Category	Criteria	Evaluation	Evaluation
Performance	Processor / Chipset	Flagship Snapdragon processors with high efficiency	Flagship Snapdragon processors with high efficiency
	GPU Performance	Excellent gaming and graphics perfor	Excellent gaming and graphics performance
	RAM Type	LPDDR5 / LPDDR5X	LPDDR5 / LPDDR6X
	Storage Type	UFS 3.1 / UFS 4.0	UFS 3.1 / UFS 4.1
	Thermal Management	Advanced cooling, minimal throttling	Advanced cooling, minimal throttling
Real World Performance	App Launch Speed	Very fast	Very fast
	Multitasking	Smooth with high RAM	Smooth with high RAM
	Gaming FPS Stability	Stable FPS	Stable FPS
	Heat Generation	Well controlled	Well controlled
	AI Performance	Strong on-device AI	Strong on-device AI
Display	Display Type	AMOLED / LTPO AMOLED	AMOLED / LTPO AMOLED
	Size	5.9 – 6.78 inches	5.9 – 6.79 inches
	Resolution	FHD+	FHD+
	Refresh Rate	120–165 Hz	120–166 Hz
	Protection	Gorilla Glass Victus	Gorilla Glass Victus
Camera	Rear Camera	50MP main + ultrawide	51MP main + ultrawide
	Video Recording	4K @60fps	4K @61fps
	Front Camera	High quality wide sensor	High quality wide sensor
Battery	Capacity	4300–6000 mAh	4300–6001 mAh
	Charging Speed	65W wired	66W wired
	Wireless Charging	Available	Available
	Charger in Box	Yes	Yes
Software	Operating System	Android	Android
	Update Policy	2 OS updates, 4 years security	2 OS updates, 5 years security
	UI	Near-stock Android	Near-stock Android
	Bloatware	Minimal	Minimal
Build Quality	Material	Glass and aluminum	Glass and aluminum
	IP Rating	IP68 (Zenfone)	IP69 (Zenfone)

	Ergonomics	Excellent grip	Excellent grip
Connectivity	5G	Sub-6	Sub-7
	Wi-Fi	Wi-Fi 6E / 7	Wi-Fi 6E / 8
	Bluetooth	5.3	5.4
	Headphone Jack	Yes	Yes
Audio	Speakers	Stereo	Stereo
	Dolby / Hi-Res	Supported	Supported
Security	Fingerprint	Optical / Side-mounted	Optical / Side-mounted
	Face Unlock	2D	3D
Price & Value	Price-to-Performance	Excellent	Excellent
	Resale Value	Moderate	Moderate
Reliability	Brand Reputation	Strong hardware-focused brand	Strong hardware-focused brand
	Warranty	1 year	2 year