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Team 11



Public Opinion can Make or Break

- Companies sometimes struggle with gauging public perceptions
- Misjudging can have huge consequences

Birdsl aims to help companies keep track of public opinion via Twitter analytics to help avoid bad PR situations

Using some advanced technology, we let you track what people are saying about your company (or query of your choice and read it back to you in an easy to understand way.



Our Vision

Our vision is to let your company see how tremendous it truly is, and to help you achieve *your* vision.

The Product

Birdsl helps company gauge public sentiment of:

- The brand
- Products
- Persons

Via:

- Timeframe analysis
- Tweet sentiment projections





Market Analysis

Target Market




Competitors



Our Advantage

- Uniqueness of gauging popularity of specific products and people




Login Register

Marketing for a New Age


Birdsl is a Twitter Marketing Analytics platform that allows users to view how many people are talking about their product, and the current sentiment of the conversation.

[Create a Free Account](#)




Twitter Analytics

Companies will be able to look at how many times any aspect of their company /company name, products



Charts and Graphs

We offer detailed charts and graphs to display analytical results for our customers. The graphs will

Login Register

Register for Birdsl

User Name/Company Name:

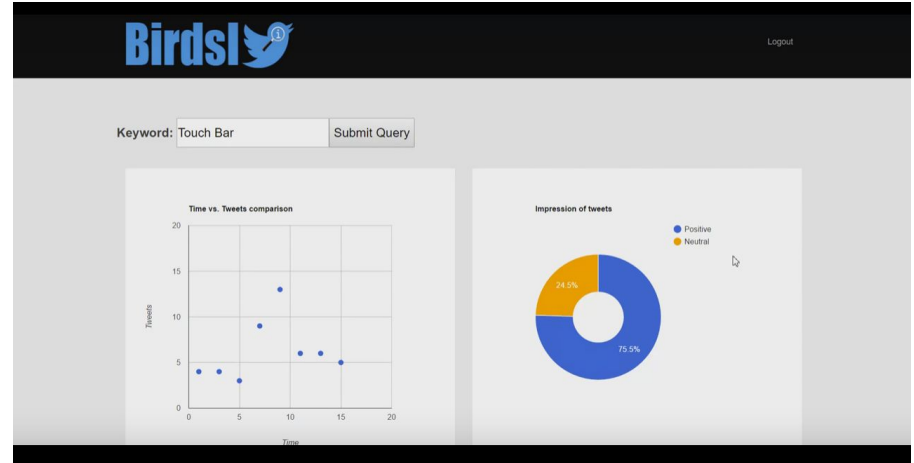
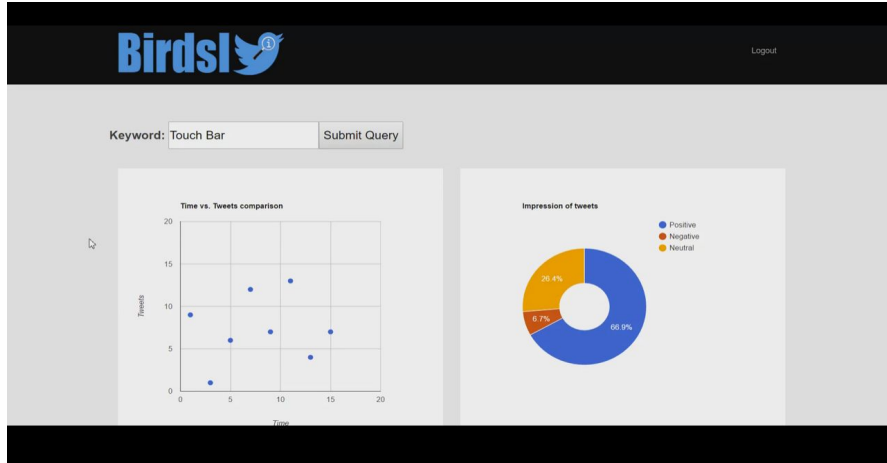
Email:

Repeat Email:

Password:

Repeat Password:

Birdsl





Technical and Project Management Tools



Google
Developers
CHARTS

