



DIGITAL MARKETING SERVICES

- Digital Promotions
- SEO and SEM
- Content Marketing
- Social Media Marketing & Management
- Social Media Analytics
- Conversion-Optimized Website Development & Maintenance
- UI/UX Designing
- Mobile App Development & Maintenance



BRAND MANAGEMENT SERVICES

- Custom Brand Handbook Development
- Brand Collateral Development
- Sales Funnel Development and Outreach Strategies
- Advertising
- Package designing



AI-DRIVEN DESIGN & MARKETING SOLUTIONS

- Visual Content Analysis
- AI-Powered Content Creation
- Personalized Advertising
- Chatbots & AI-Powered Customer Support
- Data-Driven Insights & Analytics
- AI in Email Marketing
- E-commerce & AI Recommendations
- Voice & Conversational AI
- Generative AI for Branding
- AI-Powered Video Marketing



BIRTHMARK BRAHMA

MARKETING AND BRANDING CONSULTANCY
YOUR ULTIMATE MARKETING ODYSSEY BEGINS HERE

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ABOUT US

Welcome to Birthmark Brahma, where your entrepreneurial dreams meet their branding destiny. We specialize in empowering new visionaries with the necessary marketing and branding expertise to carve their unique identity in the market. With a fusion of creativity and strategy, we guide budding entrepreneurs armed with ideas and funding towards market domination.

WHY CHOOSE US?

- ✓ We boast a dynamic team comprising seasoned industry veterans and fresh, innovative talent.
- ✓ We take pride in our hands-on approach, with senior management involvement in every project.
- ✓ We prioritize building lasting relationships and understanding your specific goals and challenges.
- ✓ We understand that every business is unique, with its own set of needs and preferences, hence we offer fully customizable services tailored to your specific requirements.

COMPANY SERVICES



BRAND IDENTITY SERVICES

- Logo Creation, Color Scheme, and Unification
- Professional Brand Naming Services



PRINT DESIGNING SERVICES

- Brochure Designing and Printing
- Creative Poster Design
- Pamphlets Designing and Printing
- Custom Name board & Standee Designing & Printing
- Business Cards Designing and Printing
- Custom T-shirt Printing Services



STRATEGIC CONSULTING SERVICES

- Email Marketing Services
- Event Promotion
- Product / Idea Validation Services | Concept Testing Services
- Business Restructuring Services (BRS)
- Strategic Marketing Planning and Implementation Services
- Strategic Branding Planning and Implementation Services



LEAD GENERATION SERVICES

- Digital Lead Generation
- Events & Campaigning
- Survey Collection and analysis
- Customer study