# Text mining - Bag of Words DSC205 Introduction to Advanced Data Science

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#### README

- Short introduction to text mining (TM) and bag-of-words
- Based on Kwartler, Text mining in practice with R (Wiley, 2019)
- Kwartler is also the author of the DataCamp course on TM with R

## Quick taste of test mining with qdap

This is a quick example to demonstrate text mining using the qdap package that you need to install first:

• (Install and) load qdap and show all loaded packages. Run this code block twice.

```
library(qdap)
search()

Loading required package: qdapDictionaries
Loading required package: qdapRegex
Loading required package: qdapTools
Loading required package: RColorBrewer

Attaching package: 'qdap'
The following objects are masked from 'package:tm':
```

```
as.DocumentTermMatrix, as.TermDocumentMatrix
```

The following object is masked from 'package:NLP':

ngrams

The following objects are masked from 'package:base':

```
Filter, proportions
```

```
[1] ".GlobalEnv"
                                 "package:qdap"
 [3] "package: RColorBrewer"
                                 "package:qdapTools"
 [5] "package:qdapRegex"
                                 "package:qdapDictionaries"
 [7] "package:tm"
                                 "package:NLP"
 [9] "ESSR"
                                 "package:stats"
[11] "package:graphics"
                                 "package:grDevices"
[13] "package:utils"
                                 "package:datasets"
[15] "package:stringr"
                                 "package:httr"
[17] "package:methods"
                                 "Autoloads"
[19] "package:base"
```

#### • Store this text in a vector text:

"DataCamp is the first online learning platform that focuses on building the best learning experience specifically for Data Science. We have offices in New York, London, and Belgium, and to date, we trained over 11 million (aspiring) data scientists in over 150 countries. These data science enthusiasts completed more than 667 million exercises. You can take free beginner courses, or subscribe for \$25/month to get access to all premium courses."

#### In Emacs:

- 1. Mark the start of the text with C-SPC (CTRL + SPACEBAR)
- 2. Go down to the end of the text with C-e (CTRL + e)
- 3. Copy the text with M-w (ALT + w)
- 4. Paste the text wherever you want to with C-y (CTRL + y)

text <- "DataCamp is the first online learning platform that focuses on building

• Print text.

text

- [1] "DataCamp is the first online learning platform that focuses on building the
- Check the data type of text with class, and print its length and the number of its characters with nchar:

```
class(text)
length(text)
nchar(text)

[1] "character"
[1] 1
[1] 446
```

• Find the 10 most frequent terms and store them in term\_count using qdap::freq\_terms:

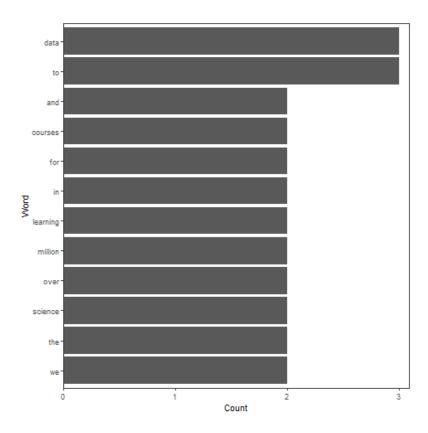
```
term_count <- freq_terms(text, 10)
term_count</pre>
```

	WORD	FREQ	
1	data	3	
2	to	3	
3	and	2	
4	courses	2	
5	for	2	
6	in	2	
7	learning	2	
8	million	2	
9	over	2	
10	science	2	
11	the	2	
12	we	2	

• If you compare with what we said above, you can see that this table is a transposed document matrix (TDM) with one feature (word frequency FREQ).

• Plot the term count:

plot(term\_count)



## The tm text mining package

- The tm package for text mining comes with a *vignette* (Feinerer, 2022). Its date reveals that the paper is up to date.
- Load tm (twice) and check the loaded package list with search():

library(tm)
search()

- [1] ".GlobalEnv" "package:qdap"
- [3] "package:RColorBrewer" "package:qdapTools"

• There is no separate data package. Check which functions tm contains:

### ls("package:tm")

[1]	"as.DocumentTermMatrix"	"as.TermDocumentMatrix"
[3]	"as.VCorpus"	"Boost_tokenizer"
[5]	"content_transformer"	"Corpus"
[7]	"DataframeSource"	"DirSource"
[9]	"Docs"	"DocumentTermMatrix"
[11]	"DublinCore"	"DublinCore<-"
[13]	"eoi"	"findAssocs"
[15]	"findFreqTerms"	"findMostFreqTerms"
[17]	"FunctionGenerator"	"getElem"
[19]	"getMeta"	"getReaders"
[21]	"getSources"	"getTokenizers"
[23]	"getTransformations"	"Heaps_plot"
[25]	"inspect"	"MC_tokenizer"
[27]	"nDocs"	"nTerms"
[29]	"PCorpus"	"pGetElem"
[31]	"PlainTextDocument"	"read_dtm_Blei_et_al"
[33]	"read_dtm_MC"	"readDataframe"
[35]	"readDOC"	"reader"
[37]	"readPDF"	"readPlain"
[39]	"readRCV1"	"readRCV1asPlain"
[41]	"readReut21578XML"	"readReut21578XMLasPlain"
[43]	"readTagged"	"readXML"
[45]	"removeNumbers"	"removePunctuation"
[47]	"removeSparseTerms"	"removeWords"
[49]	"scan_tokenizer"	"SimpleCorpus"
[51]	"SimpleSource"	"stemCompletion"
[53]	"stemDocument"	"stepNext"

```
[55] "stopwords"
                                "stripWhitespace"
[57] "TermDocumentMatrix"
                                "termFreq"
[59] "Terms"
                                "tm_filter"
[61] "tm_index"
                                "tm_map"
[63] "tm_parLapply"
                                "tm_parLapply_engine"
                                "tm_term_score"
[65] "tm_reduce"
[67] "URISource"
                                "VCorpus"
[69] "VectorSource"
                                "weightBin"
[71] "WeightFunction"
                                "weightSMART"
[73] "weightTf"
                                "weightTfIdf"
[75] "writeCorpus"
                                "XMLSource"
[77] "XMLTextDocument"
                                "Zipf_plot"
[79] "ZipSource"
```

- Text documents are processed at different levels:
  - 1. Strings like "Hello world"
  - 2. **Documents** like a text of many strings stored as vector, dataframe
  - 3. Corpora as collections of documents
- The main purpose of these packages is to clean large bodies of diverse documents in preparation for more advanced analysis.

## Creating a vector source

- Let's get some text first:
  - 1. remove text from the R objects list
  - 2. read a CSV file into a header-less data frame
  - 3. transpose the data frame (columns become rows)
  - 4. turn transposed data frame into vector

```
rm(text) # remove the old text vector (if it exists, otherwise: warning)
read.csv(
  file="https://raw.githubusercontent.com/birkenkrahe/ds2/main/data/tm.csv",
  header=FALSE) -> text
as.vector(t(text)) -> text
str(text)
text
```

- chr [1:3] "Machine learning will degrade our science and debase our ethics by inc[1] "Machine learning will degrade our science and debase our ethics by incorporations."
- [2] "If you want to learn R, learn the packages in this cheat sheet. These are my
- [3] "BOOM! Our Free 'All Access Pass' Is Now Available! Hedgeye is the firm that's
- Bonus question: can you prevent the system warning in the previous code block in case there is no text vector present in the environment, and produce your own *personalized* warning message?

```
if (any(ls()=="text")) {
  rm(text)
} else {
  warning(
    "There is no 'text' vector in the session in \n",
    getwd())
}
```

• Use VectorSource to create a *source* from the text vector, and show its structure with str:

```
if (!any(search()=='package:tm')) library(tm)
source <- VectorSource(text)
str(source)

Classes 'VectorSource', 'SimpleSource', 'Source' hidden list of 5
   $ encoding: chr ""
   $ length : int 1
   $ position: num 0
   $ reader :function (elem, language, id)
   $ content :function (x, ...)</pre>
```

- The source doc\_source is a list of five elements and an attribute:
  - 1. encoding says that the content is encoded with apostrophs.
  - 2. length = 3 is the length of the input vector
  - 3. position = 0 means that there is no other document in the source
  - 4. reader is the function used to process the vector
  - 5. content is the content of the corpus one string only

6. attr is a vector that says what type of source this is

```
typeof(source)
[1] "list"
```

## Creating a volatile corpus

• To turn the VectorSource into a volatile (in-memory) corpus, use VCorpus (that's also a list):

```
corpus <- VCorpus(VectorSource(text))</pre>
corpus
typeof(corpus)
str(corpus)
<<VCorpus>>
Metadata: corpus specific: 0, document level (indexed): 0
Content: documents: 3
[1] "list"
List of 3
 $ 1:List of 2
  ..$ content: chr ""
  ..$ meta :List of 7
                     : chr(0)
  .. ..$ author
  ....$ datetimestamp: POSIXlt[1:1], format: "2023-04-01 23:55:37"
  .. .. $ description : chr(0)
  .. ..$ heading
                    : chr(0)
  .. ..$ id
                     : chr "1"
  .. ..$ language
                     : chr "en"
  .. ..$ origin
                     : chr(0)
  ... ..- attr(*, "class")= chr "TextDocumentMeta"
  ..- attr(*, "class")= chr [1:2] "PlainTextDocument" "TextDocument"
 $ 1:List of 2
  ..$ content: chr ""
  ..$ meta :List of 7
  .. ..$ author
                   : chr(0)
  ....$ datetimestamp: POSIXlt[1:1], format: "2023-04-01 23:55:37"
  ....$ description : chr(0)
```

```
.... $ heading : chr(0)
 .. ..$ id
                   : chr "1"
 ....$ language : chr "en"
 .. ..$ origin
                : chr(0)
 .. ..- attr(*, "class")= chr "TextDocumentMeta"
..- attr(*, "class")= chr [1:2] "PlainTextDocument" "TextDocument"
$ 1:List of 2
 ..$ content: chr [1:2] "UseMethod" "text"
 ..$ meta :List of 7
 .. ..$ author
               : chr(0)
 ....$ datetimestamp: POSIXlt[1:1], format: "2023-04-01 23:55:37"
 ....$ description : chr(0)
 ....$ heading : chr(0)
 .. ..$ id
                   : chr "1"
 ....$ language : chr "en" ....$ origin : chr(0)
....- attr(*, "class")= chr "TextDocumentMeta"
... attr(*, "class")= chr [1:2] "PlainTextDocument" "TextDocument"
- attr(*, "class")= chr [1:2] "VCorpus" "Corpus"
```

- A corpus can have metadata this only only has two "documents", i.e. the two strings. A corpus can have any number of documents.
- You can inspect the corpus with tm::inspect. This provides information about each of the documents -

```
inspect(corpus)

<<VCorpus>>
Metadata: corpus specific: 0, document level (indexed): 0
Content: documents: 3

$x

<<PlainTextDocument>>
Metadata: 7
Content: chars: 0

$...

<<PlainTextDocument>>
Metadata: 7
```

```
Content: chars: 0

[[3]]
<<PlainTextDocument>>
Metadata: 7
Content: chars: 13
```

• Individual documents can be accessed with the [[ operator or via their name:

```
meta(corpus[[3]]) # metadata for document no. 1 (list index)
meta(corpus[[3]],"language") # metadata for document language
```

```
author : character(0)
datetimestamp: 2023-04-01 23:55:37
description : character(0)
heading : character(0)
id : 1
language : en
origin : character(0)
[1] "en"
```

• Accessing the corpus document content with content:

```
content(corpus[[1]])
corpus[[1]][1]
as.character(corpus[[1]])

[1] ""
$content
[1] ""
[1] ""
```

• You can also make a corpus from a data frame and store it permanently in a database using the PCorpus function.

TM Function	Description	Before	After	
tolower()	Makes all text lowercase	Starbucks is from Seattle.	starbucks is from seattle.	
removePunctuation()	ctuation()  Removes punctuation like periods and exclamation points  Watch out! That coffee is going to spill!		Watch out That coffee is going to spill	
removeNumbers()	Removes numbers	I drank 4 cups of coffee 2 days	I drank cups of coffee days ago.	
stripWhiteSpace()	Removes tabs and extra spaces	I like coffee.	I like coffee.	
removeWords()	Removes specific words (e.g. "the", "of") defined by the data scientist	The coffee house and barista he visited were nice, she said hello.	The coffee house barista visited nice, said hello.	

Figure 1: Text mining functions

## Cleaning a string

- Base R cleaning functions in tm and base R:
- The function tolower is actually a base R function:
  - 1. check out the namespace of tolower with environment
  - 2. print the first message of the corpus with content
  - 3. apply tolower to the first message in our corpus

```
environment(tolower)
content(corpus[[1]])
tolower(content(corpus[[1]]))
tolower(corpus[[1]])

<environment: namespace:base>
[1] ""
[1] ""
```

• Achieve the last result using a pipeline with the |> operator:

```
corpus[[1]] |>
# content() |>
    tolower()

[1] ""
```

• Save the 2nd corpus document in an object t, then use the following functions (in this order) on t and save the result in tc:

```
1. removeWords(t,stopwords("en"))
2. removeNumbers
3. removePunctuation
4. stripWhitespace
5. tolower

content(corpus[[2]]) -> t
t
tolower(
    stripWhitespace(
        removePunctuation(
            removeNumbers(
                 removeWords(t, stopwords("en")))))) -> tc
tc

[1] ""
[1] ""
```

• Here, stopwords is a function, and stopwords("en") is a dictionary of English "small" words to be removed:

#### stopwords("en")

```
"we"
[1] "i"
                  "me"
                               "my"
                                             "myself"
[6] "our"
                  "ours"
                               "ourselves"
                                             "you"
                                                          "your"
                               "yourselves" "he"
                  "yourself"
                                                          "him"
[11] "yours"
                               "she"
[16] "his"
                  "himself"
                                             "her"
                                                          "hers"
                  "it"
                               "its"
[21] "herself"
                                             "itself"
                                                          "they"
[26] "them"
                               "theirs"
                                             "themselves" "what"
                  "their"
```

[31]	"which"	"who"	"whom"	"this"	"that"
[36]	"these"	"those"	"am"	"is"	"are"
[41]	"was"	"were"	"be"	"been"	"being"
[46]	"have"	"has"	"had"	"having"	"do"
[51]	"does"	"did"	"doing"	"would"	"should"
[56]	"could"	"ought"	"i'm"	"you're"	"he's"
[61]	"she's"	"it's"	"we're"	"they're"	"i've"
[66]	"you've"	"we've"	"they've"	"i'd"	"you'd"
[71]	"he'd"	"she'd"	"we'd"	"they'd"	"i'11"
[76]	"you'll"	"he'11"	"she'll"	"we'11"	"they'll"
[81]	"isn't"	"aren't"	"wasn't"	"weren't"	"hasn't"
[86]	"haven't"	"hadn't"	"doesn't"	"don't"	"didn't"
[91]	"won't"	"wouldn't"	"shan't"	"shouldn't"	"can't"
[96]	"cannot"	"couldn't"	"mustn't"	"let's"	"that's"
[101]	"who's"	"what's"	"here's"	"there's"	"when's"
[106]	"where's"	"why's"	"how's"	"a"	"an"
[111]	"the"	"and"	"but"	"if"	"or"
[116]	"because"	"as"	"until"	"while"	"of"
[121]	"at"	"by"	"for"	"with"	"about"
[126]	"against"	"between"	"into"	"through"	"during"
[131]	"before"	"after"	"above"	"below"	"to"
[136]	"from"	"up"	"down"	"in"	"out"
[141]	"on"	"off"	"over"	"under"	"again"
[146]	"further"	"then"	"once"	"here"	"there"
[151]	"when"	"where"	"why"	"how"	"all"
[156]	"any"	"both"	"each"	"few"	"more"
[161]	"most"	"other"	"some"	"such"	"no"
[166]	"nor"	"not"	"only"	"own"	"same"
[171]	"so"	"than"	"too"	"very"	
				•	

• Check if the words "good" and "at" are in the English stop words dictionary:

```
any(stopwords("en")==c("at"))
any(stopwords("en")==c("good"))
"good" %in% stopwords("en")
"at" %in% stopwords("en")
```

- [1] TRUE
- [1] FALSE

- [1] FALSE [1] TRUE
- Why is "good" not a stop word?
- Recreate the cleaning from before using a pipeline:

```
content(corpus[[2]]) -> t
t |>
  removeWords(stopwords("en")) |>
  removeNumbers() |>
  removePunctuation() |>
  stripWhitespace() |>
  tolower()
```

• The qdap package contains even more cleaning functions. Check the methods in the package:

```
library(qdap)
ls('package:qdap')
  [1] "%&%"
                                     "%>%"
                                     "%ex%"
  [3] "%bs%"
  [5] "%sw%"
                                     "add_incomplete"
  [7] "add_s"
                                     "adjacency_matrix"
                                     "all_words"
  [9] "adjmat"
 [11] "Animate"
                                     "apply_as_df"
                                     "as.Corpus"
 [13] "apply_as_tm"
 [15] "as.DocumentTermMatrix"
                                      "as.dtm"
                                     "as.TermDocumentMatrix"
 [17] "as.tdm"
 [19] "as.wfm"
                                     "automated_readability_index"
 [21] "bag_o_words"
                                     "beg2char"
 [23] "blank2NA"
                                     "boolean_search"
 [25] "bracketX"
                                     "bracketXtract"
 [27] "breaker"
                                     "build_qdap_vignette"
 [29] "capitalizer"
                                     "char_table"
 [31] "char2end"
                                     "character_count"
 [33] "character_table"
                                     "check_spelling"
```

```
[35] "check_spelling_interactive"
                                     "check_text"
[37] "chunker"
                                     "clean"
[39] "cm_2long"
                                     "cm_code.blank"
[41] "cm_code.combine"
                                     "cm_code.exclude"
[43] "cm_code.overlap"
                                     "cm_code.transform"
[45] "cm_combine.dummy"
                                      "cm_df.fill"
[47] "cm_df.temp"
                                     "cm_df.transcript"
[49] "cm_df2long"
                                     "cm_distance"
[51] "cm_dummy2long"
                                     "cm_long2dummy"
[53] "cm_range.temp"
                                     "cm_range2long"
[55] "cm_time.temp"
                                     "cm_time2long"
[57] "colcomb2class"
                                     "coleman_liau"
[59] "colpaste2df"
                                     "colSplit"
[61] "colsplit2df"
                                     "combo_syllable_sum"
[63] "comma_spacer"
                                     "common"
[65] "condense"
                                     "correct"
[67] "counts"
                                     "cumulative"
[69] "DATA"
                                     "DATA.SPLIT"
[71] "DATA2"
                                     "delete"
[73] "dir_map"
                                     "discourse_map"
[75] "dispersion_plot"
                                     "Dissimilarity"
[77] "dist_tab"
                                     "diversity"
[79] "duplicates"
                                     "edge_apply"
[81] "end_inc"
                                     "end_mark"
[83] "end_mark_by"
                                     "env.syl"
[85] "exclude"
                                     "Filter"
[87] "flesch_kincaid"
                                     "folder"
[89] "formality"
                                     "freq_terms"
[91] "fry"
                                     "gantt"
[93] "gantt_plot"
                                     "gantt_rep"
[95] "gantt_wrap"
                                     "genX"
[97] "genXtract"
                                     "gradient_cloud"
[99] "hamlet"
                                     "htruncdf"
[101] "imperative"
                                     "incomp"
[103] "incomplete_replace"
                                     "inspect_text"
[105] "is.global"
                                     "key_merge"
[107] "kullback_leibler"
                                     "lcolsplit2df"
[109] "left_just"
                                     "lexical_classification"
[111] "linsear_write"
                                     "ltruncdf"
[113] "lview"
                                     "mcsv_r"
```

```
[115] "mcsv_w"
                                      "mgsub"
[117] "mraja1"
                                      "mraja1spl"
[119] "multigsub"
                                     "multiscale"
[121] "NAer"
                                     "name2sex"
[123] "Network"
                                     "new_project"
[125] "ngrams"
                                      "object_pronoun_type"
                                      "outlier_labeler"
[127] "outlier_detect"
[129] "paste2"
                                      "phrase_net"
[131] "plot_gantt_base"
                                      "polarity"
[133] "polysyllable_sum"
                                      "pos"
[135] "pos_by"
                                      "pos_tags"
[137] "potential_NA"
                                      "preprocessed"
[139] "pres_debate_raw2012"
                                      "pres_debates2012"
[141] "pronoun_type"
                                      "prop"
[143] "proportions"
                                      "qcombine"
[145] "qcv"
                                      "qdap_df"
[147] "qheat"
                                      "qprep"
[149] "qtheme"
                                      "question_type"
                                     "raj"
[151] "qview"
[153] "raj.act.1"
                                      "raj.act.1POS"
[155] "raj.act.2"
                                     "raj.act.3"
[157] "raj.act.4"
                                      "raj.act.5"
[159] "raj.demographics"
                                      "rajPOS"
[161] "rajSPLIT"
                                     "random_data"
[163] "random_sent"
                                      "rank_freq_mplot"
[165] "rank_freq_plot"
                                     "raw.time.span"
[167] "read.transcript"
                                      "replace_abbreviation"
[169] "replace_contraction"
                                      "replace_number"
[171] "replace_ordinal"
                                      "replace_symbol"
[173] "replacer"
                                      "right_just"
[175] "rm_empty_row"
                                      "rm_row"
[177] "rm_stop"
                                      "rm_stopwords"
[179] "sample.time.span"
                                      "scores"
[181] "scrubber"
                                     "Search"
                                     "sent_detect_nlp"
[183] "sent_detect"
[185] "sentCombine"
                                     "sentiment_frame"
[187] "sentSplit"
                                     "SMOG"
[189] "space_fill"
                                      "spaste"
[191] "speakerSplit"
                                      "stem_words"
[193] "stem2df"
                                      "stemmer"
```

```
[195] "strip"
                                     "strWrap"
[197] "sub_holder"
                                     "subject_pronoun_type"
                                     "syllable_sum"
[199] "syllable_count"
[201] "syn"
                                     "syn_frame"
[203] "synonyms"
                                     "synonyms_frame"
                                     "termco"
[205] "term_match"
[207] "termco_c"
                                     "termco_d"
                                     "Text"
[209] "termco2mat"
[211] "Text<-"
                                     "theme_badkitchen"
[213] "theme_cafe"
                                     "theme_duskheat"
[215] "theme_grayscale"
                                     "theme_greyscale"
[217] "theme_hipster"
                                     "theme_nightheat"
[219] "theme_norah"
                                     "Title"
                                     "TOT"
[221] "Title<-"
[223] "tot_plot"
                                     "trans_cloud"
[225] "trans_context"
                                     "trans venn"
[227] "Trim"
                                     "truncdf"
[229] "type_token_ratio"
                                     "unbag"
[231] "unique_by"
                                     "vertex_apply"
[233] "visual"
                                     "wc"
                                     "wfdf"
[235] "weight"
[237] "wfm"
                                     "wfm_combine"
                                     "which_misspelled"
[239] "wfm_expanded"
[241] "word_associate"
                                     "word_cor"
[243] "word_count"
                                     "word_diff_list"
                                     "word_list"
[245] "word_length"
                                     "word_position"
[247] "word_network_plot"
[249] "word_proximity"
                                     "word_split"
[251] "word_stats"
## save.image("../data/ds2_20230331")
save.image(".RData")
shell("DIR .RData")
Volume in drive C is OS
Volume Serial Number is 0654-135C
Directory of c:\Users\birkenkrahe\Documents\GitHub\ds2\org
```

14,085 .RData

04/01/2023 06:55 PM

```
1 File(s) 14,085 bytes
0 Dir(s) 143,044,263,936 bytes free
```

• Load when you come back to this analysis:

```
load("../data/ds2_20230331")
search()
ls()
 [1] ".GlobalEnv"
                                 "package:qdap"
 [3] "package: RColorBrewer"
                                 "package:qdapTools"
 [5] "package:qdapRegex"
                                 "package:qdapDictionaries"
 [7] "package:tm"
                                 "package:NLP"
[9] "ESSR"
                                 "package:stats"
[11] "package:graphics"
                                 "package:grDevices"
[13] "package:utils"
                                 "package:datasets"
[15] "package:stringr"
                                 "package:httr"
[17] "package:methods"
                                 "Autoloads"
[19] "package:base"
                                  "ask_chatgpt" "B"
                                                                "bar"
「1] "A"
                   "api_key"
[6] "baz"
                   "C"
                                                 "D"
                                                                "foo"
                                  "corpus"
[11] "hello"
                   "hello_"
                                  "hello_1"
                                                 "mult1"
                                                                "mult2"
[16] "mult2_"
                   "mult3"
                                  "mult3_"
                                                 "multiply"
                                                                "multiply_"
                   "myfibplot_"
                                                                "tc"
[21] "myfibplot"
                                  "source"
                                                 "t"
                                                 "x"
[26] "term_count"
                   "text"
                                  "unpackme"
```

## READ Using gsub and tm::removePunctuation

## Cleaning a corpus

• To clean a corpus (a collection of different documents), use tm\_map, which works as a wrapper. For example for removePunctuation and our corpus:

```
library(tm)
nchar(content(corpus[[3]]))
nchar(content(tm_map(corpus, removePunctuation)[[3]]))
nchar(content(tm_map(corpus, removeWords, words=stopwords("en"))[[3]]))
nchar(content(tm_map(corpus, content_transformer(tolower))[[3]]))
```

The removePunctuation() transformation completely strips punctuation characters from the text, which can lead to unintended consequences. For example, consider what happens when it is applied as follows:

```
> removePunctuation("hello...world")
[1] "helloworld"
```

As shown, the lack of a blank space after the ellipses caused the words *hello* and *world* to be joined as a single word. While this is not a substantial problem right now, it is worth noting for the future.

#### Tip

To work around the default behavior of removePunctuation(), create a custom function that replaces rather than removes punctuation characters:

```
> replacePunctuation <- function(x) {
    gsub("[[:punct:]]+", " ", x)
}</pre>
```

#### Tip

This uses R's gsub() function to substitute any punctuation characters in x with a blank space. This replacePunctuation() function can then be used with  $tm_map()$  as with other transformations.

Figure 2: Source: Lantz, Machine learning with R (2e,2019)

```
[1] 269[1] 252[1] 250[1] 269
```

• Bonus: we only have 3 strings in the corpus, so an index 4 will be out of bounds. How can you make the first command safe against this error?

## Creating a Term-Document-Matrix (TDM)

- Bag-of-words only cares about term (aka word) frequencies this information is contained in a Term-Document-Matrix whose rows are terms and whose columns are the indidivual documents of the corpus.
- The function clean\_corpus has been defined and contains all the cleaning operations you've seen so far:
  - 1. run clean\_corpus on corpus and save in object clean\_corpus
  - 2. print element 2 of clean\_corpus

```
clean_corpus <- function(corpus) {</pre>
```

	Tweet 1	Tweet 2	Tweet 3		Tweet N
Term 1	0	0	0	0	0
Term 2	1	1	0	0	0
Term 3	1	0	0	0	0
	0	0	3	1	1
Term M	0	0	0	1	0

	Term 1	Term 2	Term 3		Term M
Tweet 1	0	1	1	0	0
Tweet 2	0	1	0	0	0
Tweet 3	0	0	0	3	0
	0	0	0	1	1
Tweet N	0	0	0	1	0

Term Document Matrix (TDM)

Document Term Matrix (DTM)

Figure 3: TDM and DTM for a corpus of tweets.

[1] " want learn r learn packages cheat sheet tools rstats datascience httpsbuffly

- Notice that the order of operations matters a lot for a truly "clean" result. For example, applying tolower after removeWords will leave "If" because the dictionary only contains "if".
- The tm::TermDocumentMatrix~ function turns the clean\_corpus into a TDM:

```
tdm <- TermDocumentMatrix(clean_corpus)
tdm</pre>
```

```
Non-/sparse entries: 51/102
  Sparsity
                     : 67%
 Maximal term length: 16
 Weighting
                     : term frequency (tf)
• Look at the structure - you can see that the column vector names
  contain the term and document information:
  str(tdm)
  List of 6
   $ i
            : int [1:51] 6 9 10 11 14 16 23 27 28 30 ...
            : int [1:51] 1 1 1 1 1 1 1 1 1 1 ...
            : num [1:51] 1 1 1 1 1 1 1 1 1 1 ...
   $ nrow
            : int 51
   $ ncol : int 3
   $ dimnames:List of 2
   ..$ Terms: chr [1:51] "access" "available" "boom" "called" ...
    ..$ Docs : chr [1:3] "1" "2" "3"
   - attr(*, "class")= chr [1:2] "TermDocumentMatrix" "simple_triplet_matrix"
   - attr(*, "weighting")= chr [1:2] "term frequency" "tf"
• Transpose the TDM to a DTM using base::t (or use DocumentTermMatrix
  on the clean corpus):
 dtm <- t(tdm)
  dtm
  tdm
  <<DocumentTermMatrix (documents: 3, terms: 51)>>
  Non-/sparse entries: 51/102
  Sparsity
                     : 67%
 Maximal term length: 16
                     : term frequency (tf)
 Weighting
  <<TermDocumentMatrix (terms: 51, documents: 3)>>
 Non-/sparse entries: 51/102
  Sparsity
 Maximal term length: 16
 Weighting
                     : term frequency (tf)
```

<<TermDocumentMatrix (terms: 51, documents: 3)>>

## Analyze and visualize the TDM

- All we're interested in, and all we can analyze and visualize, are term frequencies.
- To see counts, you can transform the TDM into a matrix:

```
as.matrix(tdm) -> m
head(m, 10)
```

#### Docs Terms 1 2 3 access 0 0 1 available 0 0 1 0 0 1 boom 0 0 1 called 0 1 0 cheat conception 100 crash 0 0 1 datascience 0 1 0 debase 1 0 0 degrade 1 0 0

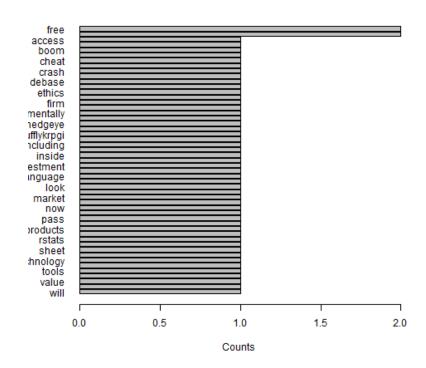
- To see top counts:
  - 1. sum over all documents and get the frequencies for each term
  - 2. sort the entries in decreasing order
  - 3. print the top six entries

```
rowSums(m) -> freq
sort(freq, decreasing=TRUE) -> sorted
head(sorted)
```

```
free learn access available boom called 2 2 1 1 1 1 1
```

- You can visualize the results as a barchart or as a wordcloud. For the wordclouds, we need the wordcloud package.
- Barchart:

#### Word frequencies



• For the wordcloud, we transform the sorted, named frequency vector sorted into a dataframe and then remove the rownames:

Warning message:

```
package 'wordcloud' was built under R version 4.2.3
 term num
                2
1
         free
2
        learn 2
3
       access 1
4
    available 1
5
         boom 1
6
       called
7
        {\tt cheat}
               1
8
  conception
               1
9
        crash
                1
10 datascience
                1
```

• Now we apply the wordcloud function, which requires words (term), and frequencies (freq). Check the arguments of this function:

```
args(wordcloud)
```

```
function (words, freq, scale = c(4, 0.5), min.freq = 3, max.words = Inf,
    random.order = TRUE, random.color = FALSE, rot.per = 0.1,
    colors = "black", ordered.colors = FALSE, use.r.layout = FALSE,
    fixed.asp = TRUE, ...)
NULL
```

• Create the word cloud:

```
knowledge
hedgeye
called every
rstats investment
language tincluding ideas
want markettiming
want markettiming
pass firm thats
datascience
free
since
learn
```

#### Resources

• Cleaning function for corpus:

```
return(corpus)
```