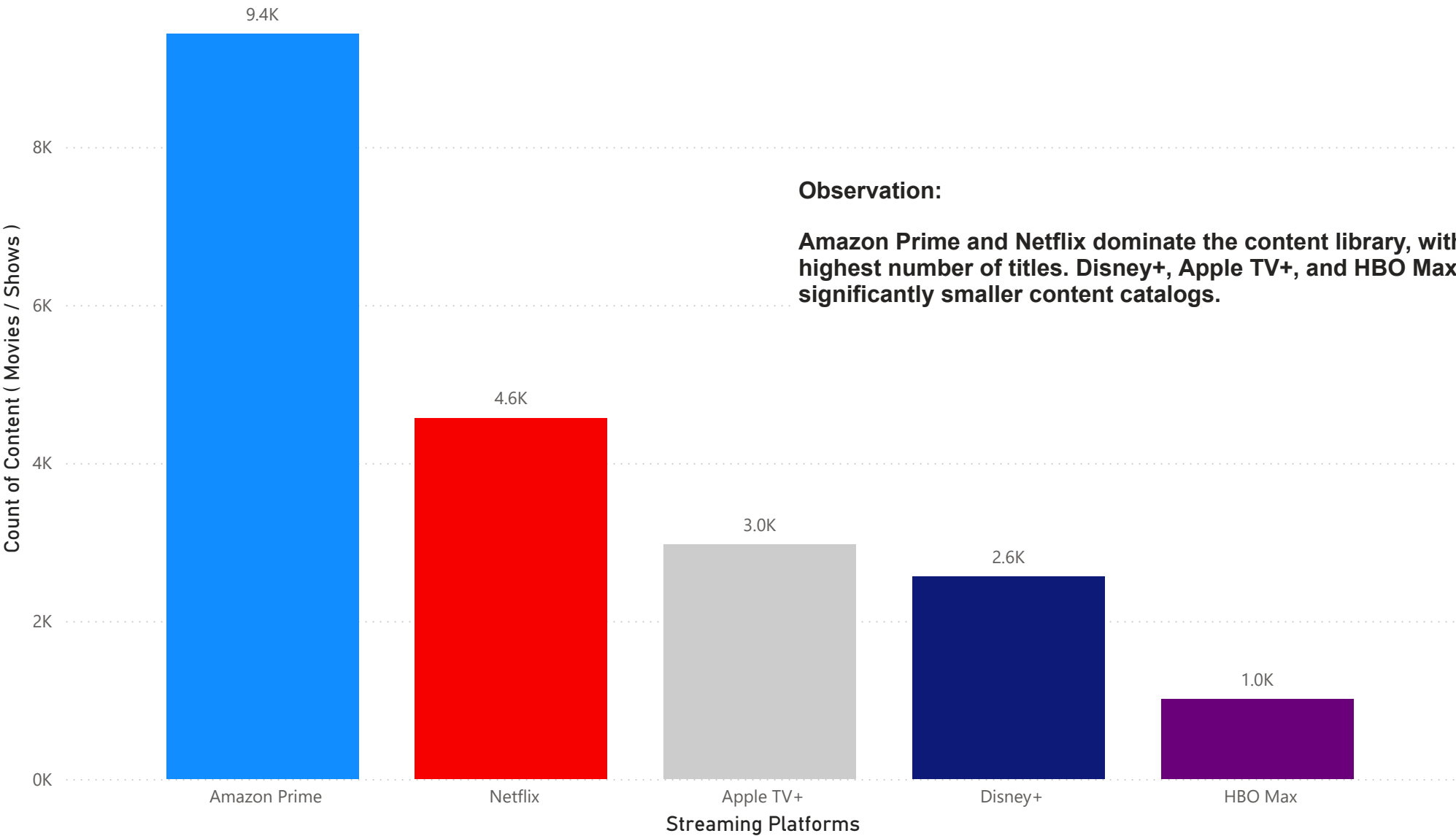


CONTENT COUNT BASED ON STREAMING PLATFORMS



Observation:

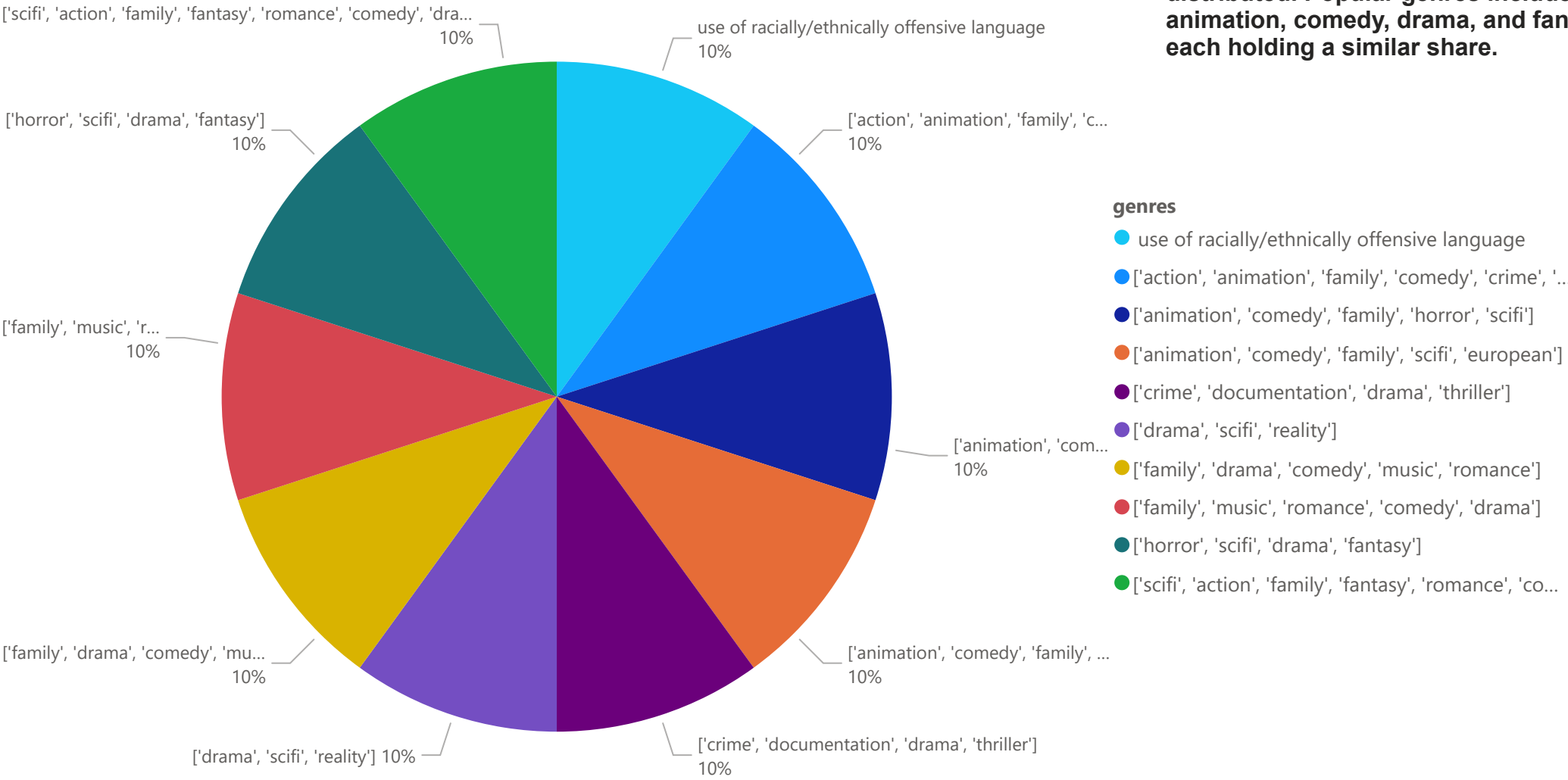
Amazon Prime and Netflix dominate the content library, with the highest number of titles. Disney+, Apple TV+, and HBO Max have significantly smaller content catalogs.

Colour of column differentiated based on Platform

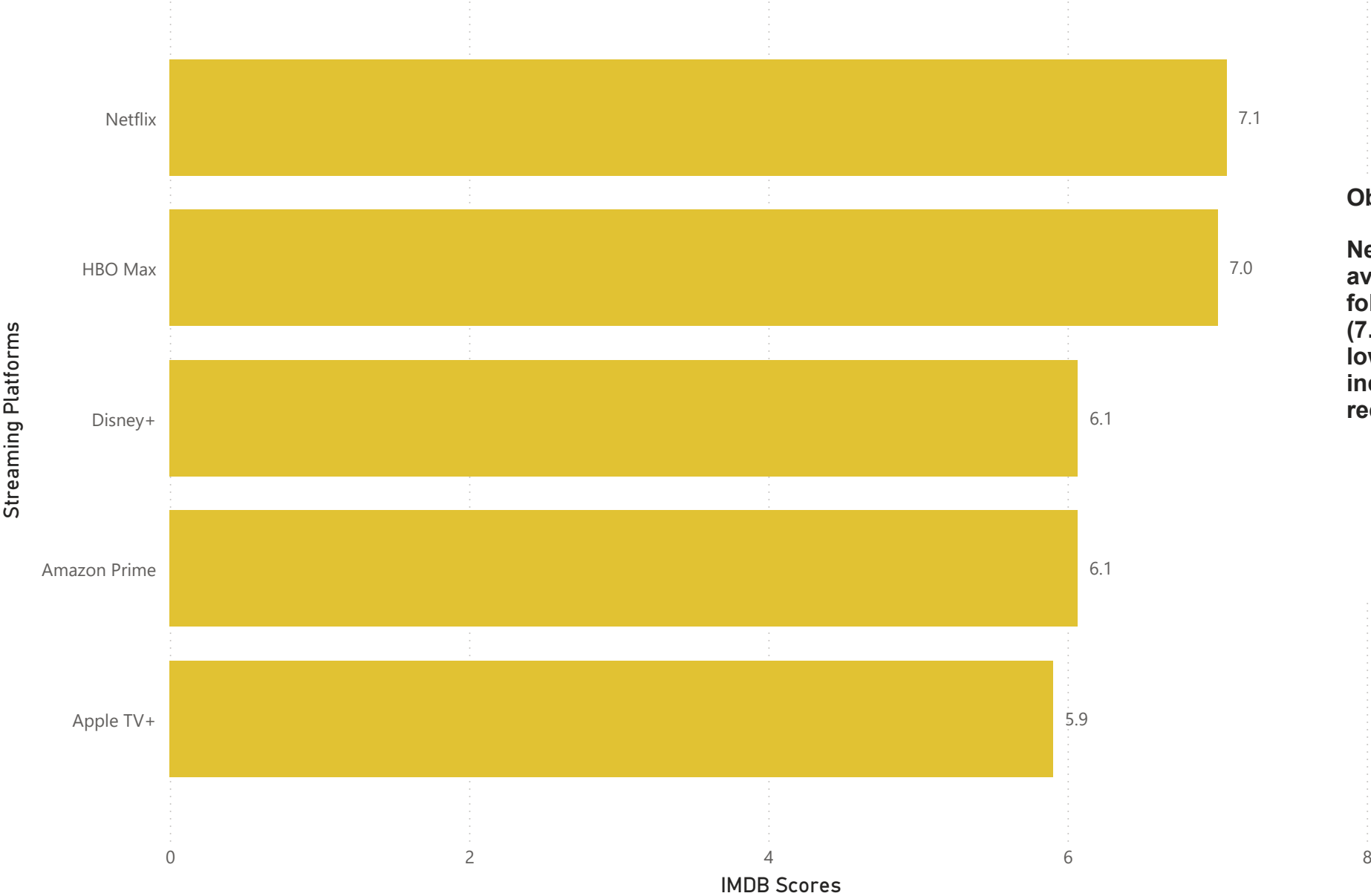


TOP 10 GENRES OF CONTENT ACROSS MAJOR STREAMING PLATFORMS

Observation:  
Content on major streaming platforms is diverse, with the top genres evenly distributed. Popular genres include action, animation, comedy, drama, and fantasy, each holding a similar share.



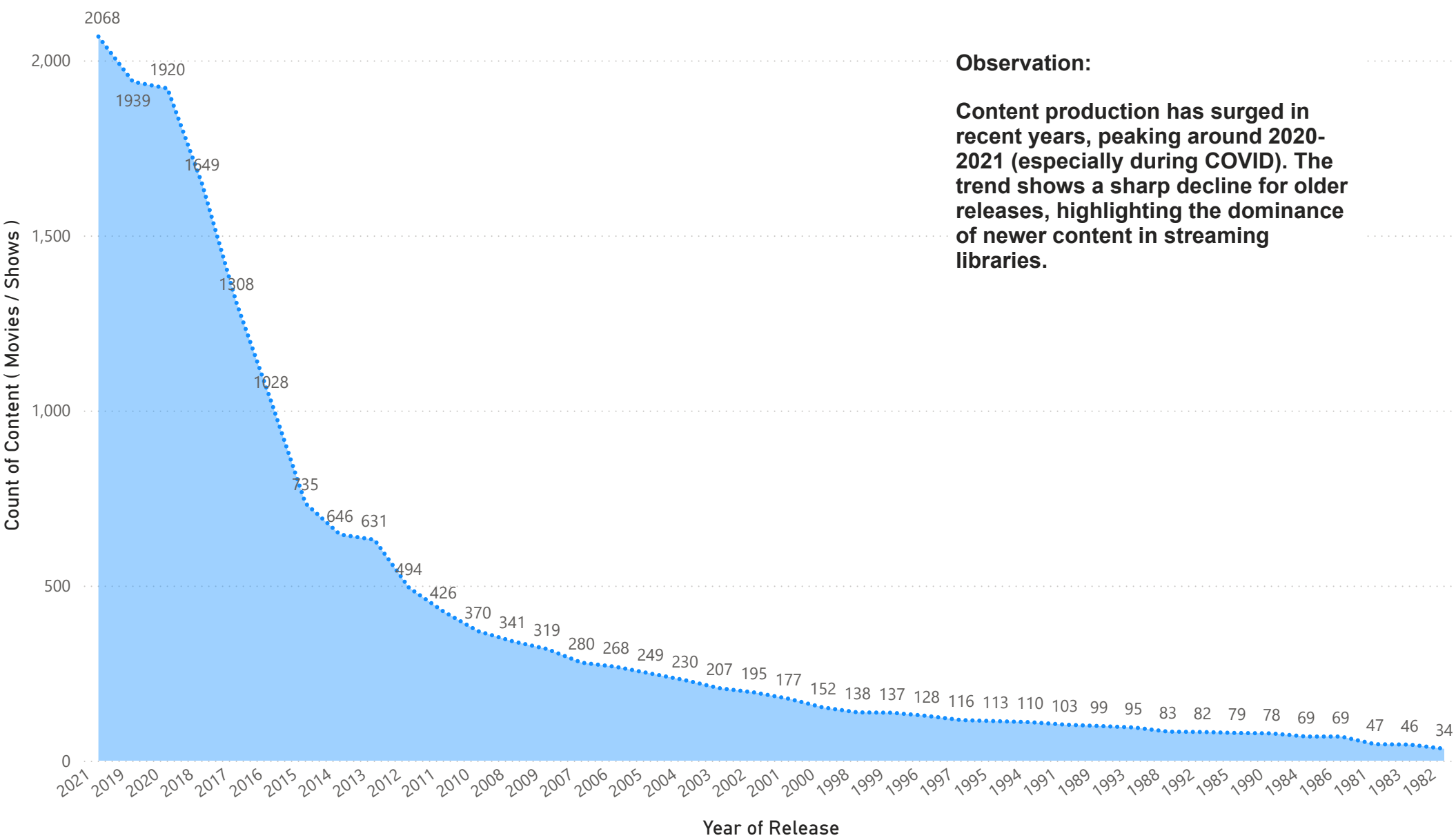
IMDB Footfall as per Streaming Platforms ( Based on average IMDB score )



**Observation:**

**Netflix leads with the highest average IMDb score (7.1), followed closely by HBO Max (7.0). Apple TV+ has the lowest average score (5.9), indicating varying audience reception across platforms.**

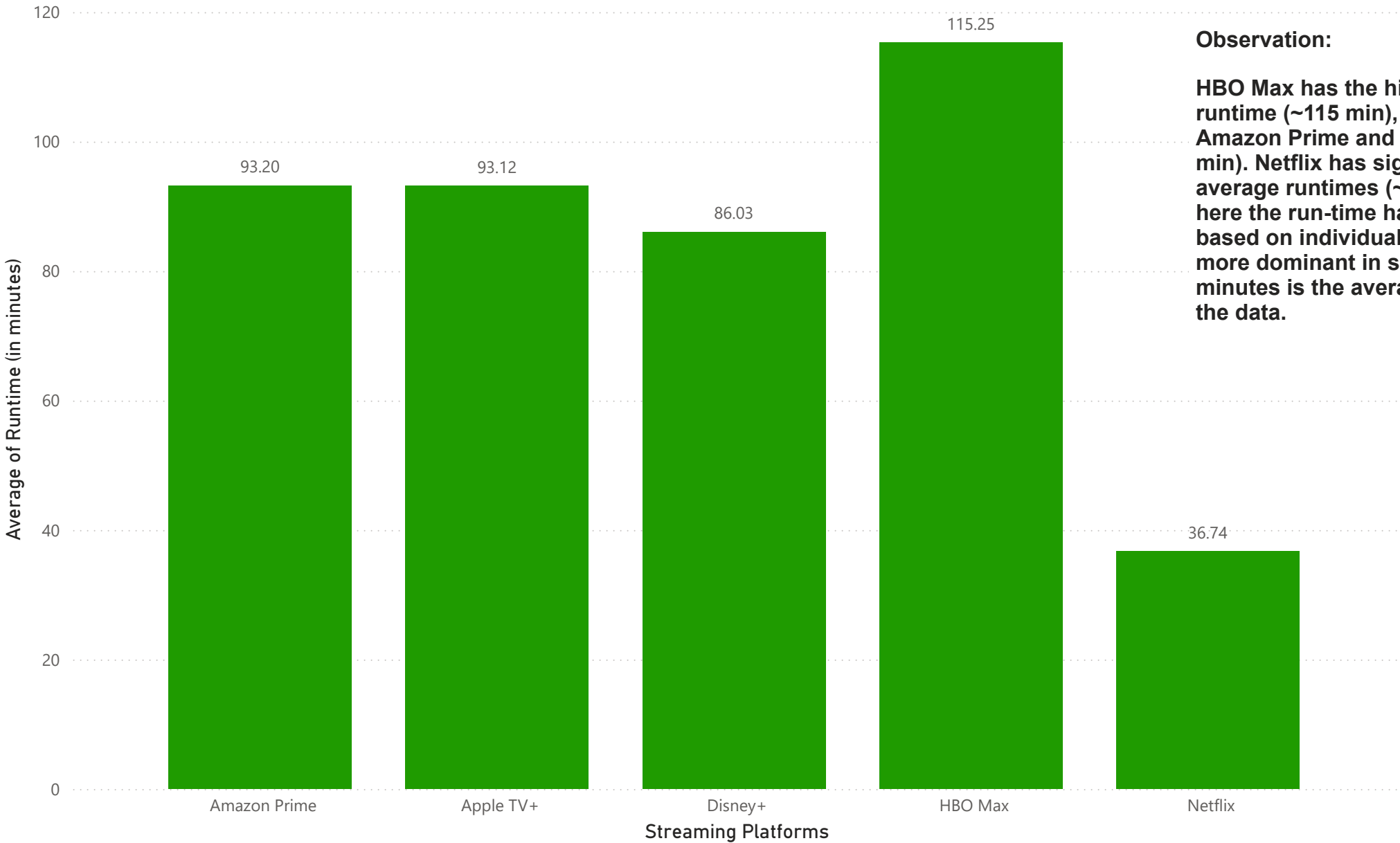
# TREND OF CONTENT RELEASE OVER THE YEARS



## Observation:

Content production has surged in recent years, peaking around 2020-2021 (especially during COVID). The trend shows a sharp decline for older releases, highlighting the dominance of newer content in streaming libraries.

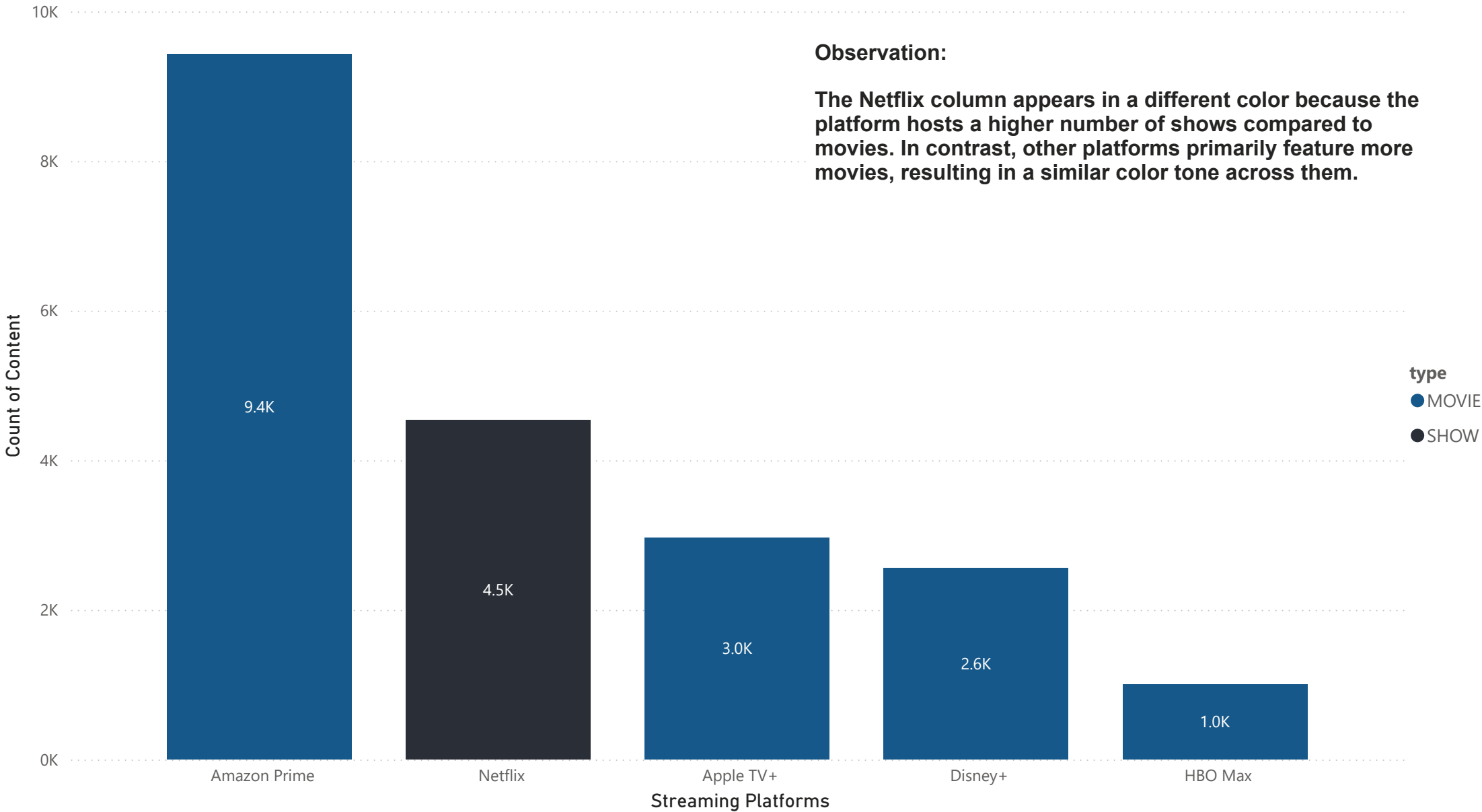
Average of Runtime across Streaming Platforms



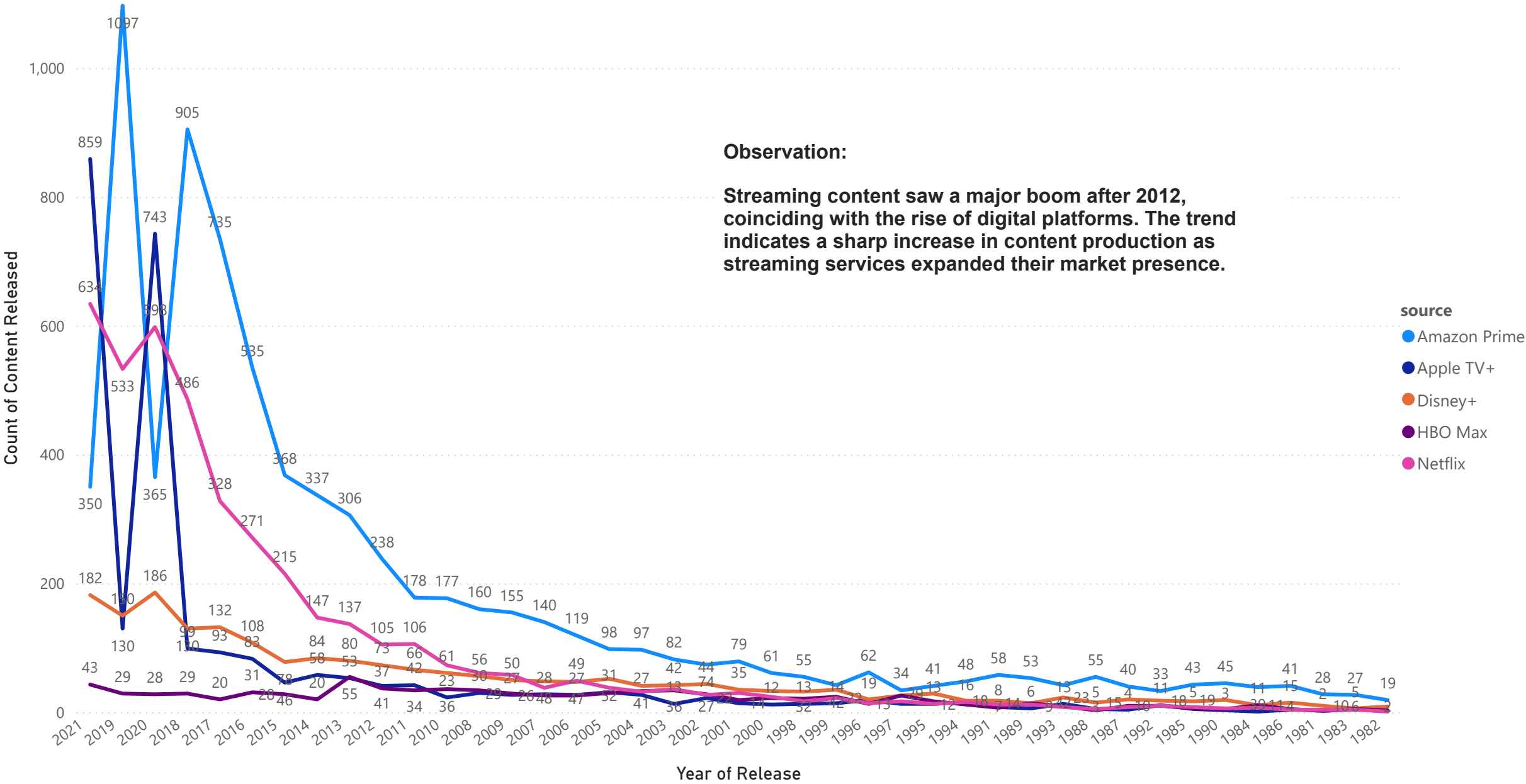
**Observation:**

HBO Max has the highest average runtime (~115 min), followed by Amazon Prime and Apple TV+ (~93 min). Netflix has significantly shorter average runtimes (~37 min), because here the run-time has been calculated based on individual episodes. Netflix is more dominant in series, and 37 minutes is the average pulled out from the data.

# Comparison of Movies and TV Shows Across Streaming Platforms

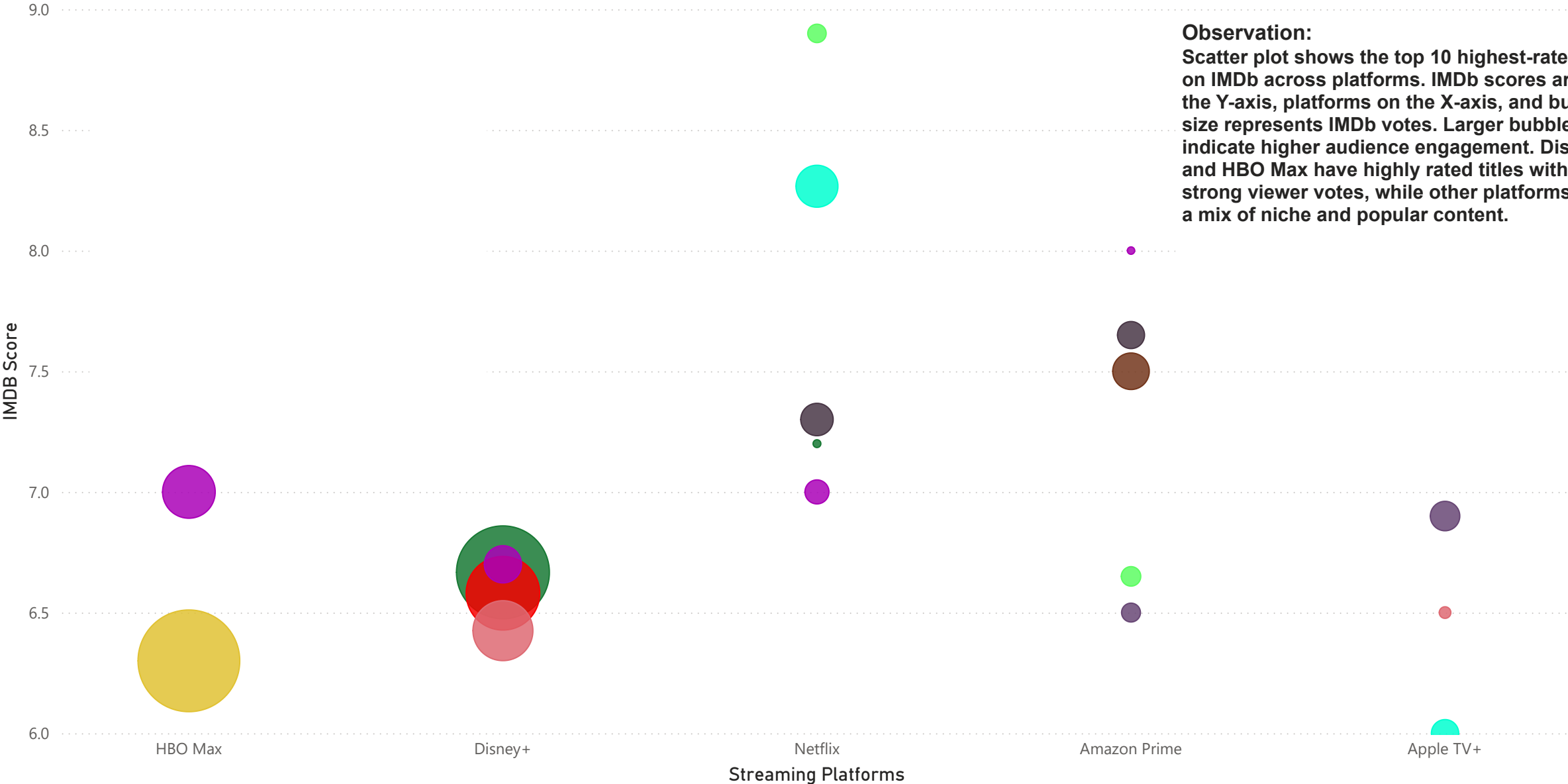


Yearly Content Trend Across Streaming Platforms



Top 10 IMDb-Rated Titles: Ratings vs. Popularity Across Platforms

title A Nightmare on Elm Street Alice in Wonderland Beauty and the Beast Bully Cinderella Erased Les Misérables Shadows The Gift The Stranger



Observation:  
Scatter plot shows the top 10 highest-rated titles on IMDb across platforms. IMDb scores are on the Y-axis, platforms on the X-axis, and bubble size represents IMDb votes. Larger bubbles indicate higher audience engagement. Disney+ and HBO Max have highly rated titles with strong viewer votes, while other platforms show a mix of niche and popular content.



Distribution of IMDb Ratings Across Count of Content Titles

