

# **PRIVACY POLICY**

Effective Date: August 21, 2024

## **1. Introduction**

Welcome to Kechei Center. We are committed to protecting your personal information and ensuring your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [kecheicenter.com](https://kecheicenter.com). Please read this policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the site.

## **2. Information We Collect**

### **2.1 Personal Information**

When you interact with our website, we may collect the following personal information:

Contact Information: Name, email address, phone number.

Demographic Information: Age, gender, location.

Account Information: Username, password, profile details.

### **2.2 Non-Personal Information**

We also collect non-personal information about your visit, such as:

Browser Information: IP address, browser type, operating system.

Usage Data: Pages visited, time spent on the site, referral source.

Cookies and Tracking Technologies: We use cookies and similar technologies to enhance your experience and analyze site usage.

### **3. How We Use Your Information**

We use the information we collect for various purposes, including:

Providing and Improving Services: To deliver and enhance our services and website.

Communication: To contact you with updates, newsletters, and promotional materials.

Personalization: To tailor your experience based on your preferences and interests.

Analytics: To analyze usage patterns and improve our website's performance.

### **4. Sharing Your Information**

We do not sell, trade, or otherwise transfer your personal information to outside parties except in the following cases:

Service Providers: We may share information with third-party service providers who assist us in operating our website and conducting business.

Legal Requirements: We may disclose your information if required by law or to protect our rights and safety.

### **5. Security**

We implement reasonable security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

## **6. Your Rights**

You have the following rights regarding your personal information:

Access and Correction: You may request access to or correction of your personal information.

Opt-Out: You can opt out of receiving marketing communications from us.

Deletion: You may request the deletion of your personal information, subject to legal and contractual obligations.

## **7. Cookies**

Our website uses cookies to enhance user experience. You can set your browser to refuse cookies or to alert you when cookies are being sent. However, some parts of our site may not function properly if you disable cookies.

## **8. Third-Party Links**

Our website may contain links to third-party sites. We are not responsible for the privacy practices or content of these external sites. Please review their privacy policies before providing any personal information.

## **9. Children's Privacy**

Our services are not intended for individuals under the age of 13. We do not knowingly collect or solicit personal information from children under 13. If we become aware that we have collected such information, we will take steps to delete it.

## **10. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically for any updates.

## **11. Contact Us**

If you have any questions or concerns about this Privacy Policy or our practices, please contact us at:

Kechei Center

Email: [info@kecheicenter.com](mailto:info@kecheicenter.com)

Phone: +254 701 616 456

Address: KecheiCentre, ElgeiyoMarakwet, Kenya.