

Day 1 - Foundation For My MarketPlace

Journey



GharLeLo Corporation

“Jahan Ghar Milta Hai, Apke Liye.”

By: Bisma Gondal

My Market Place Type:

R-Commerce (Rental)

Defining my Business Goals:

My business goal is to create a trusted, efficient & transparent property marketplace that simplifies house renting & lodging with verified & available listings with responsive service & quality assurance. The main purpose is to revolutionize Pakistan's Real Estate industry.

Target Audience:

- Families Seeking affordable quality homes
- Property investors looking for reliable platforms
- Students & PGs looking for safe & decent locations & trusted owners
- Landlords & Property developers wanting professional representation
- Women/Ladies/Girls looking for a safe environment to live in.
- Women looking for a platform to work as a broker

What makes it stand out?

- **Speed & Responsiveness:** Instant property availability updates & proactive agent follow-ups.
- **Quality & Transparency:** Verified listings with virtual tours & accurate property details.
- **Customization:** Advanced filters for budgets, location & property type.
- **Affordability:** Fair pricing with no hidden charges.
- **Accountability:** Performance-based ratings for Agents, Brokers & Owners (for future clients).

This Platform Makes sure to guide people/families with satisfactory outcomes, ensuring no one is misled or ignored for an agent's/broker's advantage.

Data Schema:

Tables

User	Property	Transaction
user_id (Primary key) full_name	property_id (Primary Key) title description	transaction_id (Primary Key) property_id (Foreign

email (Unique) phone_number user_type (Buyer, Seller, Broker, Admin) profile_image_url password_hash date_joined last_active verification_status (Verified / Unverified) ratings (For brokers, Owners, Agents)	property_type (House, Bungalow, Apartment, Commercial, Plot, Guest) price rental_status (For rent / For sale) location (City, Area, Street, Landmark) latitude longitude bedrooms bathrooms area_size amenities (e.g., Garage, Lawn, Balcony, Backyard) listing_date availability_status (Available, Booked, Sold) listed_by (Foreign Key: user_id) property_images (Array of URLs) verification_status (Verified, Unverified)	Key) buyer_id (Foreign Key) seller_id (Foreign Key) broker_id (Foreign Key) transaction_date amount_paid payment_method (Bank Transfer, cash, card, E-wallets) payment_status (Pending, Completed) token_amount_paid (Yes/No)
Review & Rating Table	Saved WishList Table	Message Table
review_id (Primary Key) reviewer_id (Foreign Key: user_id) reviewed_user_id (Foreign Key: user_id) property_id (Foreign Key) rating (1-5) review_text review_date	wishlist_id (Primary Key) user_id (Foreign Key) property_id (Foreign Key) date_saved	message_id (Primary Key) sender_id (Foreign Key: user_id) reciever_id (Foreign Key: user_id) property_id (Foreign Key) message_text sent_at is_read (Boolean)
Verification Req Table	Notifications Table	Booking Table
request_id (Primary Key) user_id (Foreign Key) property_id (Foreign Key) request_type (Property	notification_id (Primary Key) user_id (Foreign Key) notification_type (Booking Update, New Listing, Price Drop)	Booking_ID (String) – Unique identifier for

verification, Broker verification) request_status (Pending, Approved, Rejected) submitted_at reviewed_at reviewer_id (Foreign Key: user_id)	message sent_at is_read (Boolean)	each booking. Property_ID (String) – Reference to the property being rented. Tenant_ID (String) – Reference to the tenant who booked the property. Booking_Date (Date) – Date the booking was made. Start_Date (Date) – Start date of the rental period. End_Date (Date) – End date of the rental period. Deposit_Paid (Number) – Amount of the deposit paid by the tenant. Rent_Amount (Number) – Monthly rental amount. Status (String) – Current status of the booking (e.g., Pending, Confirmed, Completed). Payment_Status (String) – Whether the booking has been paid in full, partially, or pending.
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