

Scariest Movie

Third Sprint Review
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About the creator

- 2020 BroadbandChoices.co.uk founded the Science of Scare Project
- This site compares deals for TV viewing and cell phone usage by sorting through hundreds and thousands of deals.



The data behind the scare 2020

- 💀 The study found 50 of the best horror films
- 💀 Each movie was watched in 5.1 sound
- 💀 50 people watched over 120 hours

ULTIMATE HORROR MOVIE

2020

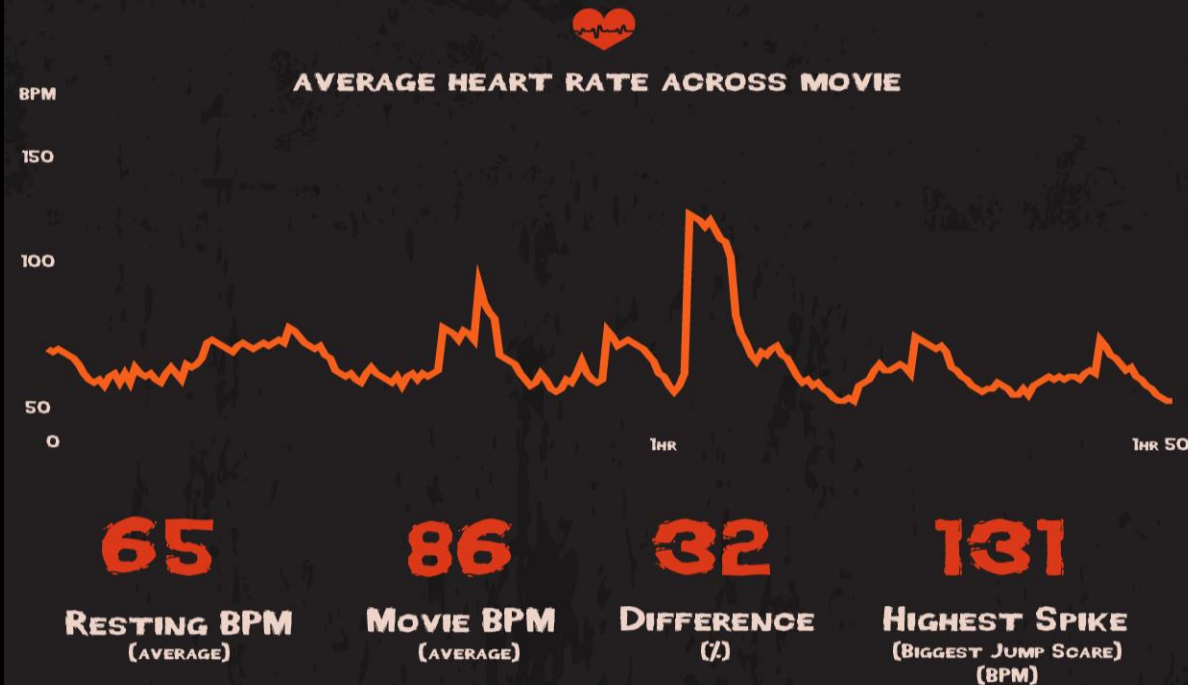
SINISTER

RELEASE DATE: 2012

DIR: SCOTT DERRICKSON

STARRING ETHAN HAWKE, FROM HORROR POWERHOUSE BLUMHOUSE PRODUCTIONS, SINISTER FOLLOWS THE CHILLING STORY OF CONTROVERISAL TRUE CRIME WRITER ELLIOT OSWALT AS HIS OBSESSION WITH REVIVING HIS CAREER LEADS TO AN INVESTIGATION INTO A SERIES OF FAMILY MURDERS AND CHILD KIDNAPPINGS. AFTER UNEARTHING A STRING OF GRIZZLY 8MM FILMS, SEEMINGLY SHOWING THE MURDERS, INCLUDING ONE IN HIS OWN HOME, WILL ELLIOT'S OBSESSION PUT HIS FAMILY IN DANGER?

ONE OF THE GREAT MODERN HORRORS, SINISTER IS PACKED WITH SCARES, TWISTS, JUMPS, CREEPY KIDS AND BAD DECISIONS WHICH KEPT OUR TEST SUBJECTS' HEARTS POUNDING THROUGHOUT THE WHOLE MOVIE.



2020

TOP 20 SCIENTIFICALLY SCARY MOVIES



AVERAGE HEART RATE WHEN WATCHING MOVIE
VS AVERAGE RESTING HEART RATE OF 65 BPM

RANK	TITLE	AVERAGE HEART RATE	DIFFERENCE	HIGHEST SPIKE
2	INSIDIOUS	85 BPM	20 BPM	133 BPM
3	THE CONJURING	84 BPM	19 BPM	129 BPM
4	HEREDIATARY	83 BPM	18 BPM	109 BPM
5	PARANORMAL ACTIVITY	82 BPM	17 BPM	127 BPM
6	IT FOLLOWS	81 BPM	16 BPM	93 BPM
7	THE CONJURING 2	80 BPM	15 BPM	120 BPM
8	THE BABADOOK	80 BPM	15 BPM	116 BPM
9	THE DESCENT	79 BPM	14 BPM	122 BPM
10	THE VISIT	79 BPM	14 BPM	100 BPM

Infographic via broadbandchoices.co.uk/

The data behind the scare 2021

- 💀 The study found 40 of the best horror films
- 💀 250 participates

ULTIMATE HORROR MOVIE



2021

Host

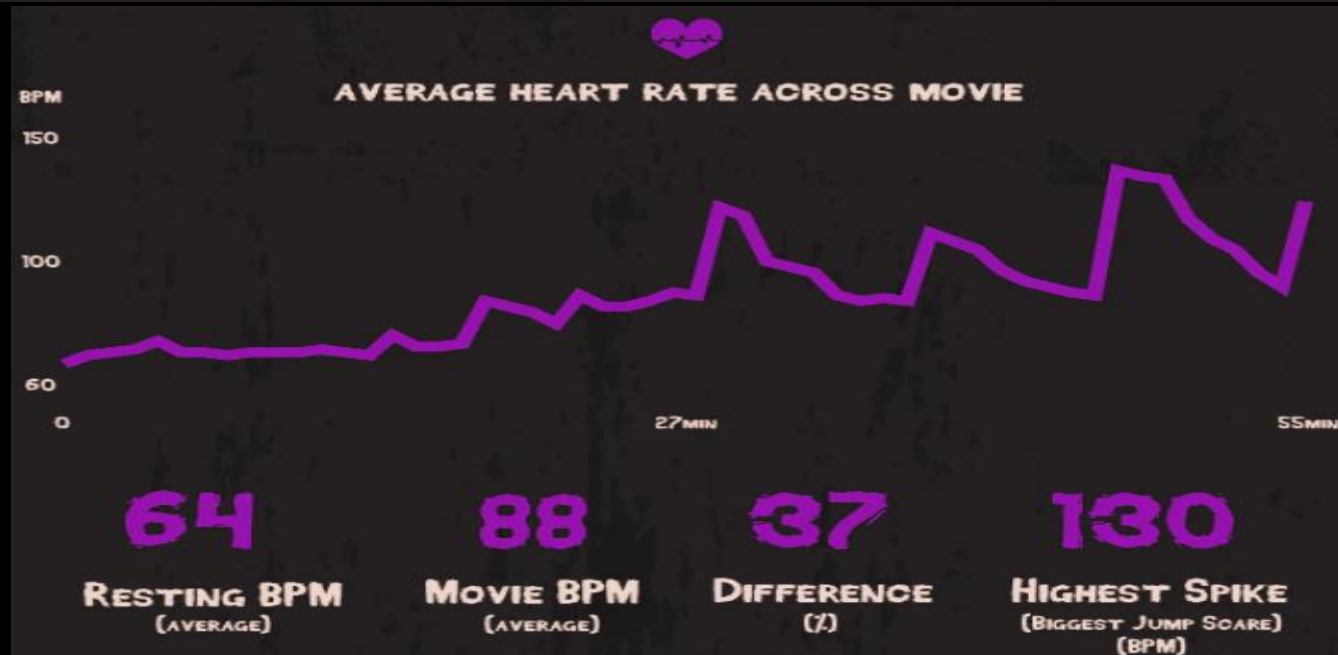
RELEASE DATE: 2020

DIR: ROB SAVAGE

A SHUDDER ORIGINAL MOVIE FROM BRITISH DIRECTOR ROB SAVAGE, **HOST** BEGAN LIFE AS A 2 MINUTE PRANK SKIT THAT WENT VIRAL ACROSS TWITTER, BEFORE BEING DEVELOPED INTO A 56 MINUTE FEATURE FILM IN JUST 12 WEEKS.

THE MOVIE, WHICH WAS SHOT THROUGH ZOOM VIDEO CONFERENCING SOFTWARE DURING THE COVID-19 TELLS THE STORY OF A GROUP OF FRIENDS WHO TAKE PART IN A VIRTUAL SEANCE DURING ONE OF THEIR REGULAR PANDEMIC VIDEO CATCH-UPS.

WHAT FOLLOWS IS AN INTENSE HOUR-LONG THRILL RIDE WITH SOME GENUINELY SCARY MOMENTS IN ONE OF THE BEST EXAMPLES OF THE NEW 'VIDEO CHAT' GENRE OF HORROR FILMS, THAT WILL HIT ON THE NOSE FOR ANYONE AFRAID OF THE SUPERNATURAL, LIVED ALONE IN THE PANDEMIC, OR HAS SUFFERED ONE TOO MANY 'VIRTUAL PUB QUIZZES'.



2021

MOST SCIENTIFICALLY SCARY MOVIES



BIGGEST JUMP SCARES BY HEART RATE

INSIDIOUS



133 BPM

SINISTER



130 BPM

THE CONJURING



130 BPM

HOST



129 BPM

A QUIET PLACE II



123 BPM

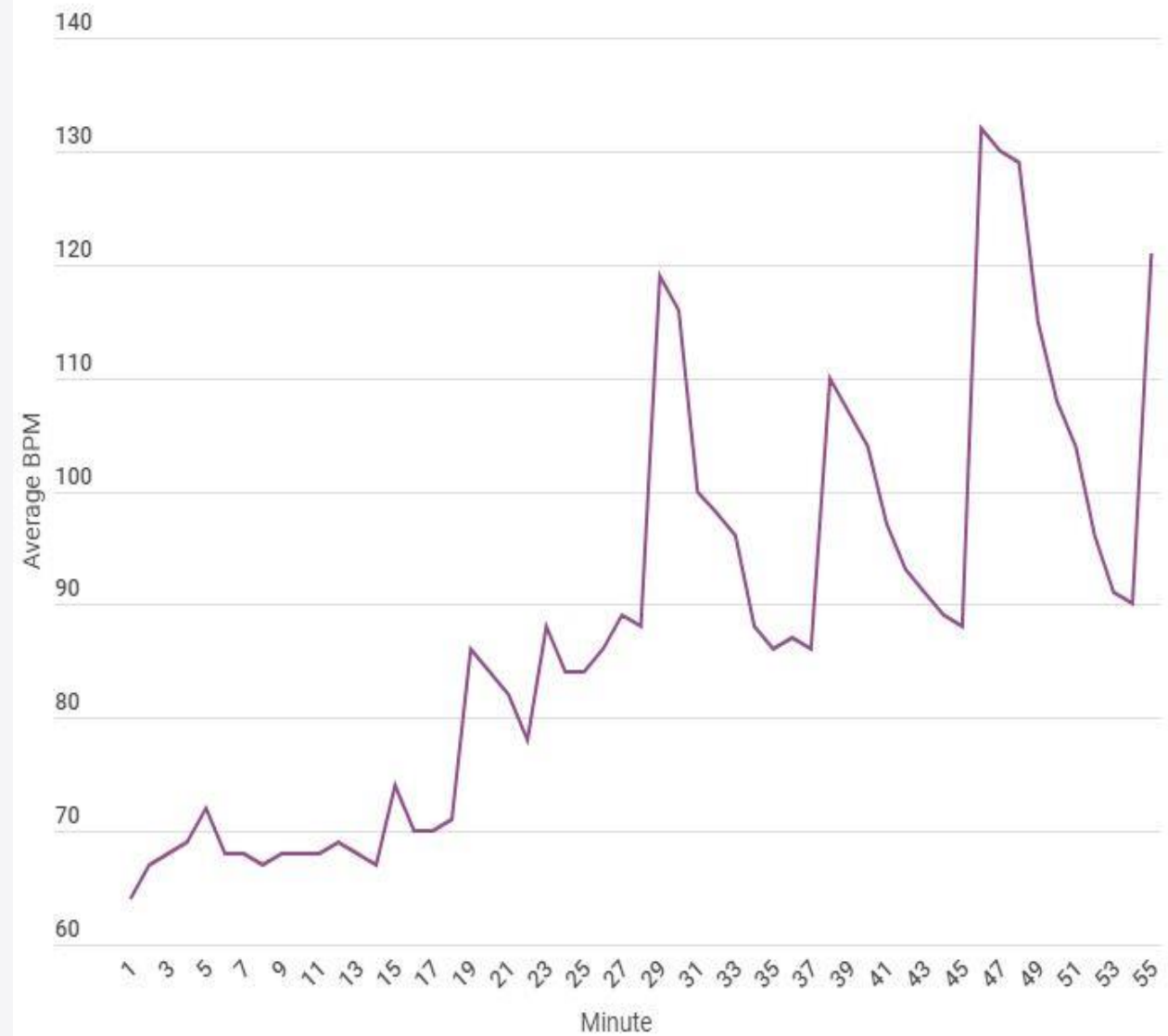
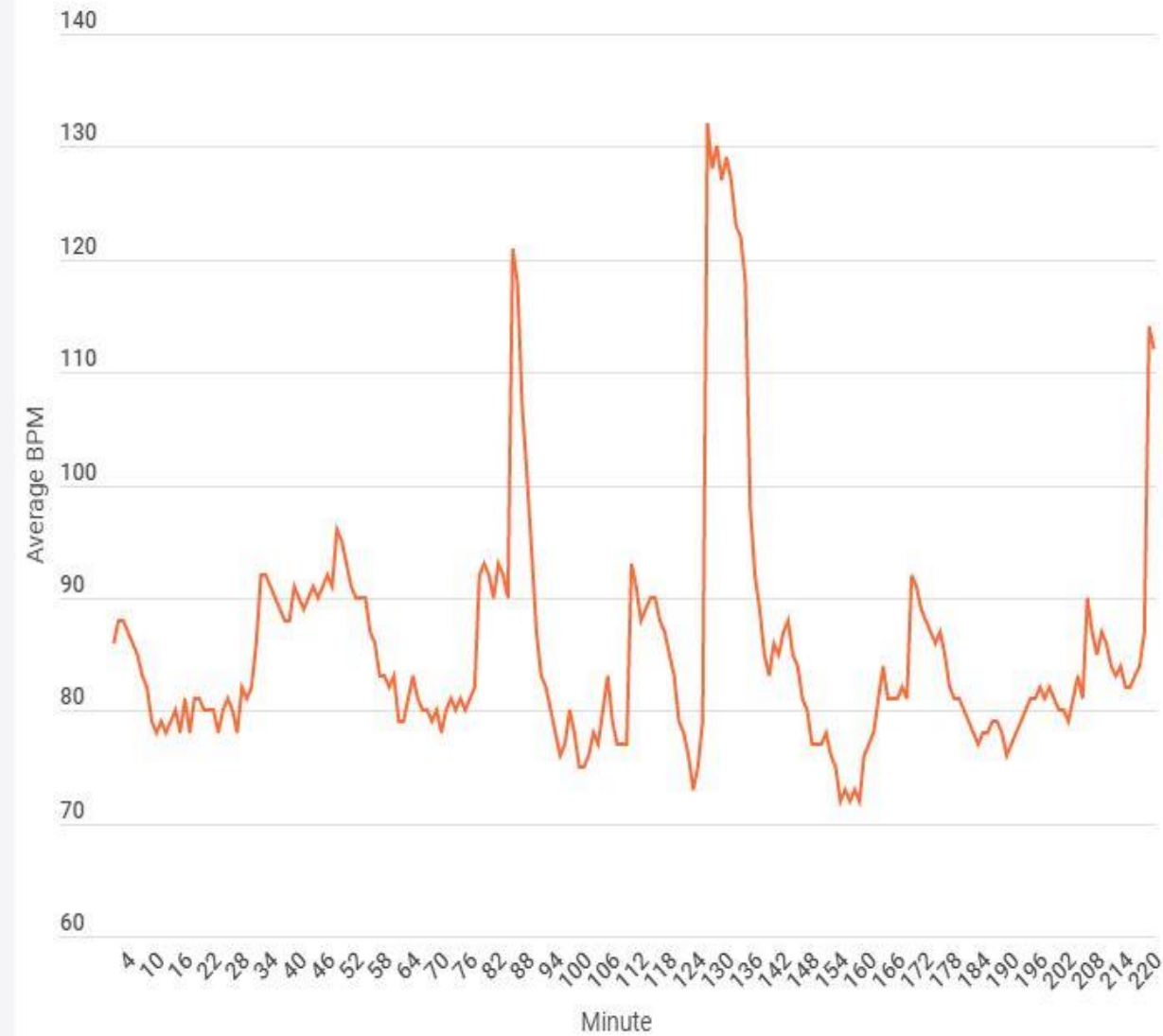
RANK	TITLE	HEART RATE	HEART RATE	DIFFERENCE	HIGHEST SPIKE
1	HOST	64 BPM	88 BPM	24 BPM	130 BPM
2	SINISTER	64 BPM	86 BPM	22 BPM	130 BPM
3	INSIDIOUS	64 BPM	85 BPM	21 BPM	133 BPM
4	THE CONJURING	64 BPM	84 BPM	20 BPM	132 BPM
5	HEREDITARY	64 BPM	82 BPM	18 BPM	104 BPM
6	TERRIFIED	64 BPM	82 BPM	18 BPM	122 BPM
7	IT FOLLOWS	64 BPM	81 BPM	17 BPM	96 BPM
8	A QUIET PLACE II	64 BPM	80 BPM	16 BPM	123 BPM
9	PARANORMAL ACTIVITY	64 BPM	80 BPM	16 BPM	115 BPM
10	THE CONJURING 2	64 BPM	79 BPM	15 BPM	116 BPM
11	THE BABADOOK	64 BPM	79 BPM	15 BPM	119 BPM
12	THE DESCENT	64 BPM	79 BPM	15 BPM	121 BPM
13	HUSH	64 BPM	78 BPM	14 BPM	89 BPM
14	A QUIET PLACE	64 BPM	78 BPM	14 BPM	120 BPM
15	THE RING	64 BPM	78 BPM	14 BPM	111 BPM
16	A NIGHTMARE ON ELM STREET	64 BPM	77 BPM	13 BPM	105 BPM
17	HALLOWEEN	64 BPM	77 BPM	13 BPM	103 BPM
18	TEXAS CHAINSAW MASSACRE	64 BPM	77 BPM	13 BPM	99 BPM
19	IT (2017)	64 BPM	76 BPM	12 BPM	103 BPM
20	THE CONJURING 3	64 BPM	76 BPM	12 BPM	106 BPM
21	THE EXORCIST	64 BPM	75 BPM	11 BPM	89 BPM
22	[REC]	64 BPM	74 BPM	10 BPM	105 BPM
23	28 DAYS LATER	64 BPM	73 BPM	9 BPM	91 BPM
24	CANDYMAN (2021)	64 BPM	72 BPM	8 BPM	98 BPM
25	THE INVISIBLE MAN	64 BPM	72 BPM	8 BPM	113 BPM

Science of Scare 2021 Winner - Host (2020)

Science of Scare 2020 Winner - Sinister (2012)

Science of Scare 2021 Winner - Host (2020)

Science of Scare 2020 Winner - Sinister (2012)



Cite

<https://www.broadbandchoices.co.uk/features/science-of-scare>

<https://infogram.com/science-of-scare-2021-1h8n6m3jqdj7j4x>

<https://infogram.com/science-of-scare-top-30-table-1hzj4o3xqzoe34p> (full Result)