

William Birkins

Senior BI Analyst | Azure Platform Developer

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SUMMARY

As a Business Intelligence Analyst I have over 11 years of experience in delivering data-driven solutions that support the operations and performance of the business. I am Informatica Dev 2 Qualified and proficient in ETL, Oracle/MSSQL DBA, Datawarehouse principles, PowerBI solutions and admin, Power Platform, DevOps, Azure Administration, Data Factory, Cloud computing, Snowflake, SQLMI, Azure SQL VM, AzureSQLDb, Logic Apps, Azure Migration.

I work with the Business Intelligence Team to design, develop, and maintain data pipelines, dashboards, and reports that provide actionable insights and recommendations to various stakeholders and departments. I also leverage my DevOps and Azure platform skills to automate and optimize the data processes and workflows, ensuring quality, reliability, and scalability. I am passionate about data and its potential to transform the business and create value for the customers and partners.

EDUCATION

BSc (Hons) Business Technology 2:1

University of the West of Scotland

📅 2009 - 2011 📍 Paisley, Scotland

HND Information Technology

City of Glasgow College 📅 2007 - 2009 📍 Glasgow City Centre

EXPERIENCE

Operations Solutions Business Intelligence Analyst

Chivas Brothers 📅 2012 - Present 📍 Glasgow

Whisky & Spirit arm of Pernod-Ricard

- Informatica Dev 2 Qualified
- ETL
- Oracle/MSSQL
- Datawarehouse & Modelling principles
- PowerBI reporting, solutions and admin
- DevOps, Azure Administration
- Data Factory
- Cloud computing
- SQLMI, AzureVM
- AzureSQLDb
- Logic Apps
- Power Automate
- Snowflake
- Azure Administration
- EntraID
- Powershell / Python

Systems Administrator / Multi Role

Financial Compensation Centre 📅 2005 - 2012 📍 Coatbridge

Local Financial services company facilitating claims of endowment fraud and general advice..

- Database Administration Server Administration
- Data Management – Filtration, Querying, Template control
- Maintenance of all computing, network and printing areas, problem solving
- Handling customer enquiries (when required)
- Claim Administration (when required)

SKILLS

Business Intelligence

Informatica AzureSQLDb

Microsoft Power BI Data warehousing

Data Architecture ETL

Data Modelling Trend Analysis

MS 365 Visualisation MSSQL

OracleSQL Predictive Analysis

SQLMI AzureVM Data Factory

Snowflake LogicApps

Power Automate Azure Portal Admin

Azure Migration DBA Python

Powershell Azure Synapse

Azure SQL Licensing Azure GIT

DevOps

STRENGTHS



Verbal & written Communication

My open-mindedness, empathy and patience help me be part of and lead valuable conversations. Able to boil down complex subjects and understand client's needs.



Team-player mindset

Strong believer that a team with strong ambition and clear goals can do anything.



Problem solving

Able to analyze a situation and ask the right questions to find the right answers and solve a problem in no time, even under pressure.



Learning

I believe in never being a master in IT, constant evolution of skills and learning everyday is key to delivering value for yourself, your team and the company as a whole.

EXPERIENCE

Recruiter / Claims Administrator

Department of Work and Pensions / Jobcentre

📅 02/2004 - 10/2004 📍 Coatbridge

DWP / Jobcentre provides support to those looking for work and in financial benefits where needed.

- Handling / Issuing benefits
- Benefit enquiries
- Interviewing
- Ensuring client had complied with job seeker agreement
- Job searches on national database
- Job / training scheme promotion through customer interaction and job fairs
- Administration

PASSIONS



Gym / Running / Cycling



Technology



Cooking



Music / Films