Eligibility Criteria & Guidelines for Product Approval at Humber Merch

1. Student-Created Products: Must be created by currently enrolled students. Must submit a student ID.

2. Originality and Creativity

- **2.1. Uniqueness:** Products should showcase unique ideas and innovative approaches.
- **2.2. Plagiarism**: No copies or replicas of existing commercial products.
- 3. Quality Standards: Items must be well-crafted, durable, and free of defects.
- 4. Sustainability: Items should be made from eco-friendly and sustainable materials.

5. Functionality

- **5.1. Usefulness:** Products must serve a clear and practical purpose.
- **5.2. User-Friendly:** Items should be easy to use and maintain.
- **6. Documentation**: Include detailed product descriptions and usage instructions.
- 7. **Safety Compliance and Regulations**: Products must meet all relevant safety standards and legal requirements.

8. Cultural Sensitivity

- **8.1. Respect**: Products should be respectful of all cultures and communities.
- **8.2. Awareness**: Avoid using culturally insensitive symbols or messages.
- **9. Professional Presentation:** Submit high-quality images that accurately represent the product. Provide detailed and engaging product descriptions.

10. Commitment to Humber Merch Values

- **10.1. Brand Alignment**: Products should align with Humber Merch's values and mission.
- **10.2. Community Impact**: Consider how your product can positively impact the campus community.
- **10.3. Continuous Improvement**: Show a commitment to improving and evolving your product offerings.