Certification and Language Trainings

PRAKASH LAMICHHANE
PIER, TITI, ISNA CERTIFIED COUNSELOR

About Me

- ► Prakash Lamichhane
- ► MBA University of Chester, UK
- ► CEO Kantipur Educare
- ▶ Instructor of IELTS and PTE
- ► TITI, ISANA, PIER certified counselor

What about you??

- Name
- Organization
- Country
- Experience

Outcomes

- Outcome of the session:
- ► Why language test?
- ► What is Certification?
- ► Why certification?

CASE

- ► I WANT TO STUDY ABROAD.
- ► I WANT TO STUDY IN AUSTRALIA.
- ► I WANT TO STUDY IN USA
- ► I WANT STUDY IN NEW ZEALAND
- ► I WANT TO STUDY IN CANADA

What is certification??

The process of giving official or legal approval to a person, company, product, etc. with a particular standard.

Country Specific Courses

- Education Agent Training Course (EATC) Australia
- The Canada Course for Education Agents (CCEA) Canada
- ► The US Agent Training Course (USATC) USA
- Education New Zealand (ENZ) Agent Training New Zealand
- Others

Organizational Certification

- American International Recruitment Council (AIRC)
- http://www.airc-education.org/about-airc
- NAFSA: Association of International Educators
- https://www.nafsa.org/
- There are many other available.
- ▶ ISO certification

CERTIFICATE TYPES

GENERAL:

► ITAC by ICEF Training Course

SPECIALIST:

QEAC by PIER Online: for Study in Aus.

USATC: For Study in USA

ENZ: For Study in New Zealand

CCEA: For Study in Canada

IEAC: for study in Ireland

Welcome to ICEF Academy!

ICEF Academy is an e-learning platform for specialised training and professional development in the field of international education.









Understanding the global education landscape and the markets you are recruiting for leads to better outcomes – for counsellors, education agents, educators, administrators and, most importantly, for students.

Whether you are an experienced professional or just starting out in international education, our courses and certifications will help you excel in our dynamic industry.

Your gateway to drive excellence in international student recruitment



Gain a fundamental understanding of the international education industry.



Become an expert in education systems across key student recruitment destinations.



Learn how to develop and nurture strategic partnerships.



Collectively raise industry standards with a global network of like-minded professionals.

office your potential with our programmes

All

Destinations

Professional Training



UK Agent and Counsellor Training Course

British Council's UK training programme for education agents and counsellors.



Education Agent Training Course (EATC)

PIER's original training course with updated information for student recruitment to Australia.



Canada Course for Education Agents (CCEA)

Learn how to navigate Canada's student recruitment landscape.



US Agent Training Course (USATC)

Unlock the complexities of the US, the world's most popular study destination.



Ireland Education Agent Course (IEAC)

Understand student recruitment opportunities within the Ireland education market.



Advising for Study in France (ASF)

Learn how to maximise student recruitment opportunities in this increasingly popular market.



UK Agent and Counsellor Training Course

The British Council's flagship course for education agents and counsellors who work with international students who wish to study in the UK.

Login to Enrol

Search Graduates

143

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Certified Graduates Mo

icef



ABOUT THE COURSE

British Council's UK training programme for education agents

Delivered in partnership with the British Council, the UK's international organisation for cultural relations and educational opportunities, the UK Agent And Counsellor Training course is a comprehensive professional programme for agents and counsellors who work with education providers or advise students aspiring to study in the country.

The British Council has meticulously designed the course material in consultation with industry experts and provides in-depth knowledge of the UK's education system to help agents expand their knowledge and guide international students effectively.

WHO IS THIS FOR?

Course overview



What

The UK Agent and Counsellor Training Course is a modular, self-paced course which explores UK student recruitment best practices.



Why

Equip yourself with a British Council certification and join a global directory of trained destination UK specialists.



Who

The course is for agents and counsellors of all experience levels who wish to help students study in the UK.

HOW IT WORKS

Become a globally recognised expert



Enrol

Register and enrol into the course.



Study

Learn the fundamentals of UK student recruitment best practices.



Get Certified

Answer 90% of questions correctly in all 8 end-of-module assessments to earn your certification.



Canada Course for Education Agents (CCEA)

Gain a comprehensive understanding of Canadian education, and learn how to navigate the country's student recruitment landscape.

Login to Enrol

Search Graduates

2529

20+

Certified Graduates

Hours of content





ABOUT THE COURSE

Unlock Canadian education

International student recruitment to Canada has increased steadily in recent years, and continues to be a first-choice for many students opting to study abroad. The Canada Course for Education Agents (CCEA) unlocks this popular destination to education counsellors, and supports your development as an expert in the Canadian education market.

Originally produced by ICEF, Languages Canada and the Canadian Department of Foreign Affairs and International Trade (DFAIT), the course is now jointly owned by ICEF, Languages Canada, and the Canadian Association of Public Schools International (CAPS-i).

WHO IS THIS FOR?

Course overview



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The CCEA is a modular, self-paced course with practice tests, that you can complete in 5 weeks.



Why

Taking the CCEA helps you prepare for the industry-recognised CCEA certification exam.



Who

This course is ideal for education agents seeking to specialise in Canada as a study abroad destination.

HOW IT WORK!

Become a globally recognised expert



tests associated with the exam.

Prepare

Take a comprehensive course and practice



Book

Purchase the exam and upload your official ID for verification by our team.



Get Certified

Answer 80% of questions correctly in the exam to earn your certification.



BENEFITS OF TAKING THE COURSE

When you take this course you'll learn all about:



The context around Canada's popularity as an international study destination.



The Canadian education system and its unique flexible study options.

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US Agent Training Course (USATC)

Unlock the complexities of the world's most popular study destination with this comprehensive course exploring student recruitment for the US market.

Login to Enrol

Search Graduates

624

20+

Certified Graduates

Hours of content





ABOUT THE COURSE

Maximise your **US student** recruitment.

The US Agent Training Course (USATC), created and developed by ICEF, is the first of its kind and supports professional development for agents specialising in the USA as a study destination. The USATC equips you with a firm foundation in the benefits and structure of the US education system, and offers resources to help you steer international students to the most appropriate institutions to meet their goals.

WHO IS THIS FOR?

Course overview



What

The USATC is a modular, self-paced course with practice tests, that you can complete in 5 weeks.



Why

Taking the USATC helps you prepare for the industry-recognised USATC certification exam.



Who

This course is ideal for education agents seeking to specialise in US as a study abroad destination.

HOW IT WORKS

Become a globally recognised expert



Prepare

Take a comprehensive course and practice tests associated with the exam.



Book

Purchase the exam and upload your official ID for verification by our team.



Get Certified

Answer 80% of questions correctly in the exam to earn your certification.



Education Agent Training Course (EATC)

Australia's original education agent training course (EATC) by PIER, with updated information on how to approach student recruitment for the Australian market.

Login to Enrol

Search Graduates

13039

50+

Certified Graduates

Hours of content





ABOUT THE COURSE

Australia's industry-recognised agent training course.

For education agents seeking the QEAC certification, the Education Agent Training Course (EATC) is an industry-recognised online course on the Australian education system. Graduate as a **Qualified Education Agent Counsellor (QEAC)** and join a global network of over 11,000 education professionals.

Originally created and owned by PIER, and having undergone extensive updates, including recently announced legislation and regulation changes, the EATC provides counsellors with key information on Australia's international education landscape, an indepth study of the market, and tools to enhance professional development.

The EATC is delivered fully online for self-paced learning and includes readings, links to related resources, self-assessment quizzes and case studies.

WHO IS THIS FOR?

Course overview



The EATC is a modular, self-paced course with practice tests, that you can complete in 5 weeks.



Why

Taking the EATC helps you prepare for the industry-recognised EATC certification exam.



Who

This course is ideal for education agents seeking to specialise in Australia as a study abroad destination.

HOW IT WORKS

Become a globally recognised expert



Prepare

Take a comprehensive course and practice tests associated with the exam.



Book

Purchase the exam and upload your official ID for verification by our team.



Get Certified

Answer 80% of questions correctly in the exam to earn your certification.



Who can benefit from this course?

- ▶ New Entrants: with or without previous experience
- ▶ New Student Counselors: New Staff members
- ▶ Practicing Student counselors: Up to date information



Learn the fundamentals of international education, develop your counselling skills, and understand how to maximise student recruitment opportunities.

Login to Enrol

Search Graduates

2129

20+

Certified Graduates

Hours of content





ABOUT THE COURSE

Access the global education landscape.

International student recruitment is a complex business, but for education counsellors who understand their craft, the opportunities are vast – for counsellor and student alike. This international student agent course delves deep into the foundations of the industry, and helps both new and more established agents hone their skills and develop their knowledge in this constantly evolving sector.

The ICEF Agent Training Course (IATC) is a comprehensive professional training programme for agency-based education counsellors. Developed in consultation with leading experts in the sector, the IATC equips you with an in-depth view of the international education landscape, the skills to work successfully with educators and institutions, and the knowledge to guide students through their study abroad experience.

Not what you are looking for? Explore the **Qualified Education Agent Counsellor (QEAC)** qualification and its requirements to certify

yourself as an agent specialising in Australia as a study destination.

HOW IT WORKS

Become a globally recognised expert



Prepare

Book



Take a comprehensive course and practice tests associated with the exam. Purchase the exam and upload your official ID for verification by our team. Answer 80% of questions correctly in the exam to earn your certification.



BENEFITS OF TAKING THE COURSE

When you take this course you'll learn all about:

- The context of international education, including destination countries, education systems, legal requirements and visa information.
- The people in international education such as students,
 educators, institutions' stakeholders, and relevant government
 entities.
- Working in international education, including effective practices, ethics, marketing and recruitment.

PURPOSE OF CERTIFICATE

- Purpose: Support excellence and Professional standard in international education.
- Practical and professional training course
- Understanding of the over all international education market.
- Overview of major destination
- Analyze destination country for product and process
- Functional dynamics of dealing with students, education institution and government.
- Foundation to deal with all destination countries.

Note for login

https://www.icef.com/academy

What is

- **▶** Self Assessment
- Formal Assessment

Exam Time

- Minimum level of English IELTS 5.0
- Exam Duration: 80 Minute long
- Number of Questions: 50 Multiple-Choice Questions
- ▶ The Pass mark: 40/50 i.e. (80%)
- Exam Nature: Open-Book
- Not Allowed: Communication (Text message, email, instant messenger) other person
- Strong Recommendation : 50 hours preparation
- Good news: 3 attempts of exam

Question format

- Question will ask for most appropriate action
- Don't need to remember detailed information: Web search with given/relevant links
- Question don't link with one another
- Certificate III level of complexity:: Solution of predictable problem
- The Answer: Option that relates to normal practice

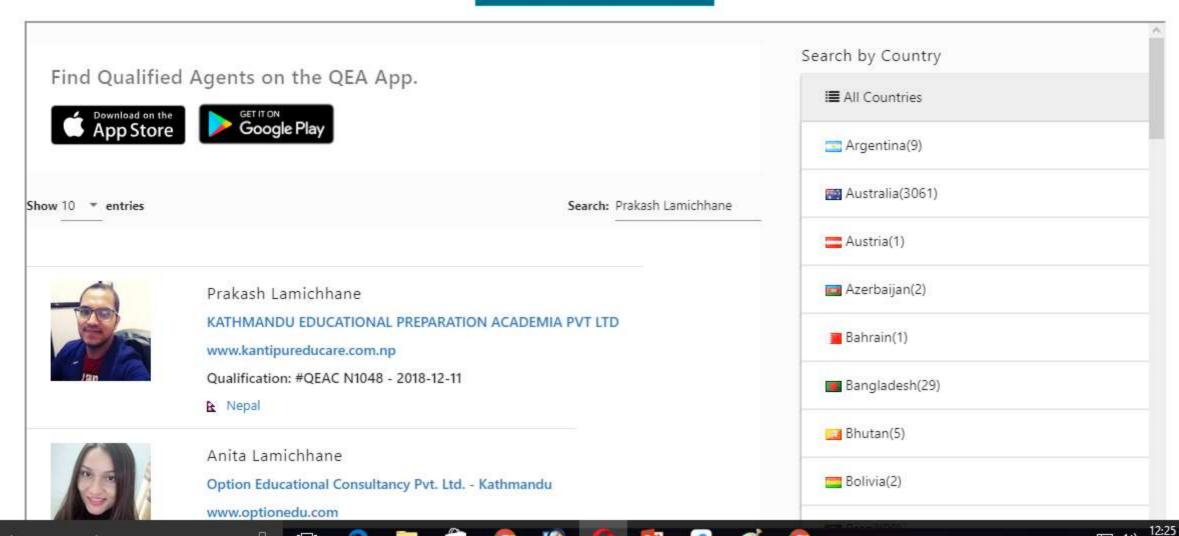
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Qualified Education Agent Counsellors

Below is a listing of all the certified education agents who have completed the Education Agent Training Course. If you are interested in undertaking the course and becoming a Qualified Education Agent Counsellor, find out more:

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Education Agent Training Course



BENEFIT TO YOU

- Professionally certified
- Listed at GLOBAL Data Based :: http://www.pieronline.org/qeac/
- ► Add Value to your profile
- ▶ Build confident to approach education provider
- ▶ Branding purpose



Your Job involves

Student client management

- Recruitment and Counseling
- Application and letter of offer
- Payment and confirmation of Enrolment
- Student visa application and grant
- Pre-Departure briefing
- Reception to the destination country
- ► Admission and Orientation
- ► Enrolment into subjects and classes
- ► Graduation and Post-Grad

Questions & Answer

