

**Company Name: IB Analytics**

**Logo for IB:**

**Slogan:**

“Your Intelligence Partner”

**About us**

**Our Story:**

We have been shaping AI solutions since **2019**—steadily building, experimenting, and delivering results that matter. In **2025**, we rebranded as **IB Analytics**. The name is new, but our mission remains constant: transforming data into intelligence, and intelligence into action.

To us, becoming AI-native is more than adopting tools—it’s about embedding intelligence at the core of an enterprise. That’s why we position ourselves as a long-term partner, helping organizations design, implement, and sustain the right AI solutions for lasting impact.

**Mission:**

Empower enterprises to become AI-native by delivering simple, scalable, and sustainable AI solutions.

**Vision:**

To be the most trusted partner for enterprises in their AI transformation journey.

**Values:**

Integrity

Clarity

Collaboration

Agility

Impact

Transparency

**Our Team:**

Leadership Team:

1. Mr. Indra Giri, Co-Founder & Chief Executive Officer

**Bio:** Mr. Indra Giri brings over 8 years of experience in data analytics, machine learning, and research, combined with a proven track record of successfully leading multiple organizations in Nepal. Known for his exceptional leadership and strategic vision Indra excels in driving organizational growth and transformation. With a strong commitment and backed by a strong team Indra is leading Sankhya AI towards a future of innovation and success for businesses across the globe.

2. Mr. Bishu Giri, Co-Founder/Shareholder

**Bio:** Bishu Giri is a data scientist with over eight years of experience. He has worked at Accenture AI team (formerly Bridgei2i) for six years before moving to the World Bank HQ, Washington D.C., where he works on implementing data science and AI solutions. At Accenture, Bishu led many projects – helping Fortune 500 organizations use data science to solve business problems. His work portfolio includes building fraud detection models, demand forecasting, loan default and loss provisioning models, recommendation engine, topic modeling and sentiment analysis, etc. His expertise extends to generative AI, database management, visualization, and geo-spatial analysis.

3. Mr. Sudip Giri, Chief Marketing Officer

### **Our Industries:**

Banking & Financials/Industrials/Travel and Hospitality

Banking & Financials:

- Default loan prediction - minimize NPAs
- Customer Segmentation - for product recommendation
- Loan & Mortgage Approval Automation

Retail:

- Customer Segmentation
- Churn Prediction
- Demand Forecasting & Inventory Management
- Dashboard & Reporting
- Dynamic Pricing

Industry:

- Predictive Maintenance & Equipment Monitoring
- Supply chain Optimisation

#### Travel & Hospitality:

- Personalized Travel Itinerary
- Dynamic Pricing & Revenue Management
- Demand Forecasting & Capacity Planning
- Chatbots & Virtual Travel Assistants

#### Legal:

- AI assistant for Lawyers
- Document summarization
- 

#### **Our Services:**

##### **1. AI readiness audits**

- Provide basic to full auditing of business organization on where they stand currently. (create something similar to <https://besuper.ai/>)
- AI adoption needs few things (people, data, security, infrastructures)

##### **2. Custom AI solutions**

- Create AI agents such as chatbots, document summarizers, ocr, etc solutions
- Semantic layer optimization (such as memory, latency, costs)

##### **3. Data Science solutions:**

- Forecasting, Predictive Modeling, Customer Analytics, Digital Transformation Roadmap

##### **4. Business Intelligence**

- **Executive Dashboards** – Create customized, real-time dashboards to track key performance indicators (KPIs) and enhance decision-making.
- **Reporting & Monitoring** – Automate business reporting with real-time data updates, ensuring consistent monitoring of key metrics.
- **Market & Competitive Analysis** – Leverage data science to assess industry trends, customer preferences, and competitor movements for informed decision-making.
-