)  
German (Beginner)
- Other:** Digital drawing on iPad and Wacom, Manual sketching, Physical modelling, Sewing with sewing machine