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1. Introduction

The business which is just starting, that is still in the early phases of development can be known as a startups company. A new company is formed by individual entrepreneurs or more than one individual entrepreneurs who want to produce a product of their choice or it can be any services that they feel will be in greatly in needed. Since these enterprises often start with large costs and little income, they turn to a range of investors, including venture capitalists, for funding. In simple understanding that businesses or organizations that focus on a single product or service that the founders want to market can also get success in the market however, these businesses usually lack a well-developed plan to run the business and more importantly the necessary funding to progress to the next level of growth. The bulk of these companies were started using money from their founders. Many setup look for funding from outside sources such as family and friends which is bad for long term. Silicon Valley is known for its venture capitalist society and is a popular startup location, but it is also considered the most difficult arena. Start-ups might utilize seed money to invest in research and development of their business concept. Analysis of market assists in establishing a company's or service's desire. A detailed business plan, on the other hand, covers the overall goals of the company, objective, and goals, as well as sales and development strategies. robot Corporation is a developer and manufacturer of Burlington, Massachusetts behaviour-based artificial intelligence machines for the user and military. The company's proprietary expertise, aware robot intelligence systems, permits the robot to move around obstacles. This has resulted in the growth of mopping units, Roomba robot vacuums, and Scooba wet mopping robots.

Robot corporation is a developer and manufacturer of behaviour-based artificial intelligence robots for the consumer and military industries situated in Burlington, Massachusetts. robot intelligence systems, the company's unique technology, enables the robot to maneuver around obstacles. As a result, the number of mopping units, Roomba robot vacuums, and Scooba wet mopping robots has increased.

This report shows the details information about iRobot company, from the start to till now. All the achievements of the company is also shown with the timeline from 1990 to till now as well as detail background of the company. Company business model is also shown and the challenges faced by the iRobot company is also written with the suggesting solution to it.