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Mobility Report CSV Documentation

This dataset is intended to help remediate the impact of COVID-19. It shouldn't be used for medical diagnostic, prognostic, or treatment purposes. It also isn't intended to be used for guidance on personal travel plans.

Each Community Mobility Report dataset is presented by location and highlights the percent change in visits to places like grocery stores and parks within a geographic area.

Location accuracy and the understanding of categorized places varies from region to region, so we don't recommend using this data to compare changes between countries, or between regions with different characteristics (e.g. rural versus urban areas).

We'll leave a region or category out of the dataset if we don't have sufficient statistically significant levels of data. To learn how we calculate these trends and preserve privacy, read <u>About this data</u> below.

Place categories

Grocery & pharmacy

Mobility trends for places like grocery markets, food warehouses, farmers markets, specialty food shops, drug stores, and pharmacies.

Parks

Mobility trends for places like local parks, national parks, public beaches, marinas, dog parks, plazas, and public gardens.

Transit stations

Mobility trends for places like public transport hubs such as subway, bus, and train stations.

Retail & recreation

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Residential

Mobility trends for places of residence.

Workplaces

Mobility trends for places of work.

About this data

These datasets show how visits and length of stay at different places change compared to a baseline. We calculate these changes using the same kind of aggregated and anonymized data used to show <u>popular times</u> for places in Google Maps.

Changes for each day are compared to a baseline value for that day of the week:

- The baseline is the median value, for the corresponding day of the week, during the 5-week period Jan 3-Feb 6, 2020.
- The datasets show trends over several months with the most recent data representing approximately 2-3 days ago—this is how long it takes to produce the datasets.

What data is included in the calculation depends on user settings, connectivity, and whether it meets our privacy threshold. If the privacy threshold isn't met (when somewhere isn't busy enough to ensure anonymity) we don't show a change for the day. As a result, you may encounter empty fields for certain places and dates.

We include categories that are useful to social distancing efforts as well as access to essential services.

We calculate these insights based on data from users who have opted-in to Location History for their Google Account, so the data represents a sample of our users. As with all samples, this may or may not represent the exact behavior of a wider population.

Preserving privacy

The Community Mobility Datasets were developed to be helpful while adhering to our stringent privacy protocols and protecting people's privacy. No personally identifiable information, like an individual's location, contacts or movement, is made available at any point.

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Location History data directly from their **Timeline**.

The reports are powered by the same world-class anonymization technology that we use in our products every day to keep your activity data private and secure. This includes <u>differential privacy</u>, which adds artificial noise to our datasets, enabling us to generate insights without identifying any individual person. These privacy-preserving protections also ensure that the absolute number of visits isn't shared.

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Visit Google's Privacy Policy to learn more about how we keep your data private, safe and secure.

Attribution

If you publish results based on this data set, please cite as:

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