BIRCE YILDIRIM

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WORK EXPERIENCE

Freelance Graphic Designer

2019 – Ongoing

- <u>Bariwell & Vitawell Health:</u> Design packaging, flyers, posters and advertisement placements for the commercial Enterprise of the Turkish Bariatric Surgery Foundation over the years
- Designed logos for several companies throughout the years such as the K10 Construction Company, Seard Crafts and OPSO Industrial Solutions, and visuals for the Sluggish Koalas NFT community
- Painted wall art for children at the AKD Kids Preschool building with fellow artists

Anastasia Eren Shoes

Mar - Sep 2023

Art Director & 3D Artist

- Worked on numerous luxurious designs for women's shoes from idea to the finished product to be sold
- Advised on the global trends in general and specifically on women's footwear and how they can be applied as design that reflects the company's production line of luxury (designer) shoes
- Came closer to the utilization of digital tools to enable the creation of innovative concepts

Brew Games

Sep - Nov 2021

3D Artist (Internship)

- Observed a startup's minimalistic games' creation process from ideas, ideation, design, art, development, publishing
- Learned how to create low-poly artwork for use in mobile games

Welter Atelier

2021

Industrial Designer

 Designed various household items ranging from children's furniture, wall-mounted art pieces, pet furniture and study room essentials; designs were manufactured and put on sale in wood, steel and assorted materials

Toyota Boshoku Turkey

2018 - 2019

Internship as part of a graduation finishing project

- Designed I-Loop, concept for a ring car run by electric to meet the needs of the Toyoto Boshoku interfactory travel for staff after visiting the factories multiple times to assess their situation
- Met the needs of passengers with relaxing music, smart windows for natural light enhancements, autoramps for ease of access, air-conditioning for clean air, automatic doors, and easy touch screen commands
- Maximized travel time by having the car loop through a pre-determined route when necessary for passengers; the set-route also makes sure the car is driverless.

EDUCATION

Atılım University

Jul 2015 - Jun 2019 Ankara, Turkey

Bachelor of Industrial Design

• Graduated 2nd rank in class

- Admitted to the School of Fine Arts, Design and Architecture with a special talent exam
- **GPA**: 3.39
- Total ECTS Earned: 239

Ankara Fine Arts and Sports High School

Sep 2011 - Jun 2015 Ankara, Turkey

Visual Arts Student

Admitted to the fine arts high school through academic tests alongside special visual arts talent exam

NFT ART ACTIVITIES

• Created several NFT art collections such as Heart of a Ginger: Other Half, Galaimis and Thelma which can be seen on my <u>GitHub resume</u>

#NFTNYC2024 Community Artist Showcase

3-5 Apr 2024

New York City, NY, USA

• Work has been selected to be displayed at the Rooftop Artists Village Exhibition; invited to NFT.NYC as an artist at all talks, activations, exhibitions and sessions

X Amorf Studio Showcase with Varied Event: NFT Exhibition

6-8 March 2024

Izmir, Turkey

• Invited to showcase NFT art in Izmir, Turkey

Art in Space Dubai: Boulevart

23-26 Feb 2023

Dubai, UAE

• Joined a three-day event aimed at celebrating Dubai's position as a hub for the Web3 global community <u>as</u> part of the bunnyversive art collective and showcased Thelma-P156

BTCHaber TV Interview

26 Nov 2022

• Interview (in Turkish) with Cem Güventürk on networking in the NFT market, NFT sales and what NFT brings to one's life, <u>streamed on Youtube</u>

Merkezsiz Launch with Hagia

24 May 2022

Istanbul, Turkey

• Chosen among the top 10 artists from a pool of over 100 artists with Invidia for the launch of Merkezsiz, sponsored by Hagia

DESIGN ACTIVITIES

MSI Creator Awards 2023

2023

• Combined my own style with msi's dynamic design and created an animated video, <u>published on Youtube</u>

Ford Otosan: Automobile Design Workshop

Apr 2019

CFF Coffee Machine

2017 - 2018

 Certified as the runner-up for A' Design Award in Home Appliances Design Category, showcased on my GitHub

SKILLS AND HOBBIES

• Software: Blender, Marvelous Designer, Adobe Substance 3D, Adobe Photoshop

Adobe Illustrator, Cinema 4D, KeyShot, Rhinoceros 3D, Fusion 360, Procreate

• Language: Turkish (Native)

English (B2 as of January 2024 at EC Language School)

German (Beginner)

• Other: Digital drawing on iPad and Wacom, Manual sketching, Physical modelling,

Sewing with sewing machine