

Project Cost Estimator

Interactive calculator to estimate the running costs of the Snoopiest Engine, from infrastructure to AI generation.

This tool provides a transparent breakdown of the costs involved in running the full AI video production pipeline. Adjust the sliders and dropdowns to visualize the cost difference between "Hobbyist" and "Production" scales.

👤 DEVELOPMENT TEAM SIZE

5



Updates per-seat infrastructure costs automatically

💻 Monthly Fixed Stack

Compute & Hosting

[🔗 \(https://vercel.com/pricing\)](https://vercel.com/pricing)

Pro (\$20/user)



Est. Cost: **\$100 /mo**

Source Control

[🔗 \(https://github.com/pricing\)](https://github.com/pricing)

Team (\$4/user)



Est. Cost: **\$20 /mo**

Authentication

[🔗 \(https://www.better-auth.com/\)](https://www.better-auth.com/)

Better Auth (Self-Hosted) (\$0/mo)



\$0 /mo

渲 Production AI Pipeline

SCREENPLAY LOGIC (LLM)

[🔗 \(HTTPS://WWW.ANTHROPIC.COM/PRICING\)](https://www.anthropic.com/pricing)

Claude 4.0 Sonnet (\$16/M tok)



VISUALS (IMAGE GEN)

[🔗 \(HTTPS://REPLICATE.COM/\)](https://replicate.com/)

Flux 2 [Pro] (\$0.05/img)



3BATCH

VIDEO RENDER

([HTTPS://LUMALABS.AI/](https://lumalabs.ai/))

Luma Dream Machine v2 (\$0.45 / per 5s)



VOICE (TTS)

([HTTPS://ELEVENLABS.IO/PRICING](https://elevenglabs.io/pricing))

ElevenLabs v3 (\$0.18/1k char)



\$1.27

COST PER 8S SCENE

/ 8S UNIT

MONTHLY INFRA

\$120 /mo

LLM Logic	\$0.04
Imagery	\$0.15
Video	\$0.72
Voice	\$0.03
Sync	\$0.33

Prices are estimates based on Early 2026 data. Actual costs may vary by usage and provider.

⚠ DISCLAIMER

Prices are estimates based on early 2026 data. Actual costs may vary by usage and provider. Infrastructure costs (Vercel, GitHub) are monthly, while AI costs are usage-based.