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|  | <p style="text-align: center;">ADAMAS UNIVERSITY END-SEMESTER EXAMINATION : JANUARY 2021 (Academic Session: 2020 – 21)</p> | | |
| Name of the Program: (Example: B. Sc./BBA/MA/B.Tech.) | MCA | Semester: (I/III/ V/ VII/IX) | V |
| Paper Title : | Management Information System | Paper Code: | MBA53101 |
| Maximum Marks : | 40 | Time duration: | 3 Hrs. |
| Total No of questions: | 08 | Total No of Pages: | 01 |
| (Any other information for the student may be mentioned here) | | | |

Answer all the Groups

Group A

Answer all the questions of the following

5 × 1 = 5

1. a) Define Information Overload.
- b) Define Bounded Rationality.
- c) Define rational decision-making.
- d) Define Application-Processing System.
- e) Explain the concept of Data Warehousing.

GROUP –B

Answer any three of the following

3 × 5 = 15

2. Explain Knowledge Management System Architecture.
3. Explain how to manage security threats in E - Business.
4. Explain information life cycle management.
5. What is the role of MIS in decision making?

GROUP –C

Answer any two of the following

2 × 10 = 20

6. Explain on detail the Simon's Model of Decision Making in MIS.
 7. Critically evaluate all the Data Mining Techniques.
 8. What are the 7 stages of System Development life cycle? Explain in details.
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