



Introduction

Successful companies have a robust CX strategy to make customers the focus of their entire organization.

The right CRM helps extend the breadth and depth of their customer relationships.

360°

A 360-degree view of
the customer
transforms your
relationship with them
from merely
transactional to a
meaningful one

Traditionally achieving
unified view of your
customer has been difficult
demanding huge
investments of time and
resources

Complex User Training

**Expensive Integration
Projects**

**Costly single
function
tools**

**Expensive
Enterprise Grade
Software**

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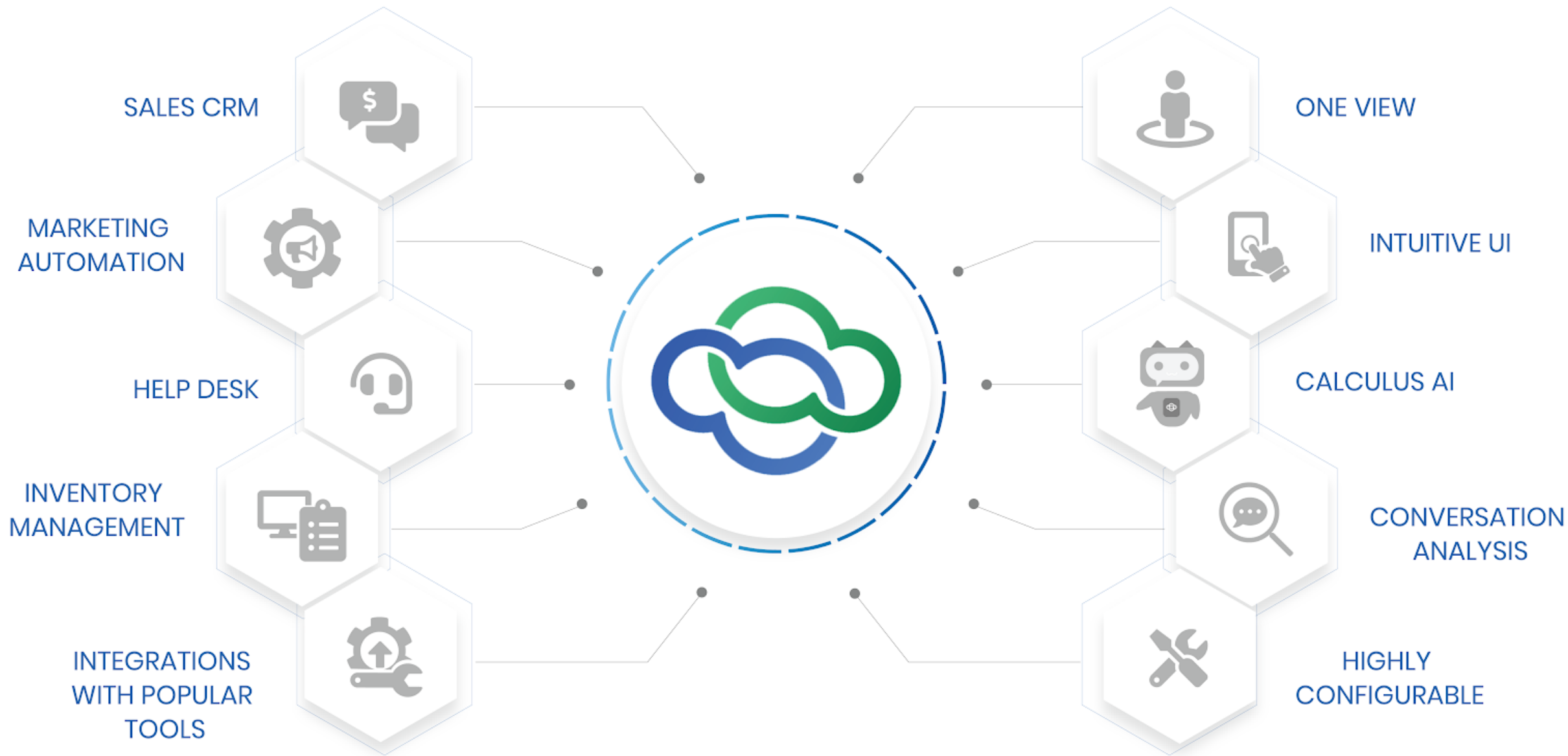
Expensive
Enterprise
Grade Software

Competing CRM
Solutions



Vtiger

Vtiger is a true all-in-one CRM that helps you **achieve your business goals faster** at a fraction of the cost compared to other alternatives



Vtiger One Advantages

Actionable Insights

Vtiger tracks customer interactions across all stages of the buyer journey and touch points, giving you better and actionable insights into your customer's purchase journey

Expanded Automation

Vtiger enables your teams to leverage advanced automation capabilities. They can now drastically reduce time and effort spent on repetitive tasks freeing them up to focus on customers

Optimized Sales Funnel

Vtiger empowers you to zero in on the best leads to reach out to, track your most valuable customers, engage with customers at the right time to upsell/cross-sell your offerings

Seamless Collaboration

Vtiger breaks down data silos and supports seamless collaboration across Marketing, Sales and Support teams. Things get done faster, projects get delivered on time, customers get the support they love

Marketing

Marketing Calendar
Email Campaigns
SMS Campaigns
Event-driven campaigns
Landing pages
Website tracking
Google Ads integration
Facebook Ads integration
Webforms
Consents
Drag & Drop builder

Sales

Contact Management
Pipeline Management
Smart Alerts
Insights & Dashboards
Quotas & Forecasts
Appointment Pages
Discount Approvals
Group Mailboxes
Journey Templates
Documents Tracking
Best time to contact
Deal Health by Calculus
Geo fence and Check-in

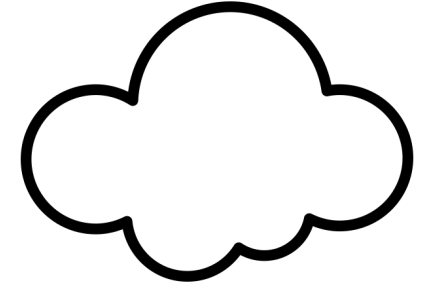
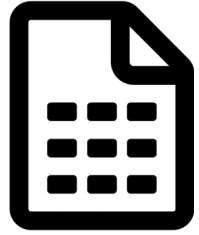
Support

Case management
SLAs
Business Hours
Live Chat
Recommendations for Agents
Self-service KB portal
Customer Portal
Customer Service Insights
Chat Insights

Vtiger works where **you** work

Vtiger integrates with tools your teams use daily within their existing workflow





Irrespective of where you are in the maturity of your CRM journey, **Vtiger can transform your business and sales process.**

Whether you are looking to upgrade from using spreadsheets or to save costs by moving from expensive enterprise platforms, **Vtiger will deliver clear business value.**

Best
overall
TCO



Vtiger CRM saves you
time and money
because it is

Fast to setup and configure
Easy to use
Simple to administer

Vtiger is **secure**



An **award-winning** solution



Trusted by over 300,000 businesses globally

lenovo

BAUNAT
SMART WEEDS RM

GRUPO
BRODHEIM

ANCHOR
by Panasonic

Mozido®
MOBILIZING A BETTER FUTURE™

PROPEL

ClimatePartner®

A·C·I
Real Estate

Europcar
moving your way

EM EQUATE MEDIA

Trescal

LABYES
ESPECIALIDADES VETERINARIAS

bertelson
One Source

CMAB
REALTY
AGENCY

VOLO
Adventures in accommodation

Horwath HTL
With. South-eastern

NEMO
CAPITAL PARTNERS

10 years
FIRESTORM
PRODUCE. PLAN. PERFORM.

breezway

RE/MAX®

First
Communications®

MasterBase®
Delivering marketing Results

KNAUF

lenskart

LABINDIA®

CONTUS
Technology at IT's Best

actis
re-imagine possibilities

STANTON CHASE

santec

HIKVISION®

graham
OLESON

velos

Axios
SYSTEMS

toshi
automation solutions

Zimmer
Pharmaceuticals

Global Partner Network



About Vtiger

Founded in **2004** and among the first to implement a unified customer **One View** concept

Innovator in CRM with an industry Leading Open Source CRM with **over 5 Million downloads** till

date Launched Cloud Version in

2010

3 offices globally – Cupertino California and Austin Texas in USA, Bengaluru in India

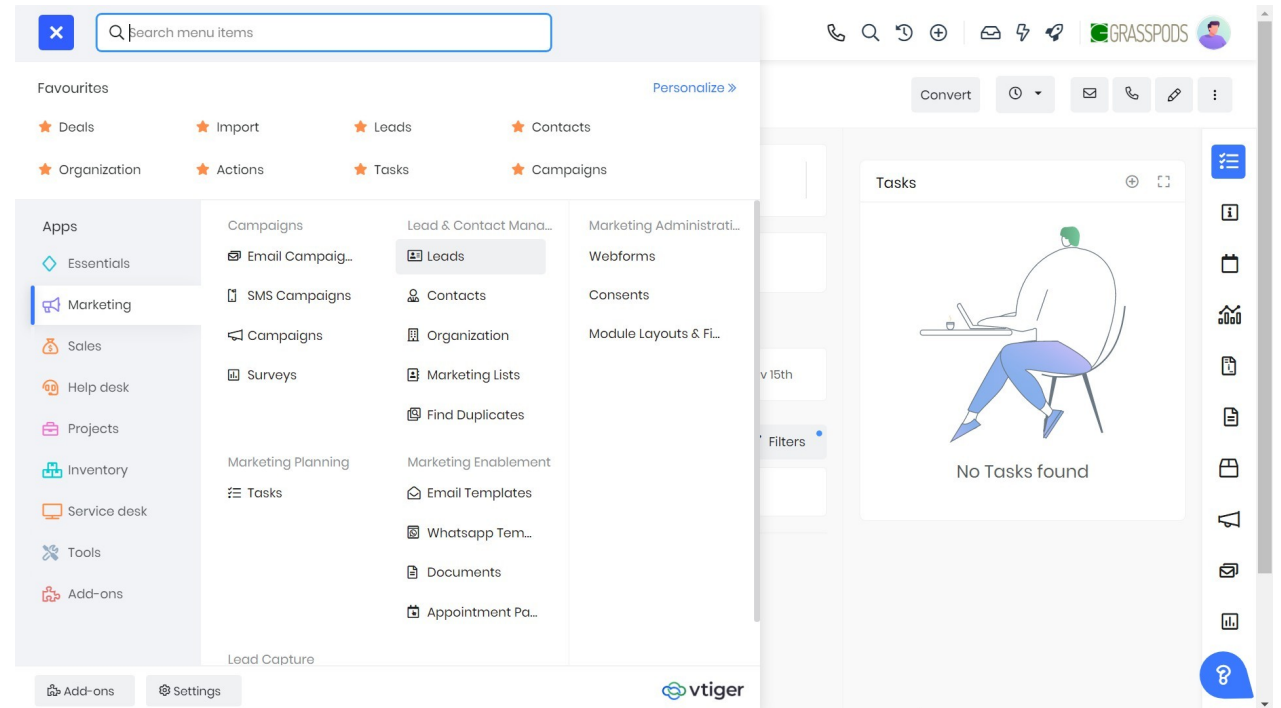
Trusted by over 300,000 organizations to drive their mission critical processes.

Risk free trial

Get firsthand experience of
Vtiger capabilities

We offer you a
15-day risk free trial.

No credit card
required.



<https://www.vtiger.com/begin-free-trial/>

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