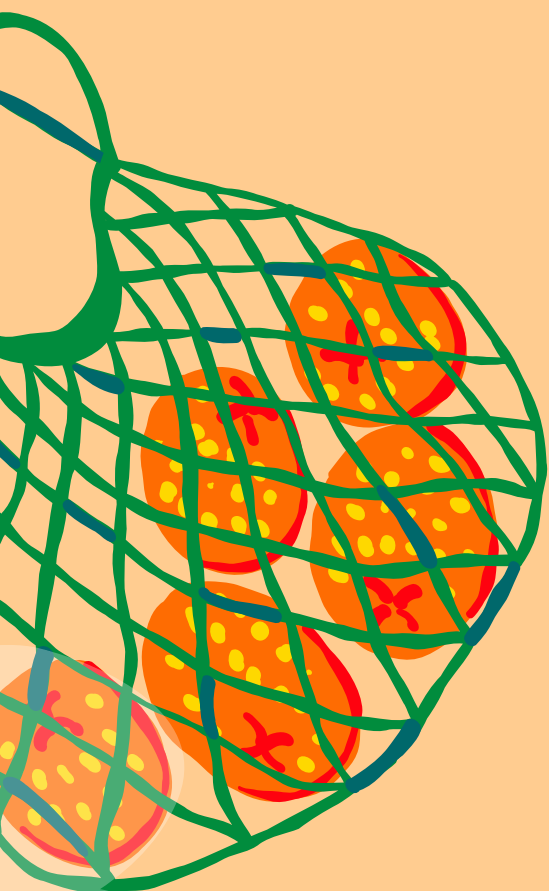
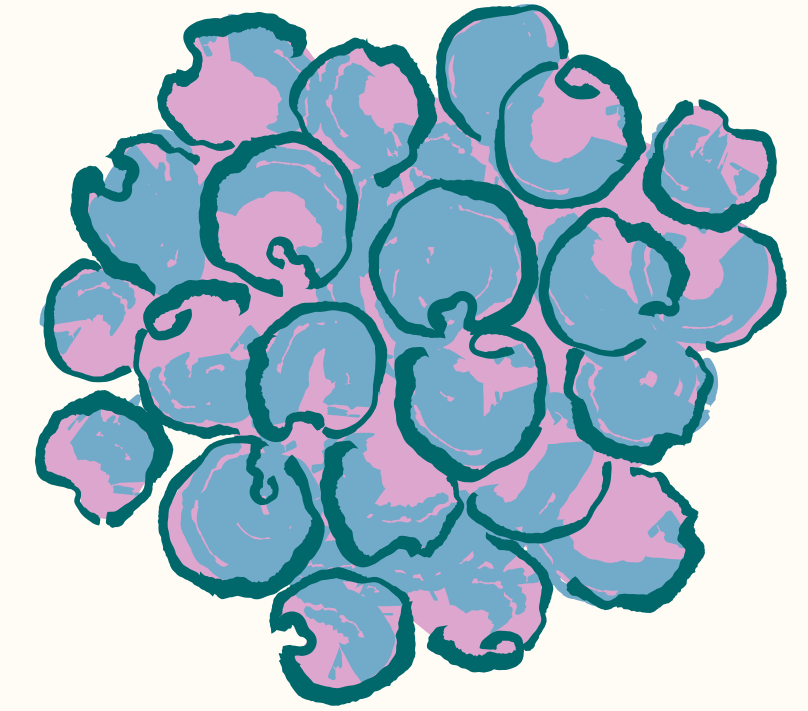


SWIGGY instamart

Made by: Kailash Bisht





Welcome to the Future of Food Delivery

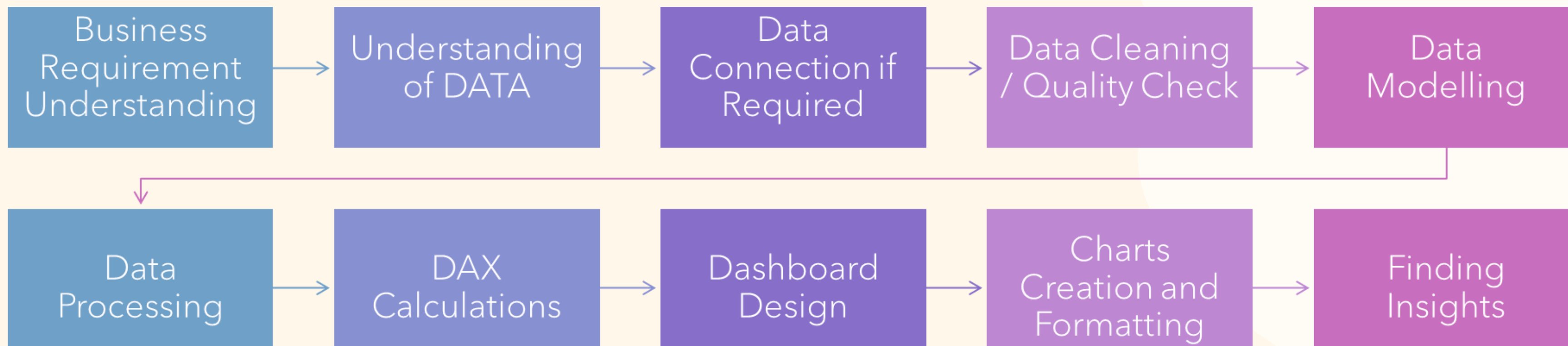
Indian online food delivery company
[talepost.com](https://www.talepost.com)

- Swiggy is an Indian online food delivery company. It was started in 2014 in Bengaluru, Karnataka. Swiggy operates in over 580 cities across India. It delivers food from restaurants and groceries through its Instamart service. It also provides a package delivery service called Swiggy Genie.



Instamart_Data - Excel												
	A	B	C	D	E	F	G	H	I	J	K	
1	Item Code	Category	Shop Code	Shop City Type	Shop Size	Shop Type	Item Weight	Sales	Rating	Shop Opening Year		
2	FDX32	Fruits and Vegetables	Shop049	Tier 1	Medium	Supermarket Type1	13.2	175.4786	4	2023		
3	NCB42	Health and Hygiene	Shop018	Tier 3	Medium	Supermarket Type2	16.4	125.3492	5	2023		
4	FDR28	Frozen Foods	Shop046	Tier 1	Small	Supermarket Type1	13.85	185.021	4	2023		
5	FDL50	Canned	Shop013	Tier 3	High	Supermarket Type1	12.15	196.5046	3	2023		
6	DRI25	Soft Drinks	Shop045	Tier 2	Small	Supermarket Type1	19.6	55.1614	5	2023		
7	FDS52	Frozen Foods	Shop017	Tier 2	Small	Supermarket Type1		102.4016	5	2023		
8	NCU05	Health & Hy	Shop010	Tier 3	Small	Grocery Store	11.8	81.4618	5	2021		
9	NCD30	Household	Shop045	Tier 2	Small	Supermarket Type1	19.7	96.0726	5	2023		
10	FDW20	Fruits and Vegetables	Shop013	Tier 3	High	Supermarket Type1	20.75	124.173	4	2022		
11	FDX25	Canned	Shop027	Tier 3	Medium	Supermarket Type3		181.9292	5	2021		
12	FDX21	Snack Foods	Shop027	Tier 3	Medium	Supermarket Type3		109.8912	5	2022		
13	NCU41	Health and Hygiene	Shop035	Tier 2	Small	Supermarket Type1	18.85	192.1846	5	2022		
14	FDL20	Fruits and Vegetables	Shop018	Tier 3	Medium	Supermarket Type2	17.1	112.3886	5	2022		
15	NCR54	Household	Shop013	Tier 3	High	Supermarket Type1	16.35	195.211	3	2021		
16	FDH19	Meat	Shop027	Tier 3	Medium	Supermarket Type3		173.1738	5	2022		
17	FDB57	Fruits and Vegetables	Shop035	Tier 2	Small	Supermarket Type1	20.25	222.1772	5	2022		
18	FDO23	Breads	Shop018	Tier 3	Medium	Supermarket Type2	17.85	93.7436	4	2021		
19	NCB07	Household	Shop049	Tier 1	Medium	Supermarket Type1	19.2	197.611	5	2022		
20	FDJ56	Fruits and Vegetables	Shop027	Tier 3	Medium	Supermarket Type3		98.77	5	2022		
21	DRN47	Hard Drinks	Shop018	Tier 3	Medium	Supermarket Type2	12.1	178.566	5	2022		
22	FDZ07	Fruits and Vegetables	Shop027	Tier 3	Medium	Supermarket Type3		60.2194	4	2022		
23	NCK31	Others	Shop027	Tier 3	Medium	Supermarket Type3		50.9666	5	2021		
24	FDJ41	Frozen Foods	Shop018	Tier 3	Medium	Supermarket Type2	6.85	261.6594	5	2021		
25	DRI51	Dairy	Shop018	Tier 3	Medium	Supermarket Type2	17.25	173.1764	5	2023		
26	FDC40	Dairy	Shop017	Tier 2	Medium	Supermarket Type1	16	76.1986	5	2022		
27	FDB53	Frz Foods	Shop017	Tier 2	Medium	Supermarket Type1	13.35	150.2392	5	2021		
28	FDA16	Frozen Foods	Shop035	Tier 2	Small	Supermarket Type1	6.695	221.9456	5	2021		

PROJECT STEPS



Show kpi's

- Total Sales: The overall revenue generated from all items sold.



- Average Sales: The average revenue per sale.



- Number of Items: The total count of different items sold.



- Average Rating: The average customer rating for items sold.



Charts



Total Sales by Shop and Category



Total Order by City Type - Donut Chart



Shops opening year wise - Line Chart



Total Sales, Avg Sales, Order Count, Avg Rating ...Show in Donut chart (Each Shop Size)



Total Sales by City Type in Column Chart



Shop Total Sales, Avg Sales, Order Count, Avg Rating ...Show in Table (Each shop Type)



Total Sales by Category wise in Bar Chart

Checking Data

Sort Ascending

Sort Descending

Clear Sort

Clear Filter

Remove Empty

Text Filters

Search

(Select All)

Baking Goods

Breads

Breakfast

Canned

Dairy

Frozen Foods

Fruits and Vegetables

Frz Foods

Hard Drinks

Health & Hy

Health and Hygiene

Household

Meat

Others

Seafood

List may be incomplete.

Load more

OK

Cancel

Item Code	Category	Shop Code	Shop City Type	Shop Size	Shop Type	Item Weight
Valid 100%	Valid 100%	Valid 100%	Valid 100%	Valid 100%	Valid 100%	Valid
Error 0%	Error 0%	Error 0%	Error 0%	Error 0%	Error 0%	Error
Empty 0%	Empty 0%	Empty 0%	Empty 0%	Empty 0%	Empty 0%	Empty
Shop049		Tier 1		Medium	Supermarket Type1	
Shop018		Tier 3		Medium	Supermarket Type2	
Shop046		Tier 1		Small	Supermarket Type1	
Shop013		Tier 3		High	Supermarket Type1	
Shop045		Tier 2		Small	Supermarket Type1	
Shop017		Tier 2		Small	Supermarket Type1	
Shop010		Tier 3		Small	Grocery Store	
Shop045		Tier 2		Small	Supermarket Type1	
Shop013		Tier 3		High	Supermarket Type1	
Shop027		Tier 3		Medium	Supermarket Type3	
Shop027		Tier 3		Medium	Supermarket Type3	
Shop035		Tier 2		Small	Supermarket Type1	
Shop018		Tier 3		Medium	Supermarket Type2	
Shop013		Tier 3		High	Supermarket Type1	
Shop027		Tier 3		Medium	Supermarket Type3	
Shop035		Tier 2		Small	Supermarket Type1	
Shop018		Tier 3		Medium	Supermarket Type2	
Shop049		Tier 1		Medium	Supermarket Type1	
Shop027		Tier 3		Medium	Supermarket Type3	
Shop018		Tier 3		Medium	Supermarket Type2	
Shop027		Tier 3		Medium	Supermarket Type3	
Shop027		Tier 3		Medium	Supermarket Type3	
Shop018		Tier 3		Medium	Supermarket Type2	

PROPERTIES

Name

Grocery Shop

All Properties

APPLIED STEPS

Source

Navigation

Promoted Headers

Changed Type

PREVIEW DOWNLOADED AT 19:43

column

Search

ENG

19:49

Replacing Values

Category	Shop Code	Shop City Type	Shop Size	Shop Type
Valid	Valid	Valid	Valid	Valid
100%	100%	100%	100%	100%
Frz Foods				
Replace With				
Frozen Foods				
Advanced options				
OK				Cancel

Fruits and Vegetables	Shop013	Tier 3	High	Supermarket Type1
Household	Shop027	Tier 3	Medium	Supermarket Type3
Meat	Shop035	Tier 2	Small	Supermarket Type1
Breads	Shop018	Tier 3	Medium	Supermarket Type2
Household	Shop049	Tier 1	Medium	Supermarket Type1
Fruits and Vegetables	Shop027	Tier 3	Medium	Supermarket Type3
Hard Drinks	Shop018	Tier 3	Medium	Supermarket Type2

Category	Shop Code	Shop City Type	Shop Size	Shop Type
Valid	Valid	Valid	Valid	Valid
100%	100%	100%	100%	100%
Health & Hy				
Replace With				
Health and Hygiene				
Advanced options				
OK				Cancel

Fruits and Vegetables	Shop013	Tier 3	High	Supermarket Type1
Household	Shop027	Tier 3	Medium	Supermarket Type3
Meat	Shop035	Tier 2	Small	Supermarket Type1
Breads	Shop018	Tier 3	Medium	Supermarket Type2
Household	Shop049	Tier 1	Medium	Supermarket Type1
Fruits and Vegetables	Shop027	Tier 3	Medium	Supermarket Type3
Hard Drinks	Shop018	Tier 3	Medium	Supermarket Type2

Change Type

[illegible]



Filter Panel

Clear All Filter



2021

High

Tier 1

2022

Medium

Tier 2

2023

2024

Small

Tier 3

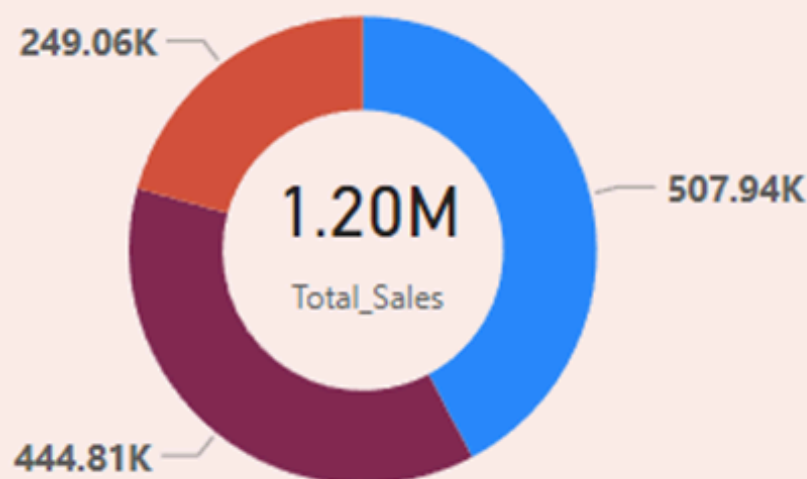
Total_Sales

Avg_Sales

Total_Orders

Avg_Rating

Shop Size ● Medium ● Small ● High



Total Sales
1.20M



Order
8.523K



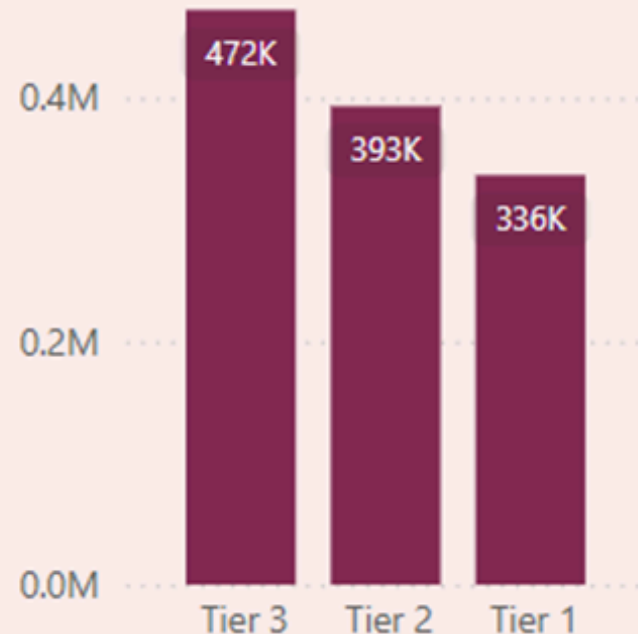
Avg of Rating
3.92



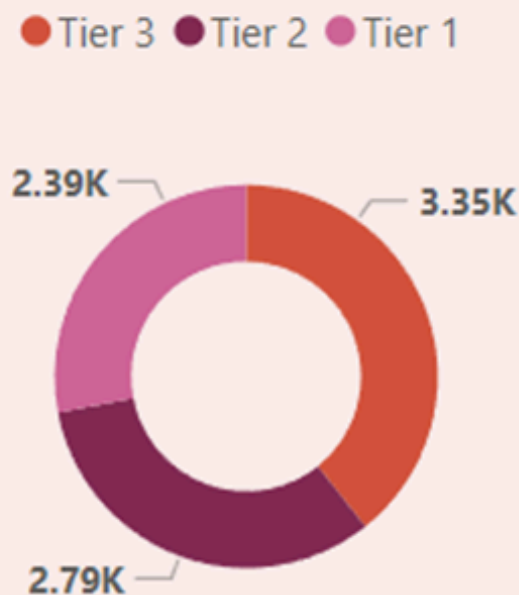
Item Weight Avg
12.86



Total Sales by City Type

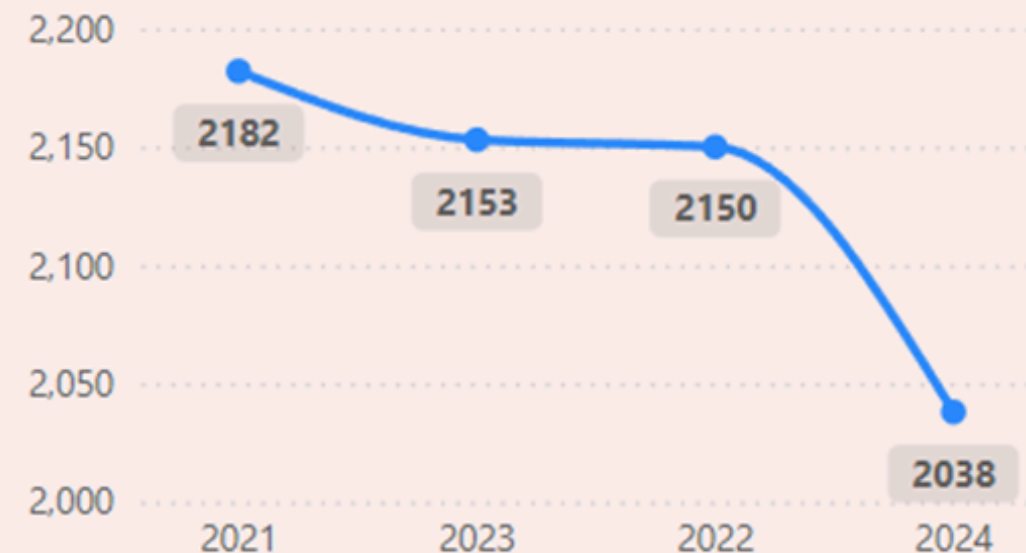


Total Order by City Type



Shop Type	Total_Sales	Total_Orders	Avg_Rating	Avg_Sales
Grocery Store	1,51,939.15	1083	3.93	140.29
Supermarket Type1	7,87,669.89	5577	3.92	141.24
Supermarket Type2	1,31,487.78	928	3.93	141.69
Supermarket Type3	1,30,714.67	935	3.91	139.80
Total	12,01,811.49	8523	3.92	141.01

Shops Opening Year Wise



Total Sales by Category

