

CODEBOXX ACADEMY

Module 16 – Professional Development

Assignment 2: Elevator Script Feedback from Coaches for Nyabisi Mengo

Feeback I received from the coaches included:

1. Content & Structure

- The Hook: Your current intro is too dense. Move your "unique positioning" to the very beginning to grab attention immediately.
- Simplify the Stack: Your technical skills currently read like a resume. Reduce the level of detail to focus on your core value proposition and main tools.
- The Flow: Focus on a concise narrative rather than an info-dump of your academic and leadership background.

2. Delivery & Energy

- Stop Reading: Avoid relying on a script. Use the "Streamer-Style" approach: record short, memorized segments and edit them together to maintain high energy and eye contact.
- Refine Body Language: Start with a neutral, open posture (avoid crossed arms) and keep a "smile in your voice" throughout. Be mindful of fidgeting with your fingers as the pitch progresses.
- Pacing: Maintain consistent energy from start to finish so the ending doesn't feel sluggish compared to the opening.

3. Presentation & Production

- Framing: Move closer to the camera so you occupy roughly 80% of the frame. Adjust the angle to eliminate the ceiling from the shot.
- Background: Find a professional, clutter-free backdrop (ensure no bed or personal mess is visible). A plain wall is a safe and effective choice.
- Post-Production: Use a video editor to add smooth transitions between your recorded segments. Consider adding light background music or "B-roll" footage to increase engagement.